

Family Literacy on the Wild, Wild e-Frontier

Strategies for Raising Digitally Savvy Families

The Literacy Initiatives Project is supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian

Webinar Series

Friday, March 29

Getting started: Laying the Groundwork for New Family Literacy Programming

Wednesday, April 10

Family Literacy Programming Goes to School

Thursday, May 2

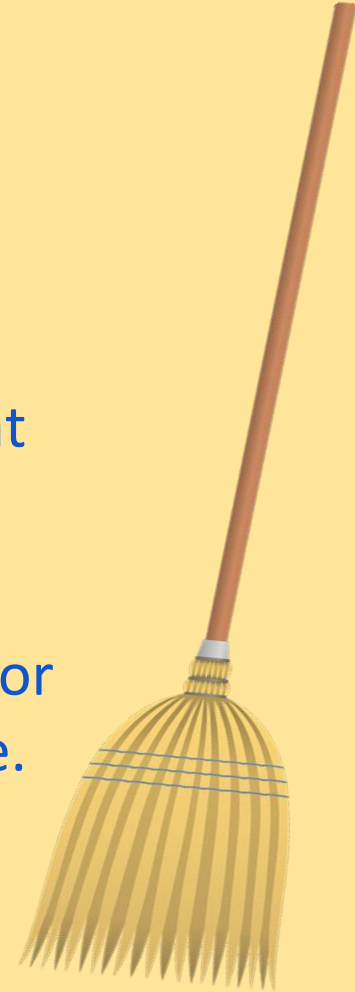
Family Literacy 101: From Flyers to Food

Today!

Family Literacy on the Wild, Wild e-Frontier:
Strategies for Raising Digitally-Savvy Families

Housekeeping

- Please type in your questions as they arise in the Chat Box. We'll also include what's-on-your-mind breaks to gather your questions and ideas.
- You will find family literacy resources in the slides at the end of this presentation.
- Please share! Feel free to download, copy, modify and use any materials from today's webinar. Look for more documents on CLLS's new, in-process website.
- Starting tomorrow, you can find this webinar archived on the InfoPeople website.



