Free Tools for Working with Graphics & the Web

An Infopeople Webinar
April 9, 2019

Laura Solomon
@laurasolomon
laura@designforthelittleguy.com

Today's agenda:

- Web work
- Social media and content creation
- Video and animation
- Fonts and colors

WEB WORK

http://www.favicomatic.com/

Compress PDF

Reduce the size of your PDF online

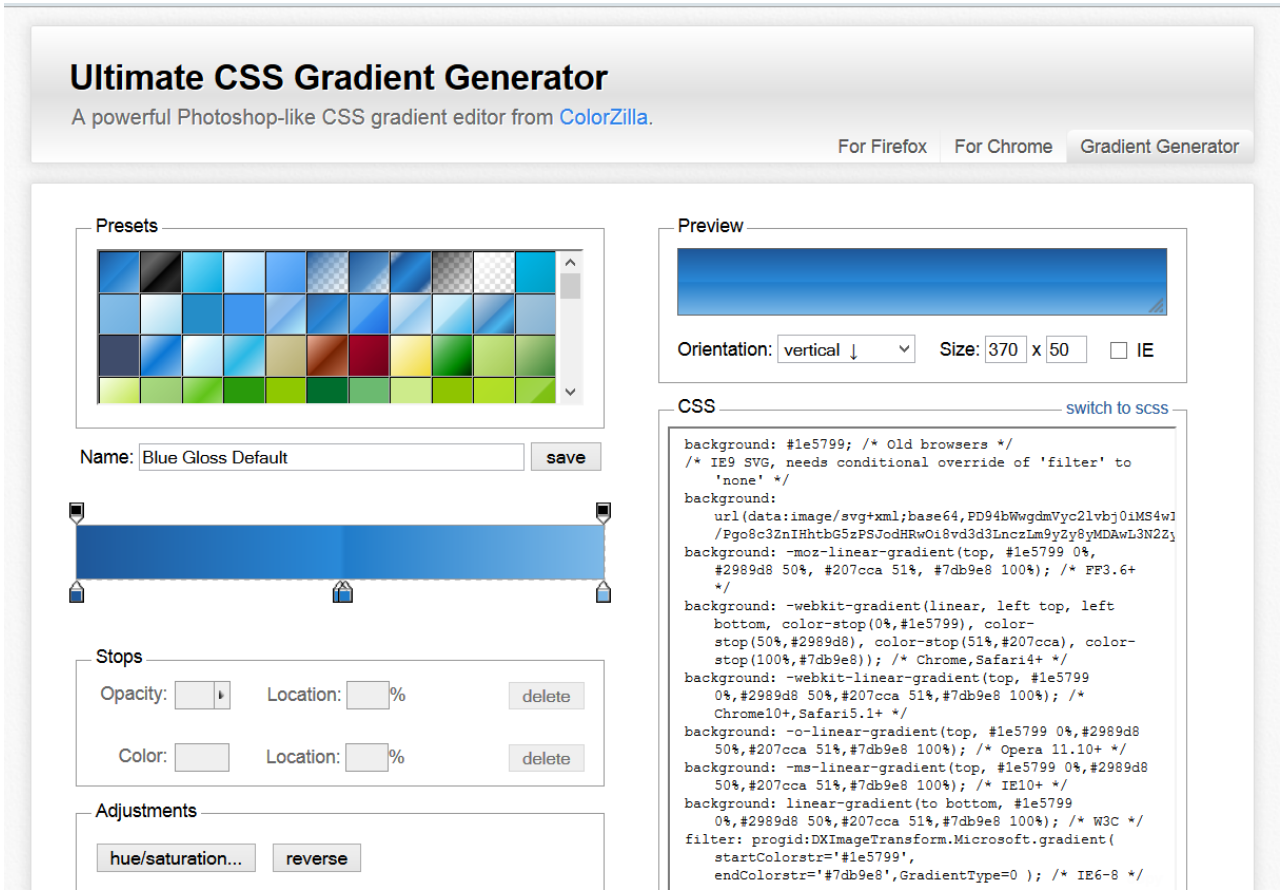
This app compresses your PDF in the cloud for free to a perfect size that is still good quality.

Advertise locally or globally.
Get a $75 credit when you spend your first $25
Show me how
Google

Drop PDF here

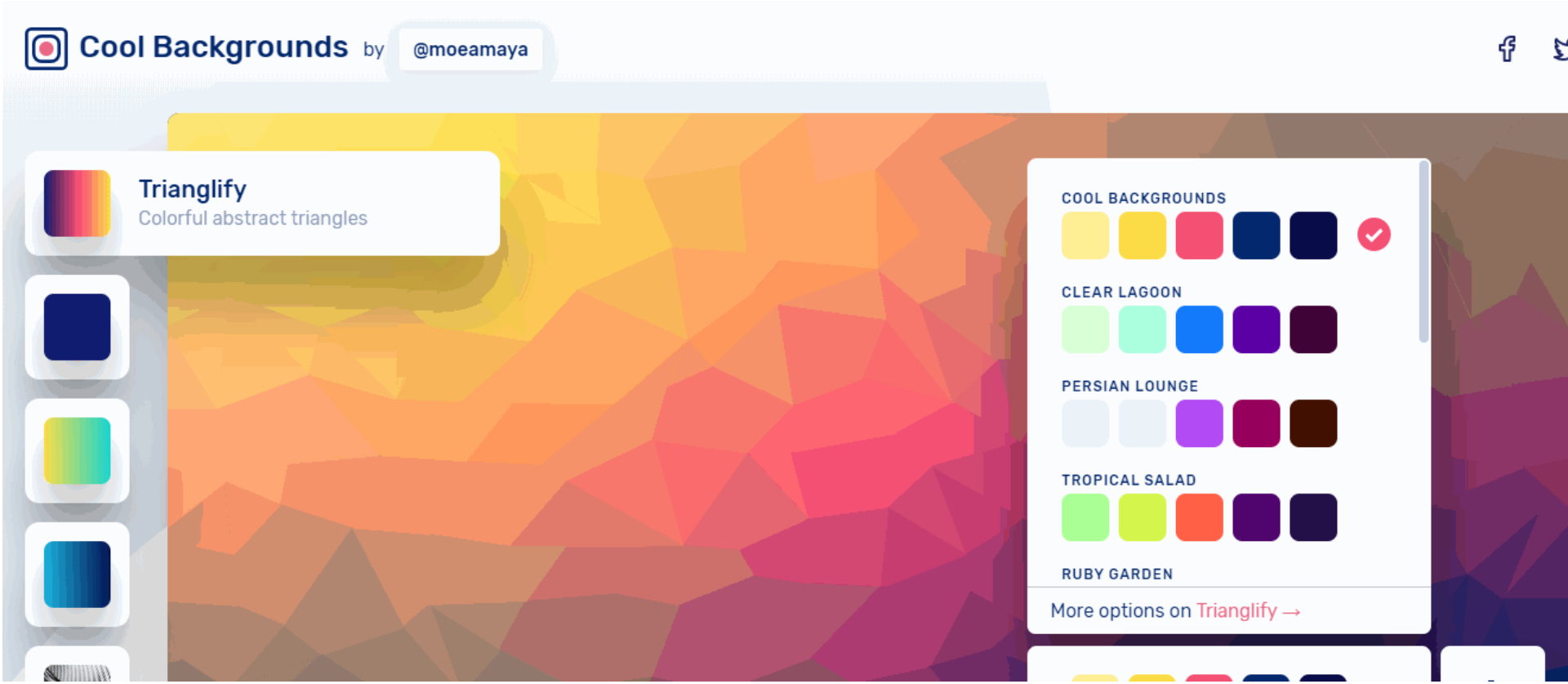
Choose file

http://smallpdf.com/compress-pdf



http://colorzilla.com/gradient-editor/

https://coolbackgrounds.io/



https://pixelify.net

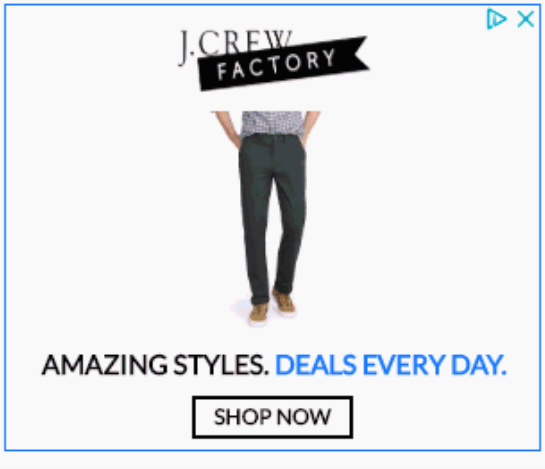
BRONX – FREE Social Media Pack

Dima Isakov in Templates, Social media

5 (1 Reviews)

Download for Free

You must credit the author



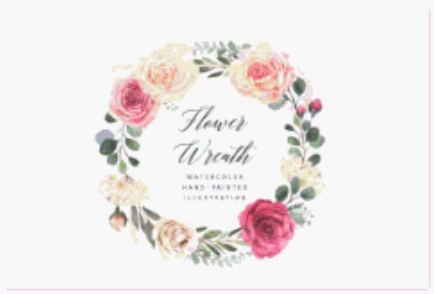
Designed for demo purposes it can be easily used to create a simple social media post of high

Free for Personal Use Free for Commercial Use

Popular Handpicked Recent Most Downloads

35+ FREE Floristic Pa... ★★★★★
Olya Creative in Graphics 5 (9)

15 Free Gold&Silver ... ★★★★★
Nastia Smiyan in Graphics 5 (6)



NEW **Watercolor flor...** ★★★★★
Anelia Madjar... in Graphics 5 (1)

Floristic Watercolor C... ★★★★★
Julia Dreams in Graphics 4.8 (6)

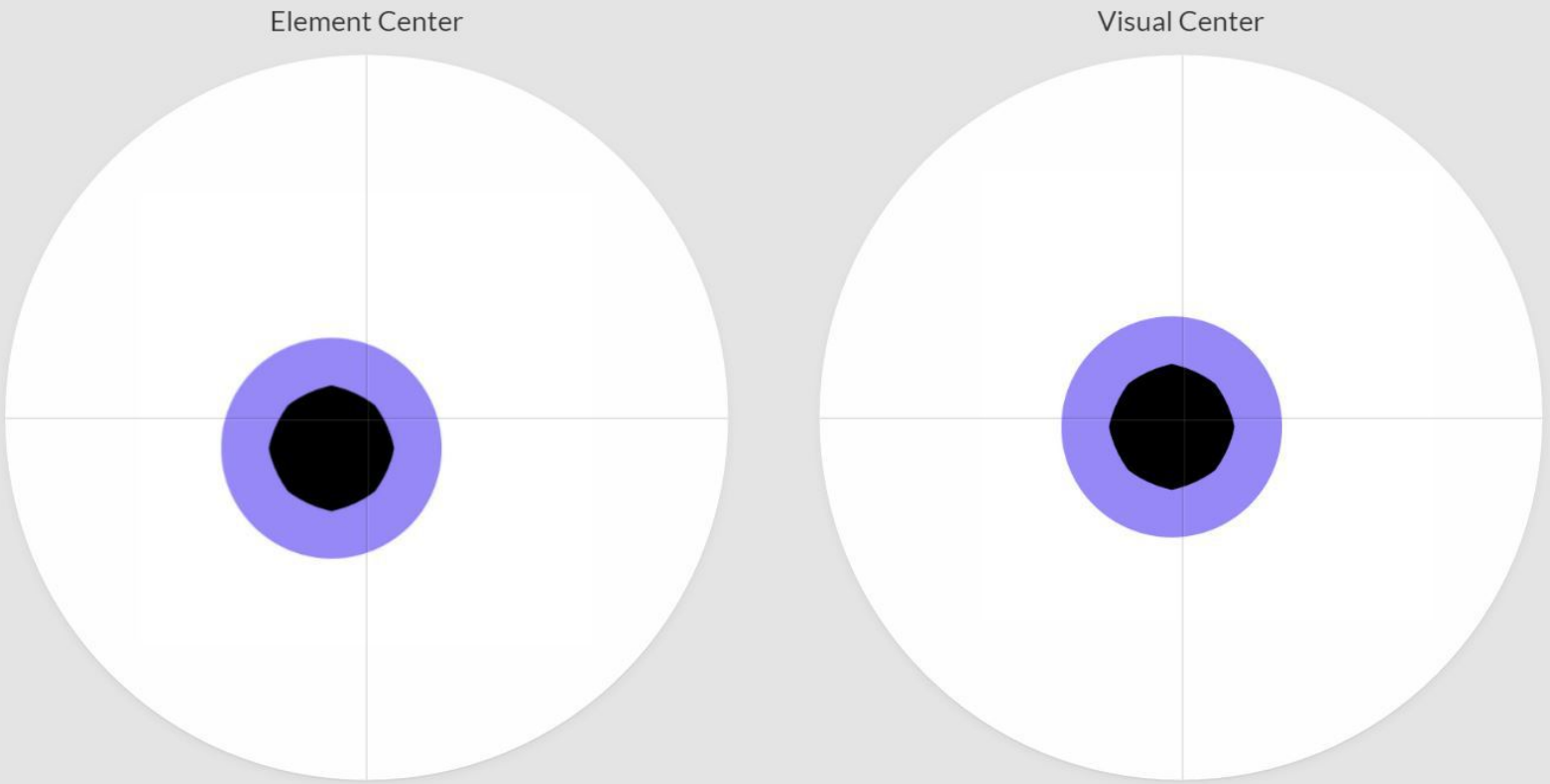
Free Wedding Icons ★★★★★
Paul Jansen in Graphics 5 (1)

