

# Free Tools for Working with **Graphics & the Web**

An Infopeople Webinar  
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# Today's agenda:

- Web work
- Social media and content creation
- Video and animation
- Fonts and colors

# WEB WORK



<http://www.favicomatic.com/>



The screenshot shows the Favic-O-Matic website. On the left, there is a circular logo with the text "FAVIC-O-MATIC" and "The ultimate favicon generator". Below the logo, it says "LINK REL= 'ICON' TYPE= 'IMAGE/PNG'" and shows icons for Apple, Windows, and Android. In the top right corner, there is a "Favic-O-meter" icon and a "Donate PayPal OR CryptoCoin" button. A red banner in the center reads "NEED SOMETHING, LAD?". Below the banner, there are two bullet points: "Just the good ol' favicon.ico" (16x16 + 32x32 px) and "Every damn size, sir!" (including iOS, Android, Metro & more...). A button labeled "advanced settings" is below the second bullet point. At the bottom, there is a large button labeled "Upload Your Image" with a cloud upload icon. On the left side of the page, there is a Microsoft Azure advertisement with the text "Start building apps today with 25+ free services".

FAVIC-O-MATIC  
The ultimate favicon generator  
LINK REL= "ICON" TYPE= "IMAGE/PNG"

Favic-O-meter Donate PayPal OR CryptoCoin

NEED SOMETHING, LAD?

- Just the good ol' favicon.ico  
16x16 + 32x32 px
- Every damn size, sir!  
including iOS, Android, Metro & more...

advanced settings

Upload Your Image

Microsoft Azure  
Start building apps today with 25+ free services





## Compress PDF

Reduce the size of your PDF online

This app compresses your PDF in the cloud for free to a perfect size that is still good quality.

Advertise locally or globally.

Get a \$75 credit when you spend your first \$25

Show me how

Google

**Drop PDF here**

Choose file

<http://smallpdf.com/compress-pdf>

## Ultimate CSS Gradient Generator

A powerful Photoshop-like CSS gradient editor from [ColorZilla](http://colorzilla.com).

For Firefox For Chrome Gradient Generator

### Presets



Name:



### Stops

Opacity:

Location:

Color:

Location:

### Adjustments

### Preview



Orientation:

Size:  x

☐ IE

### CSS

[switch to scss](#)

```
background: #1e5799; /* Old browsers */
/* IE9 SVG, needs conditional override of 'filter' to
'none' */
background:
  url(data:image/svg+xml;base64,PD94bWwgdMVCy2lVbj0iMS4wI
/Pgo8c3ZnIHhtbG5zPSJodHRwOi8vd3d3LnczLm9yZy8yMDAwL3N2Zy
background: -moz-linear-gradient(top, #1e5799 0%,
#2989d8 50%, #207cca 51%, #7db9e8 100%); /* FF3.6+
*/
background: -webkit-gradient(linear, left top, left
bottom, color-stop(0%,#1e5799), color-
stop(50%,#2989d8), color-stop(51%,#207cca), color-
stop(100%,#7db9e8)); /* Chrome, Safari4+ */
background: -webkit-linear-gradient(top, #1e5799
0%,#2989d8 50%,#207cca 51%,#7db9e8 100%); /*
Chromel0+, Safari5.1+ */
background: -o-linear-gradient(top, #1e5799 0%,#2989d8
50%,#207cca 51%,#7db9e8 100%); /* Opera 11.10+ */
background: -ms-linear-gradient(top, #1e5799 0%,#2989d8
50%,#207cca 51%,#7db9e8 100%); /* IE10+ */
background: linear-gradient(to bottom, #1e5799
0%,#2989d8 50%,#207cca 51%,#7db9e8 100%); /* W3C */
filter: progid:DXImageTransform.Microsoft.gradient(
startColorstr='#1e5799',
endColorstr='#7db9e8',GradientType=0 ); /* IE6-8 */
```

<http://colorzilla.com/gradient-editor/>

# <https://coolbackgrounds.io/>



Cool Backgrounds by

@moeamaya



**Trianglify**

Colorful abstract triangles



COOL BACKGROUNDS



CLEAR LAGOON



PERSIAN LOUNGE



TROPICAL SALAD



RUBY GARDEN

More options on [Trianglify](#) →

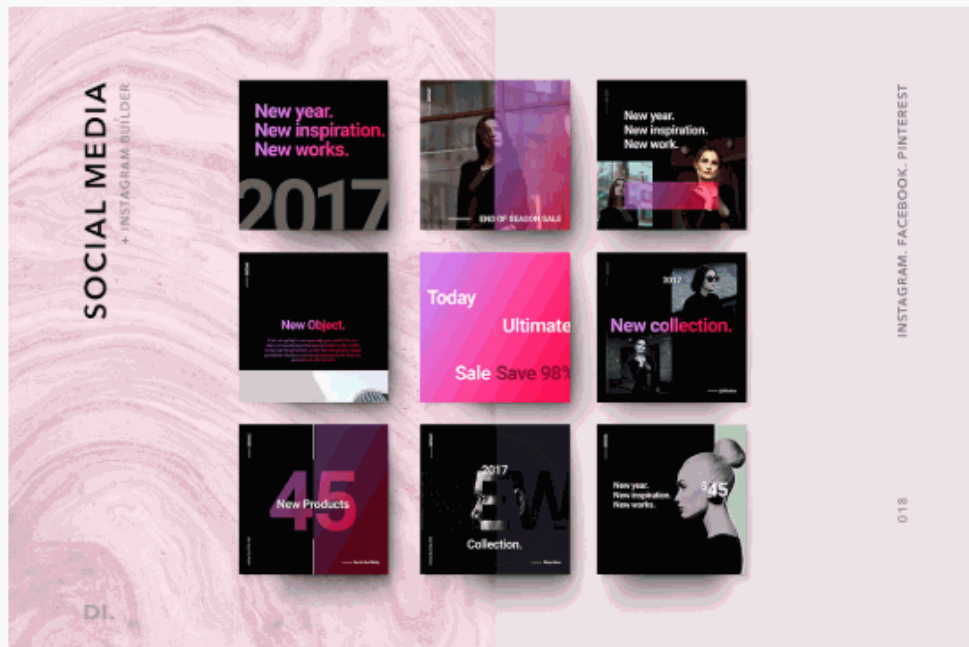
<https://pixelify.net>

## BRONX – FREE Social Media Pack

Dima Isakov in Templates, Social media



5 (1 Reviews)



**Download for Free**  
You must credit the author

J.CREW  
FACTORY



AMAZING STYLES. DEALS EVERY DAY.

