

**Text Chat Transcript for May 15, 2013 Webinar:
Adult Programming on a Budget**

Eileen O'Shea:you can download slides and handouts for today's webinar here:
<http://infopeople.org/training/planning-adult-program>

Jessica Brawner:I wrote some great blog entries on fundraising over at
<http://www.unboundbooking.com>

Audrey Barbakoff:Here's a great webinar on programming with no money:
http://www.webjunction.org/events/webjunction/Adult_Programs_on_a_0_Budget.html

Danica Sheridan:our friends group already funds us for foreign language materials (\$15k) and i've been told there is nothing left

Audrey Barbakoff:Our Friends have money, but they don't want to use it to support adult programming.

Danica Sheridan:THANKS for the resource suggestions!

Victoria Gonzalez:I read a library would have a "tip jar" at their programs.

Danica Sheridan:I love the TIP Jar idea!

lisa cohn:thanks! that sounds like a great one

Barbara Metzenbaum:Hi Stanley! Nice to see your name!

Cynthia Hunt:Sae what can be done to do additional fundraising. Our group funds ESL citizenship classes, Literacy tutoring, and all of our program and events expenses, including refreshments, travel expenses, stipends, prizes, etc.

Lisa Pritchard:We have a tip jar. It works well.

Meghan Casey:@Audrey, I agree, usually Friends funds are only allotted for children and ya

Laura Farrow:@Audrey - same w/my Friends group - kids yes, adults no

Audrey Barbakoff:@Laura - if you find an argument that's successful with your group, let me know!!

Laura Farrow:i mean, we do get some from Friends, but not nearly as much

Laura Farrow:will do! :P

Danica Sheridan:@Laura - Me too!

Audrey Barbakoff:right, same here!

Jessica Brawner:@audrey maybe suggest they sponsor a concert series?

Stanley Strauss:Hi Barbara!

Cynthia Hunt:We added a teen fundraiser for funds earmarked for teens, and another fundraiser that pays for the tutoring, ESL and Citizenship classes. We work our tails off to pull them off, but it has really expanded our options.

Damian Lambert:Our branches get to keep their book sale money. I used that for refreshments but fortunately all the speakers were free.

Priscilla Donovan>Hello from Leander, TX - just north of Austin

Valerie Bailey:my community is the opposite- they're all adults adults adults me me me. Not a peep about the kids and teens. Luckily my Friends kick down for all age groups!

Jessica Brawner:I'm not actually seeing a slide.....

Chuck OShea:Jessica, what do you see?

Beverly Pardue:Greetings from McAllen TX. I'm grateful that we have a budget, I just want to spend it as wisely as I can.

Jessica Brawner:it came back...I think I just missed the last slide

Victoria Gonzalez:Jessica if you can't fix they're are also handouts

Victoria Gonzalez:there

Rosanne Losee :We do an enormous amount of childrens/teen programming, but I have tried to introduce more Adult/Senior programming and it is going off well. We get funding that is equalized between the three demographic groups,.

Eileen O'Shea:check the handouts for dana's sample policy: <http://infopeople.org/training/planning-adult-program>

Cynthia Hunt:We have an events submission form for staff suggestions, and another for suggestions from the public.

Wendy Wright:I toured Richmond Public Library (BC) last week. They let community groups use their meeting rooms in exchange for offering programs for the public.

sharon nicola:How do you handle the unpredictability of attendance? We have tried programming on different days/different times. Adults say they are interested, then don't show! Hard to budget for this.

Cynthia Hunt:Our program proposal forms also include a section where you have to say how the program bebenefits the library.

Jessica Brawner:try having them register in advance...

Rosanne Losee :We use a main 'portal' where we can submit new programming for approval. Once approved it is categorized into the demographic group, and who will be hosting it, how much it will cost, and how many attendees are there.

Katharine Hoffman:Sharon, we sometimes have the same problem

Nandhitha Agaram:Sharon we have the same problem here.

Danica Sheridan:@ Shaon- we have that problem too

Victoria Gonzalez:Sharon Nicola, I also have that problem

Annette Gaskins:did anyone catch the last thing on the last list?

Jessica Brawner:very important....know what's going on in your community

Rosanne Losee :Older folks ususally do not like to go out past 5PM, especially in the winter. I have two adult book clubs that meet at 3PM, and one that meets at 5:30 PM. Our Senior programs are usually scheduled for Friday afternoons around 1PM.

Paula Elder:We have a specific form for any outside group, listing guidelines and requirements. For in-house (I do our adult programming), I just tell my supervisor what I want to do.

