INTRODUCTION TO DIGITAL STORYTELLING

What is Digital Storytelling?

• Many Definitions
  - Classic Oral Histories
  - Center for Digital Storytelling
  - StoryCorps Animations

• Our Definition
  - California of the Past project

Digital Stories
Can Be Used In Various Settings:

• Practiced in diverse contexts around the world.

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The 7 Elements That Make Up a Story

• Point of view
• Dramatic question
• Emotional content
• Gift of Your Voice
• Power of Music
• Economy
• Pacing

Next Up: A Visit to Digital Story Station website to watch example clips of these elements.

Digital Story Formats

• Direct Interview
  Easiest - Talking to Camera
• Slideshow
  Easy - Voice-over with Photos
• Mini-Movie
  Advanced - Edited video with music, sounds, transitions, picture-in-picture, b-roll footage

Start with simple videos until you build your familiarity with video editing software. Simple videos are equally effective.

The Benefits of Digital Storytelling

• Why storytelling is important

Can you think of other benefits than what we are discussing here? Blog us now and we’ll mention them later.

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The Benefits to the Community

- Offers community members an opportunity to bring their personal histories into the digital age.

Benefits to Local History

- Digital stories are able to preserve:
  - Personal Histories
  - Family Memories
  - Special Events
  - History of a Community
  - Coming to California

Benefits to the Library

- Showcase library’s viability to the public
- Engage the local community in new ways
- Build new relationships
- Creatively incorporate technology

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Benefits to the Storyteller

- Recording and preserving personal stories captures unique memories and life experiences and can instill a sense of pride for the storyteller.
- Elders make great storytellers. If you can team them up with young adults, both generations benefit greatly.

Equipment Overview

- All-in-one Basic Workstation
  - MAC with iMovie
- All-in-one Basic Workstation
  - PC with Adobe Premiere Elements
- Mobile Unit
  - Laptop & Camcorder
- Important Add-Ons
  - Lavalier Microphone, Lighting Kit

After we finish with our program, you can review the webinar documents for complete equipment and software details.

How To Get Started - Next Steps

- Identify Partners
- Order Equipment
- Create Action Plan
- Review Webinar Documents
  - Equipment Overviews
  - Action Plan Document
  - Digital Storytelling Reading List

Patric, Lynn, and Grace are currently training libraries in the art of digital storytelling – contact us for more info.

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Questions and Answers

• Time to respond to your questions and share the answers with the whole group

Join us for another digital storytelling webinar on February 22:
An Introduction to Digital Storytelling Communities
How to engage the public?

For more information on CALIFORNIA OF THE PAST digital stories, visit www.DIGITALSTORYSTATION.com

THANK YOU!

• To learn more, watch videos created at libraries, just like yours, by visiting one of the participating libraries in your part of the State or visit www.DigitalStoryStation.com

Patricia, Lynn and Grace thank you for participating in today’s webinar. Thanks for being so attentive!

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