Free 20 Grunge Editio... ☆☆☆☆☆
pixelo in Graphics (0)

10 Free Black Waterc... ☆☆☆☆☆
Igor Vitkovskiy in Graphics (0)

10 Free Magic Waterc... ★★★★★
Yaroslav Vitko... in Graphics 5 (1)

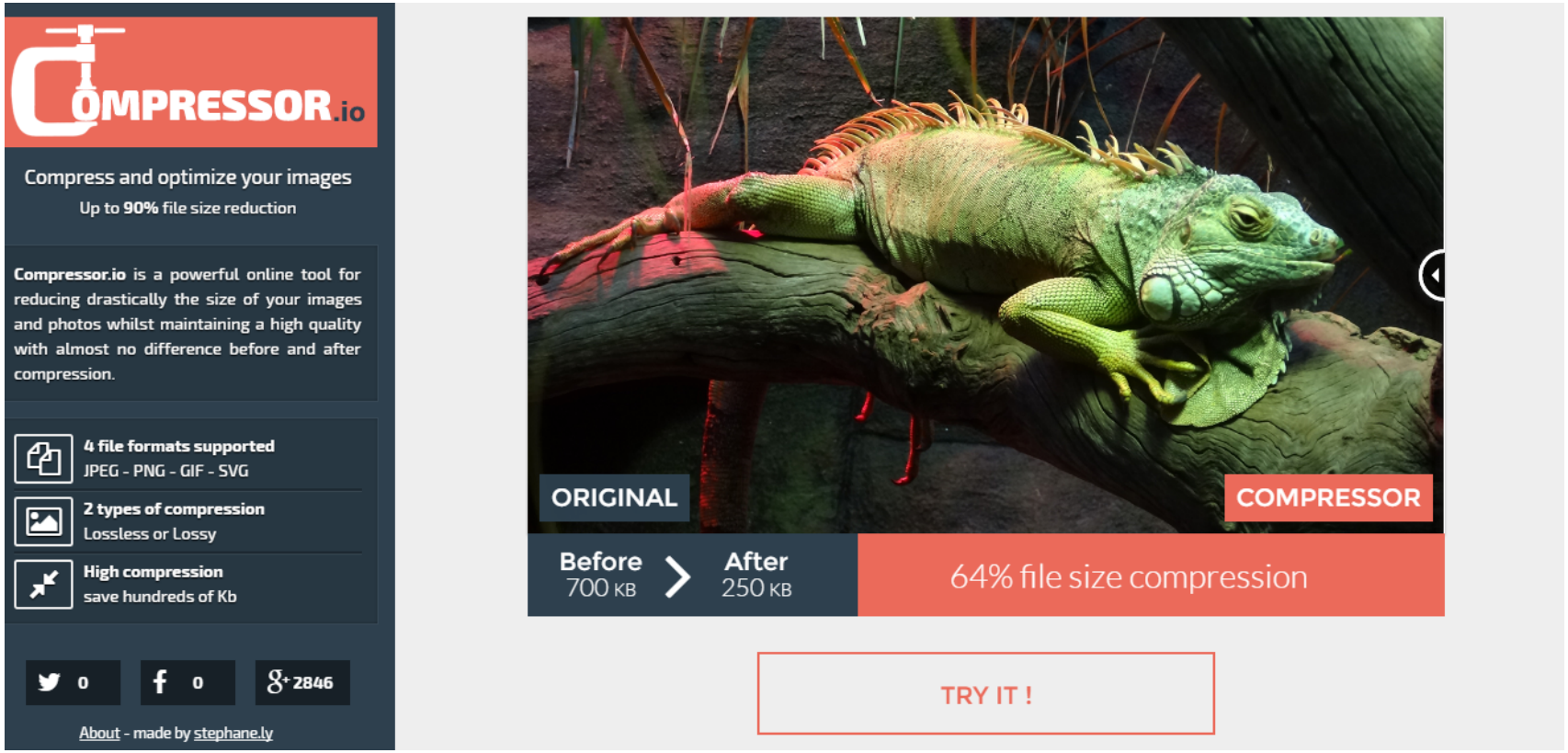
https://javier.xyz/visual-center/



The center is at 44.24% - 54.78%

You can visual center this image if you move it right by **2.88%** and move it up by **2.39%**

https://compressor.io/



http://www.cssarrowplease.com/

https://www.zamzar.com/

Convert Files | URL Converter | Manage Files | Developer API

Step 1

Select files or URL you wish to convert ...

Choose Files...

or drag and drop files

Step 2

Choose the format to convert to:

Convert files to:

Step 3

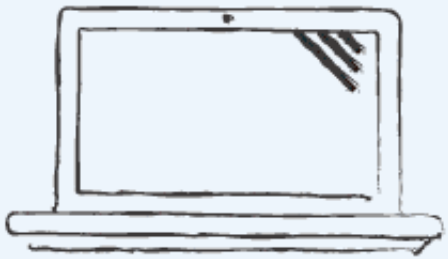
Enter your email address to receive converted files:

Step 4

Convert (by clicking you agree to our Terms)

Convert

What do we convert ?



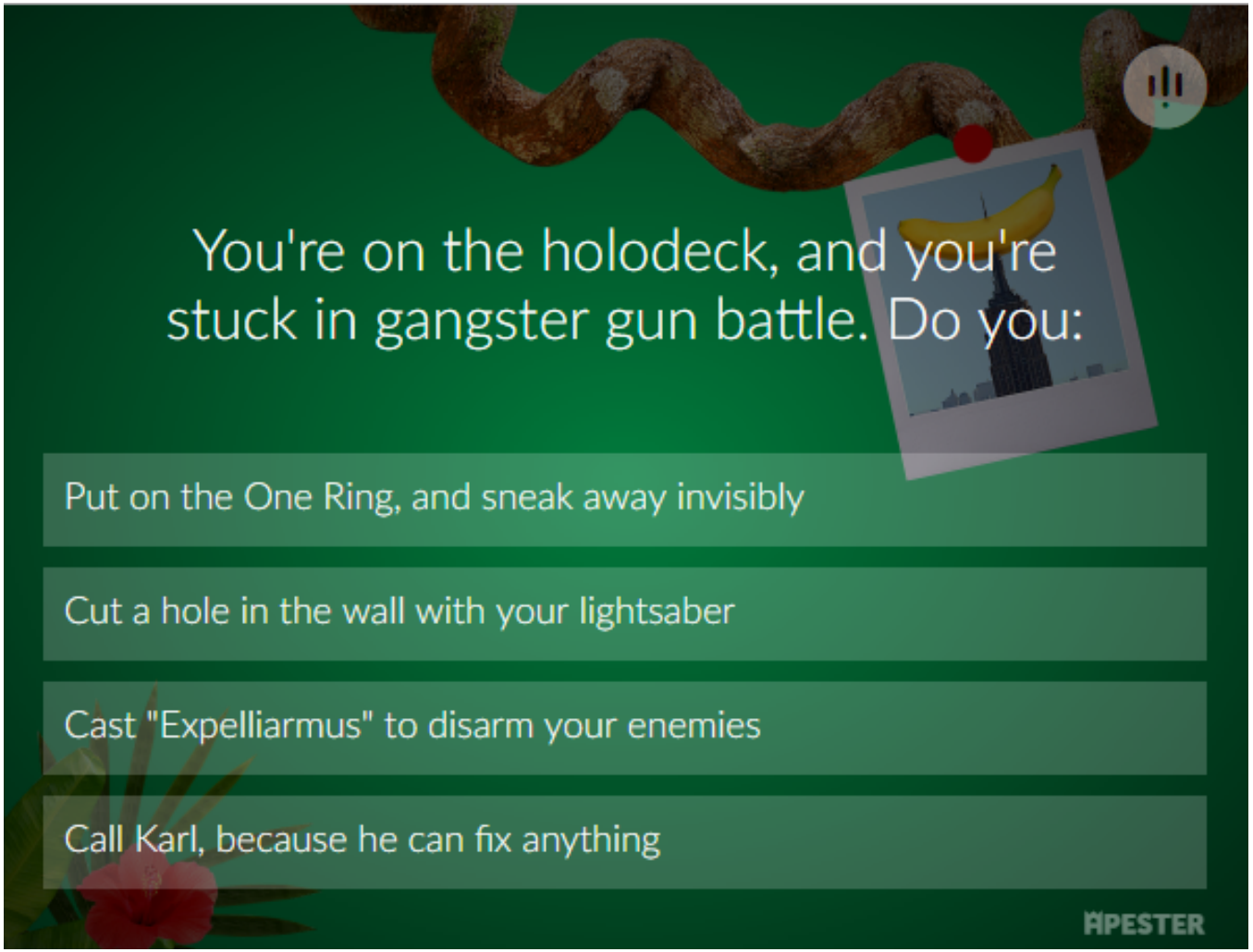
https://www.zamzar.com/conversionTypes.php

	pcx - Paintbrush Bitmap Image pdf - Portable Document Format png - Portable Network Graphic tga - Truevision Targa Graphic tiff - Tagged image file format wbmp - Wireless Bitmap File Format
doc - Microsoft Word Document	azw3 - Amazon KF8 eBook File bmp - Windows bitmap docx - Microsoft Word 2007 Document epub - Open eBook File fb2 - FictionBook 2.0 File gif - Compuserve graphics interchange html - Hypertext Markup Language html4 - Hypertext Markup Language html5 - Hypertext Markup Language jpg - JPEG compliant image lit - Microsoft eBook File lrf - Sony Portable Reader File mobi - Mobipocket eBook mp3 - Compressed audio file odt - OpenDocument text oeb - Open eBook File pages - Apple iWork Pages Document pages09 - Apple iWork '09 Pages Document pcx - Paintbrush Bitmap Image pdf - Portable Document Format pml - eBook File png - Portable Network Graphic ps - PostScript rb - RocketEdition eBook File tcr - Psion eBook File tiff - Tagged image file format **thumbnail** - Thumbnail image txt - Text Document
docx - Microsoft Word 2007 Document	azw3 - Amazon KF8 eBook File bmp - Windows bitmap doc - Microsoft Word Document epub - Open eBook File fb2 - FictionBook 2.0 File

CONTENT CREATION

https://duotones.co/

https://app.apester.com



https://quotescover.com/new-quote-maker/

1. EDIT MAIN TEXT

Everybody wants to save the earth; no one wants to help mom do the dishes.