Beverly Pardue:@Sharon, we too have 'interested' people who don't show. We also have a problem with parents who bring their children to adult programs, don't seem to accept that not all programs are for everyone.

Cynthia Hunt:The only events I haven't had a problem with attendance on is the classes, like knitting, which require advance registration. I call them the day before the event to confirm, and keep a waiting list to contact in case anyone has to cancel at the last minute.

Gina Van Hess:Not multi-tasking well today; will the CHAT be archived?

Paula Elder:Saturdays are terrible for me, but others have had better luck.

Lisa Pritchard:often if they register they still dont show, but the number of registrations tally pretty well with the number of people who turn up - in our experience.

Annette Gaskins:we hear you

Bruce Thompson:I hear you fine.

Cynthia Hunt:I hear you fine, too.

Audrey Barbakoff:We usually tell overflow patrons that they can drop in and see if there's space available; that usually fills the slots of the no-shows.

Audrey Barbakoff:Lisa - agreed!

Karen Sebesta:Follow-through is always a problem with our scheduled adult programs—even with those who are faithful library patrons.

Katharine Hoffman:Karen, YES!

Rosanne Losee :If you are not getting enough attendees, you must look at how it is being marketed . I have found just putting some flyers around the library is not enough...enlist the help of other sister branches in your system, put an ad in the local paper or city newspaper,, as well as a 'Feature Event' on your library's homepage. Advertising for a Adult/Senior programs must start at least 6 wks prior to the event, and make sure you have them write phone/emails, and have a waiting list.

Helen Milner:esactly, Rosanne

Damian Lambert:I have a list of people who like to attend our programs. That way I can email them a reminder plus a digital copy of the flyer.

Stanley Strauss:Program Proposal list: Program Proposal Program InformationProgram TitleProgram DescriptionProgram GoalsProgram Objectives Program Resources (Facilities, equipment)Strategies and action plans for reaching goals:Schedule and timeline for implementation: Target audience (Attendees, participation numbers)Staff assignments Budget (expense/Income)Performance Measurement

Helen Milner:Find a marquee in town that will promote your organization

Cynthia Hunt:Partnerships are wonderful! We've partnered with our area colleges, non-profits, PBS station, public radio, etc

Lisa Pritchard:good points Rosanne

Rosanne Losee :I also found that giving out a smallish 'reminder' card for the event and stick them into their books as they check out is also helpful

Annette Gaskins:now sound is dropping out

Helen Milner:So is putting up notes on the door with "Tonight!"

Chuck OShea:You can call in: Dial up number: 1-888-450-5996 Passcode: 264311#

Victoria Gonzalez:Thanks Helen Milner - good idea!

Helen Milner:Reminders all week of the event really help. We put them all over with fliers in bright colors

Jessica Brawner:<http://youtu.be/u9I1abZcRV4> a video on getting the word out

Helen Milner:ty, Victoria

Annette Gaskins:ok

Rosanne Losee :here's something NEW that we are now trying to advertise Adult programs. We have set up an independent laptop screen hooked to a nother laptop. I run a movie that goes with the book theme, such as Daphne Du Maurier and the movie Rebecca. The movie runs all day on the small screen at the IS Desk, and people ask about it. They can't miss it!

Jessica Brawner:cool idea!

Helen Milner:Cool, Roseanne

Cindy Hibbert:Displays with flyers in the books. We survey how attendees are finding out about the programs and see a shift to website and electronic notification,

Cynthia Hunt:We've had huge success bringing in major authors by partnering with publishers, local book store chain, colleges using book as their freshman common book. This guarantees larger book sales, sometimes getting publisher to pay for travel expenses, so all we have to do is reserve the venue and pay get the hotel room donated.

sharon nicola:Roseanne..LOVE that idea. We can do!

Stacy Schlesinger:@Roseanne - very cool idea!

Rosanne Losee :Thanks. It IS cool! Just make sure the movie you show is rated G or PG!!

Stacy Schlesinger:Lol, yes

Barbara Metzenbaum:Been thinking of using a looped programming monitor at circ desk. has anyone done that.?

Cynthia Hunt:Cool idea, Roseanne!

Cynthia Hunt:We usually buy about 25 copies of any common reader book. or order a larger number through B&T.

Jessica Brawner:@Barbara some of the libraries I work with do that, and find it very effective

sharon nicola:What entity sells the books? Does author bring sales staff?

Andrienne Cruz:Has anyone done a SMS text blast on patrons' cellphones?