Overview



Your Presenters Today



Brian Castagne

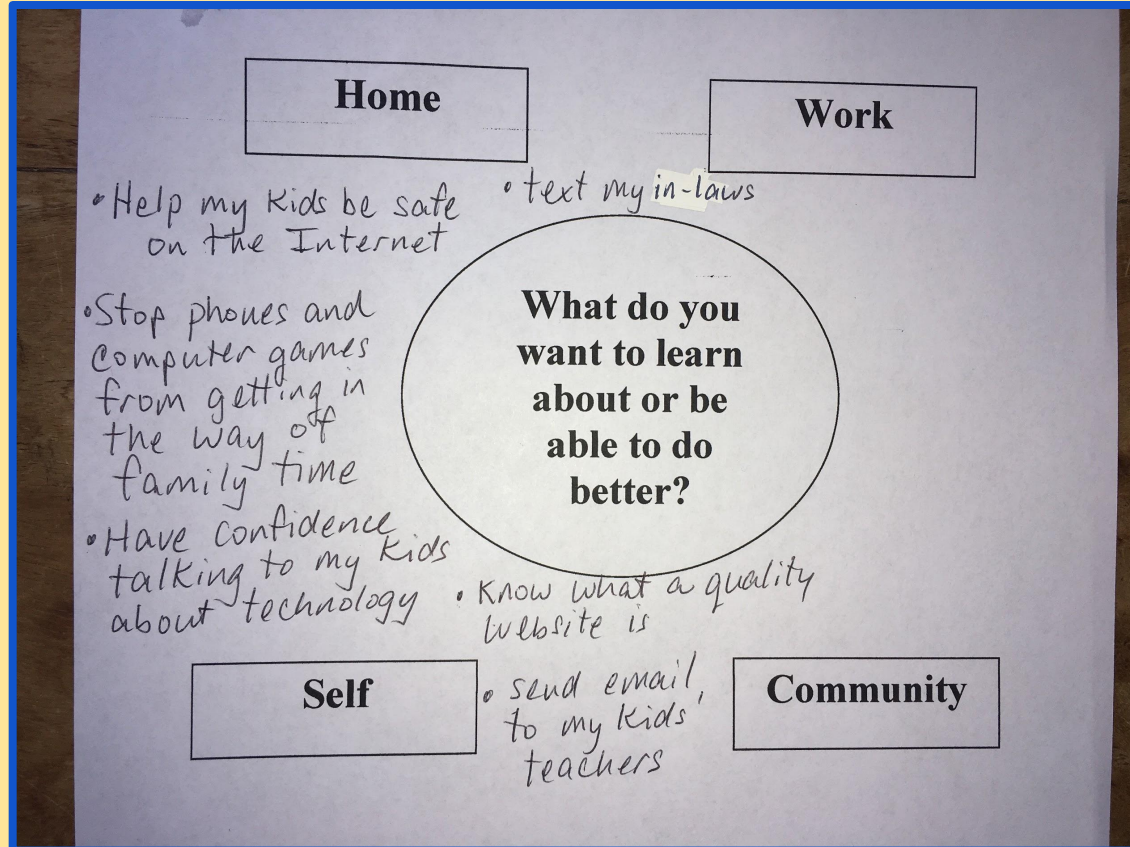


Kim Noriega

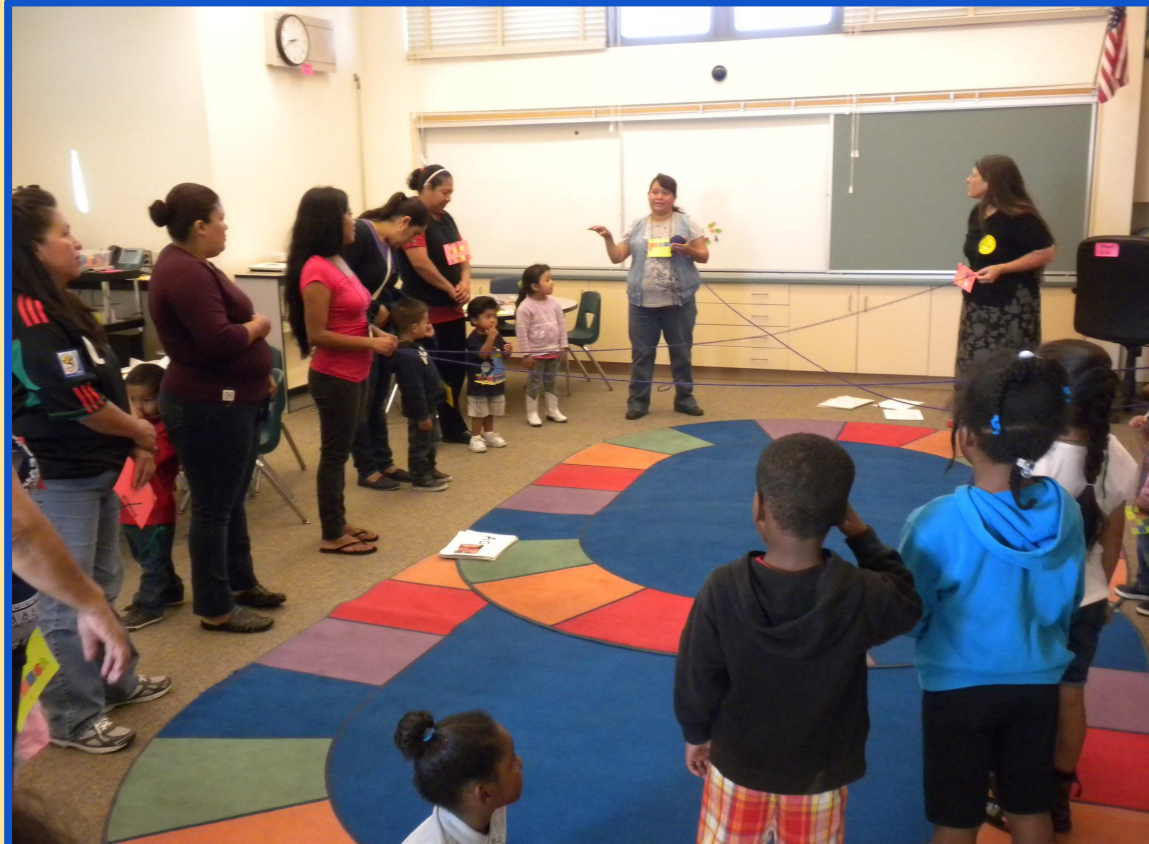


Amy Prevedel

Goal-Setting



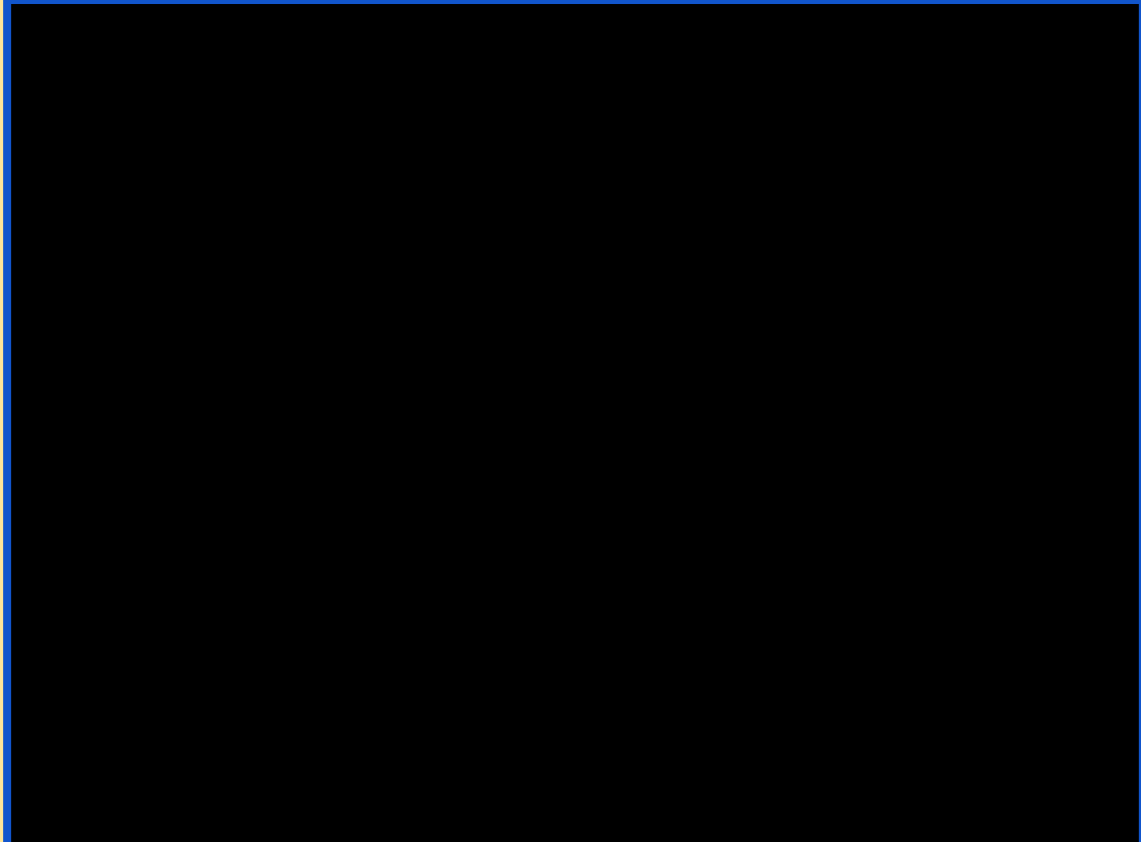
Technology Boot Camp



Mrs. Danelys Sillas



Mrs. Erika Sayas



From the American Academy of Pediatrics Policy Statement

“Technologic innovation has transformed media and its role in the lives of infants and young children. More children, even in economically challenged households, are using newer digital technologies, such as interactive and mobile media, on a daily basis and continue to be the target of intense marketing.”