SHOP NOW

Designed for demo purposes it can be easily used to create a simple social media post of high



Free for Personal Use



Free for Commercial Use

Popular

Handpicked

Recent

Most Downloads

**35+ FREE Floristic Pa...**

Olya Creative in Graphics

5 (9)

**15 Free Gold&Silver ...**

Nastia Smiyan in Graphics

5 (6)

**NEW Watercolor flor...**

Anelia Madjar... in Graphics

5 (1)

**Floristic Watercolor C...**

Julia Dreams in Graphics

4.8 (6)

**Free Wedding Icons**

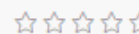
Paul Jansen in Graphics

5 (1)

**Free 20 Grunge Editio...**

pixelo in Graphics

(0)

**10 Free Black Waterc...**

Igor Vitkovskiy in Graphics

(0)

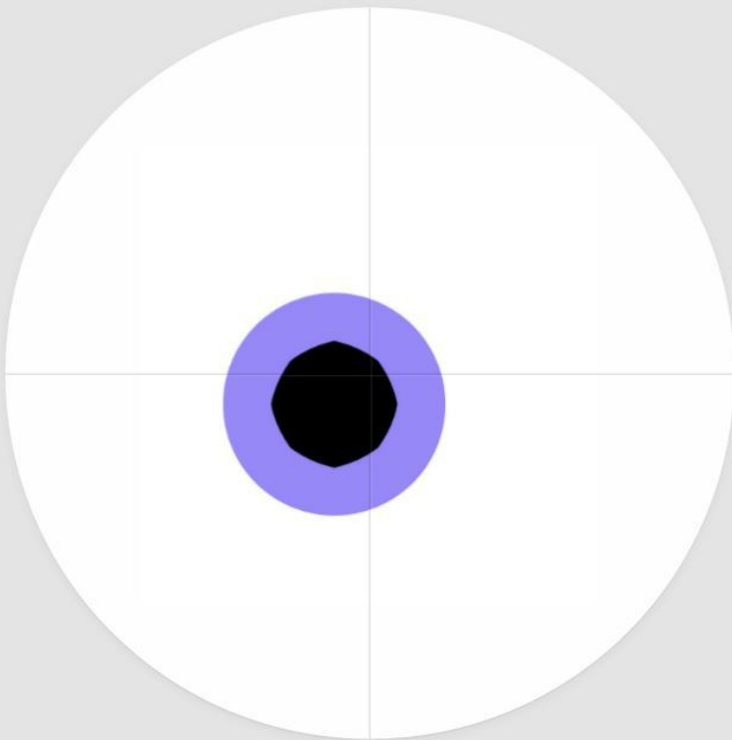
**10 Free Magic Waterc...**

Yaroslav Vitko... in Graphics

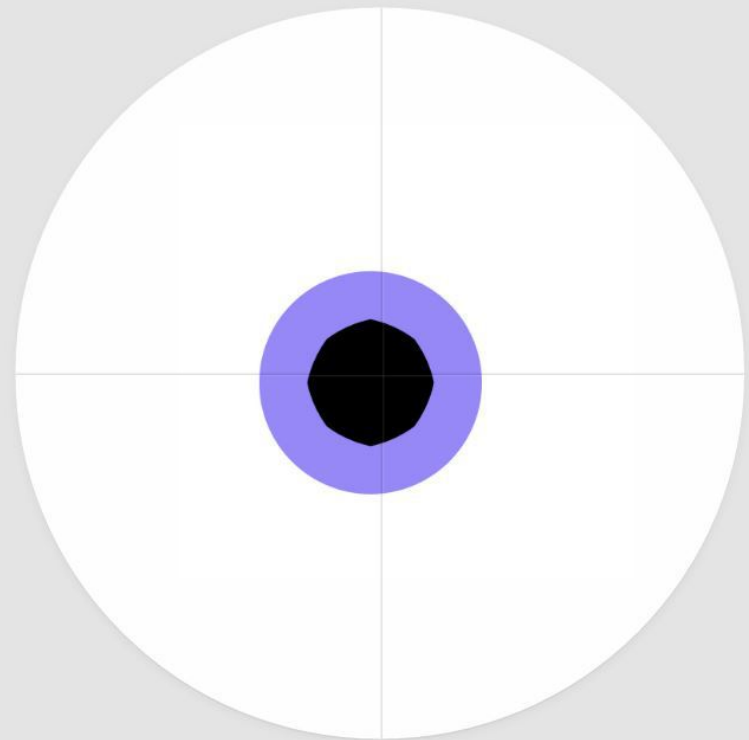
5 (1)

<https://javier.xyz/visual-center/>

Element Center




Visual Center



The center is at 44.24% - 54.78%




You can visual center this image if you move it right by **2.88%** and move it up by **2.39%**




# <https://compressor.io/>




Compress and optimize your images  
Up to 90% file size reduction

Compressor.io is a powerful online tool for reducing drastically the size of your images and photos whilst maintaining a high quality with almost no difference before and after compression.

-  **4 file formats supported**  
JPEG - PNG - GIF - SVG
-  **2 types of compression**  
Lossless or Lossy
-  **High compression**  
save hundreds of Kb

 0  0  2846

[About](#) - made by [stephane.ly](#)



**ORIGINAL** **COMPRESSOR**

**Before** 700 KB **After** 250 KB

64% file size compression

**TRY IT !**



# <http://www.cssarrowplease.com/>

Create and export CSS code for a custom box with an arrow extending out from the side. Great for tooltips, flyouts and the like.

## CSS ARROW PLEASE!

### Arrow configuration

Position

- ☒ Top
- ☐ Right
- ☐ Bottom
- ☐ Left

Size

30 px

Color

#d51535

Border width

4 px

Border color

#d34cf5

```
.arrow_box {
  position: relative;
  background: #d51535;
  border: 4px solid #d34cf5;
}
.arrow_box:after, .arrow_box:before {
  left: 100%;
  top: 50%;
  border: solid transparent;
  content: " ";
  height: 0;
  width: 0;
  position: absolute;
  pointer-events: none;
}
.arrow_box:after {
  border-color: rgba(213, 21, 53, 0);
  border-left-color: #d51535;
  border-width: 30px;
  margin-top: -30px;
}
.arrow_box:before {
  border-color: rgba(211, 76, 245, 0);
  border-left-color: #d34cf5;
  border-width: 36px;
  margin-top: -36px;
}
```



<https://www.zamzar.com/>

**Convert Files**

**URL Converter**

**Manage Files**

**Developer API**

### Step 1

Select files or [URL](#) you wish to convert ...