Audrey Barbakoff:We have a monitor that shows our PR materials in a slideshow loop. Honestly, I don't think anybody looks at it.

Barbara Metzenbaum:@Jessica - where'd your money come from?

Cynthia Hunt:If the author isn't comfortable doing a presentation, we get someone to conduct an interview with them and clal it "An Interview With..."

Meghan Casey:i've been using goodreads to connect with authors who might come visit my branch

Meghan Casey:the personal/social aspect appeals to them

Paula Elder:We have a digital frame that loops programs for the month. I am not sure it actually gets looked at much. People just want to check out their items and leave.

Stanley Strauss:Lots of authors have YouTube videos. Check there for their presentation skills.

Helen Milner:Meghan, I love Good Reads. Is that program bringing in alot of public?

Jessica Brawner:@ Barbara...I'm not actually with a library...unbound booking is an entertainment agency specializing in library programs

Wendy Wright:Good tip, Stanley.

Cynthia Hunt:Audrey, are you putting it at a point of purchase, like the checkout desk?

Meghan Casey:@helen: i haven't put it into effect yet. still doing author outreach

Rosanne Losee :Here's the new title for my NEW program: From Page to Screen, An Afternoon with Daphne Du Maurier" They read the book, they come to my Powerpoint on the author, then stay to watch the movie! Coolness! It has been a huge success. You might want to try it. I do different authors every month and servie popcorn and soda, etc...

Stacy Schlesinger:Love it. Am going to present Rosanne's idea!

Wendy Wright:What are some ballpark \$ estimates for author Skype sessions?

Cynthia Hunt:Rosanne, what is your email address? I'm looking at doing a series on duMaurier this winter, and could use some brainstorming ideas...

Meghan Casey:@Rosanne: yes, there are so many movies made from books these days, it's a great automatic multidimensional program

Rosanne Losee :Hi Stacy, reach me : rllosee@cmlibrary.org

Cynthia Hunt:We ususally contact authors through their publisher.

Paula Elder:We have a successful book club based on that idea - book2reel. Discuss the book and watch the movie. Then we have a blog for any leftover questions.

Rosanne Losee :I've been astonished at how many good books have been made into movies.

Cynthia Hunt:Thanks, Rosanne!

Rosanne Losee :Your're welcome to everyone....it's actually fun to do.

Andrienne Cruz:Azusa was able to get Melanie Benjamin on Skype for her book, "Alice I have Been" and it was quite exciting

Jill Mitchell:I am doing a Skype with Camron Wright on The Rent Collector in June.

sharon nicola:Rosanne...spelt your name wrong before. Sorry. Thanks for the page to screen program idea.

Swapna Kaimal:rosanne's idea is great!

Joy Wiser:Mt View Public library is streaming Dan Brown Live from Lincoln Center as an adult program this evening.

Paula Elder:We have another book club On Location. Read the book and watch a movie or documentary on the location (like Molokai and a short documentary on the island.)

Jessica Brawner:cool!

Cynthia Hunt:Another thing to do is talk to publishers about anything they have that's being made into a Tv series or movie. That's how we got Craig Johnson last summer, just as his Longmire series was premiering on TV

Wendy Wright:@Jill, can you share the program length and cost?

Audrey Barbakoff:love that, Paula!

Chris Smith:At the Jefferson Parish Library, employees are not allowed to sell at any event, including author events. Per Parish ordinance, a member of the Friends of the Jefferson Public Library comes over with a credit card machine and cash box and they sell. They add tax. It's an 80-20 split with the author on the 80 percent end. Authors are told all of this upfront. We do at least one author signing per week.

Lynette Owens:what is discouraging is no one showing up for the programs , even after advertising, bookmarks, posters all over town, etc.

Danica Sheridan:I love that term... “Passive Program”

Meghan Casey:my system works with the county art museum but they only program for “families” which makes childless adults feel excluded

Jessica Brawner:@ Lynette maybe do a focus group to see what they want?

Betsy Morris:Wendy—we had a children’s author skype session for \$100 for one hour

Cynthia Hunt:Agreed, Lynette!

Jill Mitchell:Actually, if you go to his website, Camron Wright is willing to discuss with book clubs. It is free! I just asked! Our morning book club is at 10:30 am. He wants us to discuss and he will call in at 11.

Victoria Gonzalez:Lynette Owens, I’m gonna try someones post about having people sign in

Jessica Brawner:the patrons I mean

Wendy Wright:@Betsy, thank you—that sounds reasonable!

