A woman with glasses is looking down at a binder in a library or office setting. The image has a warm, orange-red tint. The woman is wearing a dark top and has her hair pulled back. She is holding a binder with many rings. In the background, there are shelves with books and another person is visible, also working.

# POWER SEARCHING:

## PART 2

Presented by  
**Rita Gavelis**

Wednesday, March 11, 2015  
An Infopeople Webinar



Photo by starmanseries - Creative Commons Attribution License <https://www.flickr.com/photos/69125796@N00>

Created with Haiku Deck

A conceptual image featuring a small, translucent globe of the Earth resting on a dark computer keyboard. A single red pill is placed on the 'B' key. The background is dark and blurred, suggesting a digital or technological environment. Overlaid on the center of the image is a semi-transparent dark rectangle containing the title text in white.

# **Alternate Search Engines Social Media Subject Directories**



# **What are Alternate Search Engines?**





A photograph of a large telescope mounted inside a dome. The dome's interior is covered in a complex, grid-like structure of orange-brown metal or wood, creating a honeycomb pattern. The telescope is a long, silver-colored tube extending from the bottom towards the top right. At its top, there is a large, circular, metallic structure with various lenses and mirrors. The lighting is warm, with bright, starburst-like light sources visible in the lower left and lower right corners, casting a golden glow across the scene. The word "Tools" is superimposed in the center in a large, white, sans-serif font.

# Tools





# **When to use them?**









[illegible]

# Family friendly





# dögpile®

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## Quick Starts

[Make Dogpile Your Homepage](#)[Bookmark and Share](#)





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[Add to Safari](#) | [Set as homepage](#)

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StartPage's new look is coming soon. [Preview it here.](#)





The Yippy logo features the word "yippy!" in a bold, blue, 3D-style font. The letters are slightly slanted and have a glossy finish. The exclamation point is also blue and has a red dot. The logo is set against a light blue, cloud-like background.

☒ PC   ☐ Tablet   ☐ Mobile



**Menu**

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# **What are Subject Directories?**





ROOM DESIGNATION	BUILDING ADDRESS
WEST NORTH EAST SOUTH OFF 1	STATE CAPITOL 100 SOUTH WISCONSIN STREET
WASH. ST. BLDG.	1 EAST MAIN STREET
WISCONSIN BLDG.	12 WEST MAIN STREET
TYNNEY BLDG.	12 EAST MAIN STREET
US BANK BLDG.	1 SOUTH PARKWAY STREET

## A

ABRAHAMSON, SHIRLEY	16 EAST
ASSEMBLY CHIEF CLERK	
	401 RISER BLDG.
ASSEMBLY SERGEANT AT ARMS	
	411 WEST
ASSEMBLY SPEAKER	211 WEST
ATTORNEY GENERAL	114 EAST
AUDIT BUREAU	22 E MIFLIN ST
AUGUST, TYLER	4 WEST

## B

BALLWEG, JOAN	119 WEST
BARCA, PETER	251 WEST
BERGHAU, TERESA	127 WEST
BERNARD SCHABER, PENNY	
	122 NORTH
BERNIES, KATHY	107 WEST
BENTLEY, JANET	420 NORTH
BIRK, LARRY	205 NORTH
BRADLEY, ANN	16 EAST
BROOKS, ED	20 NORTH

## C

CAPITOL POLICE OFFICE	82 NORTH
CARPENTER, TIM	18 SOUTH
CLARK, FRED	10 NORTH
CANAGE, ELIZABETH	409 NORTH
COOPER, SPENCER	109 SOUTH
COWLES, ROBERT	118 SOUTH
CROOK, N. PATRICK	16 EAST
CULLEN, DAVID	104 NORTH
CULLEN, TIMOTHY	108 SOUTH

## D

DANCE, CHRIS	303 WEST
DARLING, ALBERTA	30 EAST

## E

ELLIS, MICHAEL G.	230 SOUTH
ENRLEY, MIKE	219 NORTH
ERDENBACH, DON B.	106 SOUTH
EVANS, TONY	5 <sup>TH</sup> FL. GEF 3

## F

FACILITIES MANAGEMENT	
	109 RISER BLDG.
FARROW, PAUL	105 WEST
FIELDS, JASON	304 WEST
FITZGERALD, JEFF	31 WEST
FITZGERALD, SCOTT L.	21 SOUTH