Media Time Assessment

Parent/Caregiver Name _____

Screen Time

List activities you do throughout the day that involve screen time.

Example: T.V, texting, Facebook, etc

Free Time

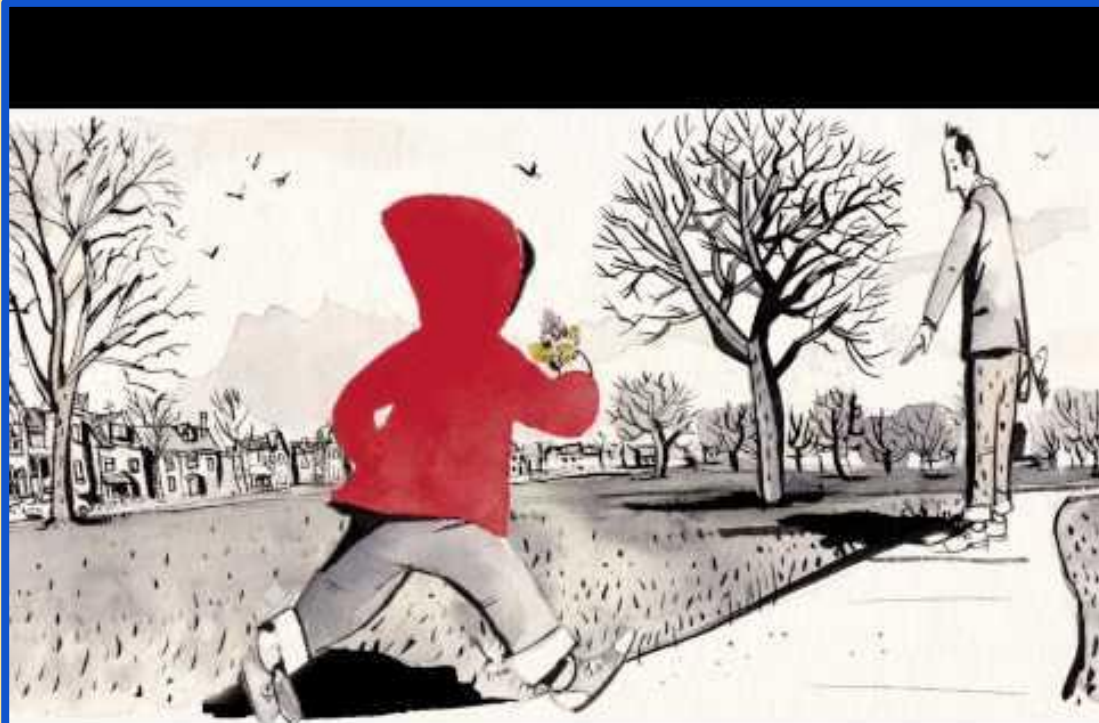
List activities you do throughout the day during your free time. Example:

Exercise, Read, Personal care, etc.

Family Time

List Activities you do throughout the day with your family. Example: Play, Visit the library, go walking etc.

Sidewalk Flowers



Infants & Toddlers



Toddlers



Preschool Aged Children



Preschool Aged Children



Preschool Aged Children



School Aged Children



You Are Your Child's First and Most Important Teacher









Mrs. Sayas and Santiago



*What's on
your mind?*



Engaging with Technology

- Offer some regular times when learners can receive staff/volunteer support in using their own or library tech devices.
- Highlight free library (and other) e-Resources for movies, TV, music and audio, graphic novels and comics, magazines, etc.
- Create and stock easy to use e-Resources handouts.

Digital Device Drop-In



Sample Technology Handouts

The Bridge at Main of SF Public Library presents a [Bolder Adults TechTime](#) class:

(Somewhat) Guilty Pleasure Series: **Cat Videos!**





Care to kick back and savor the exploits of our feline friends?

<https://sfpl.org/index.php?pg=2000027401>

Sample Technology Handouts


The Bridge at Main of SF Public Library presents:






 



Free Comic Book Day? Every day!


Today is Free Comic Book Day. But, did you know that every day, 24 hours a day, is free comic book day at SF Public Library?


Learn to use your computer, tablet, or phone to enjoy comics, graphic novels, and more for free courtesy of your San Francisco Public Library. We'll also show you how to use our online catalog to find and borrow physical copies of comics, graphic novels, and other materials.

Free for SFPL card holders: 

- **hoopla** . Borrow up to 20 "e" items (eBooks, audio books, music, & video) per month. Includes comics & graphic novels from Marvel, DC, Image, Dark Horse & more. Has narrated Read-Along titles from the I Can Read series.
- **Libby/Overdrive** . Borrow "e" versions of comics, picture books, audio titles, and more from SFPL's online catalog.
- **Flipster** . Wide range of magazines for all ages including popular youth titles like *Ranger Rick* and *Cricket*.
- **RB Digital** . Wide range of magazines for all ages including popular youth titles like *Highlights*.
- **Kanopy** . Stream up to 10 videos per month (per card). Amazing selection of American and International films, TV shows, & documentaries. Has **Kanopy Kids** (unlimited viewing) section featuring many animated films.
- **SF Public Library Catalog** sfpl.org. Search for physical and electronic titles.

Great non-SFPL resource:  **Internet Archive** . archive.org. Much admired non-profit with a mission to digitize/save vast amounts of our culture. Comics can be found there.

Additional SFPL technology resources: 

- **Digital Device Drop-In**. Thursdays 4-6 PM, 8th Floor Computer Training Center, The Bridge at Main, Main Library, 100 Larkin Street
- **SFPL Tech Classes Newsletter**. sfpl.org/thebridge or call (415) 557-4388 to sign up for an email each month of all SFPL technology classes
- **Lynda.com/LinkedIn Learning**.  sfpl.org/eLearning. Large selection of technology tutorials, free for SFPL card holders (sign up through our website)

Handcrafted by Brian Castagna, brian.castagna@sfpd.org, The Bridge at Main, SF Public Library, (415) 557-4388, Updated 5/28/2019

Free Comic Book Day
highlighting e-Resources
for families

<https://sfpl.org/index.php?pg=2000027401>

Nifty Library e-Resources

These sites and experiences are available on the San Francisco Public Library's website. In the Resources section, you'll see how lively and engaging they are.