Kelsy Hibbard-Baker:Agreed, Lynette. I am new to the field publicized like crazy for my first event, an author appearance: Facebook, Twitter, website, newsletter, local paper, local arts center, flyers in the library, on local radio. Only three people showed.

Joy Wiser:We did the POV series - great films!

Andrienne Cruz:@joy, I agree, POV was really good

Nick Fogarty:I’ve never done well contacting publishers - don’t know why. I go to ALA or PLA conferences exhibit areas and speak with some of the authors themselves, then send them a follow-up letter saying something like, “I met you at ... and you said ...” That works more times than you might think.

Wendy Wright:Thank you, Jill! That’s a win-win for everyone involved.

Cynthia Hunt:We do a monthly e-newsletter about upcoming programs that we send out to our patrons. We keep a sign-up sheet at events for people to add their email to our list if they want us to let them know what’s coming up.

Jill Mitchell:@Wendy. You are welcome!

Jessica Brawner:we don’t work with authors much, but if you are interested in Musical programs we have artists all over the US

Helen Milner:Romance movie outdoors in summer would be great

Lynette Owens:we are a small town (670 or so) feel most are apathetic about most goings on (the village had a free feed a while after a tornado and the turnout was pathetic. if you can’t bring them with free food and music?!...

Jill Mitchell:Our regular programs besides book clubs don’t have great attendance! So, I am typing down everyone’s ideas. Our family community is so busy with activities,.

Cynthia Hunt:out door movies require different licensing, usually a single showing , and are WAY more expensive than what we can afford.

Victoria Salinas:We were able to show Star Wars (IV, V, VI) and partner with the local costuming organization to come dressed up before the movie started. It was a hit.

Jessica Brawner:songwriting workshops, concerts etc. \$300-\$600

Victoria Gonzalez:cut and paste ideas lol

Cindy Hibbert:We have several yearly contracts for movie rights. We show a foreign/independent each month and a new popular release that we show twice one in the day and one in the evening. We have good numbers.

Eileen O'Shea:we will save the text chat and post it on the archive page, so keep sharing all your ideas!

Victoria Gonzalez:Thank you Ms. O'Shea.

Doreen Nagel:Great, Thanks

sharon nicola:Everyone is very generous with ideas and suggestions. Thank you!

Cynthia Hunt:I had a Saturday matinee of old westerns for two years. Had a great showing for men, which are usually hard to get into the library.

Jill Mitchell:Oh, glad the text chat is archived. I cannot keep up!

Christina Blazecka:TVO in Ontario Canada has documentrys that are available to libraries and make a wonderful evening.

Carol Jackson:Am doing a Behind the Curtain and Beyond the Book program in association with a local community theater's production of Les Mis.

Rosanne Losee :It might sound tacky, but always have refreshments. People love to sit and drink a coffee/soda/tea and nibble on some crackers or cookies, or popcorn,. We invested in a popcorn machine for our branch and all the childrens/teen/adult programmers use it.

Helen Milner:Cynthia, those

Victoria Gonzalez:Not tacky Rosanne

Wendy Wright:That's smart, not tacky!

Jessica Brawner:I would also recommend approaching astronomy groups, juggling organizations and even roll playing organizations

Eileen O'Shea:LAPL has done some really interesting stuff with the Friends of Griffith Park

Helen Milner:westerns sound like a great attendance generator for us. Zane Grey Estate is right on the next block

Karen Sebesta:Music programs always go over at our branch in San Antonio. Folk guitarists attract the boomer crowd and we have a number of local guitarists who are quite good and want to become known. And we have refreshments, too (not tacky at all!).

Cindy Hibbert:We do popcorn for all our movies, cookies and coffee for lectures.

Beverly Pardue: We have our best turnout with craft programs. We provide all supplies but for the pricey ones, we require registration. We make follow-up reminder calls when possible. Mostly ladies attend and some friendships are being formed. It's a great time for all.

Andrienne Cruz:Our 100% attendance believe it or not are the Adult crafts. We let our patrons make handmade cards and craft items for specific holidays. Quality is important so we use Stampin' Up.

Paula Elder:I celebrated national popcorn day this year, had to move to the YA department at the last moment. I showed old Peanuts movies and served bags of popcorn. Had an excellent turnout!

Cindy Hibbert:Music, history, astronomy, nature, film.

Helen Milner:Popcorn machine always works

Tina Wallin:at our library we have popcorn and pj night every monday with some stories

Helen Milner:JPL has great scientists/speakers

Barbara Metzenbaum:Will we also have access to the powerpoint?