## G

GARDENWAY, MICHAEL	12 EAST
--------------------	---------

ROOM DESIGNATION	BUILDING ADDRESS
WEST NORTH EAST SOUTH OFF 1	STATE CAPITOL 100 SOUTH WISCONSIN STREET
WASH. ST. BLDG.	1 EAST MAIN STREET
WISCONSIN BLDG.	12 WEST MAIN STREET
TYNNEY BLDG.	12 EAST MAIN STREET
US BANK BLDG.	1 SOUTH PARKWAY STREET

## H

HANSEN, DAVE	5 SOUTH
HARSHORP, SHEILA	18 SOUTH
HEBL, GARY	120 NORTH
HINTZ, GORDON	322 WEST
HOLPERIN, JIM	126 SOUTH
HONADEL, MARK	113 WEST
HOPPER, RANDY	310 SOUTH
VALANT, WATH A.D.	212 NORTH
HULBEY, BRETT	1 NORTH

## J

JACQUE, ANDRE	9 WEST
JAUCH, BOB	415 SOUTH
JORGENSEN, ANNY	320 WEST

## K

KAVANKE, DAN	106 SOUTH
KAVENCA, CHRIS	19 NORTH
KAUFERT, DEAN	15 WEST
KEGOLD, DONALD	
KREEMAN, SAMANTH	
KRUEGER, FREDERICK	
KUFTY, STEVE	12 WEST
KLEFFERT, JONI	121 EAST
KLEFFERT, J. REBECCA	19 EAST
KLENKE, JOHN	21 NORTH
KNIANS, JOE	7 WEST
KNOEL, DAN	218 NORTH
KNUDSON, DEAN	220 NORTH
KOOSYONG, DALE	17 NORTH
KRAMER, BILL	115 WEST
KRUG, SCOTT	36 NORTH
KRUSICK, PEGGY	128 NORTH
KUGLITSCH, MIKE	115 WEST

## L

LA FOLLETTE, DOUGLAS	30 W MIFLIN ST
LARSON, CHRIS	22 SOUTH
LARSON, TOM	18 WEST
LARSE, FRANK	104 SOUTH
LASSA, JULIE	7 SOUTH
LAW LIBRARY	120 MLK BLVD
LAZICH, MARY	8 SOUTH
LEGISLATIVE AUDIT BUREAU	
	22 E MIFLIN ST

LEGISLATIVE COUNCIL	
	401 MAIN ST BLDG.
LEGISLATIVE FISCAL BUREAU	
	301 MAIN ST BLDG.
LEGISLATIVE HOTLINE	
	41 WEST
LEGISLATIVE REFERENCE BUREAU	
	200 MAIN ST BLDG.
LEIBMAN, JOSEPH	13 SOUTH
LEMAHUE, DANIEL	404 EAST
LEGISLATIVE GOVERNOR	19 EAST
LEWIS, MICHELLE	106 NORTH

ROOM DESIGNATION	BUILDING ADDRESS
WEST NORTH EAST SOUTH OFF 1	STATE CAPITOL 100 SOUTH WISCONSIN STREET
WASH. ST. BLDG.	1 EAST MAIN STREET
WISCONSIN BLDG.	12 WEST MAIN STREET
TYNNEY BLDG.	12 EAST MAIN STREET
US BANK BLDG.	1 SOUTH PARKWAY STREET

## M

MARBLEIN, HOWARD	214 NORTH
MASON, CORY	6 NORTH
MEYER, DAN	320 EAST
MILLER, MARK	306 SOUTH
MILROY, NICK	8 NORTH
MOLINSKE, JR., LOUIS	22 WEST
MOULTON, TERRY	306 SOUTH
MURDAU, JEFFREY	10 NORTH
MURTHA, JOHN	309 NORTH

## N

NASA, STEPHEN	12 WEST
NERISON, LER	101 NORTH
NYGREN, JOHN	306 EAST

## O

OLSON, LUTHER	124 SOUTH
OTT, ALVIN	324 NORTH
OTT, JOE	37 NORTH

## P

PALIN, JOE	104 NORTH
PAN, M. SANDY	5 SOUTH
PETERSON, REV. J.	109 WEST
PETERSON, JERRY	11 NORTH
PETERSON, WARREN	40 NORTH
POCAN, MARK	121 WEST
POPE-KOBERG, SONIA	111 NORTH
PRIDEMORE, DON	318 NORTH
PROSSER, DAVID	16 EAST
PUBLIC INSTRUCTION SUPERINTENDENT	5 <sup>TH</sup> FL. GEF 3