Choose Files...

or drag and drop files

### Step 2

Choose the format to convert to:

Convert files to: ▼

### Step 3

Enter your email address to receive converted files:

### Step 4

Convert (by clicking you agree to our [Terms](#))

Convert

----- What do we **convert** ? -----



<https://www.zamzar.com/conversionTypes.php>

[doc](#) - Microsoft Word Document

[pcx](#) - Paintbrush Bitmap image  
[pdf](#) - Portable Document Format  
[png](#) - Portable Network Graphic  
[tga](#) - Truevision Targa Graphic  
[tiff](#) - Tagged image file format  
[wbmp](#) - Wireless Bitmap File Format

[azw3](#) - Amazon KF8 eBook File  
[bmp](#) - Windows bitmap  
[docx](#) - Microsoft Word 2007 Document  
[epub](#) - Open eBook File  
[fb2](#) - FictionBook 2.0 File  
[gif](#) - Compuserve graphics interchange  
[html](#) - Hypertext Markup Language  
[html4](#) - Hypertext Markup Language  
[html5](#) - Hypertext Markup Language  
[jpg](#) - JPEG compliant image  
[lit](#) - Microsoft eBook File  
[lrf](#) - Sony Portable Reader File  
[mobi](#) - Mobipocket eBook  
[mp3](#) - Compressed audio file  
[odt](#) - OpenDocument text  
[oeb](#) - Open eBook File  
[pages](#) - Apple iWork Pages Document  
[pages09](#) - Apple iWork '09 Pages Document  
[pcx](#) - Paintbrush Bitmap Image  
[pdf](#) - Portable Document Format  
[pml](#) - eBook File  
[png](#) - Portable Network Graphic  
[ps](#) - PostScript  
[rb](#) - RocketEdition eBook File  
[tcr](#) - Psion eBook File  
[tiff](#) - Tagged image file format  
[thumbnail](#) - Thumbnail image  
[txt](#) - Text Document


[docx](#) - Microsoft Word 2007 Document

[azw3](#) - Amazon KF8 eBook File  
[bmp](#) - Windows bitmap  
[doc](#) - Microsoft Word Document  
[epub](#) - Open eBook File  
[fb2](#) - FictionBook 2.0 File

# CONTENT CREATION






<https://duotones.co/>



**duotones**


PAIRINGS & EFFECT GENERATOR



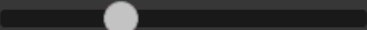
Default    Posterize



High Key    Low Key

CONTRAST




BRIGHTNESS






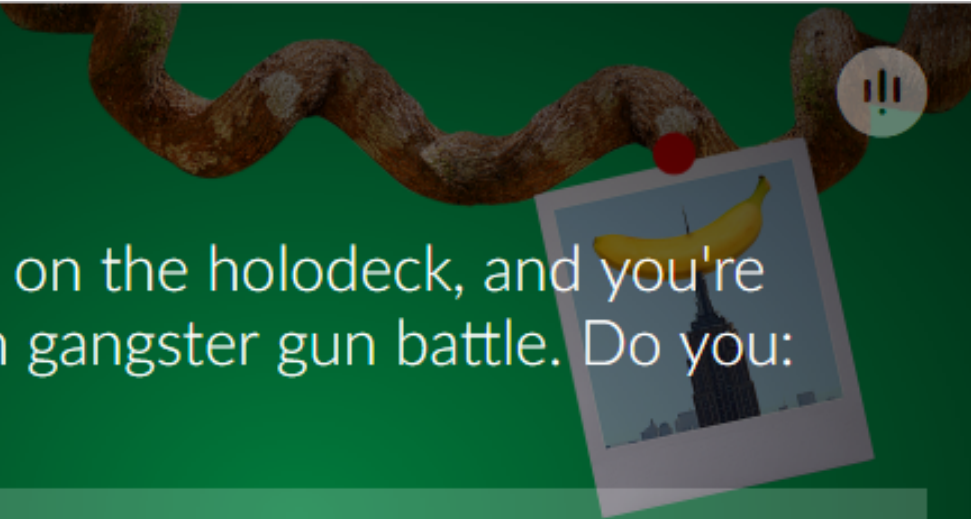
**#FBCD20**



**#FF5D77**



<https://app.apester.com>

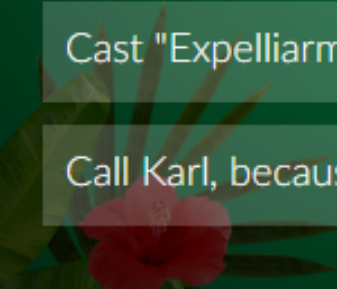


You're on the holodeck, and you're stuck in gangster gun battle. Do you:

Put on the One Ring, and sneak away invisibly

Cut a hole in the wall with your lightsaber

Cast "Expelliarmus" to disarm your enemies



Call Karl, because he can fix anything

<https://quotescover.com/new-quote-maker/>

#### 1. EDIT MAIN TEXT

Everybody wants to save the  
earth; no one wants to help  
mom do the dishes.

#### 2. EDIT SECONDARY TEXT

P.J. O'Rourke

##### Tips: Formating your text

To *italicize*  
place an underscore on both  
sides of the text, like so: word

To **bold**  
place an asterisk on both sides  
of the text, like so: *\*word\**

You can also combine it. For  
example *\*Dream more\** will  
make it like this: ***Dream more***

#### 3. CHOOSE DIMENSION

##### Generic Dimension

Square  
Portrait  
Landscape

##### Social Media Post

Social Media  
Facebook Post  
Instagram Post  
Pinterest Post  
Twitter Post  
Facebook App  
Tumblr Graphic

##### Social Media & Email Headers

Facebook Event Cover  
Facebook Cover  
Blog Header  
Youtube Thumbnails  
Tumblr Banner  
Youtube Channel Art  
Twitter Header  
Etsy Shop Cover

#### 4. SEE THE RESULT HERE



Photo By: [Sindre Strøm](#)

# <http://www.ransomizer.com/>

Enter the type of paper in the text of your ransom note and click the "Ransomize" button. Change the look and feel of the note using the option links. Try to remain calm. Repeat.

Your note: \*

Send chocolate to Laura's office, or you will never see your Nancy Pearl action figure again.

Ransomize

[Copy HTML Source](#)

Your note, ransomized:

Send chocolate to Laura's  
office, or you will  
never see your Nancy  
Pearl action  
figure.

# <https://graphs.net/>

graphs.net

Submit Infographics

Search



Categories Type Browse All

Accidents Graphs

Cars

Charts

Economy

Employment

Environment

Schedule

Food & Drinks

Geography

Health

Infrastructure

Internet

Love

Pets/Animals

SEO

Society

Automobile

Business

Crime

Education

Entertainment

Events

Calendars

Funny

Graphs

Home

Interesting

Lifestyle

Mobile

Science

Social Media

Sports



by Catharine  
In Entertainment Graphs



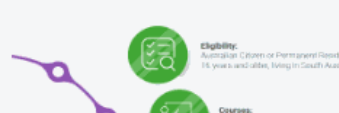
by Catharine  
In Entertainment Graphs



by Catharine  
In Entertainment Graphs



by Catharine  
In Health Graphs





# <https://coschedule.com/headline-analyzer>

## HEADLINE HISTORY





- 71 Absolutely honest tool tells you if you need a better headline
- 66 Bluntly honest tool tells you if you need a better headline
- 70 This honest tool tells you if you need a better headline
- 68 Does your headline suck? This honest tool tells you
- 69 Absolutely honest website tells you if your headline sucks
- 69 Absolutely honest tool tells you if your headline sucks
- 66 Absolutely honest tool tells you if your headline needs work
- 69 Absolutely honest tool tells you if your headline sucks

