

LSTA PITCH

- Introduction of presenters
- Overview of pitch
- “In the next 10 minutes, we will...”
 - Briefly review the project’s purpose;
 - Discuss the project we are proposing, including what we have already accomplished and what we will be building on;
 - Some details of the proposed project including budget numbers, and anticipated outputs and outcomes;
 - A project timeline;
 - Address future project sustainability;
 - How this project aligns with the State Library’s 5-year goals;
 - Why this project will be successful, and finally,
 - Entertain any questions you may have about the “ _____ ”
- Introduction of pitch
- Background of current project – What we are building on (talk about need here)
- Project purpose – (We do what? For whom? What expected benefit?)
- The Details – Budget, anticipated outputs and outcomes
- Project timeline
- Project sustainability
- How this aligns with the State Library’s goals
- The project will be successful because...
- Questions...

The archive for this webinar is available at: <http://infopeople.org/training/ten-or-so-tips>