Jessica Brawner:photography, cooking, historical impersonators...

Kelsy Hibbard-Baker:Does anyone have a template of a survey they have given to patrons to figure out preferences on types of programs/times/days of the week, etc., that they would be willing to share? I want to figure out what our patrons want but want to make sure I'm covering all the bases on the survey.

Paula Elder:We are using PinInterest ideas for a once a month crafting idea. Going over well!

Cynthia Hunt:If the event is going to be too loud, you might look at having it as an after hours event. We've done that several times, especially with music events, such as having the local Indian (Native America) drum group and singers. Really loud!

Wendy Wright:How do you thank community volunteers after their program? Thank you cards? Gift certificates?

Eileen O'Shea:@Paula - how are you using Pinterest?

Stanley Strauss:In CA, also consider the State Library's Get Involved program, which may provide good ideas for programming: <http://www.library.ca.gov/lds/getinvolved.html>

Bill Reed:I send cards to presenters after they present.

Danica Sheridan:We do a few of these through the FOL. Quilting, tea ceremony, etc.

Chris Smith:Do not forget programming with your local animal shelter or vets. We do programming about pet health, acupuncture, obedience, natural diets, etc. Our local shelter is a "kill" shelter and they bring dogs and cats for adoption and they troll for volunteers. We get great attendance at these events.

Cynthia Hunt:For awhile I did a monthly craft demonstration instead of a class, to cut expenses. it went pretty well, but you have to have time to pearn the crafts and make samples ahead of time.

Paula Elder:My supervisor stole this activity from me, but she follows arts and crafts ideas and picks something. We supply the supplies for the first 10 people. It's great fun!

Wendy Wright:Thank you, Bill.

Cynthia Hunt:that's Learn, not pearn, sorry!

Donna Walsh:We hosted a coffeehouse event. Was intended to get teens involved before speech contest, but we opened it up to all ages, and more than half of the presenters were adult. Could read poetry, excerpts from books, etc. Did set a time limit of 5 minutes and under. Was a good program.

Damian Lambert>Last year I did one program a month in celebration of Louisiana's Bicentennial. It varied from history to food, music, art etc. They were quite successfull. Since my branch is closed on Fridays, I scheduled the programs for a Friday evening. That way I could serve wine, cheese, fruit etc. People came.

Rosanne Losee :I love the Pinterest Idea!

Jessica Brawner:@donna I've heard those programs generally go really well

Kelsy Hibbard-Baker:@Chris Smith, great idea! Hadn't thought of that before.

Cynthia Hunt:WE've had huge success this year with a six-week long genealogy 101 course. Have about 20 people attend each week.

Lisa Pritchard:Tina. Cool!

Brenda McIlroy: Invite the clubs in to the library for one of their regular meetings, provide the space, reference material relevant to their interest, and the chance to collect new members

Robin Hoklotubbe: For author events, we have folks sign in and invite them to give us their email list and we will alert them to future author events. I then often send them a simple 3 questions survey about author events and what would they prefer. Happy to share; email me at rhoklotubbe@santaclaritalibrary.com

Robin Hoklotubbe: Meant to say email address...not list. :)

Jessica Brawner: For musical programs <http://www.unboundbooking.com>

Paula Elder: We have a yearly poetry contest, which is judged by non-library people so library staff can also enter. It is VERY popular!

Victoria Gonzalez: Good idea Brenda!

Danica Sheridan: FUN!

Cynthia Hunt: I was astonished when we had a Sundaes Sing-Along, with ice cream and a songbook from the early 1900s. So many adults showed up! We had a bunch of local choir directors who came on their own, and lots of others who want a chance to sing somewhere other than church.

Jessica Brawner: get the fire department involved too

Cynthia Hunt: Office of emergency management

Donna Walsh: Love the sing along idea!

Tina Wallin: we have a recycle / upcycle contest that has been great and involves all ages

Andrienne Cruz: We offered a self-defense program for Women that typically costs a lot but we got a discount

Jessica Brawner: don't forget computer how-to programs

Paula Elder: Some groups are not open to the public, which is a requirement to use our space. It gets tough sometimes like that.

Paula Elder: We offer classes three mornings a week, Sunday afternoon, and Tuesday and Thursday night.

Paula Elder: Computer classes - sorry!

Cynthia Hunt: The neat thing about the sing-along was that I used color print outs of the sheet music that was in public domain as decorations. I was able to print them off in color.

