

MICHAEL CART



TRENDS

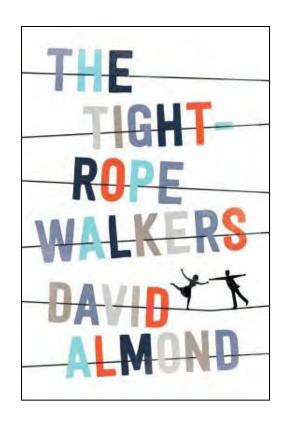
100

- A Renaissance of realistic fiction
- A surfeit of series
- A brace of Brobdingnagian novels
- An increase in market share
- The adult purchase of Yas
- The continued clutch of crossover titles (including New Adult)
- The sheer number of YA titles

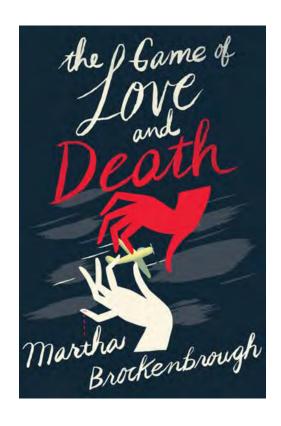


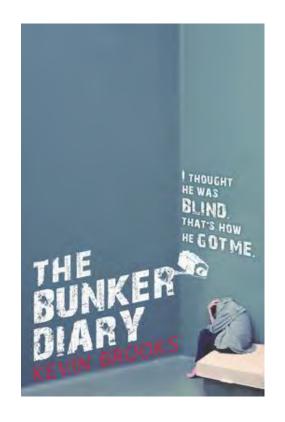
REALISTIC FICTION

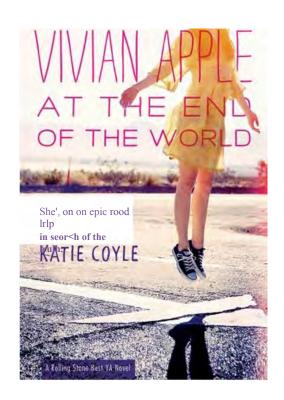


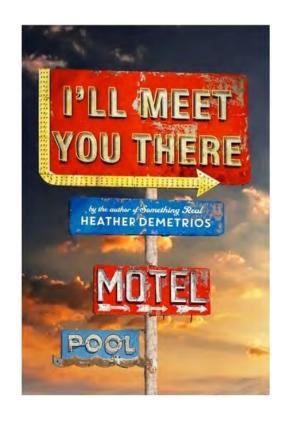