# Need A Better Headline

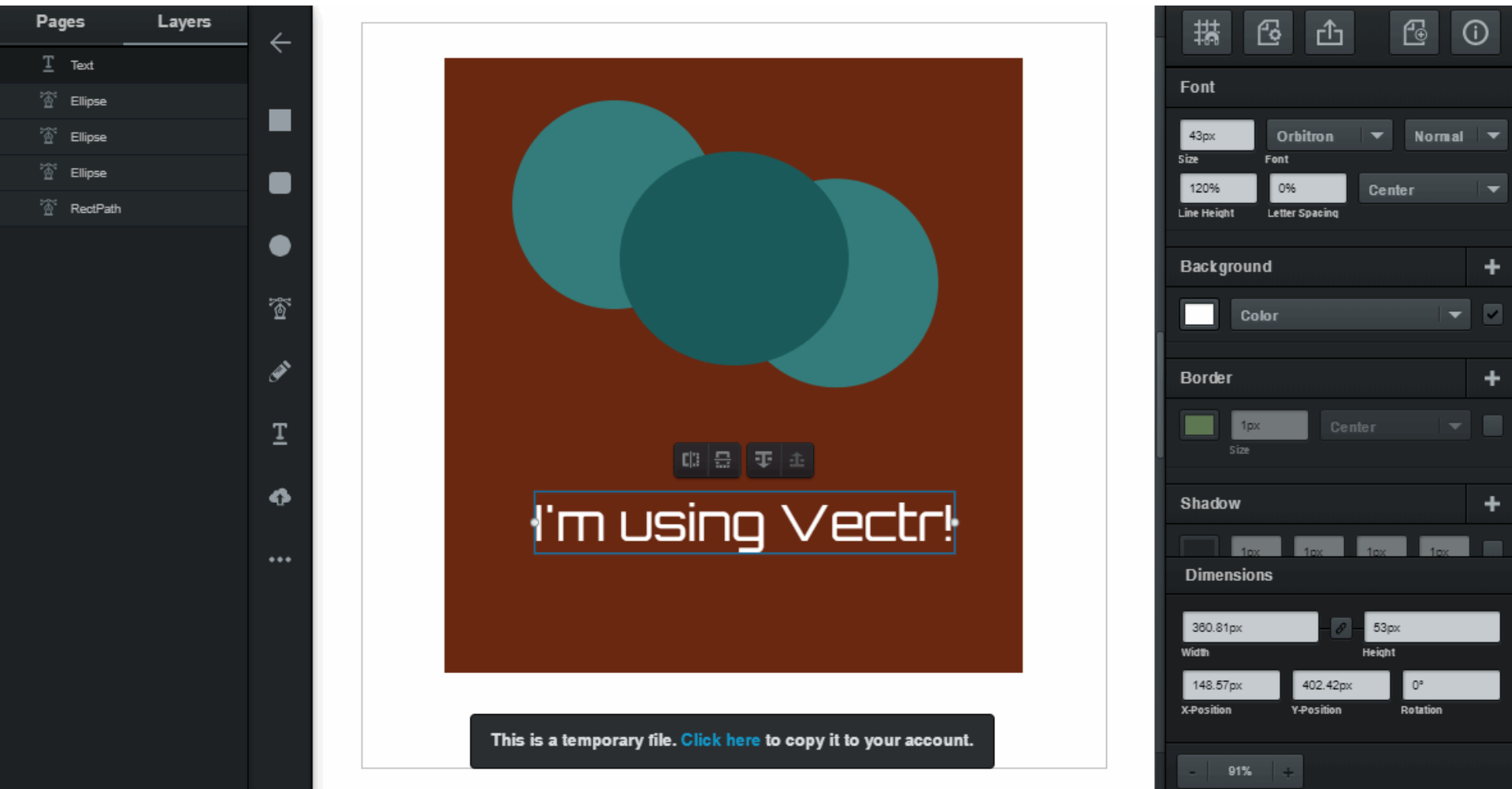


## Word Balance

An analysis of the overall structure, grammar, and readability of your headline.

	<b>COMMON</b> a, if, you,	36%
	<b>UNCOMMON</b> better, need,	9%
	<b>EMOTIONAL</b> absolutely,	9%
	<b>POWER</b> better, honest,	18%

<https://vectr.com/>



<https://pablo.buffer.com/>



Templates ▾

Get started with Buffer

IMAGES SHUFFLE

technology



Upload Image

CANVAS

REPOSITION

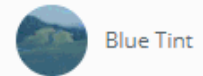


SIZES



FILTERS

RESET



TEXT



Header

Body

Caption

Share & Download

<https://burner.bonanza.com/>



The fastest way to remove backgrounds from your images and make them look their best. [How to get the best results.](#)

### Select the best thumbnail result



Select

Touch up



Select

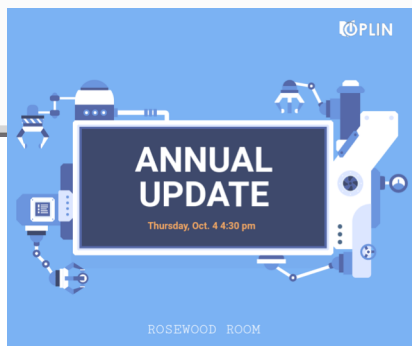
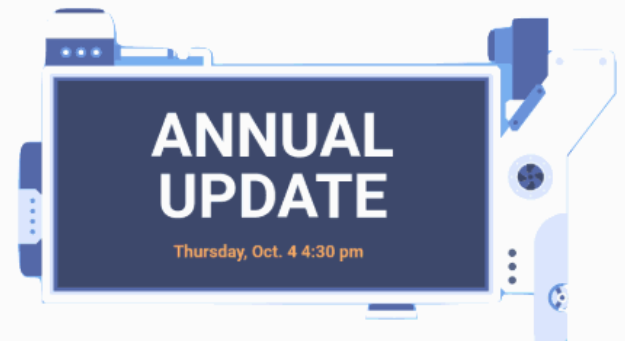
Touch up