Helen Milner: Beautiful, Cynthia

Rosanne Losee: I am an Adult librarian but am going to pair up with our YA librarian in October. We will do a program called, "Watch the Skies!" First part is "astronomy in your backyard" and invite the local amateur astronomy club to give a presentation, then we will put out telescopes around the library. Part 2 is a week later, UFOs in fact and fiction. Intro to sci fi authors and the local MUFON will be put on a presentation about UFOs. We expect a good crowd

Cynthia Hunt: Thanks, Helen. There's a terrific site, I think it was through a collection at Cornell, that only watermarked the sheet music that WASN'T in public domain, so anything else was fair game. It was part of our AMARILLO READS common reader program, which that time was on Cold Sassy Tree

Jessica Brawner: @Rosanne that sounds cool!

Danica Sheridan: @Roseanne That sounds wonderful!

Sabrina Ryall: I'm planning Holiday Crafts programs using Recycled materials, donated by patrons.

Rosanne Losee :It's Cool, Jessica! Thanks. :-) Thanks to all, try it out at your branch.

Cynthia Hunt:Passive Programming - We did a Pets Caught Reading Photo Contest, also a Blind Date with a Book event.

Jessica Brawner:stuffed animal sleepover has been popular too

sharon nicola:Does anyone have experience with One Book-One Community type of program?

Sandra Keefer:yes our Blind Date witha book was very succesful

Eileen O'Shea:that link: <http://ed.ted.com/lessons/networking-for-the-networking-averse-lisa-green-chau>

Victoria Gonzalez:Cynthia, I think I must be your Facebook friend cuz those sound familiar. Great ideas!

Lisa Pritchard:Jessica stuffed animal sleepover - how does that work?

Chris Smith:Gardening programs always get a great turnout. We work with local horticulturists and the LSU AgCenter to conduct programming: vegetables, garden pests, orchids, ornamental grasses, camellias, etc. Many of these groups now hold their membership meetings at the library.

Katharine Hoffman:One book, one community is good, but because kids can't drive, it wasn't very successful for us. We did it in conjunction with the school.

Jessica Brawner:@ Sharon I know that sometimes we have performers that are topically relevant perform for the one book one community programs

Helen Milner:Great, chris. Good idea!

Cynthia Hunt:Sandra: we have an award-winning community reading program called AMARILLO READS, which partners with all kinds of groups and brings in the author for a free public talk.

Kelsy Hibbard-Baker:@Cynthia and Sandra, how did you go about your blind date with a book program? I have seen displays where you wrap books in brown paper or newspaper and let patrons pick one, did you do something different/in addition?

Karen Sebesta:We have done One Book-One Community (not the exact name) in the past but no longer have funding. It was quite successful—folks still ask about it. (San Antonio Public Library)

Lisa Pritchard:We doe the blind date thing. hugely popular

Audrey Barbakoff:We do One Book, One Community every year in October. It's become a huge draw, and we do lots of programming around the book during that month.

Jessica Brawner:@ Lisa as I recall now its actually a kids program..kids drop off their stuffed animals that "sleep over" at the library

Sandra Keefer:We do The Big Read

Lisa Pritchard:Jessica - Great idea!

Barbara Metzenbaum:We do One Book and World Book Night.

Sandra Keefer:We are doing the stuffed animal sleepover this summer

Helen Milner:I did World Book Night this year.

Andrienne Cruz:@Audrey, do you give away all the books that people read?

Jessica Brawner:@lisa then the librarians take photos of the stuffed toys reading, p,aging games etc

Bonnie Winters:We ran a series of 3 gardening classes this year, presented at no cost by our local master gardeners from the Univ. MD extension office, and they were a big success.

Rosanne Losee :Unfortunately have to go to another mtg.... best wishes to everyone here.

Victoria Gonzalez:Oh, Jessica, I love it!

Lisa Pritchard:jessicar. lol. i can see amazing possibilites

Helen Milner:Thank you Rosanne

Sandra Keefer:yes we wrapped the books in brown paper for Blind Date. a

Stacy Schlesinger:Teen volunteers are great with stuffed animal sleepover!

Wendy Wright:@Jessica—that is brilliant! I'll do it this summer!

Audrey Barbakoff:@Andrienne - yes! It's a big expense and I think it usually gets funded from grants or the Foundation.

Katharine Hoffman:Master Gardeners is always popular for us

Pam Carlson:Pam Carlson: The kids bring a stuffed animal to the library where it spends the night. A page and volunteer helped me pose the animals doing all kinds of activities - reading, playing a game, playing with puppets, and more. The next day the kids picked their animals up and received a certificate with pictures of their animal in action. Big hit!

