

# Successful Programming for Babies and Toddlers

## Successful Programming for Babies & Toddlers

Brooke Newberry and Kendra Jones  
Tuesday, September 22, 12 noon Pacific

An Infopeople Webinar

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## Poll Time!

Why do you think we should  
program for babies and  
toddlers?

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## Why Program for Babies and Toddlers?

Community!

Language acquisition!

Literacy skills!

Sensory skills!

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# Successful Programming for Babies and Toddlers

## All About the Brain



www.humanjourney.us

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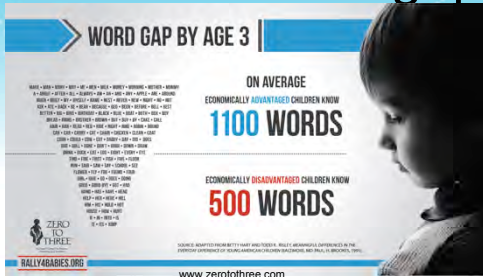
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## 30 million word gap



"A child from a high-income family will experience 30 million more words within the first four years of life than a child from a low-income family." Hart and Risley, 1995

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## Sensory Experiences!




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# Successful Programming for Babies and Toddlers

## Poll Time!

What is a limitation you face in programming?

- Lack of space?
- Funding?
- Staff?
- Other

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Vancouver Community Library's Early Learning Center

This isn't real life.

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## Focus on Play!

Be Brave!

Have fun!

Include other early literacy elements!

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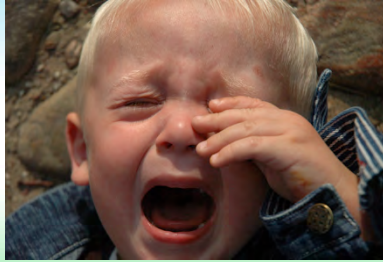
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"...while experts continue to expound a powerful argument for the importance of play in children's lives, the actual time children spend playing continues to decrease. Today, children play eight hours less each week than their counterparts did two decades ago (Elkind,2008)."



FreeImages.com/T. Rolf

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Dance!

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Be Brave!

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# Successful Programming for Babies and Toddlers

## Programming in Action No Mess!

Storytime  
activities!

Special  
programs!

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Use What  
You Have!



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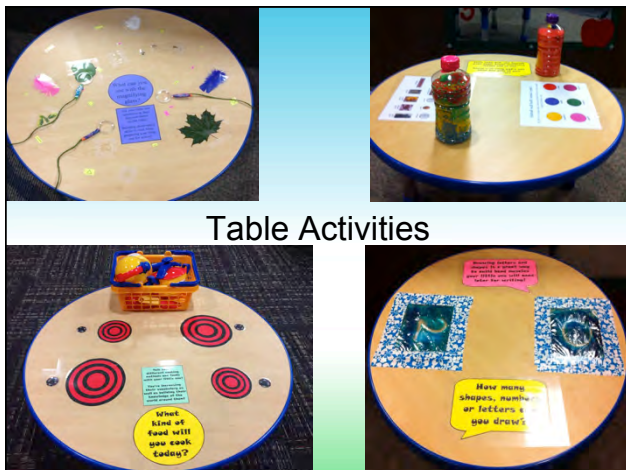


Table Activities

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# Successful Programming for Babies and Toddlers



Flannel Games

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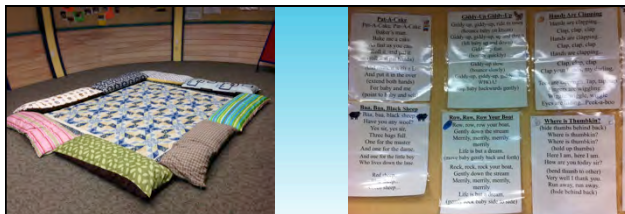
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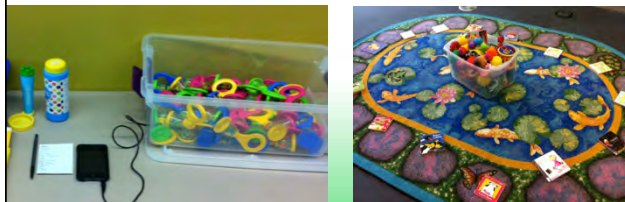
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Storytime Set-up