2. EDIT SECONDARY TEXT

P.J. O'Rourke

Tips: Formating your text
To *italicize*
place an underscore on both sides of the text, like so: _word_

To **bold**
place an asterisk on both sides of the text, like so: *word*

You can also combine it. For example _*Dream more*_ will make it like this: ***Dream more***

3. CHOOSE DIMENSION

- Generic Dimension
  - Square
  - Portrait
  - Landscape
- Social Media Post
  - Social Media
  - Facebook Post
  - Instagram Post
  - Pinterest Post
  - Twitter Post
  - Facebook App
  - Tumblr Graphic
- Social Media & Email Headers
  - Facebook Event Cover
  - Facebook Cover
  - Blog Header
  - Youtube Thumbnails
  - Tumblr Banner
  - Youtube Channel Art
  - Twitter Header
  - Etsy Shop Cover

4. SEE THE RESULT HERE

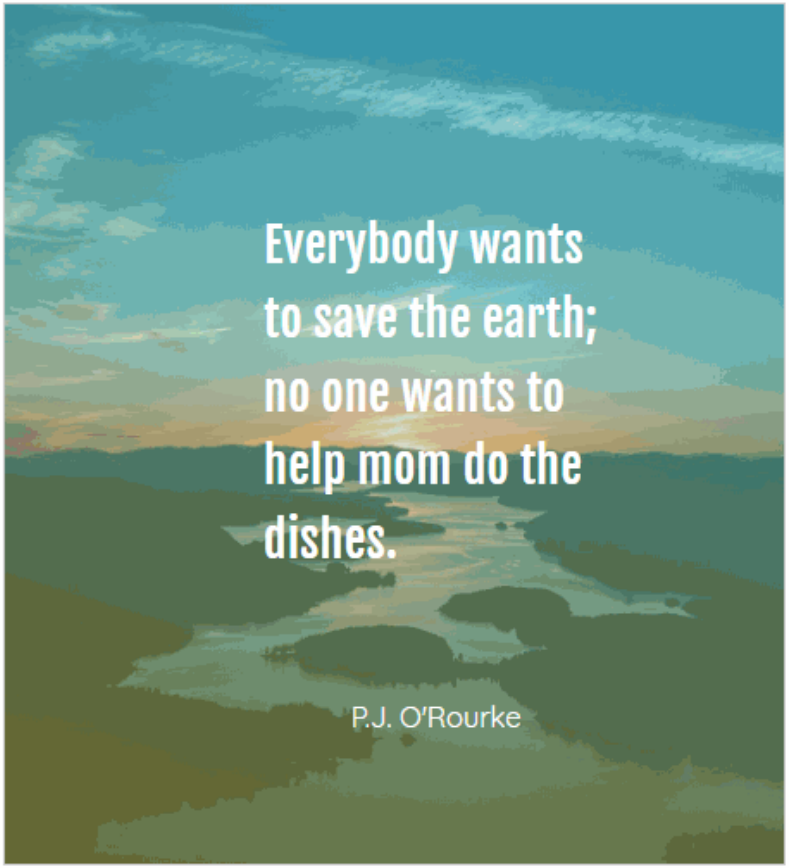


Photo By: Sindre Strøm

http://www.ransomizer.com/

the option links. Try to remain calm. Repeat.

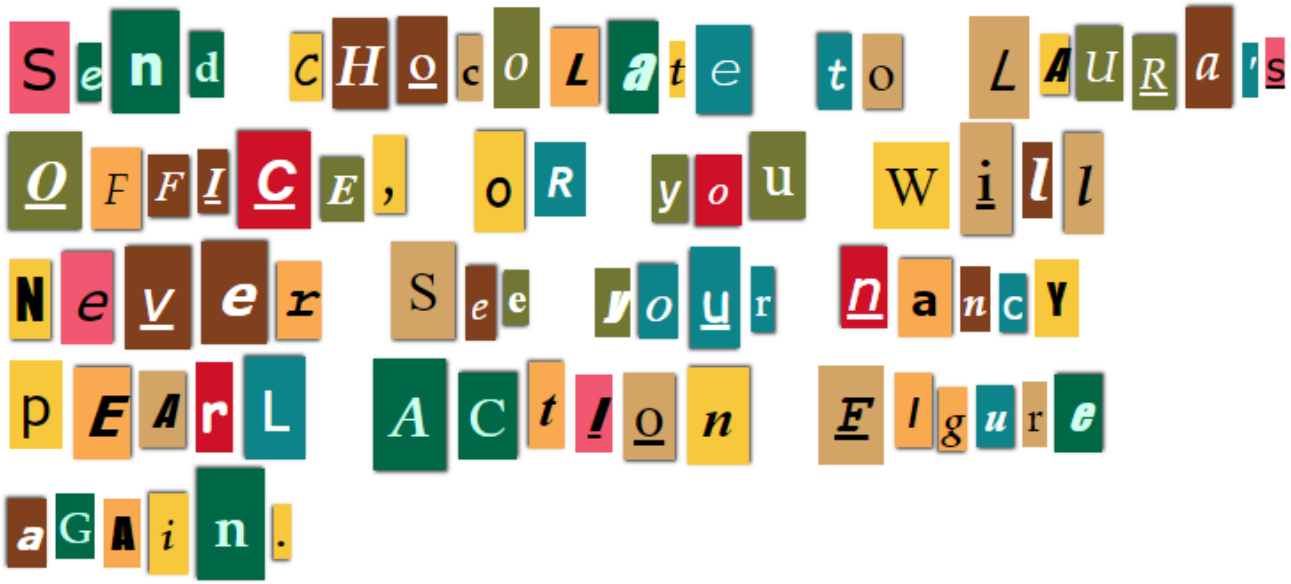
Your note: *

Send chocolate to Laura's office, or you will never see your Nancy Pearl action figure again.

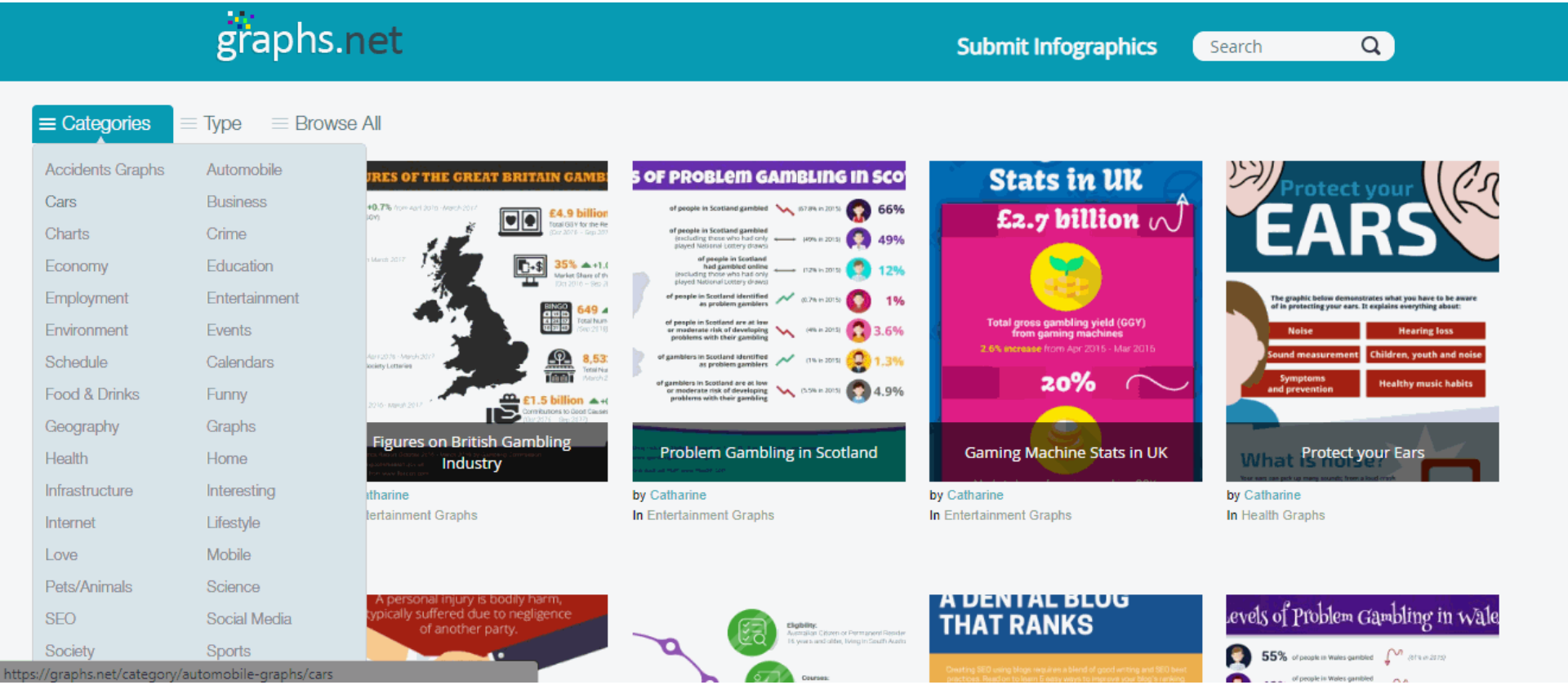
Ransomize

Copy HTML Source

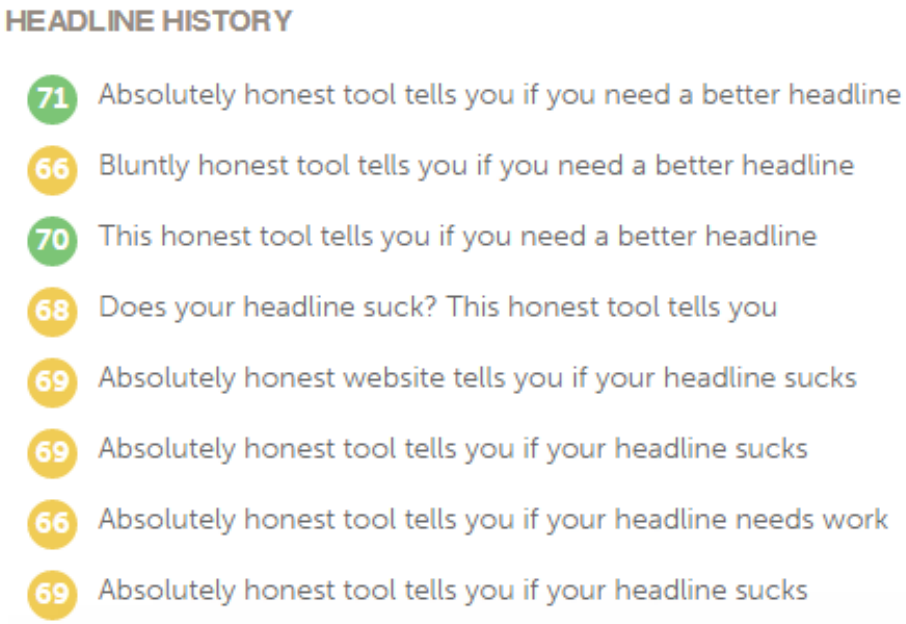
Your note, ransomized:



https://graphs.net/



https://coschedule.com/headline-analyzer



Need A Better Headline

Word Balance

An analysis of the overall structure, grammar, and readability of your headline.

