

Infopeople

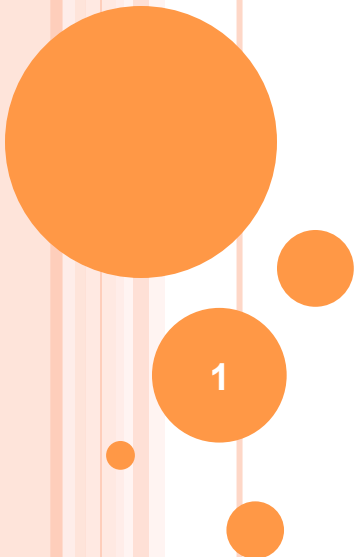


helping libraries think differently

HOW TO ORGANIZE AND RUN A HUMAN LIBRARY

Wednesday, April 30, 2014
12 noon Pacific

Presented by Rachel Foyt, Chelsie Harris and Julie Winkelstein



INTRODUCTIONS AND BACKGROUND

INTRODUCTION OF SPEAKERS

- Rachel Foyt
 - Santa Monica Public Library
- Chelsie Harris
 - San Diego County Library
- Julie Winkelstein
 - University of Tennessee, Knoxville



HISTORY OF HUMAN LIBRARY (JULIE)

- What is a Human Library?
 - Books are people
 - Conversations between Readers and Books
- Where did the concept come from?
 - Started in Denmark in 2002: “Stop the Violence”
 - Summer festival
 - Free



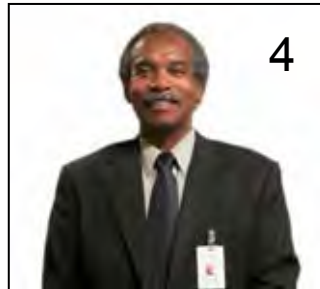
HOW A HUMAN LIBRARY WORKS



- Our stories
 - Examples of Human Libraries
 - Benefits to the community
 - Feedback
- Chelsie
- Julie
- Rachel

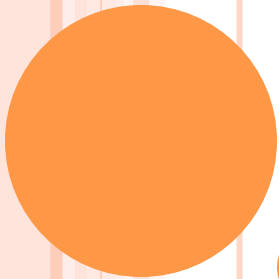


QUIZ: WHO AM I?



Police Detective
Civil Rights Activist
Plastic Surgeon
Living With Mental Illness
Married Jewish Lesbian Mom
Animal Rights Activist
Transgendered and HIV+

WHERE TO START



Rachel Foyt
Santa Monica Public Library

WHERE TO START



- Pitch
- Human Library Organization
- Humanlibrary.org

TOOLS FOR HOSTING



- Timeline
- Resources
- Budget
- Collection development

TIMELINE

- 5 months prior to event
 - Begin brainstorming
- 3 months prior to event
 - Begin recruitment of Human Books
 - Locate trainer
 - Develop guidelines/ rules
- 2 months prior to event
 - Create media plan
 - Develop training guidelines
 - Secure funding



TIMELINE, CONTINUED

- 1 month prior to event
 - Two training sessions for Books
 - Implement media plan
- Event held
- Two weeks after event
 - Thank you lunch
 - Human Book evaluation



RESOURCES

Two full-time staff members

- Meet every 2 weeks in the beginning
- Begin to meet weekly about 2 months before the event
- Meet every day as the event approaches
- Divide up portions of the responsibilities

ONLINE RESOURCES

- ALA Human Library Panel Libguide
 - <http://libguides.sau.edu/humanlibrary>
 - All materials from panel
- Search for “libguides Human Library”
 - Include Books and information
 - Tompkins Cortland Community College
 - <http://tc3.libguides.com/content.php?pid=568938&sid=4691519>
 - St. Ambrose University
 - <http://libguides.sau.edu/humanlibrary>
 - Many others

BUDGET

\$2,000 grant from the Friends

- Training sessions
- Food for Human Books Greenroom
- Decorations for event
- Thank you lunch and evaluation
- Ads in local papers

\$1,400 from budget

- T-shirts
- Photographer



COLLECTION DEVELOPMENT





RECRUITMENT AND PROMOTION

16

Chelsie Harris
San Diego County Library

RECRUITING BOOKS

- Finding Books: Who do you know?
- Screening Books: Are they the right fit?
- **Brainstorm Session: Ideas for Books?**



PROMOTION

- Target audience
- Media talking points
- Elevator speech
- Press releases
- Photographer
- Flyers
- Photo release waivers
- Develop a media kit

Living Library Project
Back by Popular Demand!



Living books will share a significant personal experience or a particular perspective on life. An ex-gang member, a fat activist, and a formerly homeless woman are just a few of the people who will be available for a 30 minute personal conversation.

Saturday, April 18
11 a.m. — 4 p.m.
Registration begins at 10 a.m.

Santa Monica
Public Library
601 Santa Monica Blvd.
www.smpl.org

SANTA MONICA PUBLIC LIBRARY  

Challenge your preconceptions at our...


HUMAN LIBRARY

Saturday, October 26 from 1 - 3 p.m.

Check out a Living Book for a 15 minute conversation. Listen to their unique story, ask questions, and help put an end to stereotyping and prejudice!




Book "titles" will include: Transgender & HIV+, Born Into Islam, Living with Mental Illness, and many more!

Refreshments will be provided.



Transgender and HIV+

Rancho San Diego Library • 11555 Via Rancho San Diego • El Cajon, CA 92019
(619) 440-5170 • www.rsdli.org

TRAINING



Rachel Foyt
Santa Monica Public Library

19

TRAINING

- 90 minutes
- Human Books meet and practice
- Cover
 - Effective communication techniques
 - Getting the conversation started
 - Diffusing negativity and answering challenging questions
 - Importance of self-evaluation and reflection



HOW TO TELL YOUR STORY



“Storytellers, by the very act of telling, communicate a radical learning that changes lives and the world.”
—Chris Cavanaugh

EVENT LOGISTICS

Chelsie Harris
San Diego County Library

22

EVENT LOGISTICS

- Ambiance
- Scheduling and timekeeping
- Supplies
 - Print materials
 - Refreshments
- Guidelines & sample questions
- What to do if a Book is damaged



EVALUATIONS, FEEDBACK AND THANK YOUS



Julie Winkelstein
University of Tennessee, Knoxville

24

- Why evaluate?
- Book evaluations
 - Examples of responses
- Reader evaluations
 - Examples of responses
- Debriefing the Books
- Thanking the Books



QUESTIONS & COMMENTS?

THANK YOU!

- Julie Winkelstein, jwinkels@utk.edu
- Rachel Foyt, Rachel.Foyt@SMGov.net
- Chelsie Harris, Chelsie.Harris@SDCounty.gov



Infpeople *helping libraries think differently*

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