- Hoopla
- Kanopy and Kanopy Kids
- Flipster
- RB digital
- BookFlix

Let's focus on but one jewel of many!

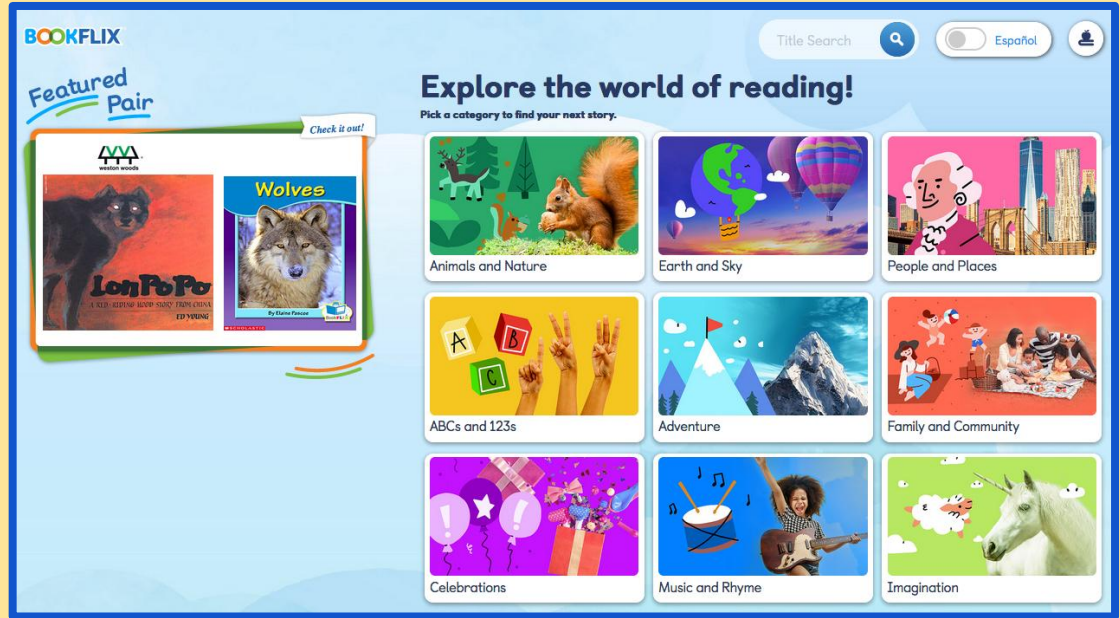
Scholastic BookFlix



- Available online through many public library systems.
- Offers interactive videos of classic children's storybooks paired with related non-fiction e-books (with narration).
- Includes activities, lesson plans, and other learning materials.

Scholastic BookFlix Categories

- Animals and Nature
- Earth and Sky
- People and Places
- ABCs and 123s
- Adventure
- Family and Community
- Celebrations
- Music and Rhyme
- Imagination



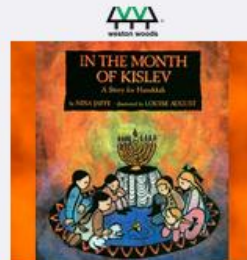
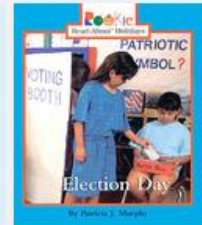
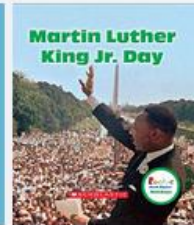
<http://teacher.scholastic.com/products/bookflix/#/>

Scholastic BookFlix

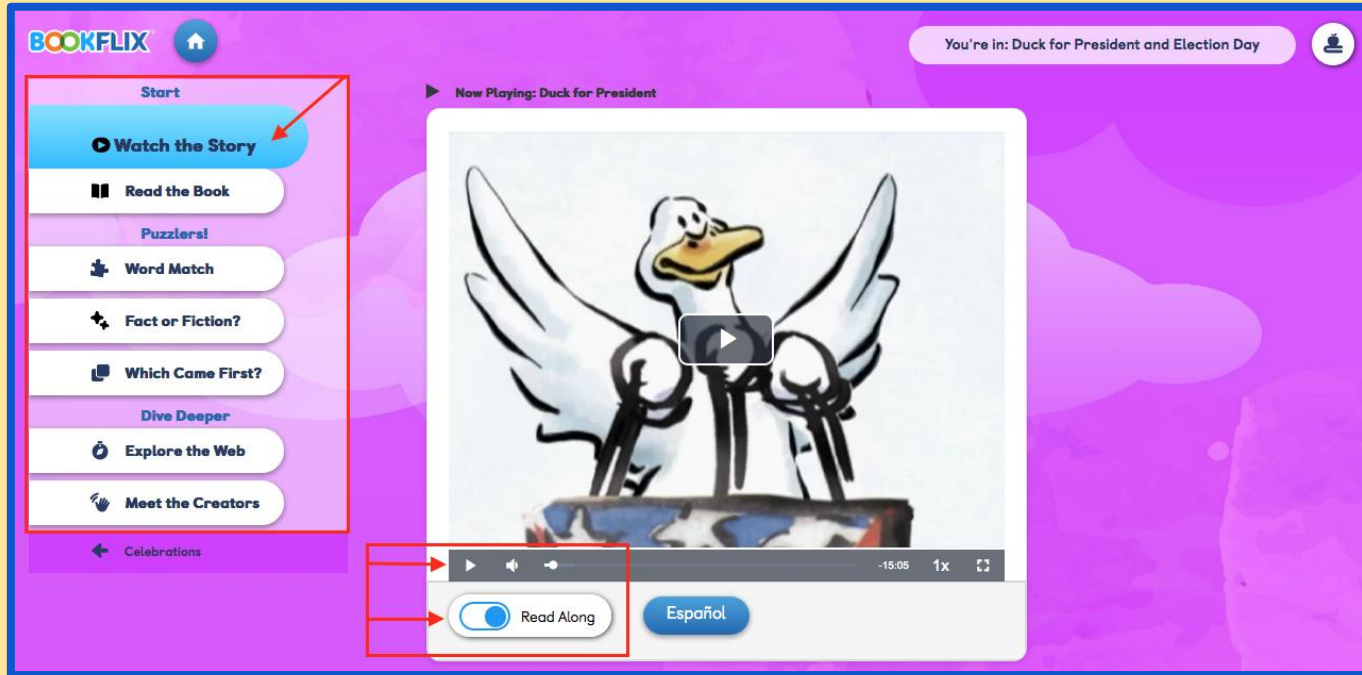
Celebrations Category

Celebrations

Find your favorites...