Andrienne Cruz:@Audrey how many books do you get initially?

Cynthia Hunt:Kelsey, I out in entry forms for a dinner for two at a nice restaurant (they had to critique the book on the form), also put random gift certs to our book sale and Friends store. I had to get Cataloguing to create duplicate Barcodes for the items being wrapped, to put on the outside of the wrapped book, so they could check it out, but weren't allowed to unwrap until the book left the building.

Lisa Pritchard:pam, this is great. will put it to our childrens librarians

Pam Carlson:If someone can't part with their animal for a night, take some pictures while they're at the library.

Audrey Barbakoff:@Andrienne - I don't know exactly. We have a collection management department that handles that. Want to email me to talk more? abarbakoff@krl.org

Kelsy Hibbard-Baker:Very cool, Cynthia. Thanks!

Annette Gaskins:is there a handout for this?

Andrienne Cruz:@Audrey will do! Thanks.

Kelsy Hibbard-Baker:And Sandra, thanks as well!

Damian Lambert:Pam, that is a great idea. I'll pass it on to my kid's librarian.

Cynthia Hunt:We got our local paper to be our partner. They give us free ads, we put their logo on all our promotional materials.

Jessica Brawner:handing out bookmarks with upcoming programs is also a good way to advertise

Xochitl Oliva:I am currently planning programs in partnership with the Los Angeles County Bicycle Coalition and the Los Angeles Bicycle Kitchen/la Bicicocina to present a series of bicycle related programs: how to fix a flat, road riding safety, bike commuting 101, etc. Last month these organizations cosponsored CicLAvia, a community ride where 500,000 cyclists attended!

Annette Gaskins:Does anyone know if there is going to be a handout for this presentation?

Cynthia Hunt:We have a book signing after our author visits, and have the local book chain sell the authors books at it.

Helen Milner:Xochitl-www.townsendcycles.com

Stanley Strauss:Handouts available here: <http://infopeople.org/training/planning-adult-program>

Annette Gaskins:thanks!

Helen Milner:My neighbor here would probably like to get involved. He builds racing bikes in his garage

Meghan Casey:xochitl: we did that the week before CicLAvia, because we were on the route. Only 5 people came, but those people left feeling a profound connection to the library

Xochitl Oliva:Thanks, Helen! I have zero budget and depend entirely on community partners for materials.

Stanley Strauss:Annette C.: The PPT is also available for downloading.

Paula Elder:Has anyone tried something like this? Our blind date books didn't work well.

Paula Elder:Book speed dating. A patron picks a book she/he thinks someone else should read and we put on display. Another patron does the same thing – then those people pick a book – not their own. Then we meet (f & d) in a month or whatever and see who picked what, why they liked or didn't.

Xochitl Oliva:That's awesome, Meghan! Who taught the class?

Audrey Barbakoff:@Paula - I like this! We've had events like this not work out, but I think your method would solve our problem!

Eileen O'Shea:Constant Contact is very nice! <http://constantcontact.com/>

Cynthia Hunt:One of the problems we have with our movlic.com library umbrella license, is that you can't name the movie on your web site. We've gotten around that (sort of) by monthly e-mails, which are direct mail.

Barbara Metzenbaum:iContact is good too

Meghan Casey:bicilibre. they're really close to our libraries. although i guess bike kitchen is closer to you

Helen Milner:Xochitl- this is correct www.townsendcyclesltd.com/

Jessica Brawner:I love constant contact

Cynthia Hunt:I email all the service desks at our library and ask them to talk certain programs up.

Xochitl Oliva:Thanks, Helen! Got it.

Helen Milner:Cool. Greg Townsend is the guy.

Gina Van Hess:There have been lots of wonderful ideas through Chat but I'm listening and taking notes, not reading chat. Will there be some access to that information later?

Victoria Gonzalez:someone said yes gina

Jessica Brawner:I think the chat will be archived

Eileen O'Shea:Yes, we will save the text chat and post it on the archive page.

Cynthia Hunt:One of the hardest things is finding out when and at s=which branch certain events will be most effective.

Gina Van Hess:Thanks!

Patti Blount:i heard chimpmail works well for email listings.

Eileen O'Shea:upcoming survey course: <http://infopeople.org/training/creating-effective-surveys>

Jade Valenzuela:thanks Eileen!

Xochitl Oliva: Meghan, I am familiar with Bicilibre. Will add them to my list. What brnch are you at?