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Storytime Toys

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# Successful Programming for Babies and Toddlers



Storytime  
In Action

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Parachute

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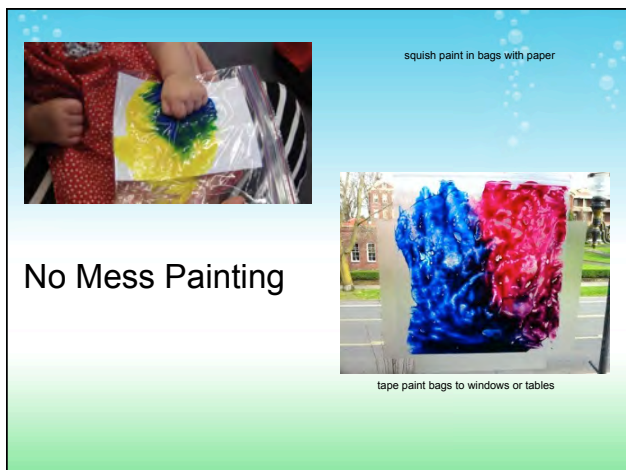
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No Mess Painting

squish paint in bags with paper

tape paint bags to windows or tables

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# Successful Programming for Babies and Toddlers

## Poll Time!

What is one concern you have about programming for babies & toddlers?

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## Programming in Action Messy!

Storytime activities!

Clean up?

Materials?

Special programs!

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Eyebrows



Mustache

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Science!

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Water Play!

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Paint with  
- balloons  
- shaving cream

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# Successful Programming for Babies and Toddlers



Paint with  
- veggies  
- fingers

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## Poll Time!

Share one idea you can use right away and one you can work towards.

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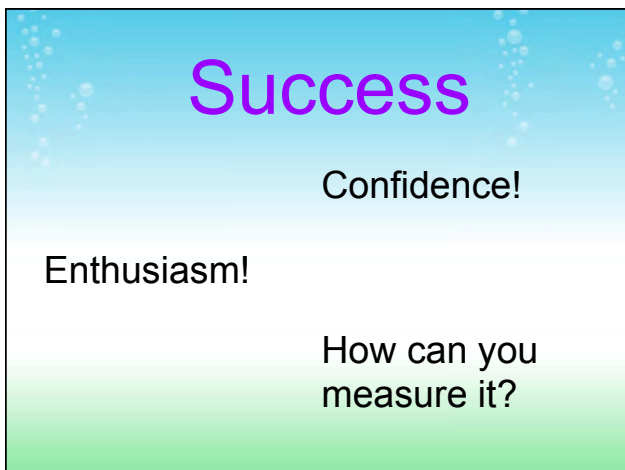
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## Success

Confidence!

Enthusiasm!

How can you measure it?

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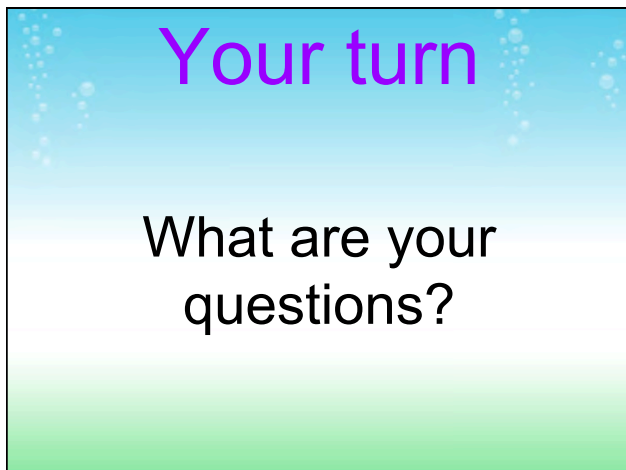
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Kendra Jones  
 peaceluvbks@gmail  
 klmpeace.wordpress.com



How do  
 you play?



Brooke Newberry  
 berasche@gmail  
 readingwithred.blogspot.com

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