Eileen O'Shea: you can get the handouts for today either in the Files pod below or at this link: <u>http://infopeople.org/training/communicating-through-infographics</u>

Eileen O'Shea: The California State Library has put out a new infographic, "The Emerging Story of California Public Libraries." It's very cool! A PDF is available here: <u>http://www.library.ca.gov/lds/docs/CAPublicLibraryStoryMap.pdf</u>

Teresea Brown: Love the music

Kris Abery: Ditto Teresea

Eileen O'Shea: hands up!

Maria Bonet: hands up

stacey grose: loud and clear

Teresea Brown: Hands Up!

Priscilla Dickerson: sounds good!

Elizabeth Patterson: sounds good

John Berry: Sound is great

Roslyn Templin: AOK!

Rachel Cameron: Hmmm... can't hear it without my headphones, either.

Darla Wegener: OK

Eileen O'Shea: they are here: <u>http://infopeople.org/training/communicating-through-infographics</u> also in the files pod below

Linda Aragon: Linda Aragon-sound is good

Infopeople Project: If you can't hear please call in. 888-450-5996 code 264311#

Eileen O'Shea: we'd never do that!

Margaret Driscoll: Infographics that allow access to the original data is especially nice!

Stephanie Zimmerman: Is there a twitter hashtag for this webinar?'

rachel hollis: Is there an age group where infographics are more effective?

Kelly Benning: Ha!

Margaret Driscoll: I always liked those USA Today 'polls' on the front page!

Teresea Brown: Ok, old enough to be your mother!

Vicki Rosen: what is the nyt dept again?

Kim Myers: new york times

L Smith: The New York Times Research & Development Labs - nytlabs.com/

Vicki Rosen: thanks

rachel hollis: Is interpretation possible with current infographics? Is interpretation less likely with text?

L Smith: [on the ppt]

Eileen O'Shea: thanks I smith!

Sandra Chambers: yep

Kim Myers: the world in the shape of lungs - cool

rachel hollis: i'm old and inforgraphics are hard for me to get.

Margaret Driscoll: Some are very, very cluttered

Sandra Chambers: some can be too busy

Margaret Driscoll: google.com/trends

Vicki Niehaus: is there a "scan time" in which you have to get your point across to the viewer, like the 8 second resume scan "standard"?

Margaret Driscoll: http://www.google.com/trends/explore#q=infographics

Brittany Turner: LOVE that resource.

rachel hollis: Does anyone do comparisons for academic libraries?

Eileen O'Shea: see: http://infogr.am

Priscilla Dickerson: Good question Rachel

Ira Bray: Excellent source! Nice plug for library stats

Kim Myers: http://nces.ed.gov/collegenavigator/

rachel hollis: Thanks @Kim!

Kim Myers: yw :-)

Margaret Driscoll: Here's the data for libraries: http://nces.ed.gov/surveys/libraries/

Nancy Heiz: <u>http://census.ire.org</u>/ is very useful

Stanley Strauss: A great archived Infopeople webinar: <u>http://infopeople.org/training/</u> <u>census-data-immersion</u>

Kim Myers: @Shirley, that was a great webinar

Brittany Turner: Will an archive of this webinar be available?

LeThesha Harris : @Brittany yes there will be

Brittany Turner: Thank you :)

stacey grose: Will the sidebar convos be included in the archive copy too?

Infopeople Project: Yes, it will bre archived. No later than tomorrow.

Nancy Heiz: that's called dual coding

Nancy Heiz: (When the data marries with the visual, ie #fridayreads)

Eileen O'Shea: the archive link is: <u>http://infopeople.org/training/communicating-through-infographics</u>

Infopeople Project: We will include the text chat on the description page.

stacey grose: wonderful. thank you.

Nancy Heiz: great to hear

Brittany Turner: It looks like a newsletter before a budget vote.

Eileen O'Shea: infogrpahics explained with legos: <u>http://mashable.com/2012/07/18/lego-infographic/</u>

Teresea Brown: Excel is fab!

Eileen O'Shea: see: http://www.easel.ly/

Eileen O'Shea: also: http://visual.ly/

Teresea Brown: Mixed with stock graphics from Word - you can get a decent product. I use PowerPoint consistently with those two....if you can't get purchases of other software.

Eileen O'Shea: http://wordle.net/

Teresea Brown: pikto looks wonderfully intriquing.

Stephanie Roach: I also recommend http://www.tagxedo.com/ for word clouds

Heidi Nagel: why only females?

Margaret Driscoll: and such dramatic size differences (both on the left and on the right)

Stephanie Zimmerman: good point Heidi!

Kelly Benning: hand up!

Teresea Brown: dramatic emphasis - ! hands up

Brittany Turner: hand up!

rachel hollis: it looks like people are a lot taller now.

Sandra Chambers: so kids are taller too?

Darla Wegener: yes, kids are taller, but it doesn't address that

Joseph Keslar: I thought the one on the left was awful

Joseph Keslar: It looked like an adult and a child

Eileen O'Shea: see: http://www.ala.org/research/plftas/2011 2012/weatheringthestorm

Eileen O'Shea: those reports: <u>http://www.ala.org/research/plftas/2011_2012</u>

Elizabeth Gray: Where do we find this one - the Weather the Storm?

Eileen O'Shea: see links above.

Elizabeth Gray: Got it. thanks!

rachel hollis: Do you think infographics help those with short attention spans get/ understand information?