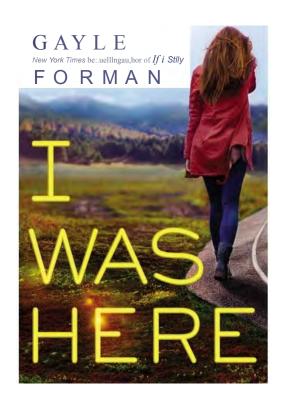


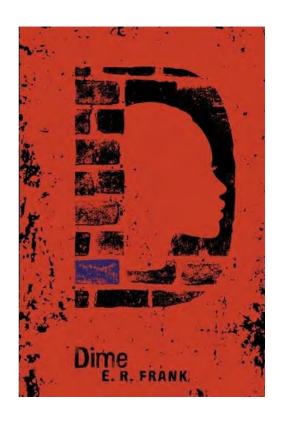


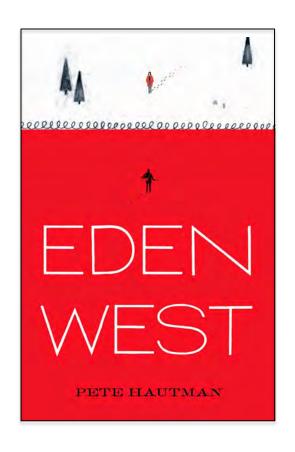


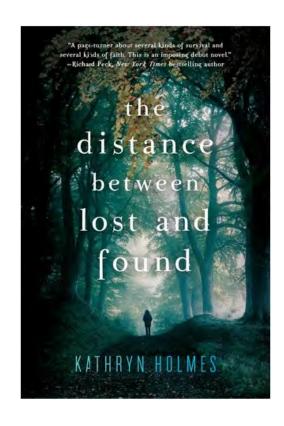


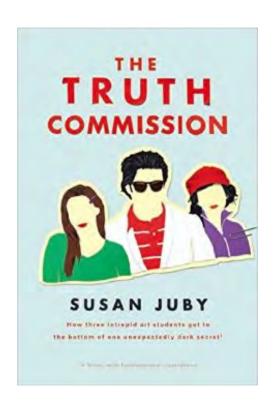


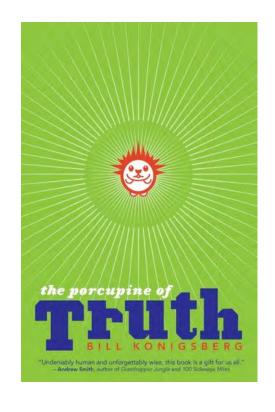


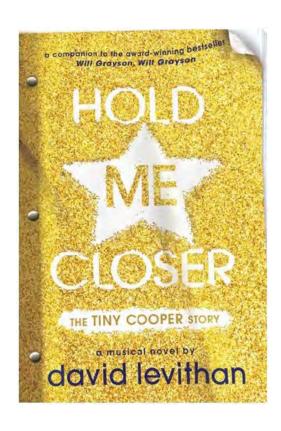


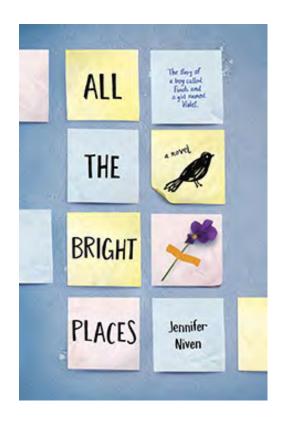




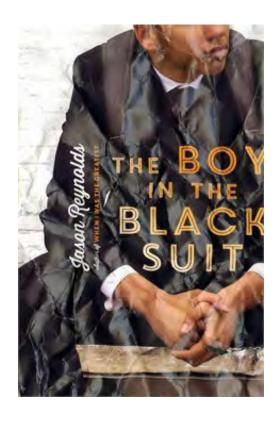




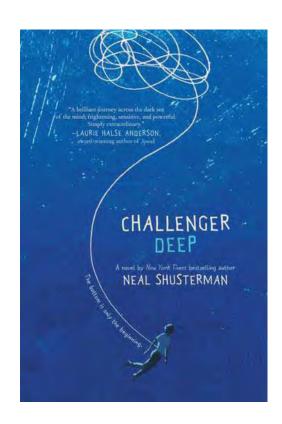


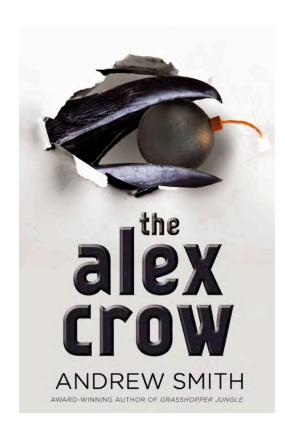


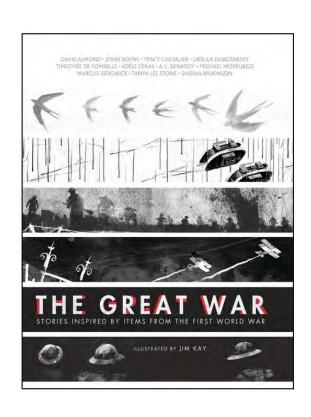


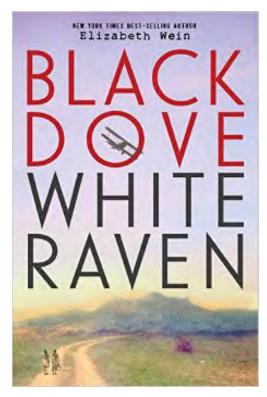