## R

RADCLIFFE, MARE	101 WEST
REHARIS, SON	108 NORTH
REINLAND, JAMES	404 NORTH
RIFE, KEITH	220 NORTH
RISER, FRED A.	181 SOUTH
RIVARD, ROGER	30 NORTH
ROGGENBAK, PATIENCE	16 EAST
ROYS, BELDA	111 NORTH

## S

SCHULZE, KURT W.	300 US BANK BLDG
SCHULTZ, DALE W.	121 SOUTH
SECRETARY OF STATE	
	31 W MIFLIN ST
SEIDEL, DONNA	107 NORTH
SENATE CHIEF CLERK	
	301 SOUTHFLAN
SENATE PRESIDENT	
	220 SOUTH
SENATE SERGEANT AT ARMS	
	306 SOUTH
SENATOR, ERIC	107 NORTH
SENATOR, TERRY	104 NORTH

ROOM DESIGNATION	BUILDING ADDRESS
WEST NORTH EAST SOUTH OFF 1	STATE CAPITOL 100 SOUTH WISCONSIN STREET
WASH. ST. BLDG.	1 EAST MAIN STREET
WISCONSIN BLDG.	12 WEST MAIN STREET
TYNNEY BLDG.	12 EAST MAIN STREET
US BANK BLDG.	1 SOUTH PARKWAY STREET

## S

STADENHUIS, TONY	107 NORTH
STATE COURT OF APPEALS	
	10 EAST DOTY STREET
STATE COURTS DIRECTOR	16 EAST
STATE TREASURER	
	300 US BANK BLDG
STEINBROOK, JOHN	120 WEST
STEINKE, JIM	306 NORTH
STOCK, JEFF	114 NORTH
STRACHOTA, PAT	424 EAST
STUEBEL, SCOTT	315 WEST
SUPREME COURT CLERK	
	215 TENNEY BLDG
SUPREME COURT JUSTICES	16 EAST
SUPREME COURT MARSHAL	16 EAST

## T

TAKHER, GARY	17 WEST
TAYLOR, LORNA L.	24 SOUTH
TERRELL, JEROME	11 EAST
TITMUS, TIM	104 SOUTH
THOM, BARBARA	104 NORTH
THOMAS, TRAVIS	387 NORTH
THORNE, ROBERT	104 NORTH

## V

VAN DYKE, KATH	204 NORTH
VAN DYKE, MACHIE	204 NORTH
VAN DYKE, MACHIE	204 NORTH
VAN DYKE, MACHIE	204 NORTH
VAN DYKE, MACHIE	204 NORTH
VAN DYKE, MACHIE	204 NORTH
VAN DYKE, MACHIE	204 NORTH
VAN DYKE, MACHIE	204 NORTH
VAN DYKE, MACHIE	204 NORTH
VAN DYKE, MACHIE	204 NORTH

## W

WALKER, SCOTT	11 EAST
WALSH, GARY, DAN	107 NORTH
WATSON, LARRY	11 WEST
WILLIAMS, LARRY	11 WEST
WILSON, ROBERT	112 SOUTH
WYNN, EVAN	11 WEST

## Y

YONKAL, LEO	107 WEST
-------------	----------

## Z

ZAMARRIPA, HEATHER	11 NORTH
ZIMMER, JIM	11 NORTH
ZIMMER, JIM	11 NORTH
ZIMMER, JIM	11 NORTH
ZIMMER, JIM	11 NORTH
ZIMMER, JIM	11 NORTH
ZIMMER, JIM	11 NORTH
ZIMMER, JIM	11 NORTH
ZIMMER, JIM	11 NORTH
ZIMMER, JIM	11 NORTH