Scholastic BookFlix Sample Page



<https://bookflix.digital.scholastic.com/pair/detail/bk0029pr/story?authCtx=U.600017487>

*What's on
your mind?*



Believing What You See



Spaghetti Harvest in Ticino

https://www.youtube.com/watch?v=tVo_wkxH9dU

https://en.wikipedia.org/wiki/Spaghetti-tree_hoax

Common Sense Media



- Founded in 2003
- Independent, non profit, research backed
- It's working toward digital well-being for kids, families, communities
- Rates and recommends digital entertainment and technology

Common Sense Media

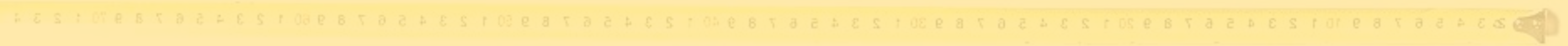


- Conducts research and offers research-backed advice on the pitfalls and possibilities for raising kids in a what is a new social/digital environment
- Extensive web pages in English and Spanish
- Written at around 5th grade vocabulary level - the layout is so friendly!

Common Sense Media

You'll find a wealth of tools and information for:

- Parents
- Educators
- Advocates



Common Sense Media

Family Media Agreements address:

- What kids are allowed to do
- How much time they can spend doing it
- Rules about staying safe, being kind online and communicating with their family about online experiences



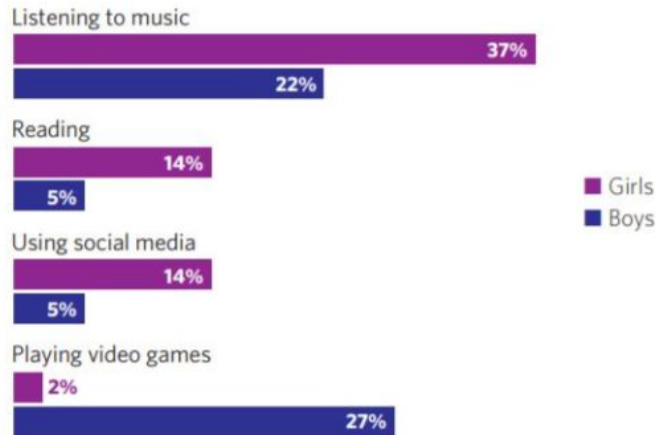
Here's a template families can use to make their own agreements:

https://www.commonsensemedia.org/sites/default/files/uploads/pdfs/common_sense_family_media_agreement.pdf


Common Sense Media

Tweens (8-to 12-year-olds) spend about **five hours** per day on entertainment media. **Teens** (13-to-18) average about **eight hours**.

Favorite Activity, By Gender (Tweens and Teens)



Common Sense Media

A grayscale photograph of a group of students sitting around a table, looking at a tablet. The image is dark and serves as a background for the text.

Adults don't get it.
They think I'm addicted to technology –
but I'm not.
I'm addicted to my friends.



Common Sense Media

Myth or **Truth** ?

**Parents spend less time on devices
than kids/teens**

Myth!

Parents spend 9:22 with screen media daily, including for personal and work use. 7:43 of that time is devoted to personal screen time. Teens and tweens spend between 5 and 8 hours/day.

Common Sense Media

Model

Be a media mentor and set the standard.

Monitor

Use limits, not lectures, and be up front about checking their media use.

Mediate

Be ready to step in if necessary, but let teens make some choices on their own.



Common Sense Media

All About That Balance

Ask yourself — is my child:

- ✓ Physically healthy and sleeping enough?
- ✓ Connecting socially with family and friends (in any form)?
- ✓ Engaged with and achieving in school?
- ✓ Pursuing interests and hobbies (in any form)?
- ✓ Having fun and learning in their use of digital media?

Source: "New screentime rules from the American Academy of Pediatrics," Sonia Livingstone

Common Sense Media



ACTIVITY: MEDIA BALANCE

Scenario #1

Your child has a phone, but tells you she doesn't use social media or have any social media profiles. When you ask her to see her phone, she says, "No, that's private. I don't snoop around your texts or Facebook."

HOW SHOULD YOU RESPOND?



commonsense.org/education

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Common Sense Media



ACTIVITY: FIND YOUR VOICE

Scenario #2

Your child has broken your media agreement. How do you respond?

Tone/Language/Consistency



commonsense.org/education

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common sense education®

Believing What You See

A sample lesson topic from Common Sense Education

The link to this lesson is in the Resource section.



common sense education®

Finding Credible News

How do we find credible information on the Internet?

Students will be able to:

- Learn reasons that people put false or misleading information on the internet.
- Learn criteria for differentiating fake news from credible news.
- Practice evaluating the credibility of information they find on the internet.