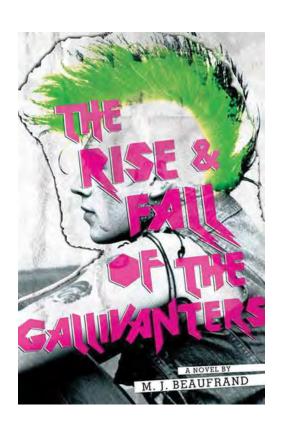


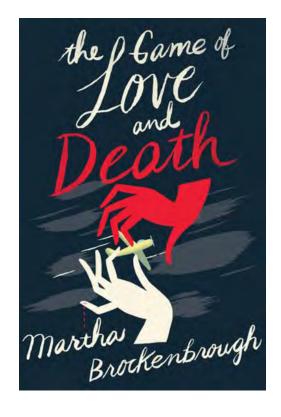


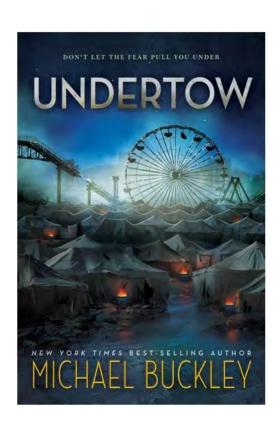


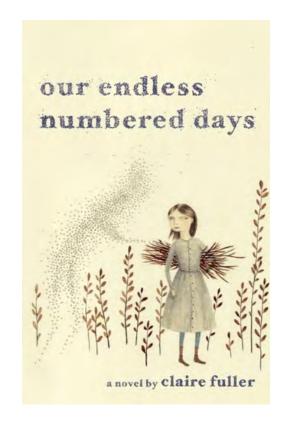


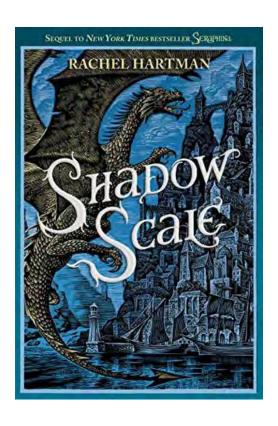
GENRE FICTION

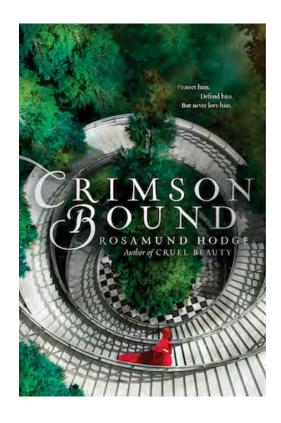


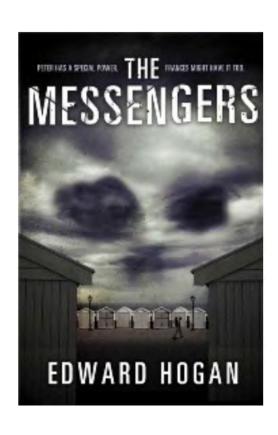


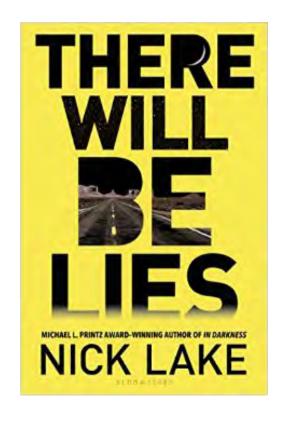




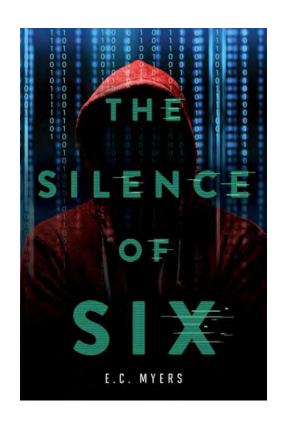


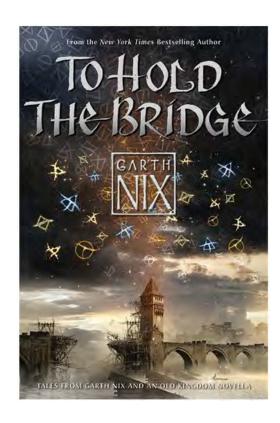


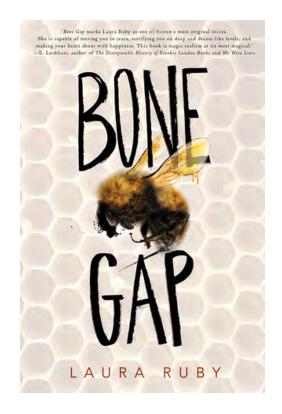


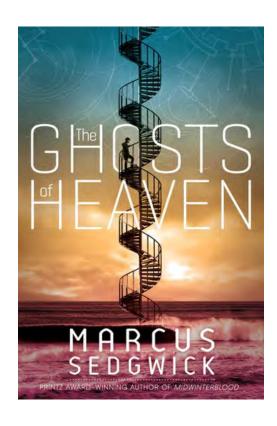


