

MAKING THE MOST OF YOUR VOLUNTEER PROGRAM

An Infopeople Webinar

Presented By : Angela Bomgaars

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INTRODUCTION

Angela Bomgaars

- Executive Director -
Extreme Community
Makeover
- Volunteer Coordinator -
City and County of
Broomfield
- Live in Denver, Colorado



GOALS FOR TODAY

At the end of this one-hour webinar, participants will:

- Be comfortable with identifying next steps to move forward with starting a volunteer program or be comfortable with assessing their current volunteer program
- Be able to identify a plan for utilizing volunteers
- Be able to determine how to get the most out of a volunteer program



LET'S TAKE A POLL...

Currently, how is your organization utilizing volunteers?

- Utilizing volunteers with added restrictions due to COVID
- Not back to utilizing volunteers since COVID
- Interested in a volunteer program but just getting started



IMPORTANCE OF INVESTING IN VOLUNTEERS

- Recognize that volunteers are community members
- Provide opportunities to instill community pride through involvement in a central gathering place in the community, such as the local library
- See how volunteers can be the biggest champions of your efforts



PLANNING FOR VOLUNTEERS

- Put a strategy together – being proactive is much better than being reactive
- Set realistic expectations for staff planning time
- Cast a vision for the role the volunteer will play



EXPECTATIONS OF VOLUNTEERS

- Communicate so that both parties (staff and volunteers) are on the same page
- Set the volunteer up for success by providing adequate training
- Feel confident in delegating the task or project to the volunteer
- Communicate about what's working well and what's not working well
- Provide opportunities for the volunteer to have ownership of their work



RELATIONSHIPS

- Get to know the volunteer and why they want to be involved
- Provide opportunities for the volunteer to know they are part of the team – ask for their thoughts and opinions
- Be flexible with the volunteer's schedule and other commitments, when possible



RETURN ON INVESTMENT

- Evaluate staff time spent preparing for a volunteer vs volunteer time spent executing the task or project at hand
- Find ways to maximize volunteer efficiency
- If volunteers don't need a lot of hand holding from staff to do their job, chances are that the return on investment will be well worth it



SUMMARY

Next Steps:

- What are your next steps to move forward with starting a volunteer program or to assess your current volunteer program?
- What is your plan for utilizing volunteers?
- How can you get the most out of your volunteer program?



Any
Questions

QUESTIONS?



THANK YOU FOR JOINING!