COMMON 36%

a, if, you,

UNCOMMON 9%

better, need,

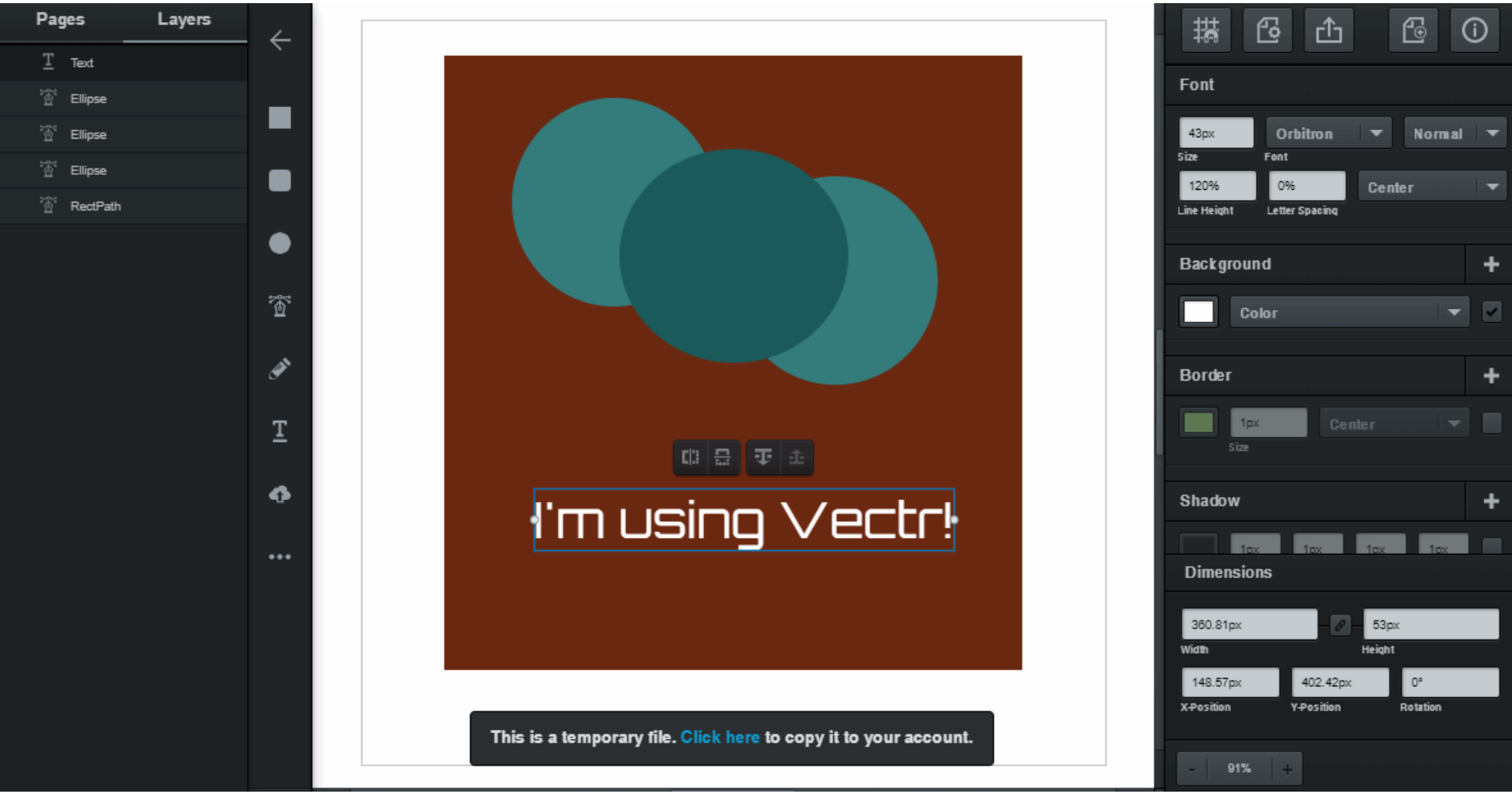
EMOTIONAL 9%

absolutely,

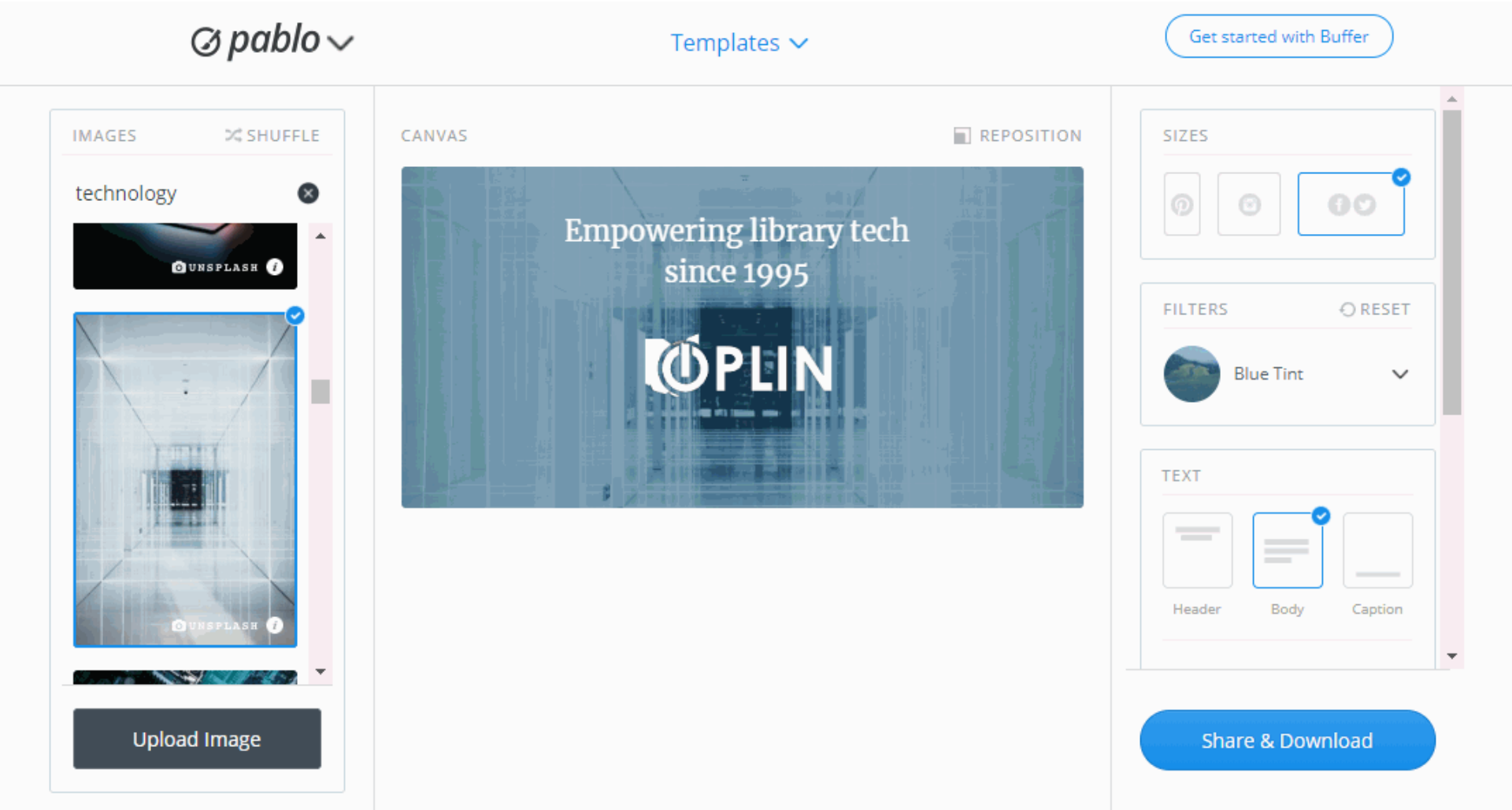
POWER 18%

better, honest,

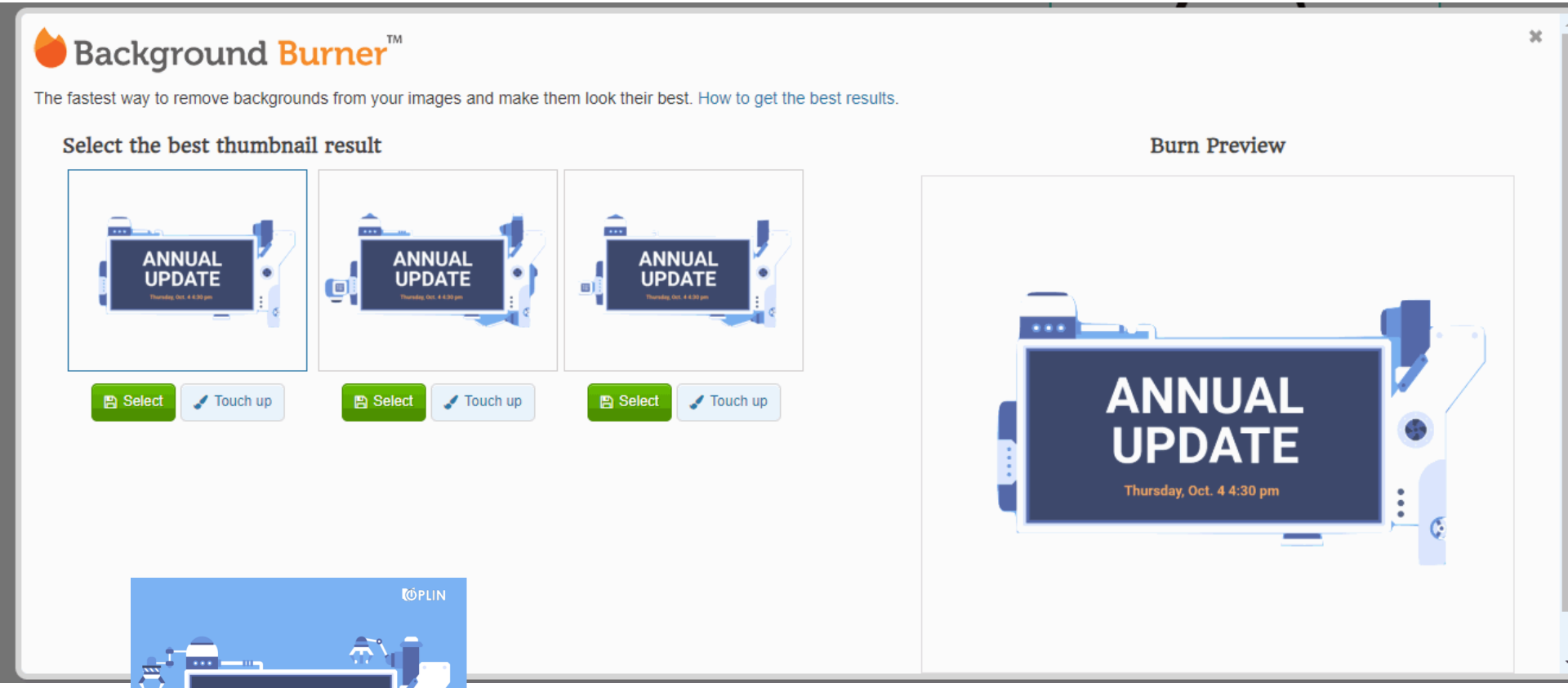
https://vectr.com/



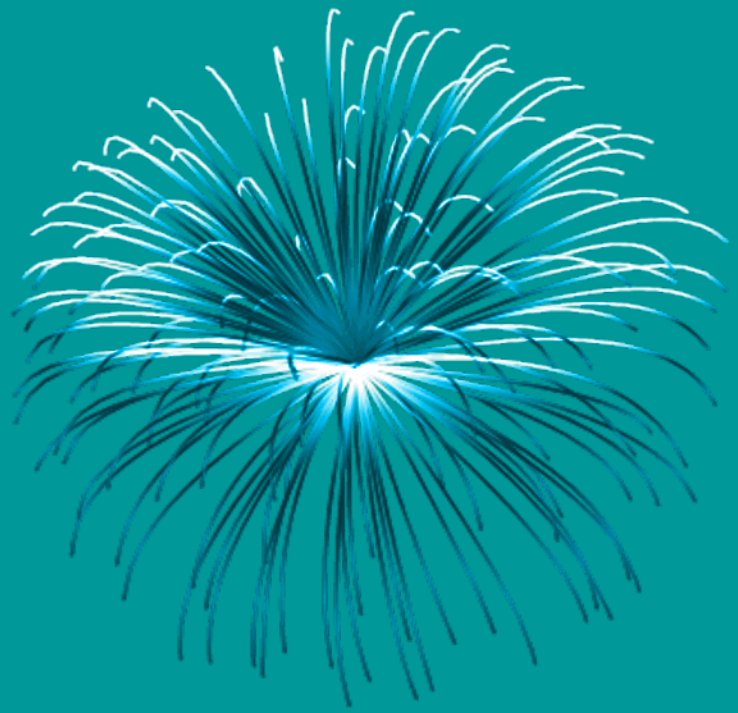
https://pablo.buffer.com/



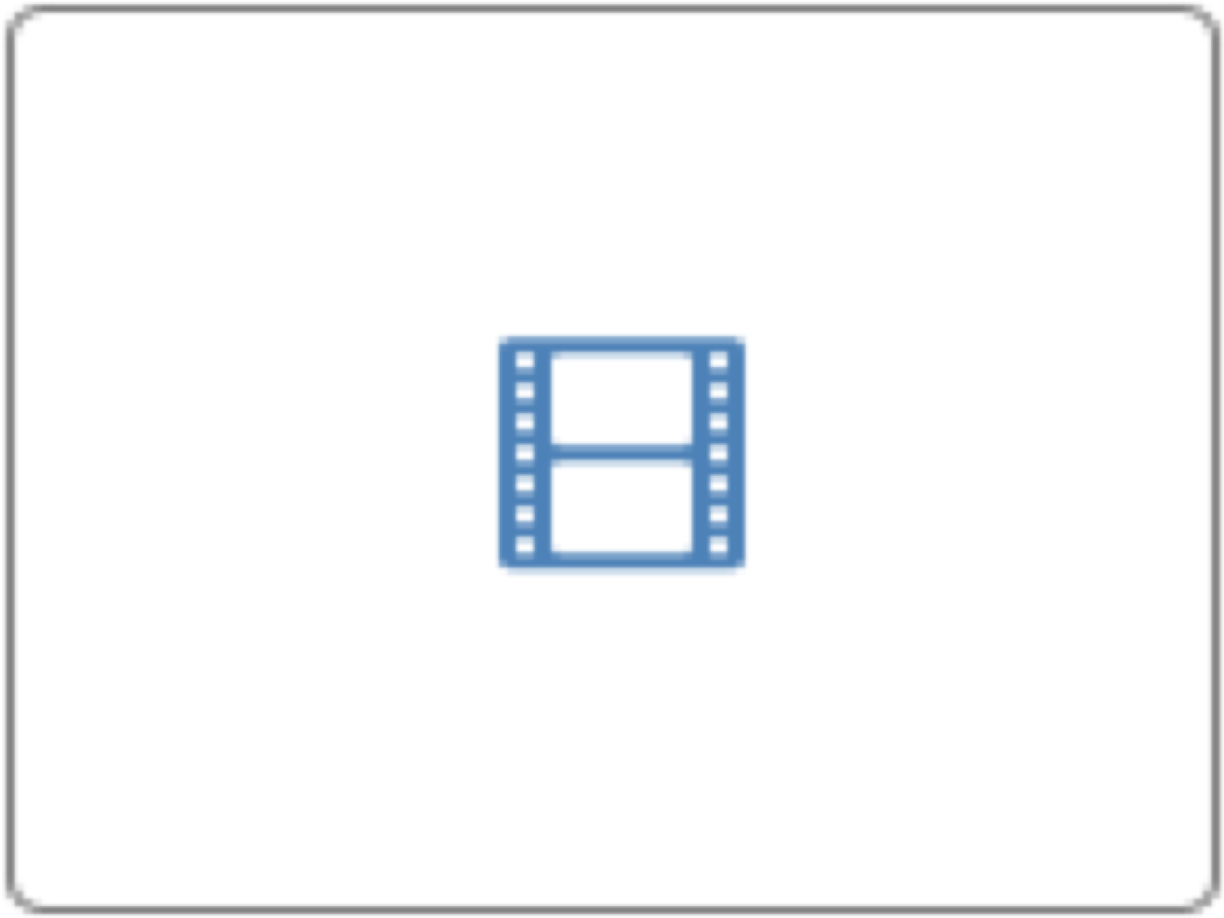
https://burner.bonanza.com/



VIDEO & ANIMATION



https://lumen5.com/



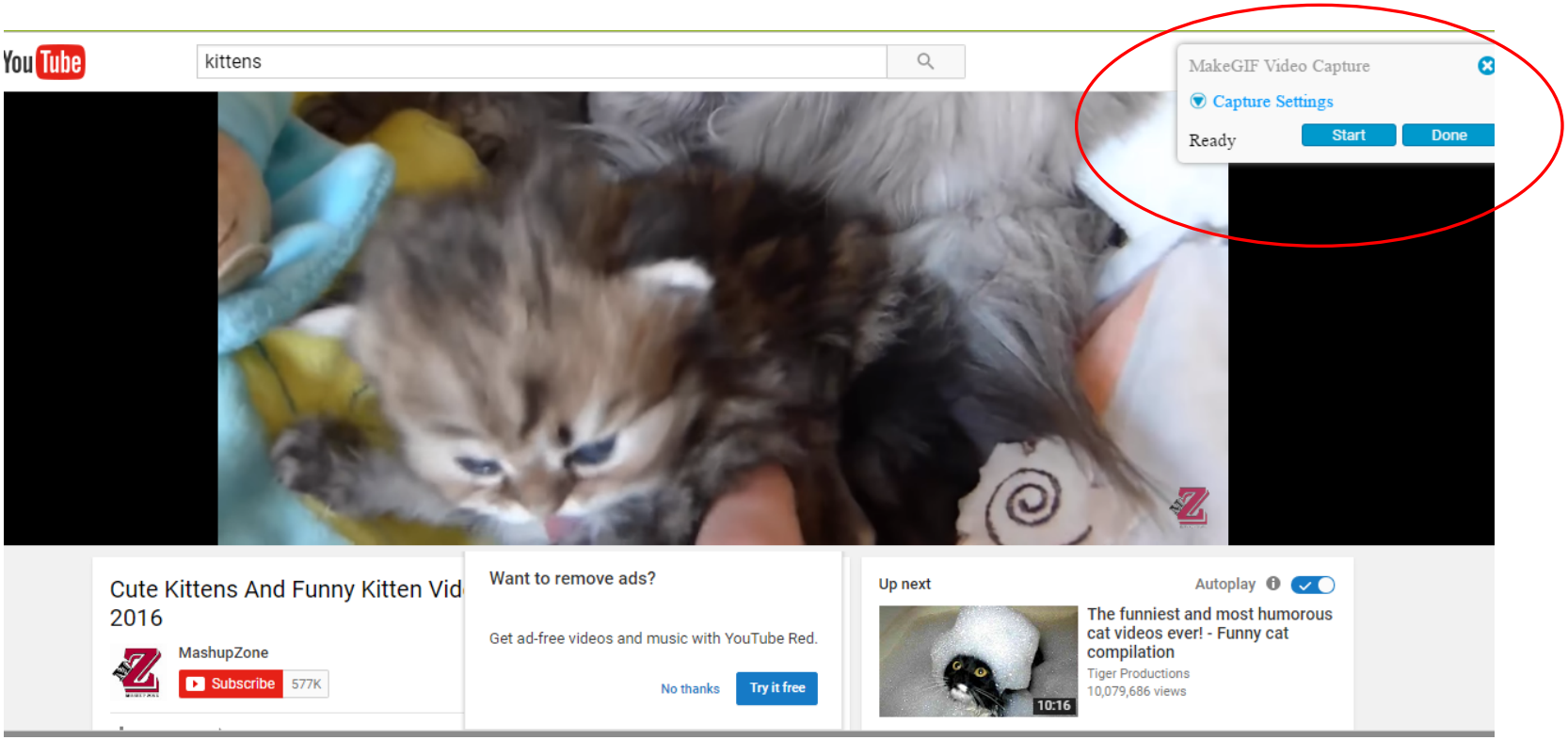
https://cliphy.io/

CLIPHY

EXAMPLE
PUBLIC
LIBRARY

CLIPHY

https://chrome.google.com/webstore/detail/makegif-video-capture/cnhdjbfjheoohmhpakglckehdcgfffbl?hl=en



http://www.animaps.com/

Animaps

Create and view beautifully informative animated maps, for free!

Home Blog Forum Faq Search public maps Go

Add a new dimension to your maps

Get started

Like 1K Share Tweet

