Text Chat Transcript from Dec 12, 2012 webinar:
Basic Graphic Design for Library Staff

- Eileen O'Shea:Stanley has some handouts for this webinar (including a webliography): http://infopeople.org/training/basic-graphic-design
- Maryloou wilhelm:what program is Stanly using?
- Amy De Simone:powerpoint on a mac
- morgan bell:I see what you are doing, but HOW are you doing it?
- Patricia Webster:clever design there...plays with subject of the event
- Angela Katterhagen:and the library name led the eye back towards the information
- Eileen O'Shea:Morgan: Stanley uses Pages (Mac) but you can do a lot of what he is showing in Word.
- morgan bell:Thanks you, Eileen. I use software on both Mac and PC.
- rachel hollis:can mixed serifs be used togther?
- Sarah Vantrease:Boo Comic Sans!!
- Mia Clark:What a mess!
- Sarah Milligan:Aargh! I agree, Sarah!
- Laurie Slattengren:I work with someone who LOVES comic sans. I don't understand!
- Rachel Cameron:I knew someone was going to mention it, haha
- Anh Nguyen:For a second, I thought Sarah was agreeing to her own comment xD
- Sue Riddle:That would be me!
- Monica Light:we will get this webinar mailed to us or archived? I missed the first 15 min
- Jennifer Kelley:Eileen, I just called an it's telling me I just won a cruise to the Bahamas....
- Sarah Milligan:Have you ever read Just my Type?
- Eileen O'Shea:poor comic sans. it gets dissed a lot.
- Jennifer Kelley:oops, never mind
- Sarah Vantrease:I used to like it till it started to appear on building facades in my town....
- Doris Hein:i confess...i love comic sans...at times
- Ann Sims:Me too! What's wrong with it???
- Carol Armstrong:I love comic sans
- Maryloou wilhelm:i use and love comic sans
- Min Kim:Comic Sans is great for children flyers. :D
- Jannette Bradley:I have a coworker who has a fit when I hit two spaces at the end of a sentence. Her husband works at a newspaper so she is an constant editor
- Katherine Andrerson:I'd take Comic Sans over Times New Roman anyday
- Maryloou wilhelm:4 sure
- Joseph Keslar:Comic Sans: KNow Your Meme http://knowyourmeme.com/memes/comic-sans
- Sarah Milligan:Font conference: www.collegehumor.com/video/3505939/font-conference
- Sarah Milligan:That's interesting about the white/black backgrounds.
- Lesley Shotts:Thanks Morgan! I switched to Firefox and was able to open the

handouts.
- Sheila Evans:Read it out loud!! Makes a big difference!
- Joseph Keslar:Read it aloud
- Mia Clark:Reading is fundamental
- Jennifer Kelley:Read it out loud, too
- Eileen O'Shea:then have someone ELSE read the doument!
- Jannette Bradley:Enlish lit teacher taught us to read it backwards
- Jennifer Kelley::)
- Karen Ellis:Agreed--reading aloud forces you to pay attention to each word.
- Sue Riddle:Read backwards?
- Anh Nguyen:That second button is sexy.
- Sabine Simonson:I give it to somebody else to read
- Michele Rodriguez:why read backwards
- Sheila Evans:How do you read backwards?
- Sabine Simonson:LOL Anh!
- Jerry Dear:Our brains tend to make connections between sentences when reading forward.
- Josephine Farr:I give it to somebody else, too. You see it how you want to see it after working on it for awhile
- Jerry Dear:We like to "fill in the blanks."
- Alba Toscano:In Spain, the layout guy is the last guy to see the document and there's not a single publication with a document written in hebrew that isn't upside down on the page.
- Rachel Cameron:That's interesting... I'll have to try that. The backwards reading trick.
- Josephine Farr:trick reading backwards the
- Jennifer Kelley:http://search.creativecommons.org/
- Sheila Evans:I remember that, when the TV signal went out
- Sarah Milligan:Che!
- Virginia Pannabecker::-) - Yes, Jennifer, I use Creative Commons a lot too - great way to find lots of free to use images!
- Sabine Simonson:I use google images a lot too
- Mia Clark:Me to Sabine
- Josephine Farr:I didn't know you could do that!
- Maryloou wilhelm:did not know that
- Cyanna Rodney-Hill:wordle is my favorite too
- Heather Teems:With goole image you can also drag and drop an image into the search bar and it will give you results without typing information, for example the web page source
- Anh Nguyen:WOW! That's a game changer!
- Eileen O'Shea:Cool tip, Heather! I didn't know you could do that!
- Sarah Vantrease:can you do that with Microsoft Office products? Rmove background?
- Anh Nguyen:How do I NOT know that option exists?!
- erica buss:is remove background available in publisher?
- Melissa Lattanzi:Yes, make it transparent
- Josephine Farr:I didn't know either!

