Today’s agenda:

• Twitter
• Instagram
• Content creation
• Miscellaneous
Fake Followers Audit for @laurasolomon

Laura Solomon
@laurasolomon
3,727 Followers

10.9% (406) Fake Followers

This tool defines “fake followers” as accounts that are unreachable and will not see the account’s tweets (either because they’re spam, bots, propaganda, etc. or because they’re no longer active on Twitter).

Accounts with a similar sized following to @laurasolomon have a median of 18.5% fake followers. This account has fewer fake followers than most.
Welcome to Tokimeki Unfollow~

Do you think your feed sucks because you follow too many accounts? You're in the right place!

If you're like me, you've followed a bajillion accounts over your years on Twitter dot com. Some of them date back to your first days as an egg - when you were probably an entirely different human
Women's Prize
@WomensPrize

Today's the day! The Testaments is here 🙌

To celebrate, we're giving away a set of @MargaretAtwood books, beautifully reissued by @ViragoBooks. Retweet and follow to #win all four books.

#2: alex daw, a.k.a. @luvviealex! Show bio

Do the tweets still spark joy or feel important to you?
### Twitter users with "library technology" in their profiles

Showing 1 - 50 of 2,085 results (order by relevance)

<table>
<thead>
<tr>
<th>Name</th>
<th>Twitter Handle</th>
<th>Location</th>
<th>Tweets</th>
<th>Following</th>
<th>Followers</th>
<th>Account Age</th>
<th>Social Authority</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALA_TechSource</td>
<td>@ALA_TechSource</td>
<td>Chicago, IL</td>
<td>24,684</td>
<td>1,134</td>
<td>25,410</td>
<td>10.73 years</td>
<td>29</td>
</tr>
<tr>
<td>ALA_JobLIST Library</td>
<td>@ALA_JobLIST</td>
<td>All Over</td>
<td>32,439</td>
<td>97</td>
<td>21,291</td>
<td>10.79 years</td>
<td>55</td>
</tr>
<tr>
<td>ALA_LITA</td>
<td>@ALA_LITA</td>
<td>Chicago, IL</td>
<td>3,546</td>
<td>3,722</td>
<td>20,428</td>
<td>10.62 years</td>
<td>44</td>
</tr>
<tr>
<td>Tim Spalding</td>
<td>@librarythingtim</td>
<td>Portland, Maine</td>
<td>55,662</td>
<td>2,529</td>
<td>16,044</td>
<td>12.34 years</td>
<td>63</td>
</tr>
<tr>
<td>Cengage</td>
<td>@CengageLearning</td>
<td>Worldwide</td>
<td>9,451</td>
<td>1,432</td>
<td>10,239</td>
<td>8.66 years</td>
<td>45</td>
</tr>
<tr>
<td>Library Connect</td>
<td>@library_connect</td>
<td>San Diego, CA</td>
<td>6,798</td>
<td>1,595</td>
<td>9,494</td>
<td>10.88 years</td>
<td>43</td>
</tr>
<tr>
<td>Marshall Breeding</td>
<td>@mbreeding</td>
<td>Nashville, TN</td>
<td>5,472</td>
<td>2,574</td>
<td>9,246</td>
<td>12.40 years</td>
<td>40</td>
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</tbody>
</table>
**Other Orders**

by Sam Lavigne / About

<table>
<thead>
<tr>
<th>Sorts:</th>
<th>Alphabetical</th>
<th>Alphabetical by Username</th>
<th>Antisemitism as It Is Understood by the Right</th>
<th>Apocalyptic</th>
<th>Approximate Quantity of Shame Expressed</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Chronological</td>
<td>Cop-Like</td>
<td>Crudely Understood Marxism</td>
<td>Density of Adjectives</td>
<td>Density of Nouns</td>
</tr>
<tr>
<td></td>
<td>Density of Verbs</td>
<td>Eroticism as an Approximation of Similarity to a Sentence by Anais Nin</td>
<td>Exclamatory</td>
<td>Gothness</td>
<td>Kafkaesque-ness</td>
</tr>
<tr>
<td></td>
<td>Neoliberalism as Determined by Proximity to Famous Neoliberals</td>
<td>Number of Numbers</td>
<td>Percentage of Words Which Are Filler Words</td>
<td>Quantity of Gendered Words</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Questioning</td>
<td>Similarity to @dril I.E. &quot;drilism&quot;</td>
<td>Similarity to Values Expressed in TED Talks</td>
<td>Total All-Time Posts from User</td>
<td>Total Emoji</td>
</tr>
<tr>
<td></td>
<td>Total Hashtags</td>
<td>Total Retweets</td>
<td>Use of Language Similar to Language Used by Corporate Social Media Accounts Such as Amazon</td>
<td>Order from Most to Least</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Date</th>
<th>User</th>
<th>Content</th>
<th>Favorites</th>
<th>Retweets</th>
</tr>
</thead>
<tbody>
<tr>
<td>09/12/19</td>
<td>LAmRobinB</td>
<td>I'm sad i missed this <a href="https://t.co/BJSidVduxK">https://t.co/BJSidVduxK</a></td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>09/12/19</td>
<td>Skee-Ball Librarian</td>
<td>RT @jbouie: it's like i'm watching some broad parody from an anti-capitalist sketch group <a href="https://t.co/4nFnXVRY7v">https://t.co/4nFnXVRY7v</a></td>
<td>0</td>
<td>133</td>
</tr>
<tr>
<td>09/12/19</td>
<td>Matthew Noe</td>
<td>RT @JYSexton: Fascism grows in groups that feel like they've lost power, don't understand why, and are devoted to dogmatic principles, ofte...</td>
<td>0</td>
<td>436</td>
</tr>
</tbody>
</table>
https://www.fastory.io/