What are Animaps?

Animaps extends the My Maps feature of Google Maps by letting you create maps with markers that move, images and text that pop up on cue, and lines and shapes that change over time.

When you send your Animap to friends it appears like a video - they can play, pause, slow and speed up the action!

How does it work?

1. Check out the examples to see the sorts of cool stuff you can do.
2. Watch the following quick tutorial.

Basics tutorial

3. Click on Get Started and sign in using your Facebook account, or register an account with us.
4. Once you've got the hang of it, see these

Examples

Showcase

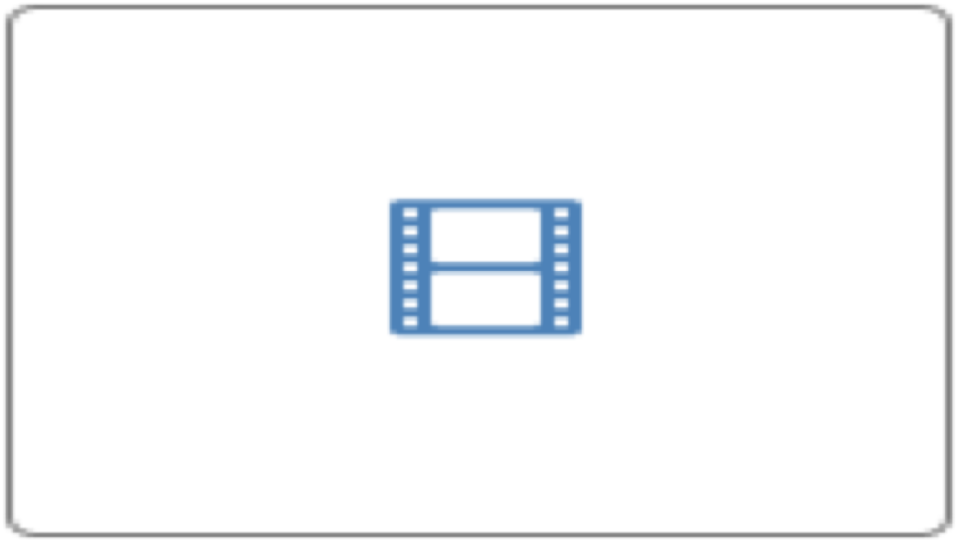
A good overview of what Animaps can do.

The Big Trip

Two people and their trips across Asia and Europe, showing the use of animated markers with lots of image popups.

