Today’s agenda:

• Introduction
• Features and tricks
• Evernote paid plans
• Add-ons and apps
• Some sample ideas
• Questions?

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Getting Started with Evernote

What is Evernote?

It’s available *everywhere*

Make the jump

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Ways to intake data

Audio notes

Drag & drop

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FEATURES & TRICKS

Web Clipper

Twitter for Business: What Smart Marketers Are Doing With Twitter

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Filing emails

Competition Registration Receipt
@Receipts !2015/02/16 #dance

Syntax:
Title @notebook !date #tag

Merge notes

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Create stacks of notebooks

Add reminders

Make a task list

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IFTTT: Save stuff from everywhere

Sift through notes with saved searches

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Note links

Work Chat

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Share notebooks

Nested tags

More about reminders

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Reminder syntax

Search tricks

EVERNOTE
PAID PLANS

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Evernote App Center

IDEAS

What can you save?

- Business cards
- Recipes
- Code snippets
- Receipts and serial numbers
- Meeting notes
- Anything you can think of!
Getting Started with Evernote

Ideas for students

Make travel easier

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Collect recipes

Track expenses via smartphone

More ideas from library folks

- “For taking notes in meetings, annotating articles/PDFs, keeping medical records, recipes, receipts, software licenses...”
- “For lots of things! Like a queue for library website slides where staff can check progress on their requests.”
- “So notes, transparency, communication, info-sharing, and more. Evernote is almost a second OS to me.”
- “On phone, tablet & PC. For quick idea notes & also longer blog posts/articles. Easy to search through content too.”

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And more ideas from library folks…

• “I use it for meeting notes that I need to move to my Work Computer for later analysis. Beats emailing them to yourself.”
• “Storing & searching PDFs, sharing with committees”
• “Home Delivery, I use it to keep requests from my patrons, author likes..”
• “Everything from meeting notes, own literature review notes and even players positions for daughters soccer team”

Questions?

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