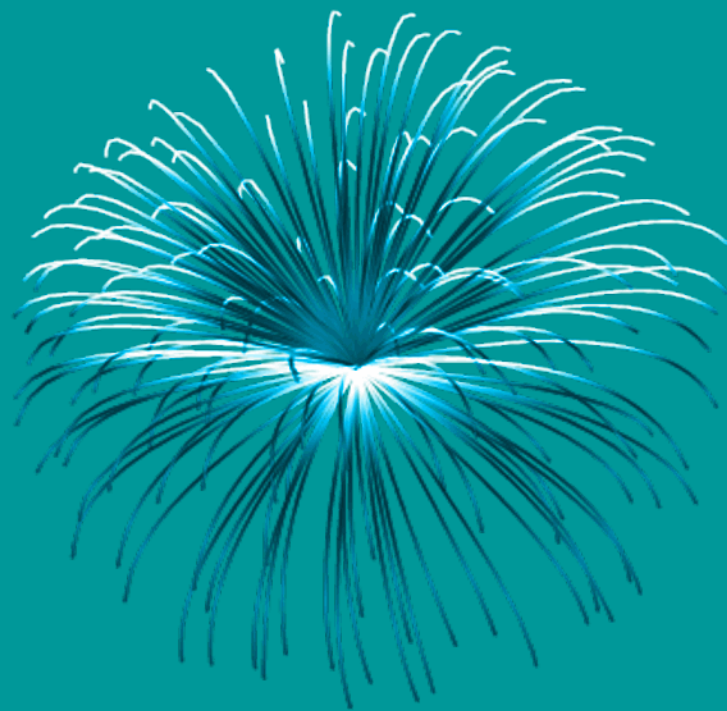
Select

Touch up

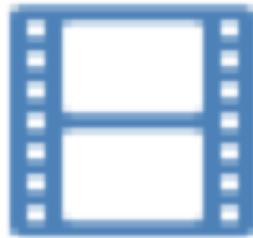
### Burn Preview



# VIDEO & ANIMATION



<https://lumen5.com/>



<https://cliphy.io/>

**Your words here.**



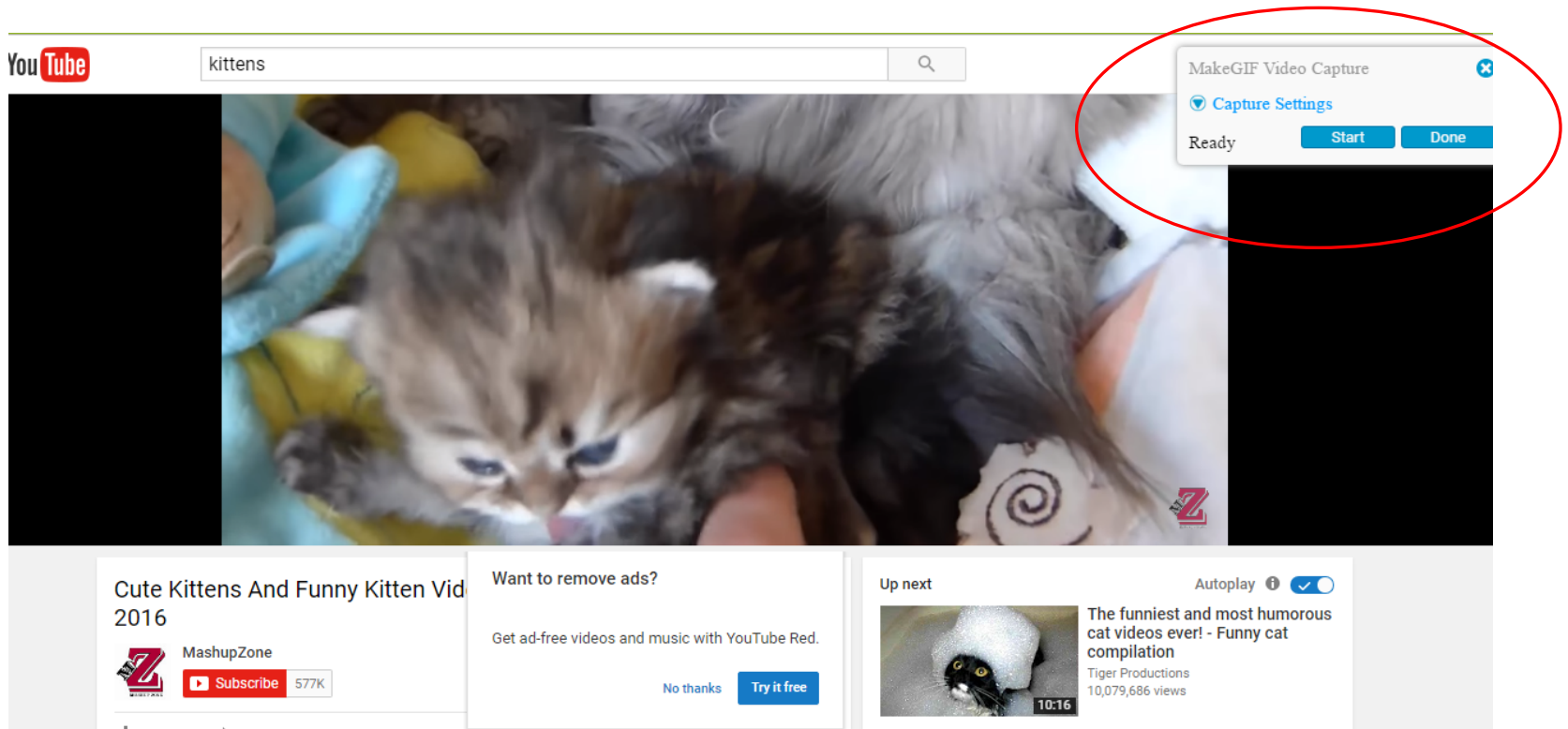
**Example  
Public  
Library**

CLIPHY

**EXAMPLE  
PUBLIC  
LIBRARY**

CLIPHY

<https://chrome.google.com/webstore/detail/makegif-video-capture/cnhdjbfjheoohmhpakglckehtdcgfffb?hl=en>



The screenshot shows a YouTube video player with a search bar containing the word "kittens". The video content is a close-up of a fluffy, brown and white kitten. A red circle highlights a "MakeGIF Video Capture" extension overlay in the top right corner. The overlay has a close button (X) in the top right, a "Capture Settings" link with a heart icon, and a status bar at the bottom that says "Ready" followed by "Start" and "Done" buttons. Below the video player, there are three sections: a video recommendation for "Cute Kittens And Funny Kitten Vid 2016" by MashupZone with a "Subscribe" button and "577K" views; a "Want to remove ads?" prompt with a "Try it free" button; and an "Up next" section for "The funniest and most humorous cat videos ever! - Funny cat compilation" by Tiger Productions with 10,079,686 views and a "10:16" duration indicator. An "Autoplay" toggle is also visible in the top right of the bottom section.

# http://www.animaps.com/

## Animaps

Create and view beautifully informative animated maps, for free!

[Home](#)[Blog](#)[Forum](#)[Faq](#)[Go](#)

*Add a new dimension to your maps*

[Get started](#)[Like 1K](#) [Share](#) [Tweet](#)

### What are Animaps?

Animaps extends the My Maps feature of Google Maps by letting you create maps with markers that move, images and text that pop up on cue, and lines and shapes that change over time.

When you send your Animap to friends it appears like a video - they can play, pause, slow and speed up the action!



### How does it work?

1. Check out the examples to see the sorts of cool stuff you can do.

2. Watch the following quick tutorial.

[Basics tutorial](#)

3. Click on Get Started and sign in using your Facebook account, or register an account with us.

4. Once you've got the hang of it, see these

### Examples

[Showcase](#)

A good overview of what Animaps can do.

[The Big Trip](#)

Two people and their trips across Asia and Europe, showing the use of animated markers with lots of image popups.

