

Book to Action: putting words into action




<http://booktoaction.library.ca.gov>

Book-to-Action:
Expanding the Library's Role in Promoting Civic Engagement

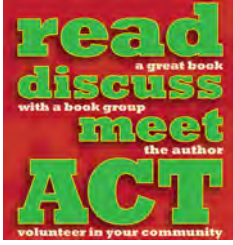
Presenter: Mary Menzel, California Center for the Book

PowerPoint prepared by Sally Thomas, Hayward Public Library



Book-to-Action

- Engage community members in collectively reading and discussing a book and putting their new-found knowledge into action by participating in a community service project related to the book's topic.
- Collaborate with local organizations doing vital work in your community
- Expand your library's role by mobilizing volunteers in work that enhances civic engagement.





Sacramento - 2013

Spring Warren, author of *The Quarter-Acre Farm*



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Ocean Park Branch, Santa Monica Library, 2013

- Adult book: *You Had Me at Woof* by Julie Klam
- YA book: *Finding Danny* by Linzi Glass
- Partners included Santa Monica Animal Shelter Education Program and Forte Animal Rescue
- Community Event: Animal Rescue Group Information Fair, July

Read a book, Rescue an Animal

The Ocean Park Branch Library, 2000 Main Street, invites the community to take part in the Library's Book-to-Action series of events during the month of June featuring the middle school book *Finding Danny* by Linzi Glass and the adult book *You Had Me at Woof* by Julie Klam.

Limited time copies of these titles will be available at the branch beginning in mid-June. The public is encouraged to read the book, join the discussion and learn how they can help make a difference in the life of an animal. In addition to book discussions, book-to-action programs at the Ocean Park Branch include:

WEDNESDAY 6/15-4:15 Santa Monica Animal Shelter Education Program with a Free Spinal Check (for all ages)	THURSDAY 6/25 3:30-4:30 From a Reading Room to Therapy Dogs Program with a Free Spinal Check (for ages 8 & 13)	THURSDAY 6/25 7:00-8:30 Adult Book Discussion "You Had Me at Woof" by Julie Klam	WEDNESDAY 7/8 12:00-2:00 Local Animal Rescue Group Information Fair on Library Street Lawn (all ages)
THURSDAY 6/18 3:00-4:00 From Animal Rescue Talk: Founder Maria Inaki (for ages 11 & 13)	THURSDAY 6/22 2:00-3:00 "Finding Danny" author Linzi Glass Discussion for Book and Rescue Group (for ages 11 & 13)	THURSDAY 6/22 3:00-4:30 Book-to-Action Book Discussion "Finding Danny" by Linzi Glass	


These events are free and open to the public. For more information call (310) 456-8663 or visit www.sompl.org. The Santa Monica Public Library is an inclusive community. For special disabled services, call Library Information at (310) 456-8663 one week prior to an event. The Ocean Park Branch is served by Bay Blue Bus Lines #1 and #6.

San Diego Public, 2012

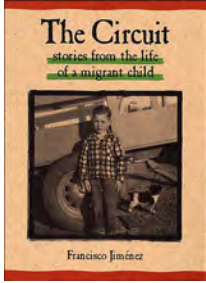
- Two partners:
 - Teacolote Nature Ctr
 - San Diego Natural History Museum
- Service Projects:
 - 6 canyon clean-up days
 - 3 guided hikes & 6 nature storytimes with related crafts
- On-going Family Nature Club Formed


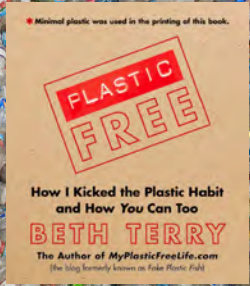
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Santa Clara City Library, 2012



Partner:
Santa Clara
School District's
Migrant
Education
Program



BOOK-TO-ACTION
PUTTING WORDS INTO ACTION

**Calling All Volunteer
Weekend Weed Warriors!**
Hayward Regional Shoreline
Interpretive Center
4901 Breakwater Avenue
Sunday, May 18
1:00 - 4:00 p.m.