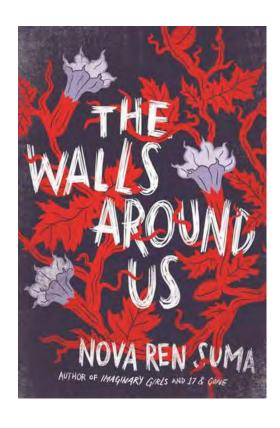


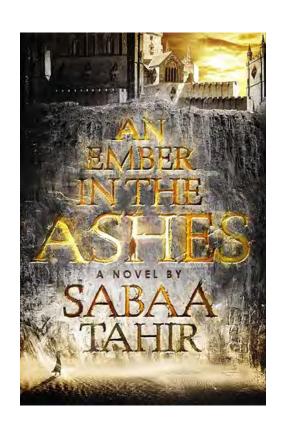






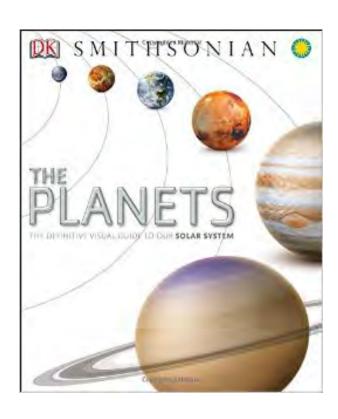


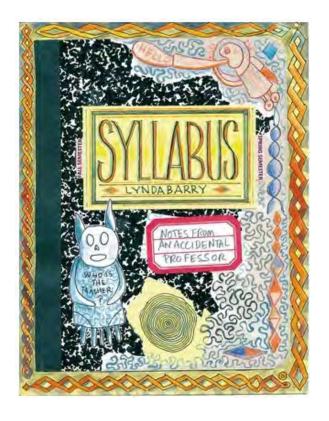


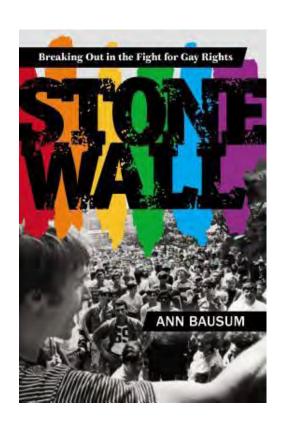


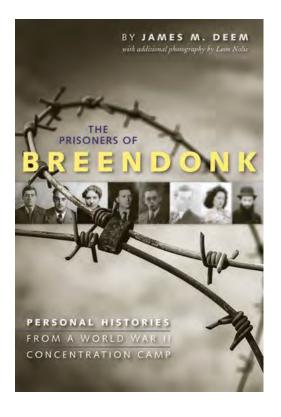


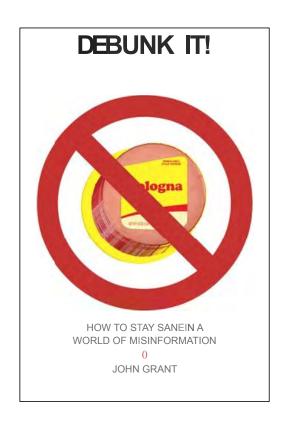
NONFICTION AND GRAPHIC NOVELS

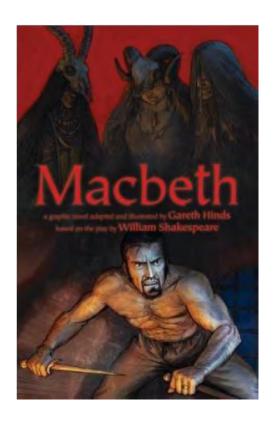


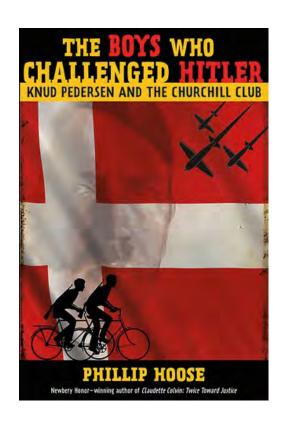


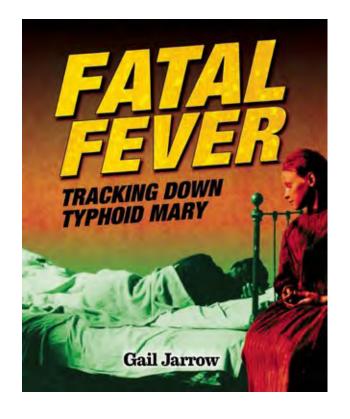


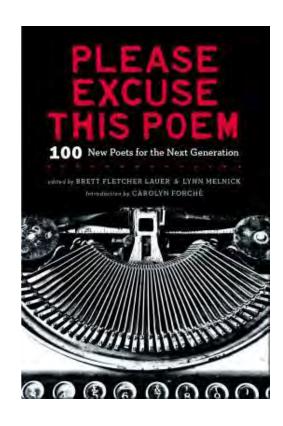