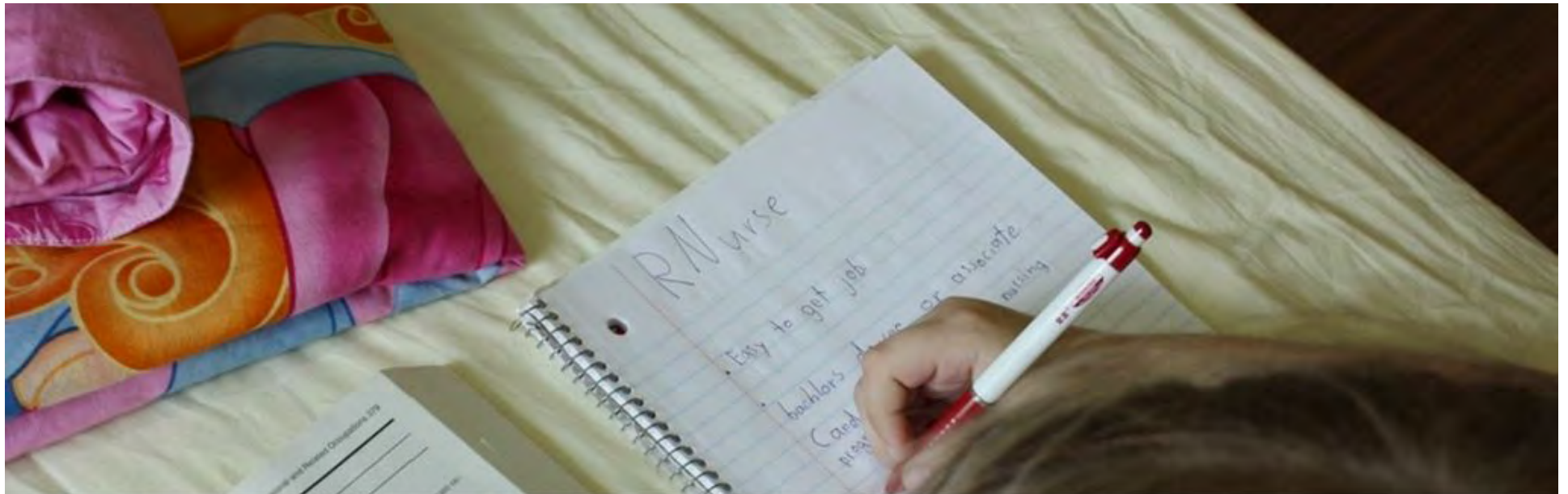
# Lists





# **When to use them?**





# General







The image is a vintage advertisement for "SPAM BAKE". At the top, a large, detailed illustration of a peach dominates the upper half. Below the peach, the word "Ads" is written in a bold, white, sans-serif font. The bottom half of the advertisement features a banner with the words "FIESTA PEACH" in a stylized, outlined font, and "SPAM BAKE" in large, bold, red block letters. To the left of the banner, a mariachi musician in a sombrero and green shirt is playing a guitar. To the right, a woman in a traditional Mexican folk costume with a large feathered headdress is dancing. Red musical notes are scattered around the banner. The background is a dark, solid color.

**Ads**

FIESTA PEACH

**SPAM BAKE**





A wooden gavel with a brass band is positioned vertically, resting on a wooden block. The background is a blurred image of the Earth from space. The word "Vetted" is written in white, bold, sans-serif font across the center of the image.

# Vetted







# **What is Social Media?**



flickr<sup>TM</sup>

facebook

Twitter

# Networks

LinkedIn







# **When to use it?**



# Trending

blog One post RT  
looks actually Wait Remix sorry Όρα  
open seems υπάρχει keep getting ακόμα  
happy θέλω still years Greek Οι  
snow next OK tell friends e-party yes  
life Καλή trying fun  
Internet long VOI Live Lost  
Video Gmail two link Just Google t  
another today tweet nic OL New  
social let People watch oh last thx  
e day θα made iPhone knows Me νέα  
media tomorrow windows give feel FREE morning back done Eίναι Καλημέρα  
giving Av windows give feel FREE morning back done Eίναι Καλημέρα  
London talk βλέπω well Athens GO time Check Things και Good Watching  
talk βλέπω well Athens GO time Check Things και Good Watching  
web hope First εσύ όλους online follow World Amazing least





# Time

A man in a dark suit and white shirt is shown from the chest up, slightly out of focus. He is pointing his right index finger towards a digital screen. The screen displays several glowing blue rectangular buttons, each with a yellow thumbs-up icon and the word 'LIKE' in blue capital letters. The background is a dark blue with some light speckles. The word 'Opinion' is overlaid in large white text across the center of the image.

