2015 Adult Summer Reading Program

Read to the Rhythm

Friday, April 10, 2015

Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library
Why?

- Kids don’t vote. Parents do.
- Parents modelling good behavior: Readers make readers
- Promote literacy and literacy services
- Active brains + social participation = Happy Adults!

Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library
Who?

- Know your audience
- Think beyond the usual suspects
- Engage the whole spectrum

courtesy of The Simi Valley Acorn

Heather Cousin, Simi Valley Public Library
Morgan Pershing, Santa Clara City Library
What?

• Virtually ANYTHING!
• Show adventure-related movies
• Local music talent concert
• Exercise to the rhythm
• Music instruction
• Music as therapy
• Lives of the music makers
• Local band competition
• Poetry as music
• Hooping (for Reals!)

• Learn a skill “Fantasy Camp”
• Challenge Yourself
• Extraordinary People Oral History Mixer
• Storytime for Grown-Ups
• Magic Show – Yes, adults can enjoy performers, too!
• Homebrewing
• Quiz Night at a local Bar/Restaurant
• New To You: Trying New Genres

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Read to the Rhythm

Host a Drum (or other percussion instrument) Circle
- Open to all to participate
- Previous experience (and talent) not required
- Inexpensive but potentially transformative

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Making the Ordinary, Extraordinary

Creating art from found objects
• Center-style, multiple options

• Previous experience (and talent) not required

• Encourage participation from local “experts”

Morgan Pershing, Santa Clara City Library
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How?

- Doing it yourself...
- Hiring talent
- Getting volunteers

Marta Crass, https://www.etsy.com/shop/CisforCardboard

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Yes, but...where’s the money coming from?

- Make the case to your administration – Ask us how!
- Sponsorships, partnerships and donations from adult-friendly business and services
- Don’t forget the Friends and your Foundation

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When?

• Coordinate with your Children’s and Teen Services

• Check bus/dial-a-ride schedules

• Evening programs may be harder for seniors

• Consider weekend programs
Getting the Word Out

• Exploit all the traditional avenues

• Go beyond

• Invite your electeds

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During the Event

- Promotion, promotion, promotion
- Enjoy the noise!
- Ask for feedback

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Additional Resources

Take the Summer Reading Challenge!
http://calchallenge.org/

iRead http://www.ireadprogram.org/

CSLP http://www.cslpreads.org/

Pinterest, Instagram and all the usual suspects...

Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library
Questions?

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