- Kathy Burnette:it only makes one color transparent, so beware
- Min Kim:Wow!
- Melissa Lattanzi:There is a tool on the picture bar that you can click on and then click on the imagae
- Maryloou wilhelm:how do i get a copy of the chat. lot of great info but i cant read and keep up with the webnar
- Sabine Simonson:I like to make my own backgrounds using watermarks
- Kathy Burnette:if the background is mulitonal it wont work
- Anh Nguyen:I would normally do that in Photoshop. Didn't know PPT had a built in option for it though. >_<
- Paula Contreras:I am copying and pasting info into word.
- Infopeople Project:We will post the chat on the descriiption page after the webinar
- joy wiser:remove background tip is awesome. just went and tried it
- Maryloou wilhelm:please send me a copy .   MWilhelm@riversidca.gov
- Kathy Burnette:just Ctrl + A and paste it into word
- Kathy Burnette:well, copy it then paste it to word
- Sarah Vantrease:LAPL just got a new site design! http://www.lapl.org
- Natasha Godwin:Love this one: http://www.sjpl.org
- Anselmo Ruiz-Nevarez:love it
- rachel hollis:that a mobile version!
- Michele Rodriguez:i like it much much easier
- Michael Fouch:So glad we will have access to the chat! Thanks!
- Sarah Vantrease:QR code - also goo.gl
- Michele Rodriguez:i never see anyone using the QR codes?
- Sandra Pierson:I tried to remove background in publisher, but can't find that tool
- Eileen O'Shea: Laura's webinar on Writing for the Web: http://infopeople.org/training/writing-web
- Eileen O'Shea:Microsoft Publisher & backgrounds: http://office.microsoft.com/en-us/publisher-help/make-a-picture-s-background-transparent-or-opaque-HP005113968.aspx?CTT=1
- Amy Bunn: Sandra, select the image in Publisher, then from the picture toolbar select "Set transparent color" and click on the color you want to make invisible.
- Mia Clark:sign i meant to type
- Amy Bunn:(or what Eileen shared!)
- morgan bell:Veer.com is also a great resource for inexpensive images of all kinds
- morgan bell:lynda.com is great for tutorials of Adobe software
- Nelda Moore:Absolutely name the day of the week along with the date. Drives me crazy finding a calendar to figure out which day the date is.
- Alana Wolfe:Why no to page borders (for framing)?
- Holly Lakatos:Thank you!
- Julie Ranelli 2:what about that Golden Ratio? How would we use that?
- Angela Katterhagen:this was wonderful! Thank-you
- Angela Meyers:should we pick 1-2 fonts and stick to those for all flyers?
- Sheila Evans:Yes, please help us apply the GR to our flyers & signs!
- Jerry Dear:How do you decide on font types?

- Sabine Simonson:I have branded my adult program posters - they all have the same look. I make matching bookmarks as well.
- Maria M. Dillon:What about borders on the page? I use them alot.
- Jeannie Killianey:You can do it on Word.
- Ann Cocca:you can do it in publisher
- Angela Meyers:sabine, can you share a link to your flyers?
- Nur Aqilah Kasim :That was Powerpoint 2010 I think
- Melvyn Yabut:And it is only available in Office 2010 not on older versions
- Maryloou wilhelm:what is easier to work with publisher or power point for posters?
- Lisa Peters:Word has transparent for a white background
- Annamarie Olson:what was the 7th pesky must-have?
- Lisa Peters:Logo
- Ann Sims:library logo
- Paula Contreras:Can you clarify what you meant by reading a document backwards?
- Sabine Simonson:Unfortunatly I don't have a link, but you can e-mail me at ssimonson@tcfl.org and I will share it with you.
- Maryloou wilhelm:pic
- Sandra Pierson:I still can't find the picture toolbar in Publisher.
- Kate Marshall:what kind of text wrap to you use for images and text?
- Angela Meyers:Thanks, I will email you Sabine
- Suzanne Steward:Anybody know of any books to read about how to use microsoft publisher?
- Nur Aqilah Kasim :You have to double click the image first
- Linda Spivey:explain the Golden Ration again, please
- Roslyn Templin:Thank you ... very informative ... off to Ref Desk duty!
- Linda Spivey:That's Golden Ratio
- Maria M. Dillon:Could you talk a little about the shapes alighnments
- Michele Rodriguez:is there a graphic design link somewhere
- Anh Nguyen:With graphics design. Reading will only get you so far. Just play around with some mockups.
- Jerry Dear:Yes--thanks!
- Anne Shirako:where is "remove background" in ppt?
- mickee stuckemeyer:thanks back to ILL
- Cathy Diem: Where is remove background in Publisher?
- Garrett Kuramoto:Good question, Jerry!
- Karol Kennedy:Do you have any suggestions of libraries that do a good job of graphic design?
- Melvyn Yabut:Anne, you click on the image and it will appear on the top menu (picture tools)
- Eileen O'Shea:Microsoft has good tutorials that will help with Publisher
- Nur Aqilah Kasim :http://blogs.office.com/b/microsoft-powerpoint/archive/2012/03/26/powerpoint-2010-remove-background.aspx