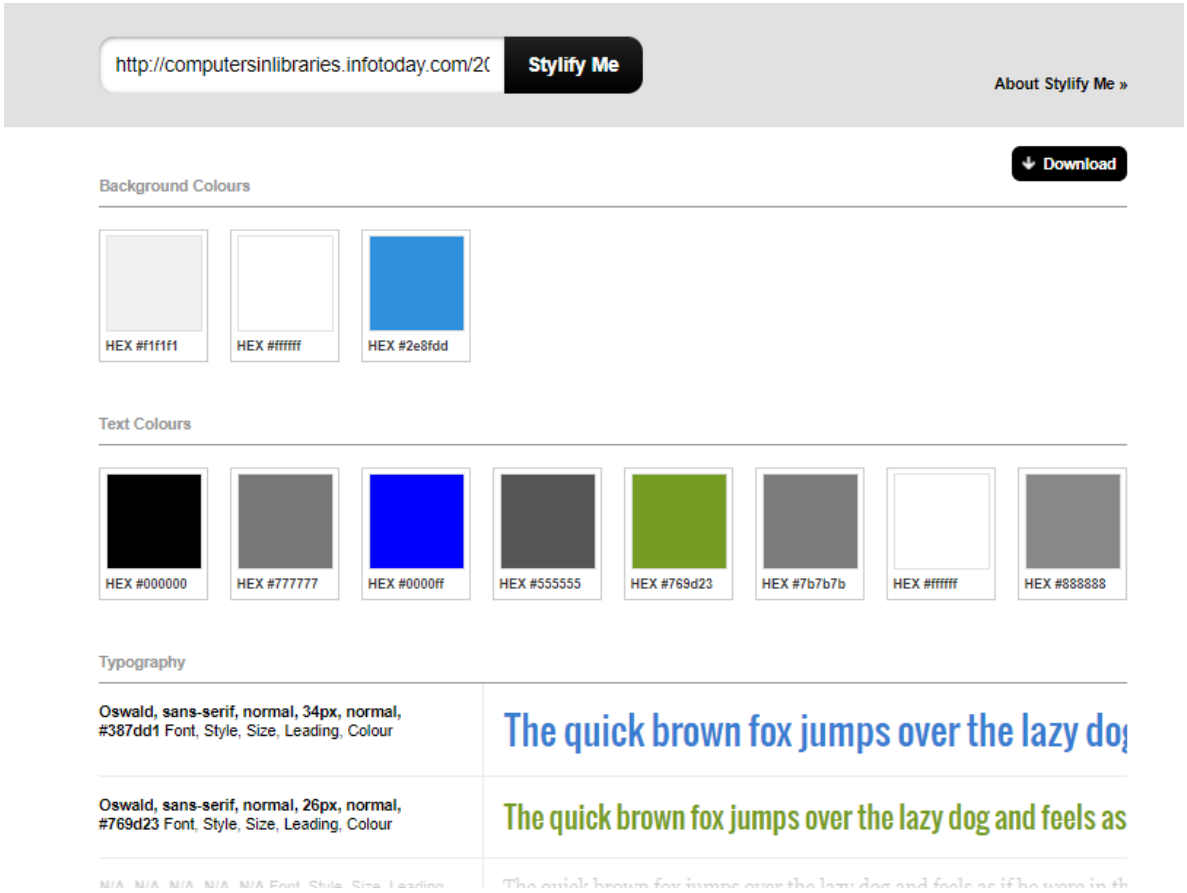
The Race

https://www.powtoon.com/



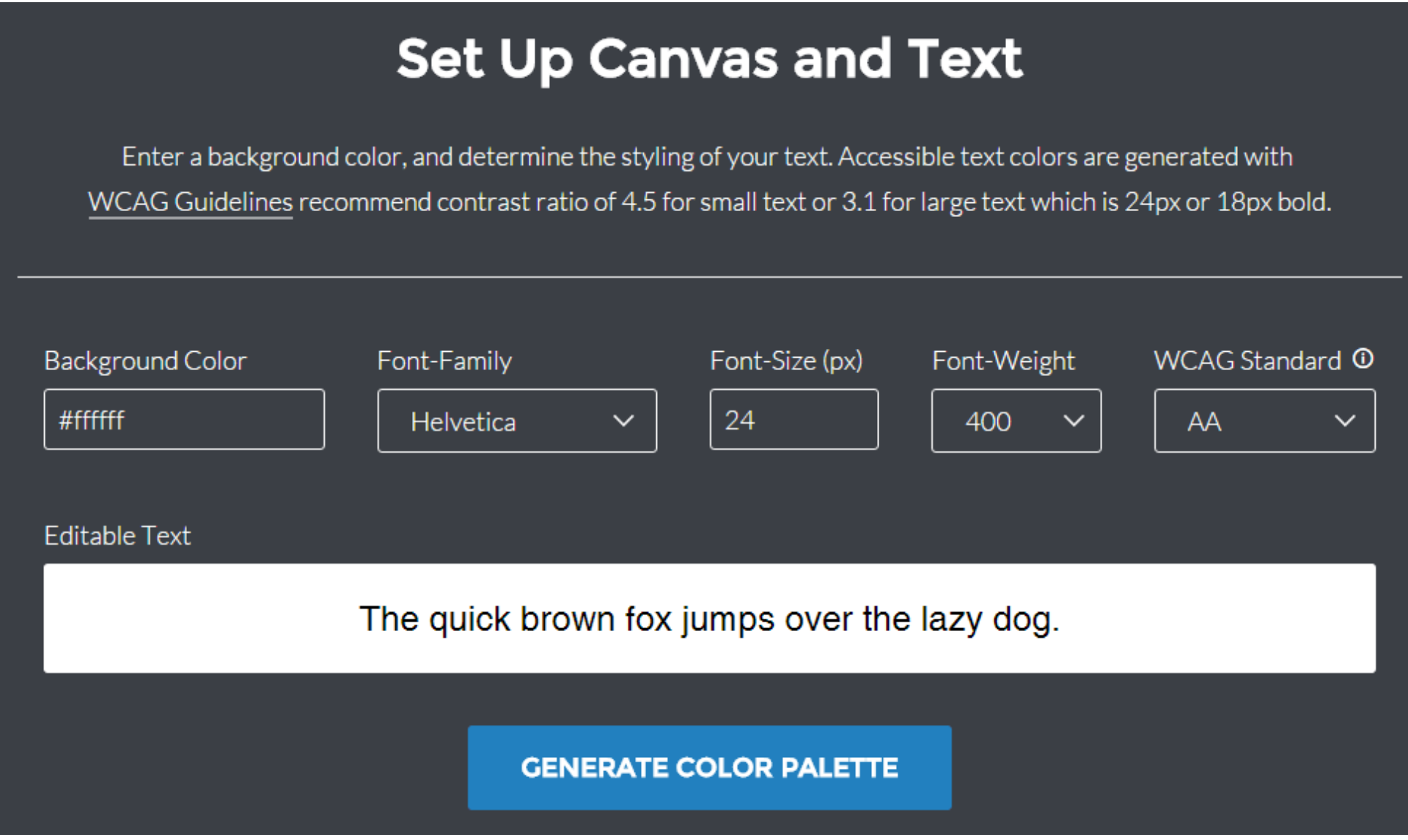
http://gifmaker.me/

FONTS & COLORS



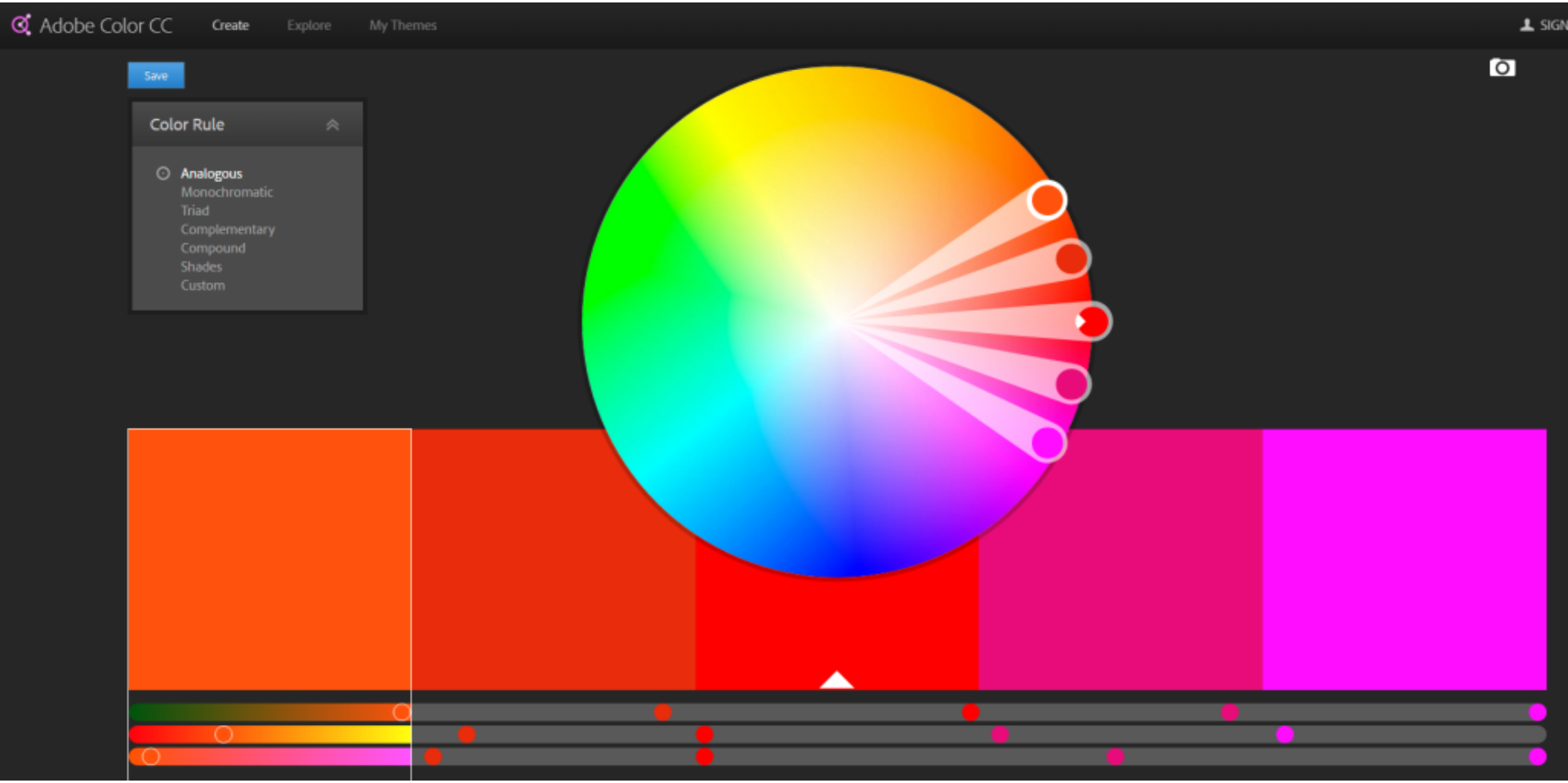
http://stylifyme.com

http://colorsafe.co/

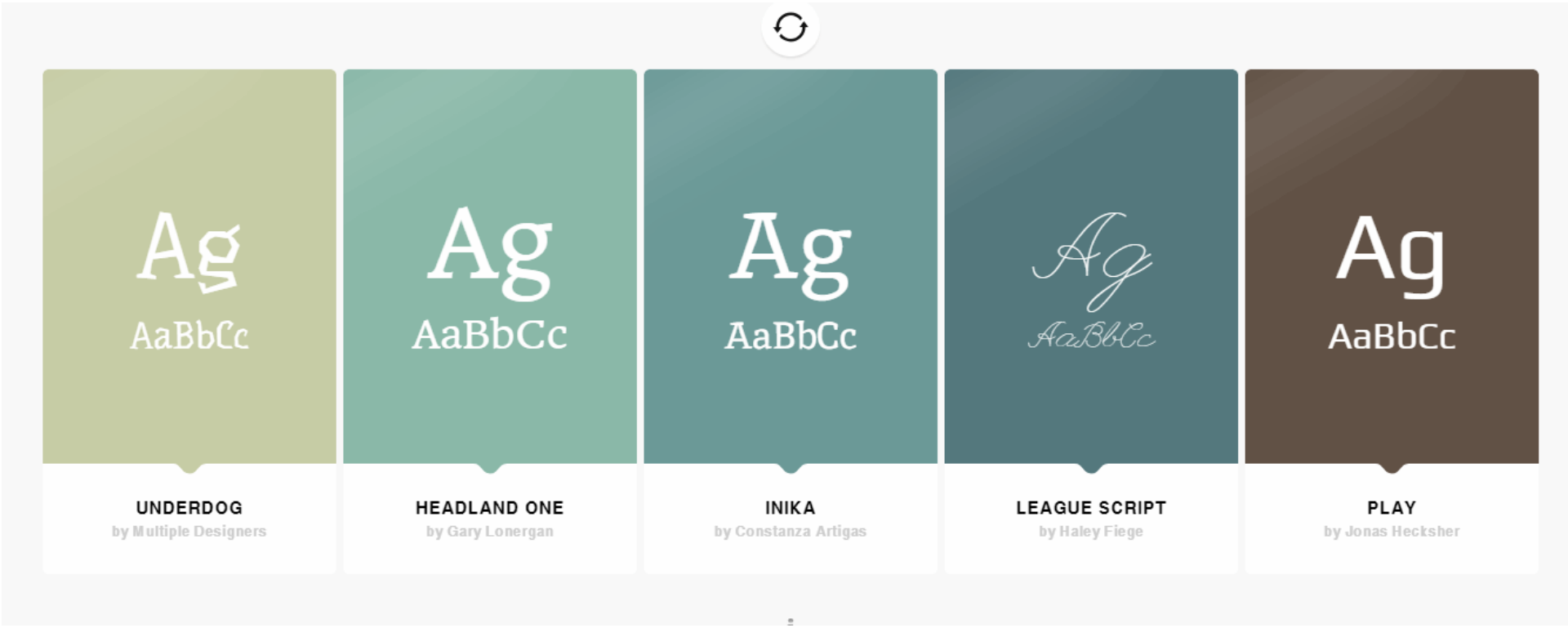


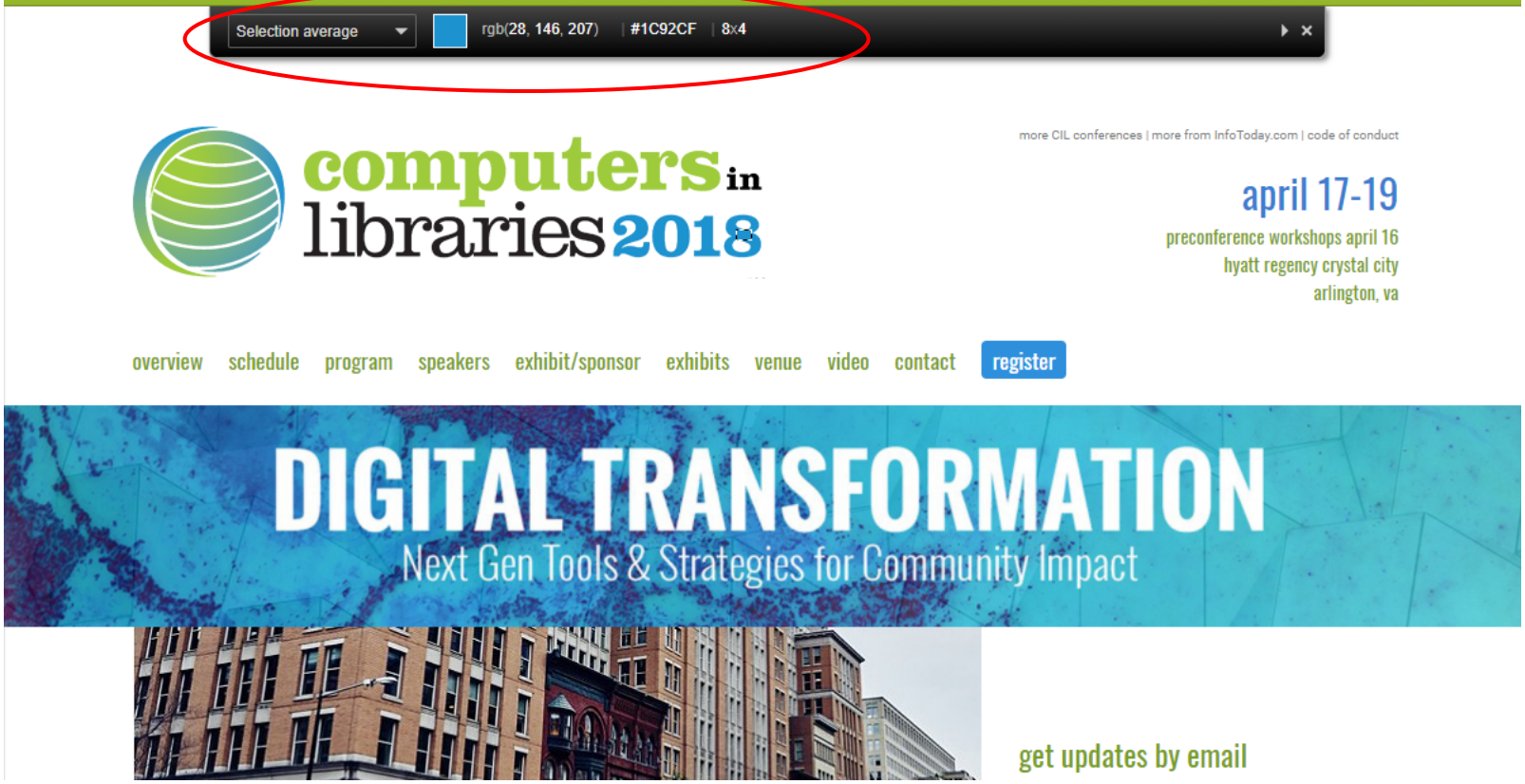
https://colorhunt.co/

https://color.adobe.com/create/color-wheel/

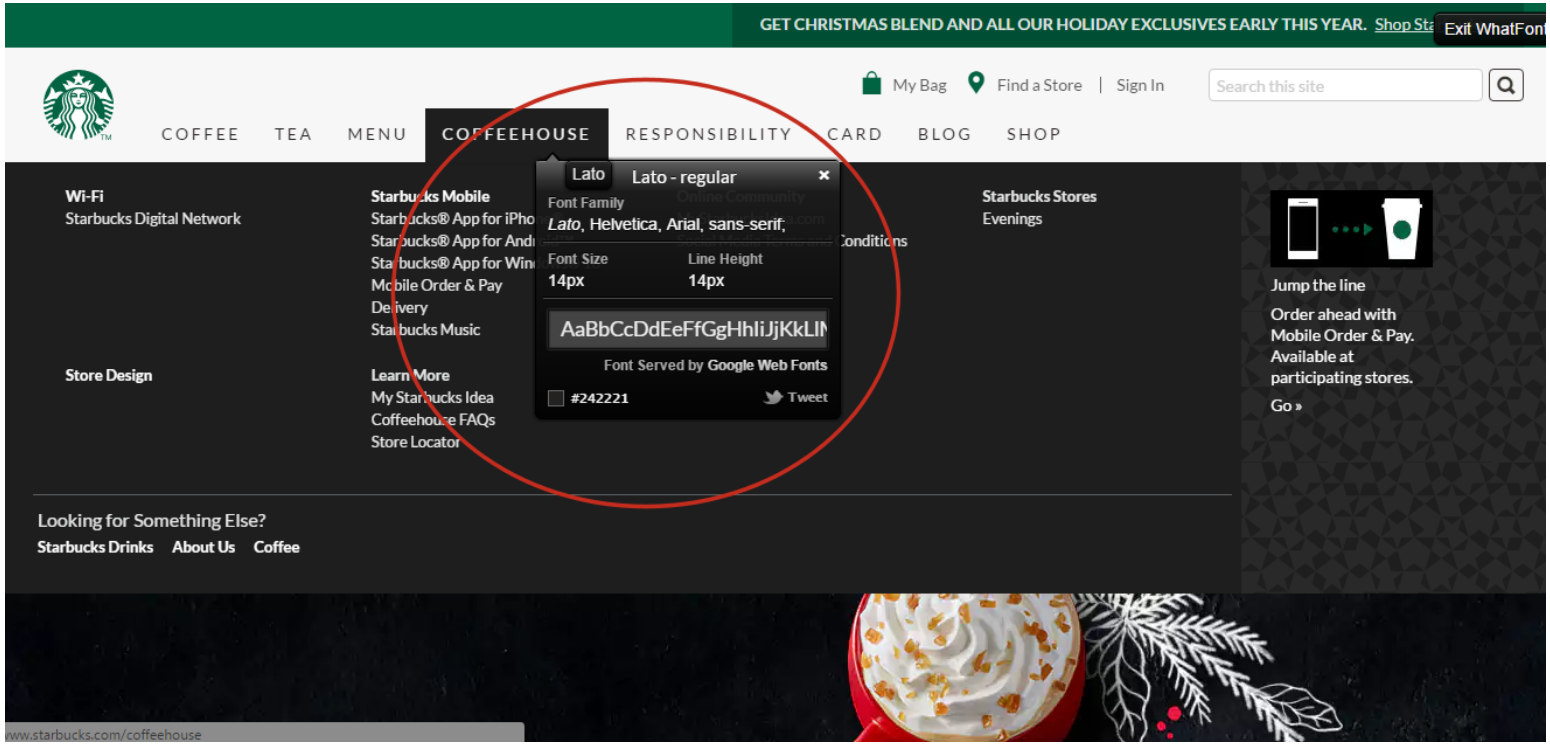


https://palettab.com/



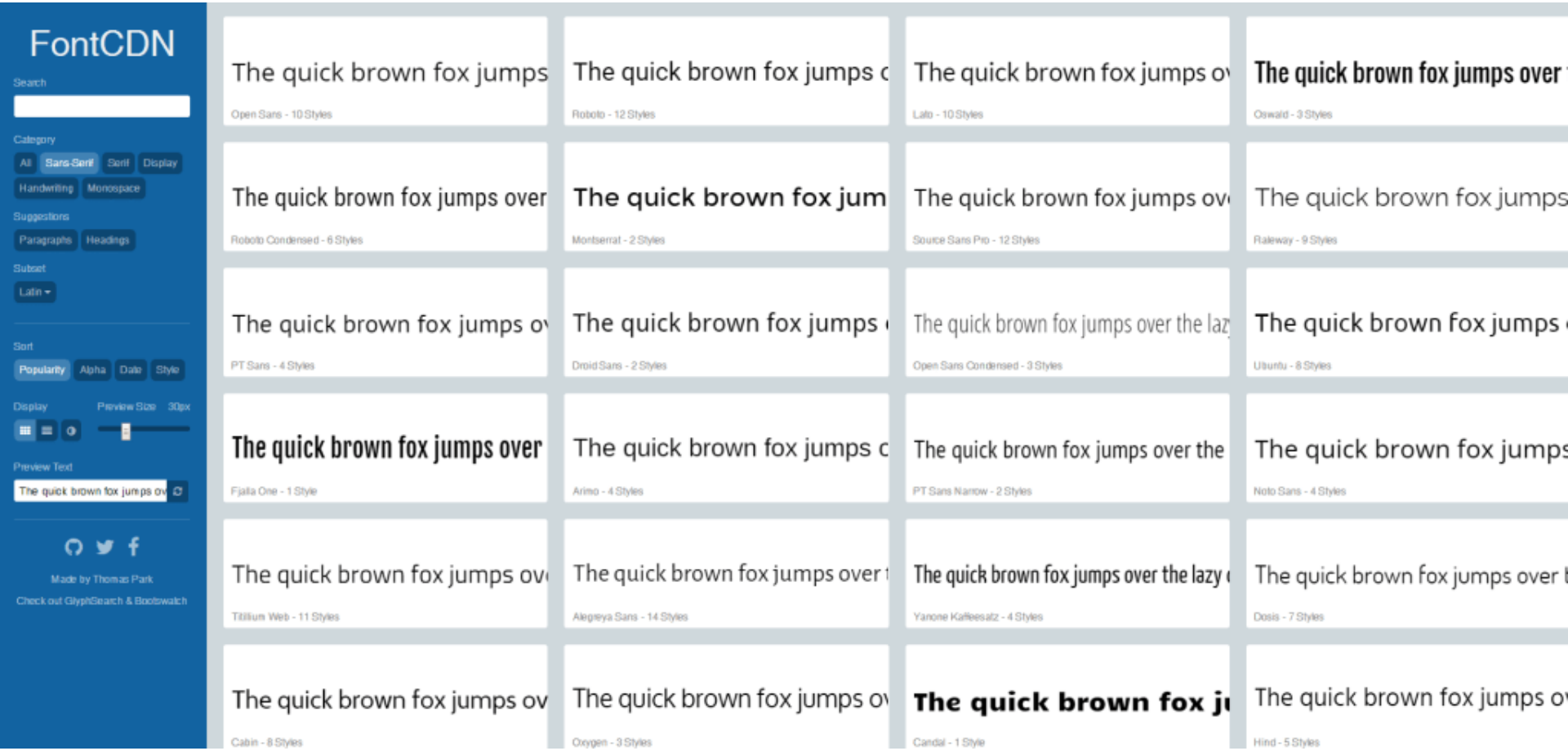


http://colorzilla.com/

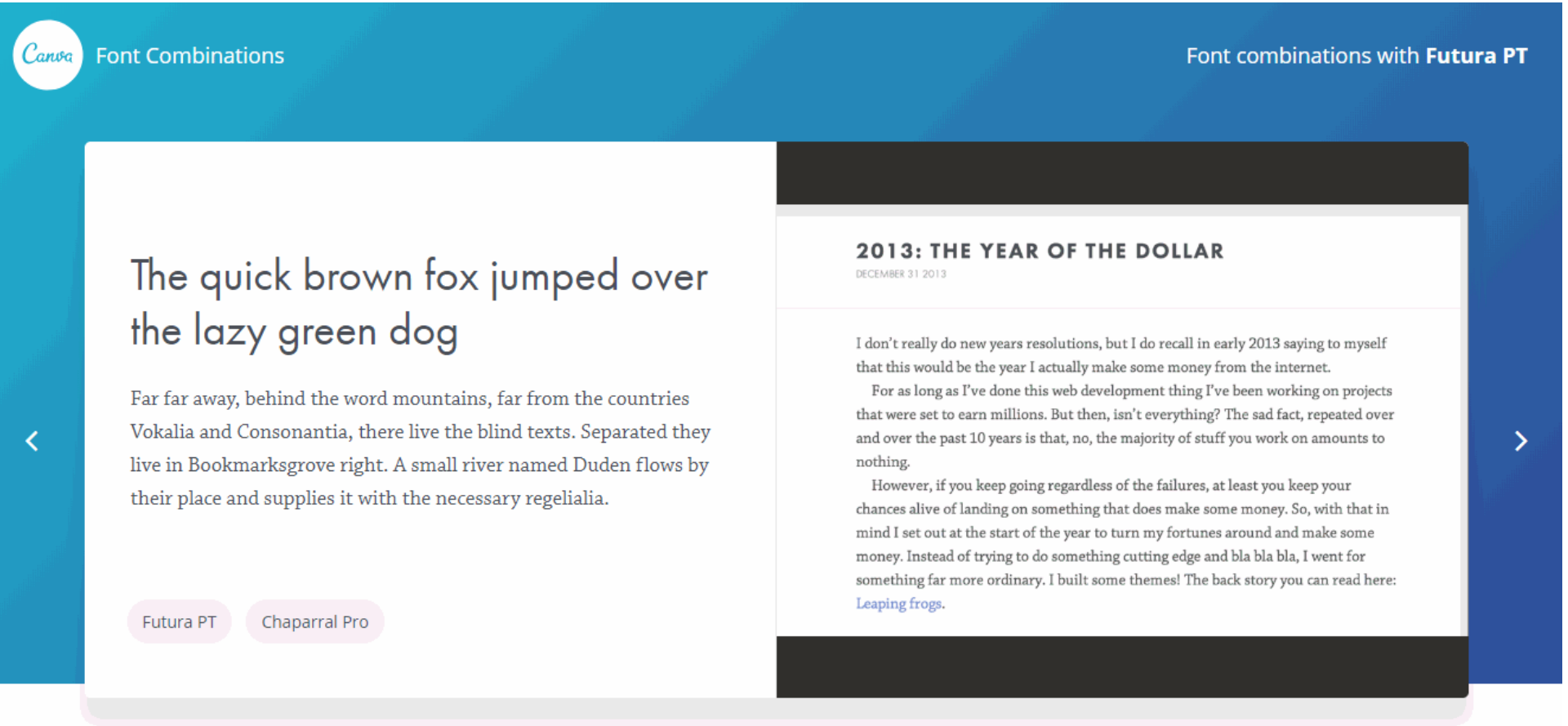


http://chengyinliu.com/whatfont.html

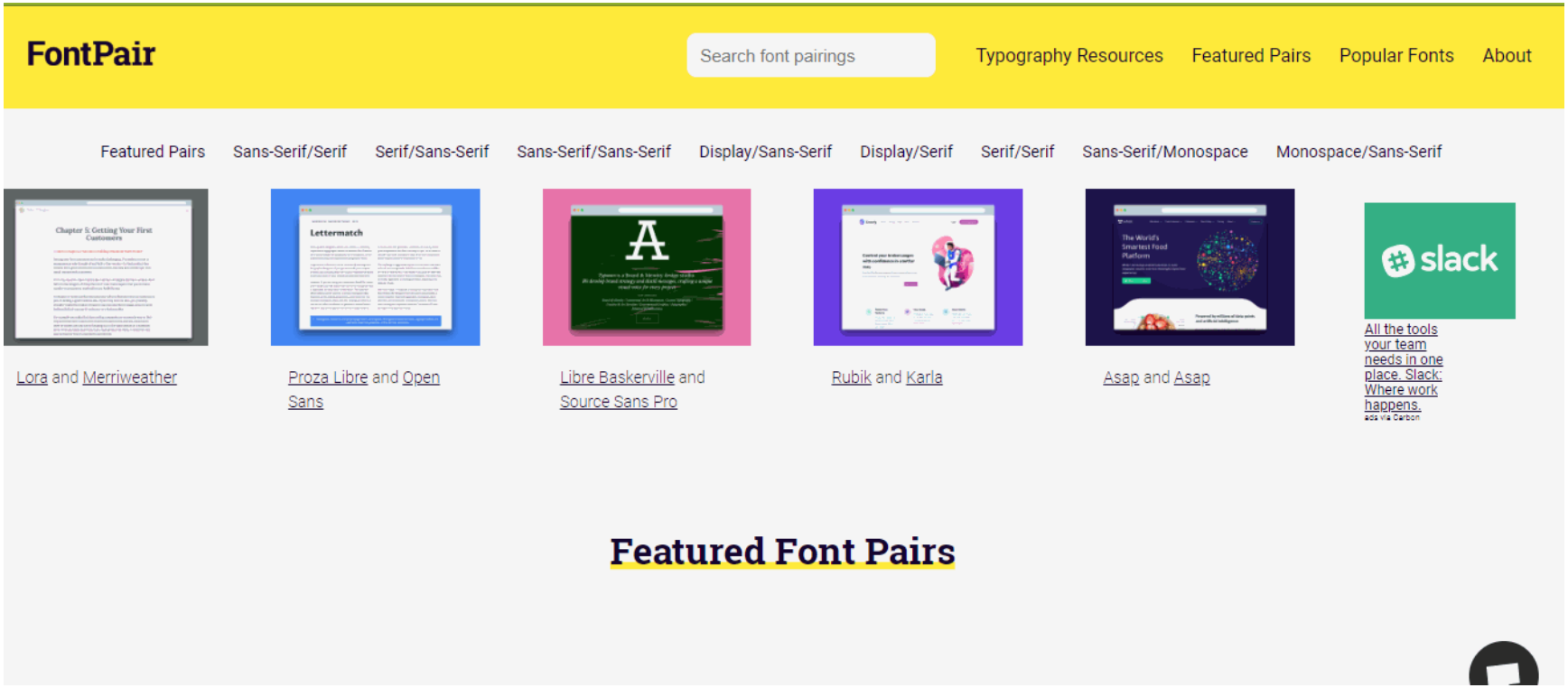
https://fontcdn.org/



https://www.canva.com/font-combinations/



https://fontpair.co/



BioRhyme & Cabin