[The Race](#)

<https://www.powtoon.com/>



<http://gifmaker.me/>

IF YOU WANT TO  
**CHANGE**  
YOU HAVE TO BE  
**WILLING**  
TO BE  
**UNCOMFORTABLE**

# FONTS & COLORS



<http://computersinlibraries.infotoday.com/20>

Stylify Me

[About Stylify Me »](#)

Download

#### Background Colours



HEX #f1f1f1



HEX #ffffff



HEX #2e8dd

#### Text Colours



HEX #000000



HEX #777777



HEX #0000ff



HEX #555555



HEX #769d23



HEX #7b7b7b



HEX #ffffff



HEX #888888

#### Typography

Oswald, sans-serif, normal, 34px, normal,  
#387dd1 Font, Style, Size, Leading, Colour

The quick brown fox jumps over the lazy dog

Oswald, sans-serif, normal, 26px, normal,  
#769d23 Font, Style, Size, Leading, Colour

The quick brown fox jumps over the lazy dog and feels as

M/A M/A M/A M/A M/A Font, Style, Size, Leading

The quick brown fox jumps over the lazy dog and feels as if he were in th

<http://stylifyme.com>

# http://colorsafe.co/

## Set Up Canvas and Text

Enter a background color, and determine the styling of your text. Accessible text colors are generated with [WCAG Guidelines](#) recommend contrast ratio of 4.5 for small text or 3.1 for large text which is 24px or 18px bold.

Background Color

Font-Family



Font-Size (px)

Font-Weight



WCAG Standard ⓘ



Editable Text

The quick brown fox jumps over the lazy dog.

**GENERATE COLOR PALETTE**



# <https://colorhunt.co/>

## Beautiful Colors, Every Day.

 Share 3.9k  Tweet 1,976



♥ 7 likes

Today



♥ 30 likes

Today



♥ 12 likes

Today

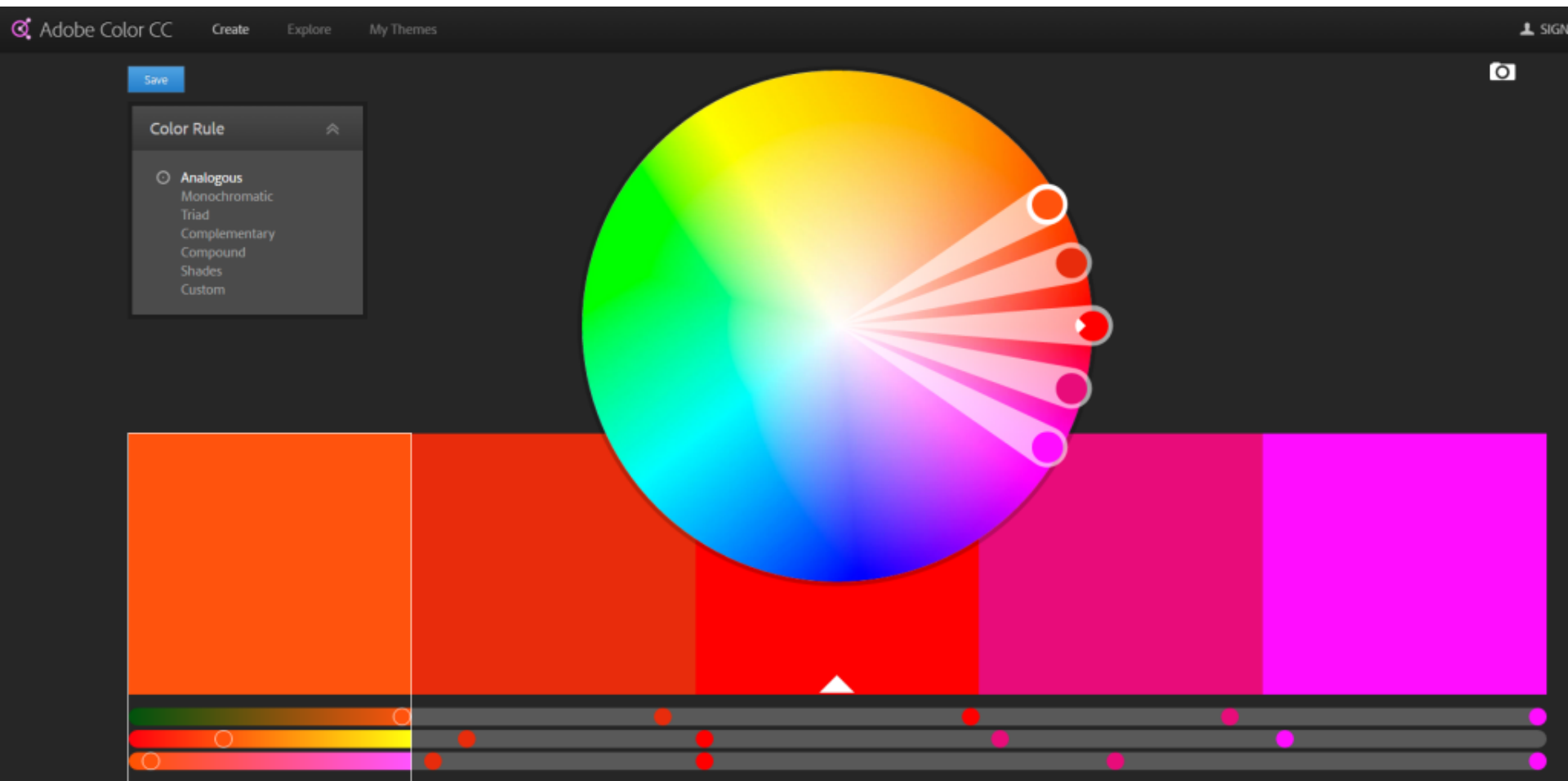


♥ 13 likes

Today



<https://color.adobe.com/create/color-wheel/>



<https://palettab.com/>



Ag  
AaBbCc

**UNDERDOG**  
by Multiple Designers

Ag  
AaBbCc

**HEADLAND ONE**  
by Gary Lonergan

Ag  
AaBbCc

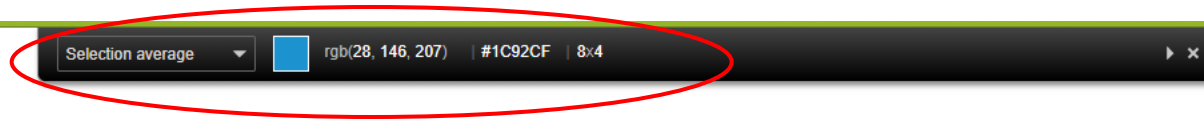
**INIKA**  
by Constanza Artigas

Ag  
AaBbCc

**LEAGUE SCRIPT**  
by Haley Fiege

Ag  
AaBbCc

**PLAY**  
by Jonas Hecksher



[more CIL conferences](#) | [more from InfoToday.com](#) | [code of conduct](#)

april 17-19

preconference workshops april 16

hyatt regency crystal city

arlington, va

[overview](#) [schedule](#) [program](#) [speakers](#) [exhibit/sponsor](#) [exhibits](#) [venue](#) [video](#) [contact](#) [register](#)

