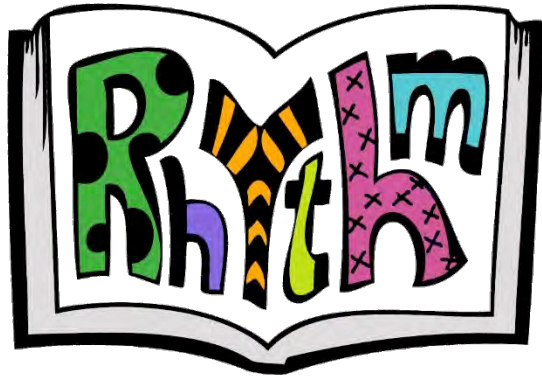


2015 Adult Summer Reading Program

Read
to the



Friday, April 10, 2015



Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library



Why?

- Kids don't vote. Parents do.
- Parents modelling good behavior:
Readers make readers
- Promote literacy and literacy services
- Active brains + social participation =
Happy Adults!



Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library



Who?



courtesy of *The Simi Valley Acorn*

- Know your audience
- Think beyond the usual suspects
- Engage the whole spectrum



Heather Cousin, Simi Valley Public Library
Morgan Pershing, Santa Clara City Library



What?

- Virtually ANYTHING!
- Show adventure-related movies
- Local music talent concert
- Exercise to the rhythm
- Music instruction
- Music as therapy
- Lives of the music makers
- Local band competition
- Poetry as music
- Hooping (for Reals!)
- Learn a skill “Fantasy Camp”
- Challenge Yourself
- Extraordinary People Oral History Mixer
- Storytime for Grown-Ups
- Magic Show – Yes, adults can enjoy performers, too!
- Homebrewing
- Quiz Night at a local Bar/ Restaurant
- New To You: Trying New Genres



Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library



Read to the Rhythm

Host a Drum (or other percussion instrument) Circle

- Open to all to participate
- Previous experience (and talent) not required
- Inexpensive but potentially transformative



courtesy *Valley News* – Laurie Rathbun

Making the Ordinary, Extraordinary

Creating art from found objects

- Center-style, multiple options
- Previous experience (and talent) not required
- Encourage participation from local “experts”



Image from mommysavers.com

How?



Marta Crass, <https://www.etsy.com/shop/CisforCardboard>



- Doing it yourself...
- Hiring talent
- Getting volunteers



Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library



Yes, but...where's the money coming from?

- Make the case to your administration – Ask us how!
- Sponsorships, partnerships and donations from adult-friendly business and services
- Don't forget the Friends and your Foundation



Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library



When?

- Coordinate with your Children's and Teen Services
- Check bus/dial-a-ride schedules
- Evening programs may be harder for seniors
- Consider weekend programs



Getting the Word Out



- Exploit all the traditional avenues
- Go beyond
- Invite your electeds



Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library



During the Event

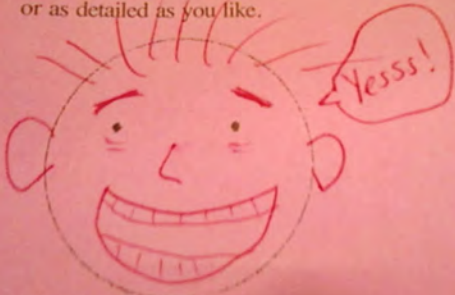
HOW DID WE DO?
Please relate to us your overall experience by completing the little face. It can be as simple as a smile, or as detailed as you like.

The Good Stuff
-Great Melburgers
-spot
-Great Service

The Bad Stuff

Date 6/3/10

Mels Drive-In
If you'd like a reply please write your name, address, and phone number on the back.



- Promotion, promotion, promotion
- Enjoy the noise!
- Ask for feedback



Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library



Additional Resources

Take the Summer Reading Challenge!

<http://calchallenge.org/>

iRead <http://www.ireadprogram.org/>

CSLP <http://www.csipreads.org/>

Pinterest, Instagram and all the usual suspects...



Morgan Pershing, Santa Clara City Library
Heather Cousin, Simi Valley Public Library



Questions?



Morgan Pershing, Adult Services Librarian,
Santa Clara City Library,
mpershing@santaclearaca.gov



Heather Cousin, Director, Simi Valley
Public Library,
heather.cousin@simivalleylibrary.org