Margaret Driscoll: or have them in a line with increasing sizes ...

kathleen smith: maybe you could have an ereader backgound with the trend line over it

Sandra Chambers: that woul dbe better

Rachel Cameron: The ebooks section looks like use is decreasing instead of increasing at first glance.

Kim Myers: do you think the gradation of the ebook was supposed to reflect it?

Rachel Cameron: You notice the numbers and order first

Kelly Benning: http://www.hiptype.com/

kathleen smith: how big of a city?

rachel hollis: what is a 'city?'

Christopher Parker: The title and bookend 'pretties' take up half the slide

Nancy Heiz: which?

Bradley Shipps: What constitutes a city?

Nancy Heiz: which cities?

Jennifer Greenwood: The graphics (the left side) just don't seem to have anything to do with the data.

jeffie nicholson 2: population or ease of access to broadband ?

Nancy Heiz: it's a non data point

Amy Sisson: City libraries may have larger budgets to offer e-books and e-readers

Darla Wegener: and wireless access

Darla Wegener: not all cities have larger budgets

kathleen smith: I didn't recommend this infog - too disjointed for me. not a good story

jeffie nicholson 2: not very useful for authors, really

Margaret Driscoll: me either ... saw it's short comings right away

Kelly Benning: so is HipType not a reliable source?

Brittany Turner: Kelly, maybe not that it isn't reliable, but more so that it isn't really the best representation of info?

Christopher Parker: Some infographics might make for a nice critical thinking exercise for students

Margaret Driscoll: http://nces.ed.gov/surveys/libraries/compare/default.aspx

Connie Urquhart: Great job! Very helpful webinar.

Vicki Rosen: You mentioned citing the sources. Can you do this in a separate document or link? Sources could take up valuable space but give the data more validity.

Margaret Driscoll: A link embedded into each visual would be really cool!

Heidi Nagel: Are these best as web posts, or as print material?

Kelly Benning: thanx

Nancy Heiz: "actionable data" was a key for me... Finding the right data prior to visualizing it.

Nyala Edwards 3: Thank you so much. I am really excited about using the information I learned today.

Sandra Chambers: yeah you gotta put on your librarian hat and investigate

Brittany Turner: I think the citation strategy on HipType was good - present but subtle. However, the citation itself was insufficient for the data presented.

Gordon Yusko: Do QR codes have a place in infographics?

Margaret Driscoll: Infographics are harder to make than one would think ... even with the tools shared here. Some are in beta and I look for improvements in this area of tools.

Nyala Edwards 3: 31038700001319

jo willi: Very good information. My posted information will get a face lift!

Vicki Rosen: OK, thanks.

Sandra Chambers: I"ve had a hard time finding someone who can print an infographic

Margaret Driscoll: have to print them as posters -- Kinkos, etc.

Kelly Benning: QR codes to cite sources is a great idea

Brittany Turner: Very good suggestion.

Wynne Nafus Sayer: First of all -- remember when printing infographics, they have to be created big enough to be printed -- web graphics usually don't print well.

Kelly Benning: What about weblinks?

Eileen O'Shea: here's an interesting article on the do's and don'ts of infographic design: <u>http://www.smashingmagazine.com/2011/10/14/the-dos-and-donts-of-infographic-design/</u>

Kelly Benning: Are they useful in infographics?

Brittany Turner: I'm curious what you think about infographics use in resumes/ eportfolios?

Stanley Strauss: Infopoeple will have a webinar on QR Codes on January 17, 2013.

Darla Wegener: would like to see that

Emily A.: I personally enjoy the Daily Infographic site: <u>http://dailyinfographic.com/</u>.

Eileen O'Shea: The California State Library has created an infographic: <u>http://www.library.ca.gov/lds/docs/CAPublicLibraryStoryMap.pdf</u>

Jessica Rumschlag: Thank you!

Brittany Turner: Thanks! I was worried that my resume is too far outside the box. Glad to hear it!

Amy Sisson: Thanks! I enjoyed all the examples.

Angela Amaya: Thank you! Very cool!

Joseph Keslar: Thanks, amazing presentation!

Rick Curtis: Great presentation..thanks!

Stephanie Zimmerman: Thanks, this was great!

Joyce Wiehagen: This has been REALLY great - thank you, Dawne and everyone... Sandra Chambers: thank you Alexis Burson: Thank you so much. This was great. LeThesha Harris : Thank you! Christopher Parker: Thanks Dawn - very helpful Nancy Heiz: Thank you very much! Very useful info -- I'll be experimenting. Appreciate it Jackie Belanger: Thanks very much! Kris Abery: thank you Kelli Hansen: Thank you! This was great! Elizabeth Patterson: Thank you! Kelly Benning: Thanx! joy wiser: very interesting! thank you Julie Mount: Great resources! Jennifer Sauzer: Thank you! Heidi Nagel: Thank you! **Renee Welling: Thanks** Teresea Brown: Excellent presentation and information. Thank you. elissia buell: thank you dawne! awesome job as always! Jessica Padilla Bowen: Thank you! Eileen O'Shea: link to survey in that slide is clickable! Susan Tockgo: thank you! Linda Aragon: Thank you Rachel Cameron: Thank you!

Braegan Abernethy: Thank you!

Pamela McClellan: Great session. Thanks!

jo willi: Good job. Thanks