# Opinion





# What are Forums?





# Discussion





# **When to use one?**





# Specifics







# Evaluating Information

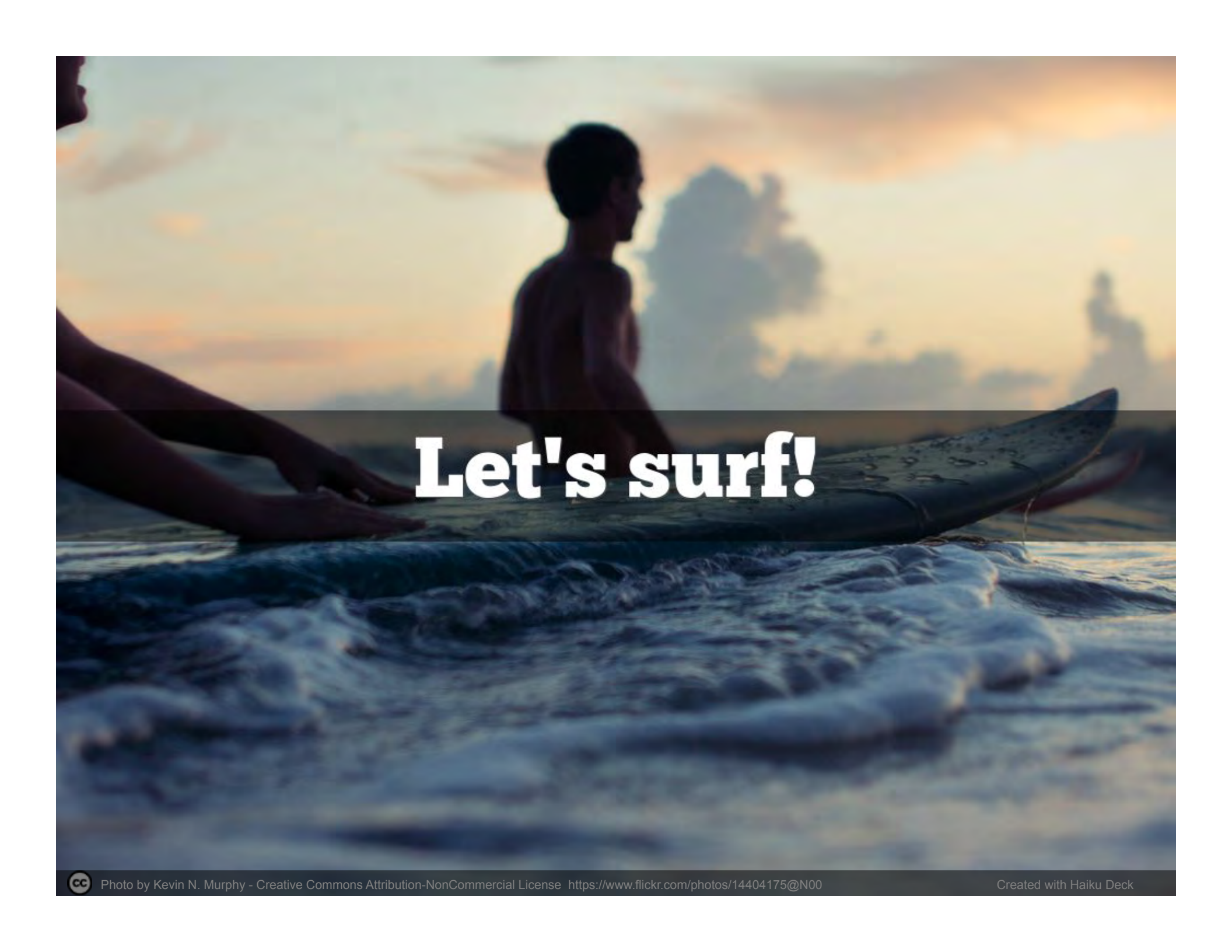


A pair of binoculars is mounted on a metal base on a rooftop. The binoculars are silver and black, with two large objective lenses. The background shows a cityscape under a dramatic, cloudy sky. The text "Safe Searching" is overlaid in the center.

# Safe Searching





A photograph of a person sitting on a surfboard in the ocean at sunset. The person is silhouetted against the bright, orange and yellow sky. Another person's hand is visible on the left, resting on the surfboard. The text "Let's surf!" is overlaid in the center.

# Let's surf!







# Thank You

Rita Gavelis  
rita@libassist.com

Part 1: View the archive at <https://infopeople.org/civicrm/event/info?reset=1&id=452>

- Power Searching: alternative search engines, social media, and subject indices

Part 3: Wednesday, May 13, 2015 @ 12 Noon Pacific

- Power Searching: databases and the hidden web



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