



Help Adults Earn a High School Diploma and Become Career- and College-Ready



An Accredited Online,
Career-Based High School
Completion Program



Your Library as a Learning Center



Your library has the reach, tools, and vision to make a difference in the lives of adults lacking a high school education. With Career Online High School, you'll produce real outcomes that support positive change in your community and help fulfill your library's mission of providing educational partnership and economic stability.

This nationally accredited program allows adult students to earn their high school diploma while gaining career skills in high-demand job disciplines.

Program features include:

- Easy-to-access online learning environment
- Self-paced and teacher-supported instructional methods
- Core academic courses aligned to national standards
- Academic coaches and support instructors
- Opportunity to learn a new skill in addition to completing academic requirements
- Career guidance and resources to help prepare for the workforce

Unemployment rates are highest among those with less than a high school diploma.



Career Certificates are available for:

- Child Care & Education (CDA)
- Certified Protection Officer
- Certified Transportation Services
- Office Management
- Homeland Security
- General Career Preparation/ Professional Skills
- Retail Customer Service Skills
- Food and Customer Service Skills



Career Online High School allows students to earn a high school diploma plus a career certificate



Here's Why It Works

Career Online High School's proven model is designed to ensure students achieve their educational and career goals.



"I felt like they really cared. My academic coach supported me and continuously said, 'you can do this,' when nobody thought I could do it."

— **Diana Sukkarieh**
Career Online High School Graduate

Engagement Drives Success

Reconnect adults to learning with an innovative student support system and a curriculum model that allows for a self-paced mastery of skills. Students begin coursework in their career of interest to build confidence and success.

Supportive and Flexible

Academic coaches and instructors create a positive learning environment that helps students reach their maximum potential. Online delivery gives students the opportunity to complete coursework on their own schedule.

Different from a GED

Provides an alternative to the General Equivalency Diploma (GED), which requires students to pay for the standardized exam. Here, students receive the added benefit of earning a career certificate in one of eight high-growth, high-demand fields.

The Goal is Within Reach

Career Online High School accepts credits earned from a student's previous high school(s) so they can accelerate completion. In many cases, students graduate in as few as four to six months.

AdvancED/SACS Accredited

Career Online High School is recognized in all 50 states as a quality school system by the Southern Association of Colleges and Schools Council on Accreditation and School Improvement (SACS CASI).

Part of the World's First Accredited Private Online School District

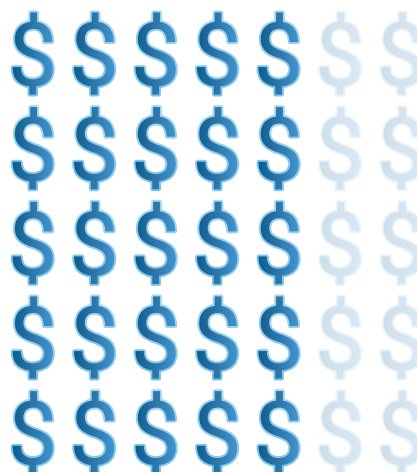
Career Online High School program administrators have more than 45 years of combined experience developing and managing online academic programs. All courses are supported by state-board certified instructors.

Aligned to Your Mission

The program enhances your educational and strategic missions, enabling you to empower members of your community.

Students Graduate "Ready for Work"

In addition to career coursework, students complete a career portfolio, which includes resumes, cover letters, and other important documents to aid them in career advancement.



A high school graduate will make almost \$10,000 more per year than a non-graduate.

The Curriculum

Career Online High School's curriculum is comprised of **18 credits** (14 academic and 4 career) and allows students to **transfer** previously earned high school credits. The curriculum incorporates the areas of study below to ensure a **comprehensive educational experience**.

"I was finally able to answer 'yes' on a job application when they asked if I graduated high school. As a result of my diploma, I was able to earn more money, get good benefits, and buy a house."

— **Deanna Boersma**
Career Online High School Graduate



Language Arts (4 credits)

Grammar & Composition
Introduction to Literature
World Literature
American Literature

Social Studies (4 credits)

World History
American History
American Government & Economics
Health & Personal Fitness

Mathematics (3 credits)