Eileen O'Shea: taking place june 18-july 15

Meghan Casey: Pico Union.

Cynthia Hunt: I add a space for people to put their email adress on the eval form, so I can contact them if I have any follow up questions.

Victoria Gonzalez: Good idea Cynthia

Jessica Brawner: For more ideas on adult and teen programs, as well as fundraising and advertising suggestions visit our website at <http://www.unboundbooking.com>

Eileen O'Shea: lib analytics: <http://www.springshare.com/libanalytics/>

Patti Blount: what was the name of the program he uses?

Martha Connor: Could we get a copy of the program surveys? We just did one, but I'd like to compare. Thanks!

Eileen O'Shea: dana has a sampl survey in his handouts: <http://infopeople.org/training/planning-adult-program>

Martha Connor: thanks

Jessica Brawner: YES! keep the nice things that people say, and use them when advertising future programmms

Cynthia Hunt: One of the things my library director has asked of our staff is to pass along via email to her any positive feedback they get from attendees. helps for our annual report.

Victoria Gonzalez: also for grants!

Andrienne Cruz: Adobe Illustrator can do pretty graphics

Cynthia Hunt: Will the webinar itself be archived for later viewing?

Eileen O'Shea: @Cynthia - yes!

Francis Adebola-Wilson: I guess so

Cynthia Hunt: I photograph events, but also displays.

Andrienne Cruz: did you guys feel the earthquake?

Eileen O'Shea: Here: <http://infopeople.org/training/planning-adult-program>

Chuck OShea: not yet

Cynthia Hunt: @Eileen: Thanks!

Helen Milner: No Adrienne

Paula Elder: Fortunately, Kansas just blows away - doesn't often shake away!!

Lisa Pritchard: will the chat be accessible for later?

Eileen O'Shea: Yes @Lisa

Cynthia Hunt: Can we get a list of emails for attendees to today's webinar?

Janine Ramsay: Great presentation and chat - thanks

Paula Elder: pelder@hayspublib.org

Barbara Metzenbaum: bmetzenb@lapl.org

Xochitl Oliva: xoliva@lapl.org

Carmella Lee: Thanks. Very interesting ideas!

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Danica Sheridan: dsheridan@lapl.org

Nancy Walker: nwalker@riversideca.gov

Andrienne Cruz: Super useful!

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Ray Turner: Ray Turner turnerr@ccpl.org
Annette Gaskins: Any ideas about Makerspace programming?
Damian Lambert:dlambert@neworleanspubliclibrary.org
Virginia Everett:everettv@cobbcat.org
Stephen Wheeler:sjwheeler@sandiego.gov
Cynthia Hunt: Dana: great job!
Danica Sheridan: Thanks SOOOOOO much for this webinar!
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Crystal Holland:hollancd@forsyth.cc Forsyth County Public Lib.
Stephanie Turner: stephanieTurner
Michele Hjorting: what is Dana's title?
Donna Walsh:doctuple@mchsi.com
deb jennings:jenningsd@dekalblibrary.org
Michele Hjorting: I was late....
Stephanie Turner:stephanierturner@hotmail.com
Eileen O'Shea: Principal Librarian of Operations at the Torrance Public Library
Colleen Olinger: Check out our website for MakerSpace information...www.jocolibrary.org
Chauncey Dunklee: Cost-benefit analysis - include staff time cost?
Doreen Nagel: Thank you, Dana
Wendy Wright: Yes, Colleen.
Daniel Kaufman: thank you Dana!
Annette Gaskins: thanks

Cynthia Hunt:Does anyone record their lectures, classes, etc for people to check out or link to off the web site?

Jessica Brawner:Eileen: you'll email out a link to the survey and the archives?

Crystal Holland:This is my 2nd time attending this program and I have already recommended that my adult services folks check out the archive.

Eileen O'Shea:Yes we will, Jessica

Christina Blazecka:Where do we go to find the archived sessions?

Eileen O'Shea:this webinar: <http://infopeople.org/training/planning-adult-program>

Christina Blazecka:Thank you Eileen. :)

Eileen O'Shea:all of our archives: <http://infopeople.org/training/view/webinar/archived>

Joy Wiser:Mountain View Public has Maker Monday's: Sewable Microcontrollers, Create a wearable musical instruments, and Learn about "soft circuits" by sewing (washable!) LEDlights into fabric

Chaunacey Dunklee:Terrific. Thanks!

Ellen Morton:thanks very much!

Rosa Gonzales:Thank you!

Joy Wiser:Sunnyvale library has a 3D printer that the public can use to print