*What's on
your mind?*

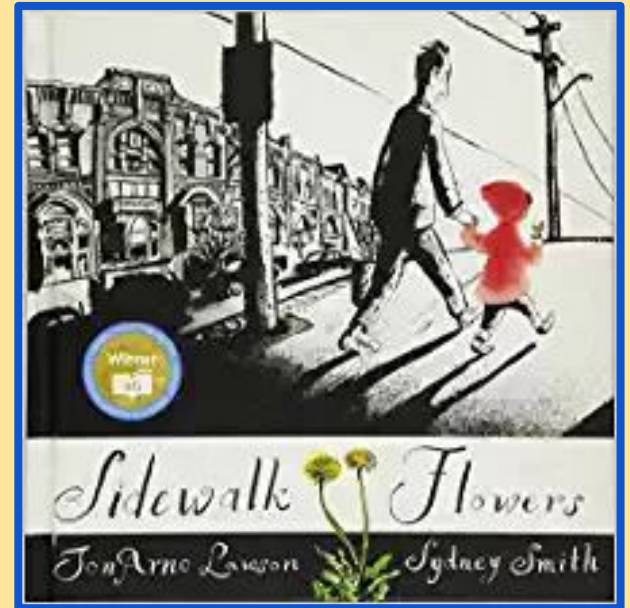
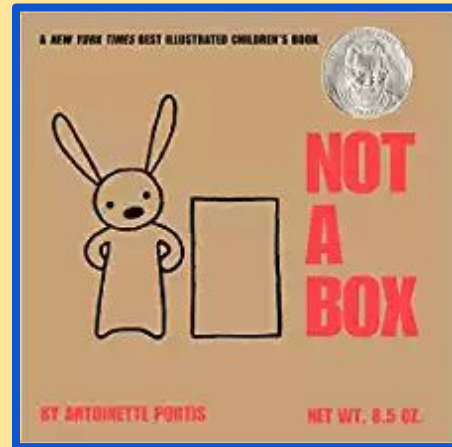
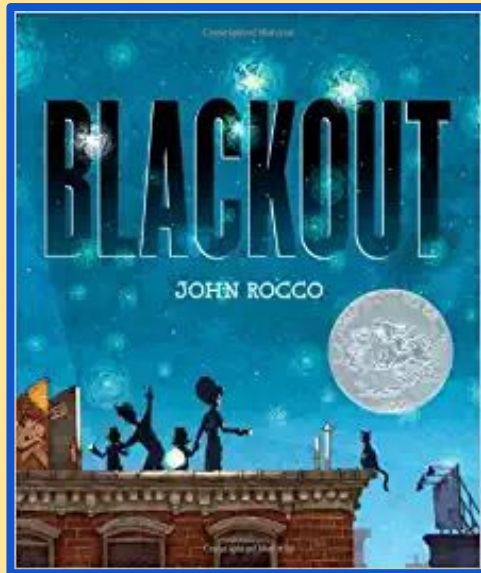


Thank you
for your participation!

Now check out these resources...

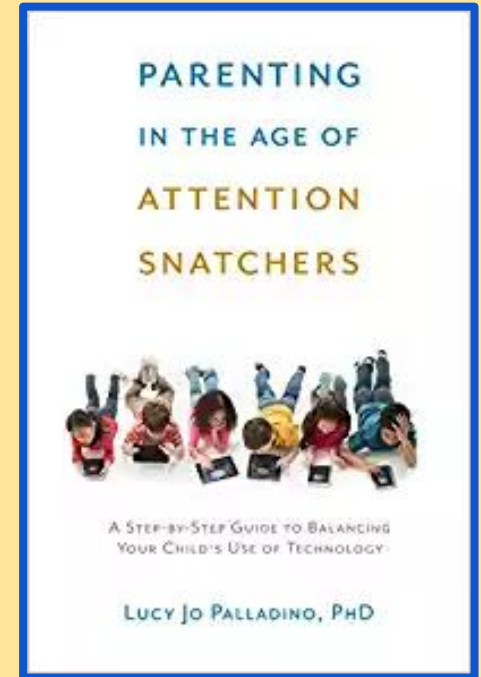
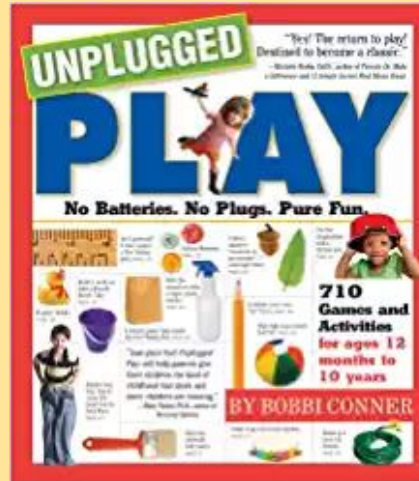
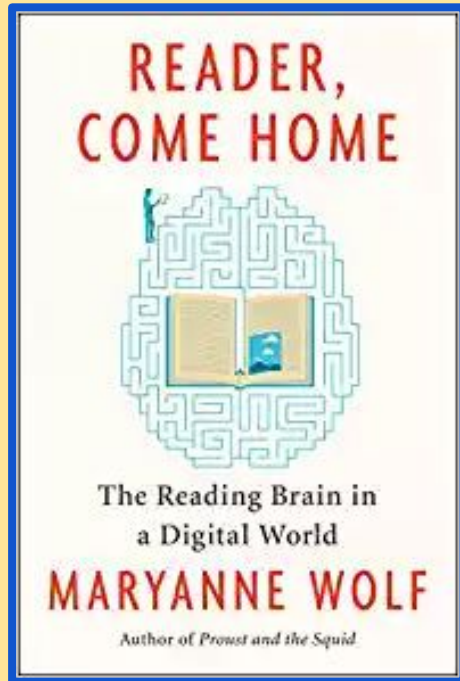
Resources

Bookshelf



Resources

Bookshelf



Resources

Screen Free Parenting



Screen-Free Parenting is a counter-culture blog designed to support you wherever you are on the screen spectrum, or tolerance of screen use in your home. Screen-free, screen-limiters or screen-embracers all deserve research-based information to help them make the best tech-wise choices for their families.

<https://www.screenfreeparenting.com/>

Resources

Campaign for a Commercial Free Childhood



“CCFC educates the public about the impact commercialism has kids' wellbeing and advocates for the end of child-targeted marketing.”

“The rise of ubiquitous, sophisticated, and portable screen technologies allows marketers unprecedented direct access to children. At the same time, key policies and agencies created to protect kids from harmful marketing have been weakened. The result is a commercialized culture causing harm to children.”