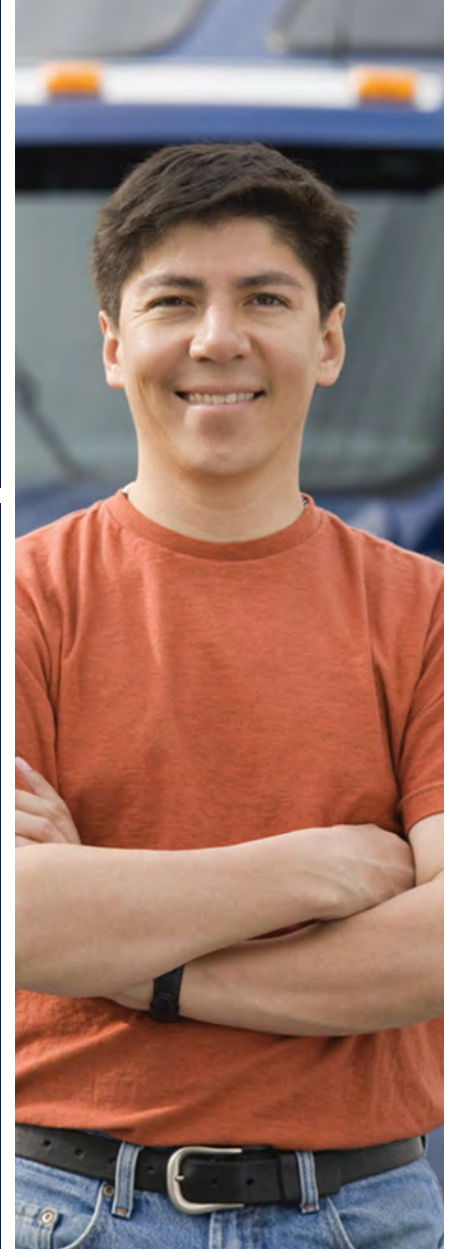
General Math
Consumer Math
Algebra

Science (3 credits)

Earth & Space Science
Physical Science
Biology

Career Electives (4 credits)

Chose from one of eight career tracks



"Graduating with the professional skills certificate helped me a lot. There were things I didn't know how to handle in my career... I learned a lot from those courses."

— **German Powell**
Career Online High School Graduate

Training & Implementation

Gale's customer care and training teams **partner** with your library as you **engage and enroll students** into the prerequisite course and award scholarships into the full Career Online High School program. Together with the Career Online High School management team and academic coaches, Gale will work with your designated staff towards **achieving positive student outcomes.**

Gale Provides:

- Customized and in-depth program implementation training for all designated library staff
- Dedicated account management throughout the partnership
- Student recruiting and marketing support
- An Online Administration Center for easy management of enrollment requests
- Ongoing reports to help you monitor student success

"It was a great program that had a logical, step-by-step flow. I liked being able to set aside time to work on courses at home."

— **Loudwige Dorsaint-Geneval**
Career Online High School Graduate



Student Recruitment and Marketing Tools

Supporting **your mission of lifelong learning**, Gale has built a comprehensive marketing and student recruitment package to help your library achieve success with Career Online High School. Our customer care and marketing teams will **consult** with your program managers to **customize** the promotional options that make the most sense for your community.



Customized Student Recruitment Website

- Branded website with your library's logo and information to be used as landing page for all marketing promotions
- Student self-assessment tool to capture highly qualified leads
- Direct access into the virtual classroom
- Search engine optimized with robust analytic reporting
- Promote your library's other adult literacy programs



Additional Digital Marketing Tools

- Paid advertising and search marketing campaigns through Google AdWords, Bing, and Facebook to direct prospective students to your customized Career Online High School website
- Banner ads for your core library website
- Social media planning recommendations and sample posts
- Template copy for email outreach, eNewsletters, or blogs



Community Outreach

Templates and flyers for outreach to education and career-oriented community organizations.

Print Promotions

A variety of printed materials for use both within and outside of your library to create awareness and generate interest in your Career Online High School program and its career tracks, including posters, a tri-fold brochure, and flyers.

Market Research

Demographic insight and analysis into your local community, which can be used to identify target audiences for outreach and promotions.

Public Relations

Gale will provide a "PR 101" overview on how to effectively customize the template press release, identify local media contacts, and pitch your story.

Making a Difference Through Education

Nothing fuels real transformation more than education. Through Career Online High School, your library will become a pivotal space where adults can attain the credentialed learning they need.

Your Library Can Change Lives

Empower adults in your community to increase their earning potential, expand their opportunities, and enhance their intellect.

Career Online High School Graduates

- Earn an accredited high school diploma
- Prepare for career advancement by earning a career certificate in one of eight high-growth, high-demand fields
- Gain employment search skills and support tools such as a resume, cover letters, and interviewing tips
- May choose to advance to post-secondary training or education



Learn more

Help the adults in your community unlock their learning and earning potential.

Visit www.careeronlinehs.gale.com today.

Or call us at 800-877-4253, option 2.



*Supporting education
always, in all ways.*

