

**TLA50: Partnerships and Collaborations**  
**Week 3 Handout: Identifying Key (Strategic) Partners**

*Use this handout to focus in on those key partners or collaborators that will help you achieve your TLA50 goals. Begin by identifying specific goals you have formulated for your TLA50 initiative, i.e., facilitate a community conversation about aging trends, opportunities, and challenges. Next, identify those key partners (internal and external) whose assets will assist you in meeting that goal, i.e., convene a group of community stakeholders including elected officials, city leaders, and citizens to act as a TLA50 steering committee/ task force. Finally, describe the specific asset that the partner/collaborator brings to the partnership, i.e., the quality that will enhance your chances of successfully meeting the goal.*

<b>TLA50 Goal</b>	<b>Key Partner/ Collaborator</b>	<b>Assets Gained</b>