



Infopeople

Infopeople Webcast Series:

***Technology Tuesdays—Tips,
Trends, and Tools of the Trade***

Piggyback Technologies: Getting the Most from the Systems You Already Have

Tuesday, October 14, 2003
12:00 noon to 1:00 p.m

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Technical Housekeeping

- Webcast handout available at http://infopeople.org/training/webcasts/10-14-03_piggyback.html
- Use Chat window to ask questions or post to group
- Click IM button to send a private message
- For technical problems, send IM to **HorizonHelp**
- Evaluation pops up during Q&A; please fill it out
- Webcast is being archived; will be available on Infopeople's website tomorrow

Why Piggyback?



- Build on what you already know
- Increase return on investment
- Less disruptive implementation

Why Piggybacking Doesn't “Just Happen”

- Knowledge of the possibilities is limited to just a few people
- Vendors focus on selling new products rather than tuning up old
- We learn just enough to perform our immediate tasks and stop there
- It's working reliably right now – don't mess with it!

Piggybacking on Your Circulation System

- Electronic notification/“return alerts”
- Fulfillment/delivery software
- Mining patron files and reports
- Outputs to Geographic Information Systems (GIS)

Piggybacking on Your OPAC



- Dual workstation monitors

Piggybacking on Your Web Site

- Online registration
- Reciprocal links - “electronic outreach”

Piggybacking on Your Office Software

- Desktop publishing
- Electronic forms
- Contact management

Piggybacking on Your Network

- Small scale wireless
- LAN parties



Piggybacking on Your Learning Management System

- Staff and volunteer training
- Integrated, multi-format bibliographies

Piggybacking on Your Data Projection Equipment



- Free films and webcasts (live and archived)

Searching for Piggyback Technologies

- Make friends with system managers and “power users”
- Take an intermediate or advanced class
- Review your profile/parameters/preferences
- Scan documentation for unfamiliar topics

Assessing Piggyback Technologies

- Description
- Need
- Alternatives
- Cost (out of pocket and time)
- Expected benefit/outcome

Where to Look for More Ideas



- “...*for Dummies*”
- Users groups
- PLA conference programs
- CLA exhibits
- Calix

Thanks for participating!
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