1. Login to Facebook to sync your Instagram Stories stream

2. Copy the html code provided and simply paste on your website

3. Automatically get your daily Instagram Stories on your website for free

Get your widget
https://snapwidget.com/
#library hashtags

Choose the most suitable hashtags

<table>
<thead>
<tr>
<th>Hashtag</th>
<th>Relevance</th>
</tr>
</thead>
<tbody>
<tr>
<td>#library</td>
<td>100%</td>
</tr>
<tr>
<td>#book</td>
<td>100%</td>
</tr>
<tr>
<td>#read</td>
<td>100%</td>
</tr>
<tr>
<td>#instagood</td>
<td>92%</td>
</tr>
<tr>
<td>#bookworm</td>
<td>92%</td>
</tr>
<tr>
<td>#reading</td>
<td>75%</td>
</tr>
<tr>
<td>#booklover</td>
<td>58%</td>
</tr>
</tbody>
</table>

Selected hashtags (5 of 30)

- #library
- #book
- #read
- #instagood
- #bookworm

Best library hashtags:

#library #book #read #instagood #bookworm #reading #booklover #bookshelf #bestoftheday #readinglist #story #stories #photooftheday #words #pages #page #plot #climax #author #kindle #bibliophile #literate #paper #text #nook #imagine #kitap #winter #bookstagrammer #bookish
CONTENT CREATION
Our 10 best life hacks for cleaning up your laptop
https://app.apester.com

You're on the holodeck, and you're stuck in gangster gun battle. Do you:

- Put on the One Ring, and sneak away invisibly
- Cut a hole in the wall with your lightsaber
- Cast "Expelliarmus" to disarm your enemies
- Call Karl, because he can fix anything
Today — 11 September Wednesday

❤️ Patriot Day
ADDED BY SLAKKER9 TO HOLIDAYS US

❤️ WNBA playoffs start
ADDED BY HEYHERE TO SPORTS

12 September Thursday

❤️ Third Democratic debate: Night 1
ADDED BY HEYHERE TO OTHER

❤️ The Politician (Netflix Original)
ADDED BY WILL TO TV

❤️ National Chocolate Milkshake Day
ADDED BY JUSTIN TO HOLIDAYS

❤️ International Day for South-South Cooperation
ADDED BY JUSTIN TO HOLIDAYS

❤️ Nintendo New Motion Control Announcement
ADDED BY JUSTIN TO GAMING

❤️ Tokyo Game Show 2019 – Sept 12-15

TRENDING

Friday the 13th

JUST ADDED

8th Annual Lakebridge’s Cutest Pooch Dog Show

The easiest way to discover what’s happening. Get The Weekly Forekast in your inbox.
Manager: “Do you want to do overtime?”

Me: “First of all, I don’t even want to do regular time.”

aunty acid
http://www.portent.com/tools/title-maker
HEADLINE HISTORY

71. Absolutely honest tool tells you if you need a better headline
66. Bluntly honest tool tells you if you need a better headline
70. This honest tool tells you if you need a better headline
68. Does your headline suck? This honest tool tells you
69. Absolutely honest website tells you if your headline sucks
69. Absolutely honest tool tells you if your headline sucks
66. Absolutely honest tool tells you if your headline needs work
69. Absolutely honest tool tells you if your headline sucks
CoSchedule

How it Works  Features  Pricing

SIGN IN

Need A Better Headline

Word Balance

An analysis of the overall structure, grammar, and readability of your headline.

**HEADLINE SCORE**

71

<table>
<thead>
<tr>
<th>COMMON</th>
<th>36%</th>
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<tbody>
<tr>
<td>a, if, you,</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>UNCOMMON</th>
<th>9%</th>
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<tr>
<td>better, need,</td>
<td></td>
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<table>
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<tr>
<th>EMOTIONAL</th>
<th>9%</th>
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<tbody>
<tr>
<td>absolutely,</td>
<td></td>
</tr>
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</table>

<table>
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<tr>
<th>POWER</th>
<th>18%</th>
</tr>
</thead>
<tbody>
<tr>
<td>better, honest,</td>
<td></td>
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</tbody>
</table>
https://chrome.google.com/webstore/detail/makegif-video-capture/cnhdjbfjheooohmhpakglckehdgcfffb?hl=en
https://cliphy.io/

Your words here.
Example
Public Library

EXAMPLE
PUBLIC LIBRARY
http://gifmaker.me/

If you want to change, you have to be willing to be uncomfortable.
https://www.songclip.com/
Preview thumbnails and title on YouTube sidebar before posting a video.
https://www.kapwing.com

OPLIN STAFF

WHEN DON TALKS TO LINKEDIN
https://missinglettr.com/