Getting Started -- Assessment in Public Libraries

Public Library Association, a division of ALA

PLA Results series, with primary author Sandra Nelson, has provided guidance to public libraries in metrics-based planning. The tools in this series include step-by-step instructions on planning and measurement, including outputs and outcomes. Print materials and online forms are accessible via elearn libraries (http://www.elearnlibraries.com/workforms/).

Forms include PLA Results Series:

Creating Policies for Results
Demonstrating Results
Human Resources for Results
Implementing for Results
Managing Facilities for Results
Managing for Results

New Planning for Results Staffing for Results Strategic Planning for Results Technology for Results Glossary: PLA Results Series

Recent Publications:

Managing with Data: Using ACRL Metrics and PLA Metrics. Peter Hernon, Robert E. Dugan, and Joseph R. Matthews. (2015) (ALA Editions) http://www.alastore.ala.org/detail.aspx?ID=11140

Getting Started with Evaluation. Peter Hernon, Robert E. Dugan, and Joseph R. Matthews (2014). (ALA Editions) http://www.alastore.ala.org/detail.aspx?ID=4013

Say It with Data: A Concise Guide to Making Your Case and Getting Results. Priscille Dando. (2014) (ALA Editions) http://www.alastore.ala.org/detail.aspx?ID=4012

National initiatives

Edge Initiative http://www.libraryedge.org/

The Edge Initiative, a coalition of libraries, governmental organizations, and associations developed an online benchmarking tool to assess capacity of public access computing in public libraries. Tools are designed to guide libraries in increasing awareness and internal computing and network capacity.

U.S. Impact Study http://impact.ischool.washington.edu/

Patron-based feedback tool to understand the impact of public access computing services in public libraries.

Other Research or Training

Library Research Service, Colorado State Library. http://www.lrs.org/
Research Institute for Public Libraries, summer 2015 http://www.lrs.org/2014/09/03/research-institute-public-libraries-summer-2015/