All of this text is editable. Simply click anywhere in the paragraph or heading text and start typing. You can copy and paste your own content in to see what it looks like with these font combinations.

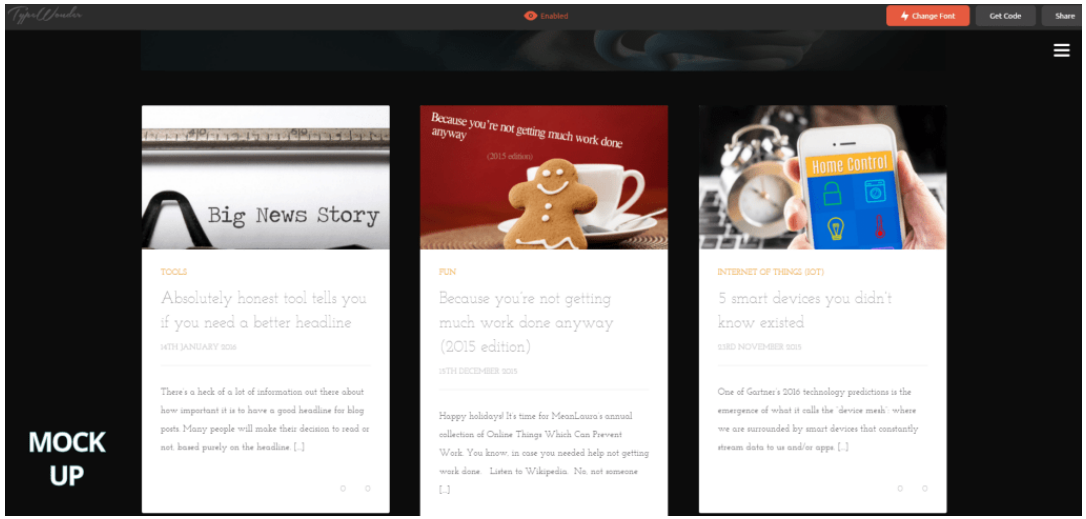
Heading: BioRhyme

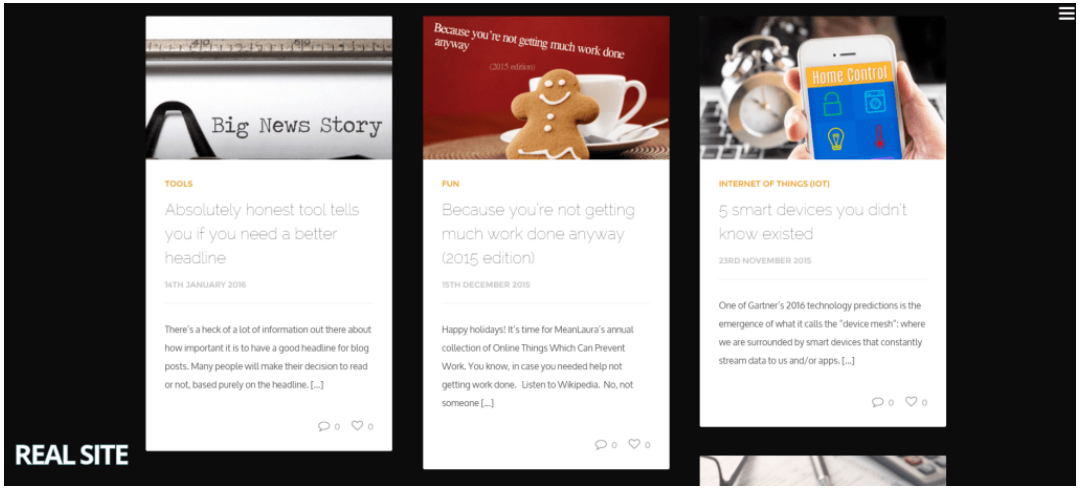
Body: Cabin

Download Font Pair

Cormorant Garamond & Proza Libre

http://typewonder.com/





http://www.identifont.com/

IDentifONT

About us | Blog | Latest fonts | Popular fonts | Fontset | Tools | Free fonts | Feedback | Contact us | Terms

Fonts by Appearance

Identify a font by answering questions about key features:

Do the characters have serifs?

Serifs are spikes or slabs on the ends of the strokes.

Yes (serif).

No (sans-serif).

Not Sure

Limited set of letters?

Fonts by Name