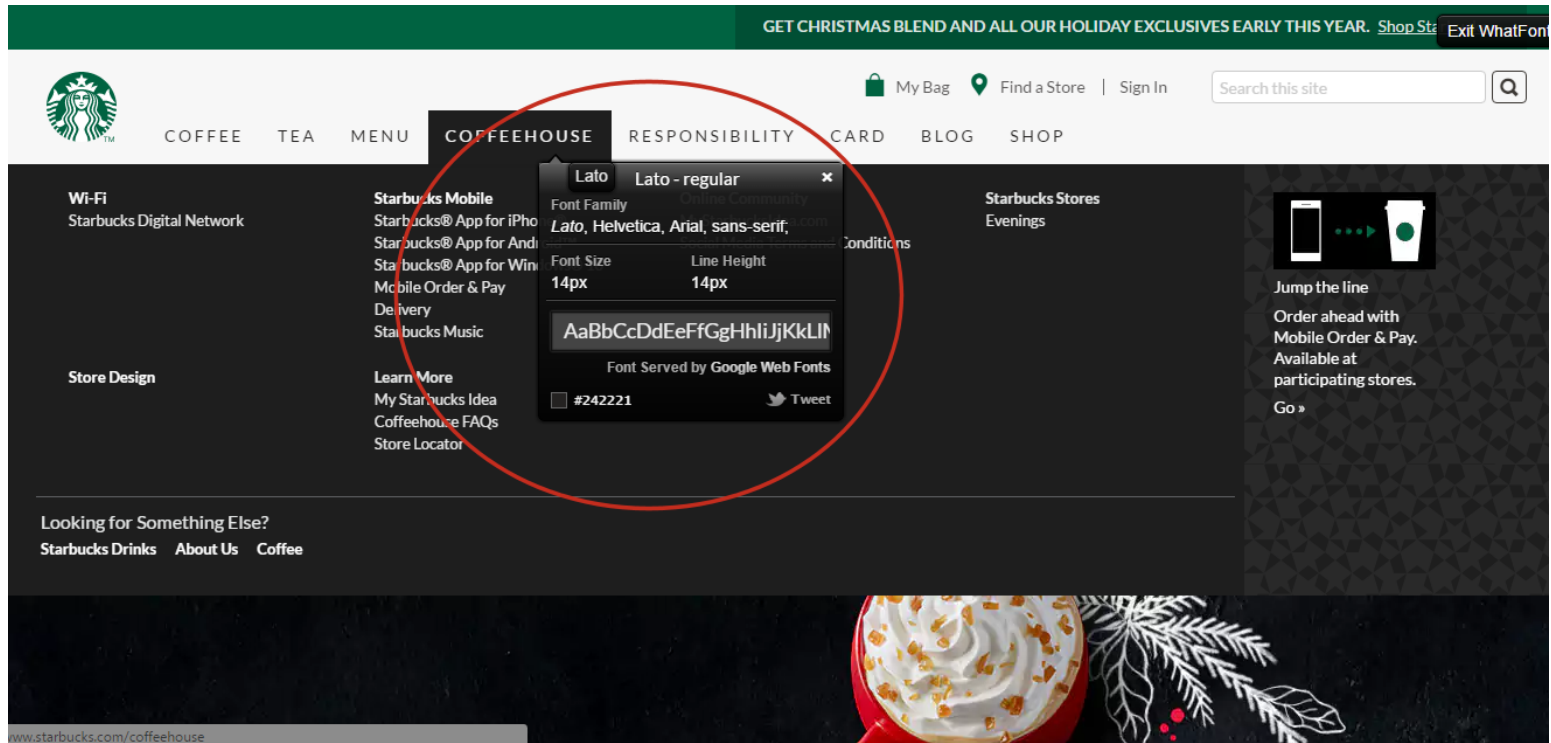
# DIGITAL TRANSFORMATION

Next Gen Tools & Strategies for Community Impact



get updates by email

<http://colorzilla.com/>



<http://chengyinliu.com/whatfont.html>

# <https://fontcdn.org/>

The screenshot displays the FontCDN website interface. On the left is a dark blue sidebar with the 'FontCDN' logo, a search bar, and various filter options including 'Category' (All, Sans-Serif, Serif, Display, Handwriting, Monospace), 'Suggestions' (Paragraphs, Headings), 'Subset' (Latin), 'Sort' (Popularity, Alpha, Date, Style), 'Display' (grid, list, compare), a 'Preview Size' slider set to 30px, and a 'Preview Text' input field containing 'The quick brown fox jumps over'. Below the sidebar are social media icons for GitHub, Twitter, and Facebook, followed by the text 'Made by Thomas Park' and 'Check out GlyphSearch & Bootswatch'.

The main content area features a grid of 20 font preview cards, each displaying the text 'The quick brown fox jumps over the lazy dog' in a specific font style. The cards are arranged in 5 rows and 4 columns. The fonts shown include Open Sans, Roboto, Lato, Oswald, Roboto Condensed, Montserrat, Source Sans Pro, Raleway, PT Sans, Droid Sans, Open Sans Condensed, Ubuntu, Fjalla One, Arimo, PT Sans Narrow, Noto Sans, Tibliss Web, Alegreya Sans, Yanone Kaffeesatz, Dosis, Cabin, Oxygen, Candari, and Hind.

Font Name	Number of Styles
Open Sans	10
Roboto	12
Lato	10
Oswald	3
Roboto Condensed	6
Montserrat	2
Source Sans Pro	12
Raleway	9
PT Sans	4
Droid Sans	2
Open Sans Condensed	3
Ubuntu	8
Fjalla One	1
Arimo	4
PT Sans Narrow	2
Noto Sans	4
Tibliss Web	11
Alegreya Sans	14
Yanone Kaffeesatz	4
Dosis	7
Cabin	8
Oxygen	3
Candari	1
Hind	5

# https://www.canva.com/font-combinations/



Font Combinations

Font combinations with Futura PT

## The quick brown fox jumped over the lazy green dog

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right. A small river named Duden flows by their place and supplies it with the necessary regelialia.

Futura PT

Chaparral Pro

### 2013: THE YEAR OF THE DOLLAR

DECEMBER 31 2013

I don't really do new years resolutions, but I do recall in early 2013 saying to myself that this would be the year I actually make some money from the internet.

For as long as I've done this web development thing I've been working on projects that were set to earn millions. But then, isn't everything? The sad fact, repeated over and over the past 10 years is that, no, the majority of stuff you work on amounts to nothing.

However, if you keep going regardless of the failures, at least you keep your chances alive of landing on something that does make some money. So, with that in mind I set out at the start of the year to turn my fortunes around and make some money. Instead of trying to do something cutting edge and bla bla bla, I went for something far more ordinary. I built some themes! The back story you can read here: [Leaping frogs](#).


# https://fontpair.co/

**FontPair**


Search font pairings

Typography ResourcesFeatured PairsPopular FontsAbout


Featured PairsSans-Serif/SerifSerif/Sans-SerifSans-Serif/Sans-SerifDisplay/Sans-SerifDisplay/SerifSerif/SerifSans-Serif/MonospaceMonospace/Sans-Serif



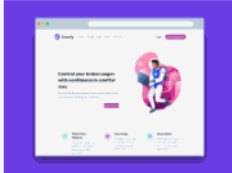
[Lora](#) and [Merriweather](#)



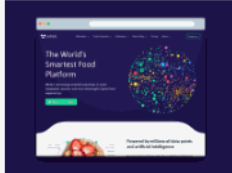
[Proza Libre](#) and [Open Sans](#)




[Libre Baskerville](#) and [Source Sans Pro](#)



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**Featured Font Pairs**



# BioRhyme & Cabin

All of this text is editable. Simply click anywhere in the paragraph or heading text and start typing. You can copy and paste your own content in to see what it looks like with these font combinations.