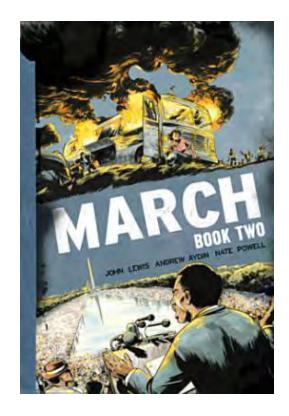


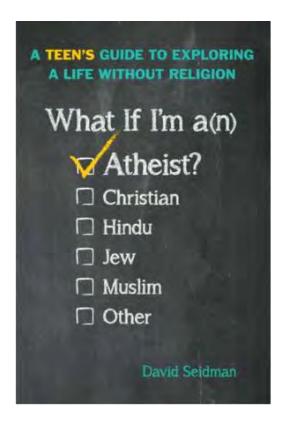


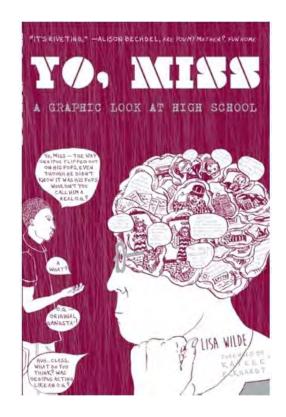






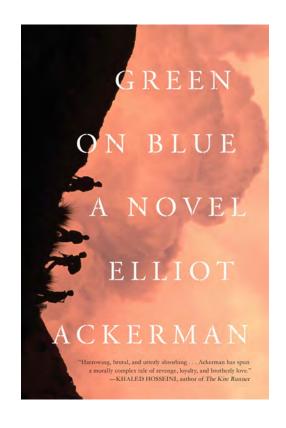


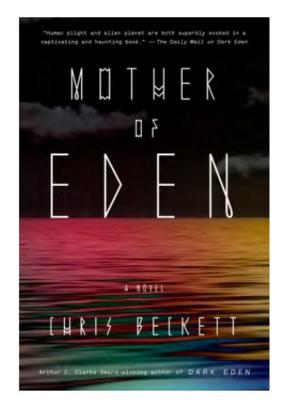


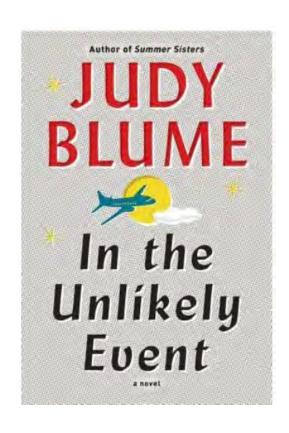


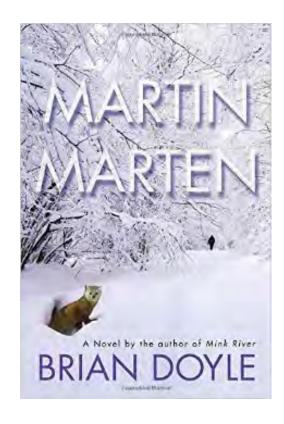


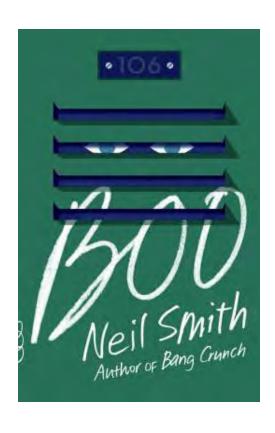
ADULT BOOKS FOR YOUNG ADULTS

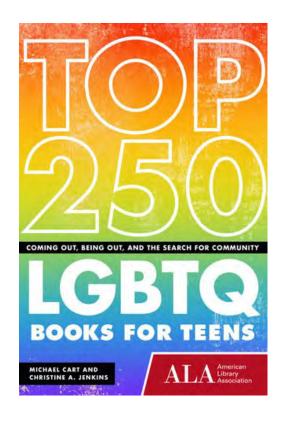












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Thank You!

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