Find a font if you know all or part of its name:

Go

Popular searches

Avenir
Arial
Futura
Helvetica
Bodoni
Gill Sans

Fonts by Similarity

Find fonts that are similar in appearance to a specified font.

Go

Popular searches

Futura
Gotham
Arial
Helvetica
Avenir
Times New Roman

Fonts by Picture

Find a font containing a particular picture or symbol:

Go

Popular searches

Fonts by Designer/Publisher

Find a font if you know the designer or publisher:

Go

Popular searches

Robert Slimbach | Adrian Frutiger

Apple | Adobe

All publishers

Recently added

Zahrah

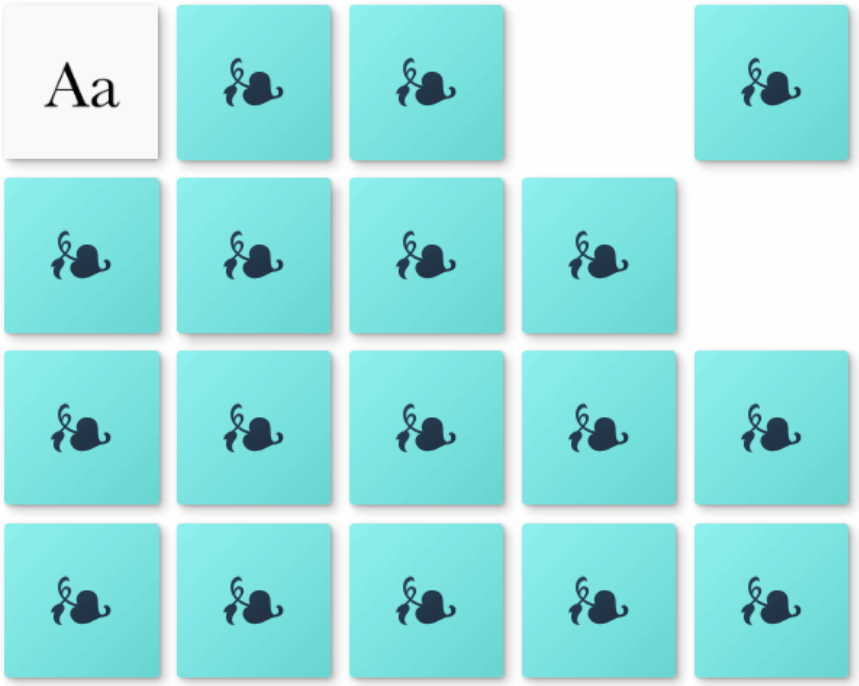
News: New Additions: December 2015

https://betterwebtype.com/font-memory-game.html

11/25 Moves

02:15 Time

1/10 Pairs found



QUESTIONS?

Laura Solomon
@laurasolomon
laura@designforthelittleguy.com