<https://commercialfreechildhood.org/resource/healthy-kids-digital-world>

Resources



American Academy of Pediatrics

Links to the Academy's recommendations regarding media use for children ages 0 - 18, the research used to determine these recommendations, suggestions and resources for families to make choices around their media use, including online tools to determine media use and create a media plan.

<https://www.aap.org/en-us/about-the-aap/aap-press-room/Pages/American-Academy-of-Pediatrics-Announces-New-Recommendations-for-Childrens-Media-Use.aspx>

<https://www.healthychildren.org/English/media/Pages/default.aspx>

Nifty e-Resources Libraries Can Offer

Hoopla



Borrow “e” items (eBooks, audio books, music, and video). Includes narrated read-along titles from the *I Can Read* series. Includes comics and graphic novels from Marvel, DC, Image, Dark Horse and more. Offers family-friendly TV shows and movies. You can download most items to tablets and phones.


Nifty e-Resources Libraries Can Offer

Kanopy



Stream from an amazing selection of American and International films, TV shows, and documentaries. Kanopy Kids (unlimited viewing) section features many animated films. Includes performance and international viewing rights.

Hoopla


hoopla MY HOOPLA BROWSE Everything  SETTINGS LOGOUT

20


Read-along

ALL(2838) EBOOKS(2834) MOVIES(4) FILTER


Showing 1-50 Next >



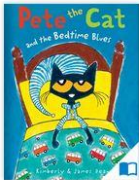
The Pigeon Finds A...
Mo Willems



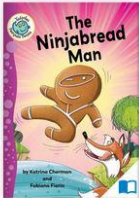
Don't Let The Pigeon...
Mo Willems



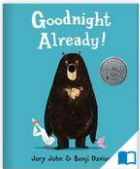
Don't Let The Pigeon...
Mo Willems



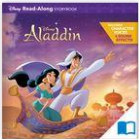
Pete the Cat and the...
James Dean



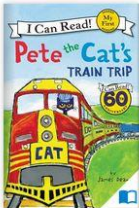
The Ninjabread Man
Katrina Charman



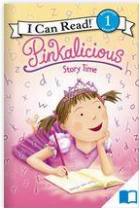
Goodnight Already!
Jory John




Aladdin Read-Along...
Various Authors



Pete the Cat's Train Trip
James Dean

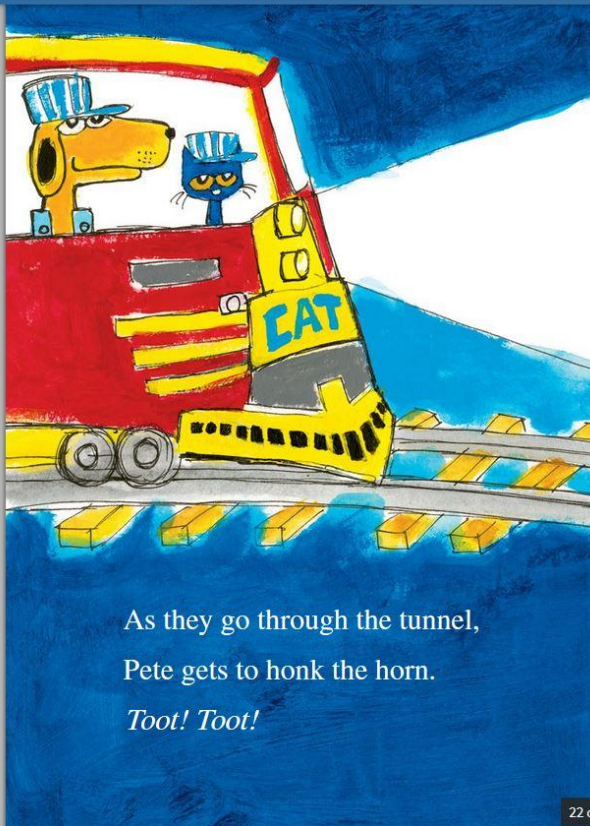


Story Time
Victoria Kann



Mercy Watson to the...
Kate DiCamillo

Hoopla



As they go through the tunnel,
Pete gets to honk the horn.
Toot! Toot!

everything is light again!
“Thanks for showing
me around,” Pete says.



Kanopy Kids

kanopy
kids

Search videos, subjects...



BROWSE ▾

EXIT KANOPY KIDS

LOG IN

SIGN UP



Movies



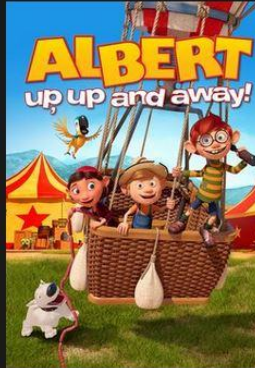
Nocturna



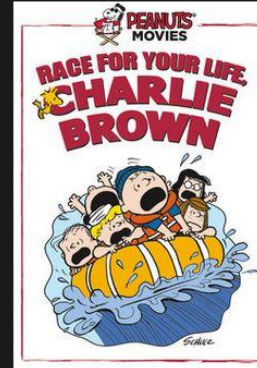
Eleanor's Secret - Kérit...



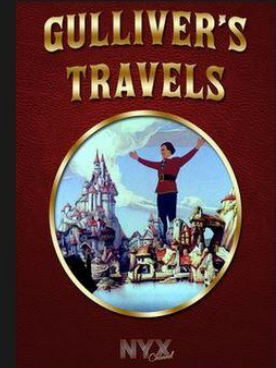
Mia and the Migoo - Mi...



Albert - Up, Up And A...



Race For Your Life, Ch...




Gulliver's Travels



Felix


Kanopy Kids



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EXIT KANOPY KIDS

PROJECT ▾



Moon Man


CC

Weston Woods


+ My ListShareMore

★★★★★


Related videos




The Great White Man-Eating Shark
Weston Woods




Kitten's First Full Moon
Weston Woods



Brave Irene
Weston Woods




Chicka Chicka 1, 2, 3
Weston Woods



This Land Is Your Land
Weston Woods

Kanopy Kids




Search videos, subjects...


Q


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EXIT KANOPY KIDS


PROJECT ▾




This Land Is Your Land 
Weston Woods

 My List


 Share

 More




Everyone's favorite folk song, written by Woody Guthrie and sung by son, Arlo, is brought to glorious, toe-tapping life in this richly illustrated production.