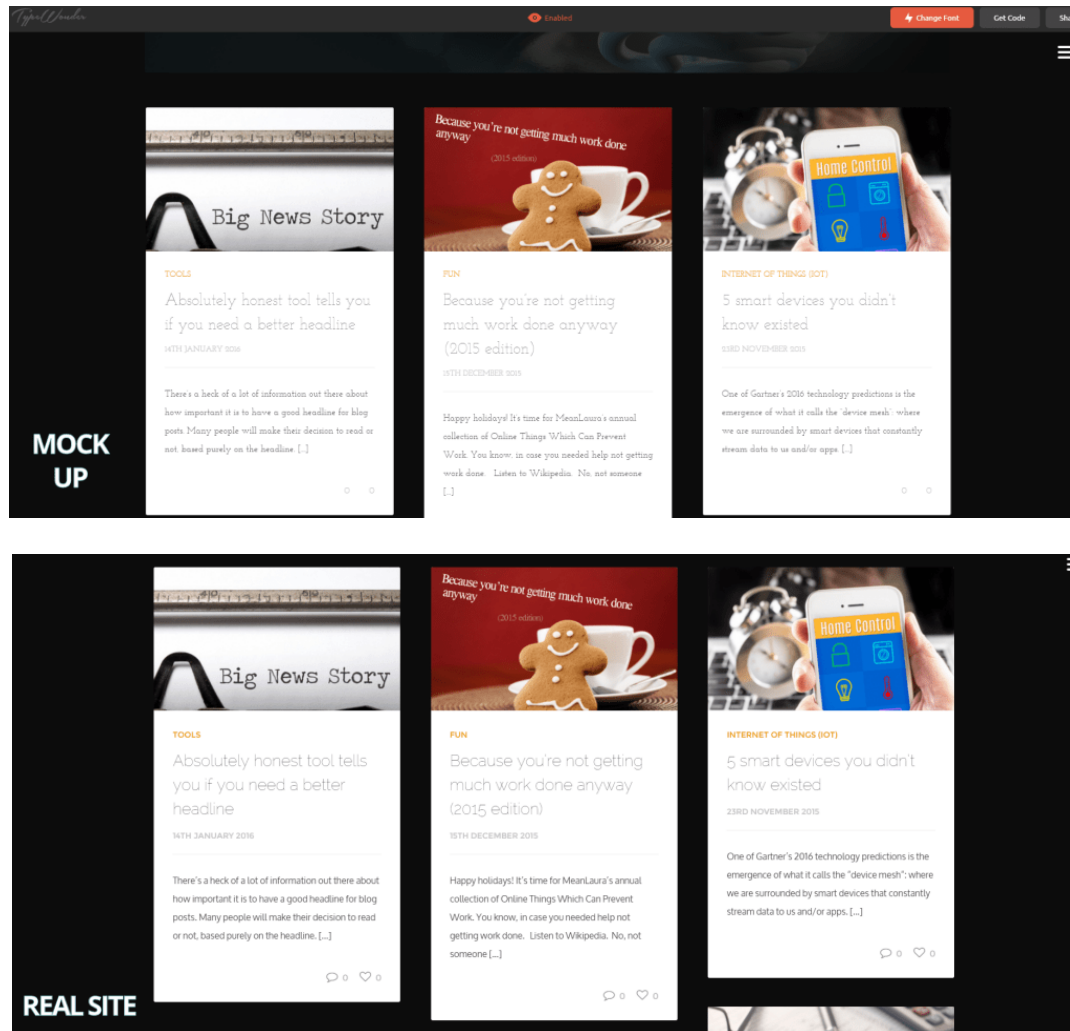
Heading: [BioRhyme](#)

Body: [Cabin](#)

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# Cormorant Garamond & Proza Libre

# http://typewonder.com/



# http://www.identifont.com/



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## Fonts by Appearance

Identify a font by answering questions about key features:

### Do the characters have serifs?

Serifs are spikes or slabs on the ends of the strokes.



Yes (serif).



No (sans-serif).

Not Sure

Limited set of letters?

## Fonts by Name

Find a font if you know all or part of its name:

Go

### Popular searches

Avenir  
Arial  
Futura  
Helvetica  
Bodoni  
Gill Sans

### Recently added

Zahrah

## Fonts by Similarity

Find fonts that are similar in appearance to a specified font.

Go

### Popular searches

Futura  
Gotham  
Arial  
Helvetica  
Avenir  
Times New Roman

## Fonts by Picture

Find a font containing a particular picture or symbol:

Go

### Popular searches



## Fonts by Designer/Publisher

Find a font if you know the designer or publisher:

Go

### Popular searches



Robert  
Slimbach

Adrian  
Frutiger



Apple

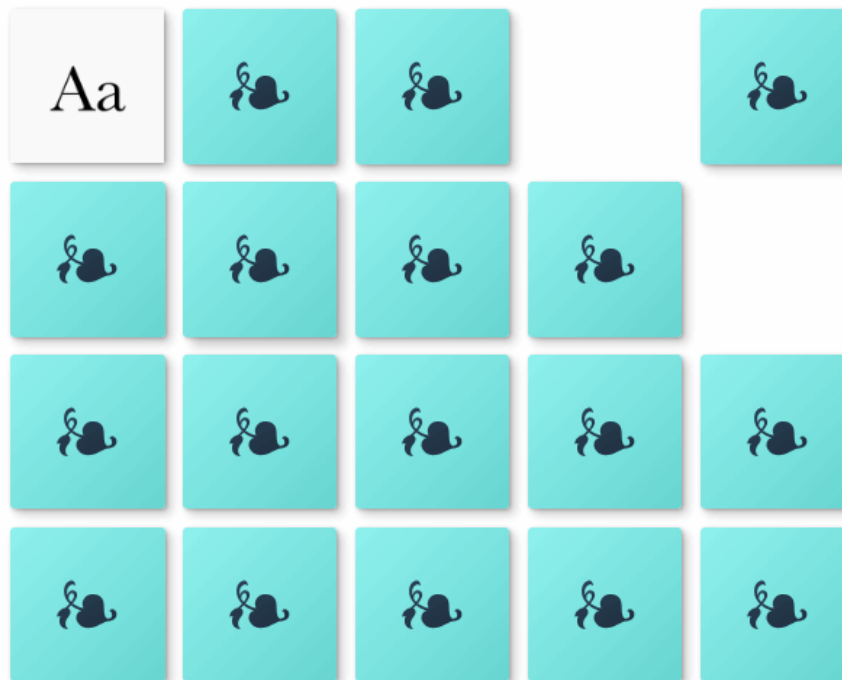
Adobe

All publishers

<https://betterwebtype.com/font-memory-game.html>

11/25 02:15  
Moves Time

 1/10  
Pairs found



# QUESTIONS?

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