**Protect one of Hayward's
natural treasures!**
Remove non-native plants and
litter. Ages 12 and older.
Registration required. Parental consent
required for 18 or younger.
For more information about
Wild by Cheryl Strayed, *Hoot* by Carl Hiaasen,
or the Book-to-Action program, contact the
Hayward Main Library, 510-881-7700.

<http://www.library.hayward-ca.gov> <http://www.hayward-ca.gov>

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Mono County Free Library,
September 2013



 A promotional poster for a book-to-action event. It features a golden retriever and text: 'Until Tuesday: A Wounded Warrior and the Golden Retriever Who Saved Him' by Norman Caplan, Luis Carlos Montalvan with Steve Wozniak. The event is on '6 pm, Sep. 4' at 'Edison Theatre, 100 College Park, MI'. A 'BOOK ACTION' logo is in the top right.

Book-to-Action: A Great Idea



- Multnomah County Library Launches Book-to-Action, November 2008




- Volunteer Project at the National Conference on Positive Aging
- IMLS Western Regional Fellowship: Transforming Life After 50 - 2010

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California State Library Promotes Civic Engagement







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Hayward



Tattoos on the Heart
THE POWER OF BOUNDLESS COMPASSION
Gregory Boyle
Founder of Homeboy Connections

You Have a Place at the Table
A STORY OF HOPE AND RESILIENCE
Gregory Boyle
Founder of Homeboy Connections

Saturday, November 14th 1pm - 4pm
Spaulding Community Center

Questions?



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BOOK-TO-ACTION RESOURCE KIT

Look closely to the handy downloadable resources on this page to help you choose the materials you'll need to promote your library's Book-to-Action program and activities.

Fully Editable Bookshare Template-MS Word
Create a professional looking brochure with all the important details of your Book-to-Action program and activities.

Fully Editable Press Release Template-MS Word
Create a professional looking press release with all the important details of your Book-to-Action program and activities.

Scalable Camera-ready Logos
Use any of these camera-ready Book-to-Action logos (in jpeg format) to promote materials from libraries to promote to patrons.

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PLACE BOOK COVER ART HERE

Join the Library's Book-To-Action Program today!
This is a great place to promote, see why... (text partially obscured)

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<http://booktoaction.library.ca.gov>

join us!
read discuss meet
with a book group
ACT
volunteer in your community


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Managing Controversy


Invite Diverse Opinions and Manage Controversy

When you focus on a book that highlights a social issue, you can expect that people won't always agree with the author or with each other about the best way to address a social problem. Don't shy away from a book that takes a stand. If the book is well-researched and supports its arguments for recommended social changes, your library can play an important role in facilitating discussions that allow people to reflect on and either agree with or challenge the book's conclusions. Let your community know that you see your library most importantly as a facilitator of civic discussion. On the other hand, be

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Before we go over the application and deadlines...any questions?






BOOK TO ACTION

- is not a grant.
- is not a reimbursement program.

CA Center for the Book will pay these invoices for you (up to \$3,000):

- Books to give to community members
 - Author fees
 - Author travel





2016 REQUEST TO PARTICIPATE
ELEMENTS WILL INCLUDE:

- Amount requested (\$3,000 maximum)
- Title of selected book(s)
- Description of program(s), speaker(s), topic, and community service activity. (200 words maximum)
- Community service partner(s)
- Intended audience (e.g. adults, school-aged children, specific target populations)
- How many people are expected to participate
- Anticipated outcomes of the program.


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Outcomes



- learned something new and valuable about a current topic by reading and discussing the selected book.
- learned something new and valuable about a service need in their community.
- found their participation in the Book-to-Action project to be a meaningful experience.
- interested in engaging in community service again.
- interested in another Book- to-Action Project.

2016 REQUEST TO PARTICIPATE



should also include:


A brief outline of expected program expenses and funding sources.

No minimum cash match or in-kind requirement.

Remember:
CA Center for the Book will pay invoices for

- Books to be given to community members
 - Author fees
 - Author travel


BOOK TO ACTION 2016



Deadline for request to participate:
December 1, 2015 – 5 pm
Notification will be made by:
December 15, 2015

All programming must be complete and invoices submitted to CCFB by:
Friday, May 13, 2016


Final narrative report due by:
Tuesday, May 31, 2016



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Questions? 

Book to Action is supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

Thank You 

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