Related videos




Why Don't You Get A Horse, Sam Adams?
Weston Woods




Brave Irene
Weston Woods




Chicka Chicka 1, 2, 3
Weston Woods



Moon Man
Weston Woods





This Is The House That Jack Built
Weston Woods




A Very Brave Witch
Weston Woods


Kanopy Kids




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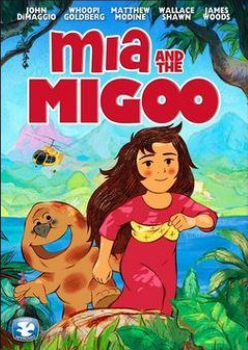
Movies



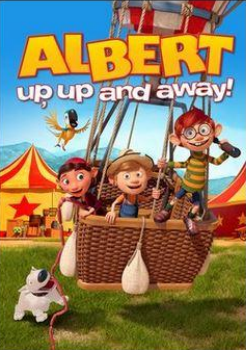
Nocturna



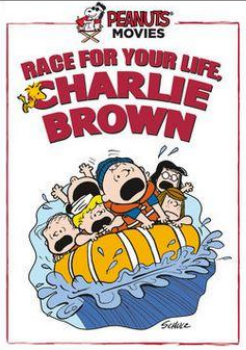
Eleanor's Secret - Kérít...



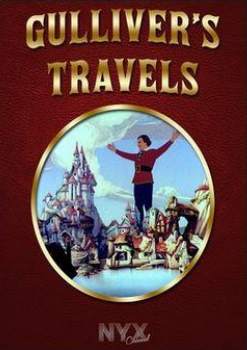
Mia and the Migoo - Mi...




Albert - Up, Up And A...



Race For Your Life, Ch...



Gulliver's Travels



Felix A

Story Time

Nifty e-Resources Libraries Can Offer

Flipster and RB Digital

Both offer a wide range of magazines for all ages, including popular youth titles like Highlights, Ranger Rick and Cricket.



Nifty e-Resources Libraries Can Offer

Digital Resource List Topics

from Project Read at the San Francisco Public Library

- Adult Literacy Workshop Handouts
- Bolder Adults TechTime Handouts
- Computers/Technology Resources
- Family literacy
- Jobs and Career
- Other Resources

Click here to download the page....and use as a template
for your own program's resources

<https://sfpl.org/index.php?pg=2000027401>

Resources



Common Sense Education

Our vision: Students thriving as learners, leaders, and citizens in the digital age

This organization conducts and publishes excellent research about technology and its impact on children and families. It supports teachers and engages families and communities with research-backed tips, tools, curriculum and expert advice - all for free. The language is often framed in terms of K-12, but lots of it transfers well to our library-based settings.

The site asks you to sign in for access to some of its handouts. It's not daunting, though, and you don't need to sign in again. It's so worth it, this is high-quality stuff!

<https://www.commonsense.org/education/>

Resources

Common Sense Media

Our vision: Families taking charge of their digital choices



Families can see ratings and reviews for movies, games, TV shows, books, music and apps to decide how appropriate they are for children. The site gives good advice and easy-to-use tools so caregivers can help children use digital media more safely and effectively. Common Sense Media supports families “as they navigate the challenges and possibilities of raising kids in the digital age.”

<https://www.commonsensemedia.org>

Resources

Here's a hot topic!

What's the right age for parents to get their kids a cell phone?



Common Sense media provides checklists with questions for parents to consider when thinking about letting their child have a smartphone.

https://www.commonsensemedia.org/cellphone-parenting/whats-the-right-age-for-parents-to-get-their-kids-a-cell-phone?utm_source=NEW+05.03.2019+DEFAULT&utm_medium=email

Resources

Here's a hot topic!

Kids' Summer Movie Guide 2019



“The 2019 summer movie season has blockbuster Disney remakes, international intrigue, and toys galore. With so many family-friendly options, find out what to see -- and what to skip.”

- By Frannie Ucciferri 4/26/2019

!

https://www.commonsensemedia.org/blog/kids-summer-movie-guide-2019?utm_source=NEW+05.03.2019+DEFAULT&utm_medium=email

Resources

Here's a hot topic!

Explaining the News to Our Kids



“Dramatic, disturbing news events can leave parents speechless. These age-based tips on how to talk to kids about the news -- and listen, too -- can help.”

- By Caroline Knorr 10/29/2018

<https://www.commonsensemedia.org/blog/explaining-the-news-to-our-kids>

Resources

Here's a hot topic!

A sample lesson topic from Common Sense Education



Finding Credible News

How do we find credible information on the internet?

The complete lesson plan

<https://www.commonsense.org/education/digital-citizenship/lesson/finding-credible-news>

Handout from the lesson for families

<https://www.commonsense.org/education/family-tips/6-12-news-and-media-literacy>

Resources

Everyone On



This national non-profit aims to eliminate the digital divide and create social and economic opportunity by providing low-cost computers and Internet service, as well as free digital literacy courses. They've connected more than 600,000 people to the Internet since 2012.

<https://www.everyoneon.org>

Resources

GFCLearnFree

**A program of Goodwill Community Foundation
and Goodwill Industries of Eastern North Carolina**



This free site offers practical and easy to use lessons for adults who want to improve their digital skills as well as their basic reading, writing and math skills. The language and layout is straightforward and could be helpful for volunteer tutors and adult learners.

This link leads to some nicely-done Internet safety topics, but the site is chock full of digital literacy and other basic literacy skill topics and lessons.

<https://edu.gcfglobal.org/en/internetsafety/creating-strong-passwords/1/>

Resources

The Arlington Education and Employment Program (REEP)



Reep's Technology Curriculum outlines discrete digital skills that add up to mastery of computer and word processing skills, Internet and email navigation. You'll find provides resources and learning activities to help adults practice and master each skill and the vocabulary it involves.

<http://aps-legacy.materiell.com/cms/lib2/VA01000586/Centrality/Domain/74/reepcurriculum/techcurriculum.html>