

Easy Fundraising for Public Libraries: Quick Wins for COHS and other Smaller Projects

March 3, 2016

Kim Taylor:Greetings from Clark, South Dakota

Ana Danielson:Hello from Mono County

Susan Groux:hello from southern california!

Chris Doi:from Berkeley, CA.

Jessica Bergin:Valley Falls, KS here

Mark Fink:Hello from Solano County Library

Alissa Morrow:Colusa, CA here

Irene Blacklock:Irene Blacklock from Bonita, CA

guest:Hell from Napa County no sound yet

Jeff T., Contra Costa County:Hello from El Sobrante, CA!

guest:Hello from Napa County

Amy Sonnie:Oakland Public Library

Kelly:Hello from Sidney Montana!

Adam Packard:Greetings from Carlsbad, CA

Susan Jones:Greetings from Long Beach

winifred walters:hello from Oakland Public Library

Lucy Sims:I'm in Beaumont, CA. Hello everyone.

WPL:Whittier Public Library, CA

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Kylynn Chaney: Hello from Altadena Library District!

Laura (Nevada County): Nevada County here - Hi.

Heather Johnson: Hello from the Sunnyvale Public Library, CA!

Nick Schultz: Hello from Gale Cengage!

Angela Citizen: Hello from Angela at Inglewood Public Library, CA.

LeAnn Gelskey: Can I get a 'Sugar Daddy' instead of a 'Funding Fairy'?!

Lucy Sims: A tutor heard about COHS and donated \$1,500 to fund a learner!

Scott Love, Yolo County Library: Hello everyone

Diane Moseley: One of our tutors donated \$5,000 to purchase software out of the blue.

Alissa Morrow: A CCFL Friends of the Library Member donated \$500 upon her husband's death because the library has been so influential in their lives.

diane shimota: Hello from Diane in Redlands

Laura (Nevada County): I love how the librarian in the example knew what her wishlist was, and was ready to express it.

Janet Coles: David Baker will be on the webinar later, he's a consultant provided by Gale Cengage to work with COHS libraries on fundraising, so COHS libs please stay tuned!

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Laura (Nevada County):I am the Queen of the Seque. :)

Mary Augugliaro:Handouts for today's webinar:

<https://infopeople.org/civicrm/event/info?reset=1&id=564>

David Baker:Thanks, Janet! Hello, everyone!

Cathy Crosthwaite:Finally here. Sorry to be late :).

Amy Sonnie:Jobs

Laura (Nevada County):Jobs

Amy Sonnie:Affordable Housing

Scott Love, Yolo County Library:pre-k support

guest:High School Diploma

Heather Johnson:Access to technology

Lucy Sims:quite meetin space

Amy Sonnie:Ditto on meeting space

B.V.:Homelessness

Kelly:safe place for kids

Test:Jobs, childcare, computer skills, literacy, access to internet, ect.

LeAnn Gelskey:How do we correlate this to other projects--such as carpeting? Shelving? Unfunded capital expenses?

Janet Coles:See New Routes to Library Success (American Libraries,

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March/April 2016, p. 42-45). They discuss big ideas from Kickstarter.

Ana Danielson:Makerspace

Kelly:gaming area for our teens

sherry drobner:scholarships tied to apprenticeships/jobs COHS

Kathy D:mobile laptop lab to offer workshops for adult literacy learners

Cathy Crosthwaite:An additional library van to compliment the Bookmobiles. Scholarships for COHS

sherry drobner:Trade Unions

Alissa Morrow:Government Agencies, Boys and Girls Clubs, Nonprofit Organizations, Community Service Organizations

sherry drobner:Job Training programs

LeAnn Gelskey:Food banks

Lucy Sims:Senior country clubs and 55+ Housing Developments

Janet Coles:One of our COHS libraries got commitments from the local school districts to support COHS. A case study'll be posted soon, but if you want a copy e-mail me offline [janet.coles@library.ca.gov](mailto:janet.coles@library.ca.gov)

Cathy Crosthwaite:Sports Organizations

Scott Love, Yolo County Library:thanks Janet

Irene Blacklock:We must constantly keep telling people about how important our library is. My doctor even wanted to donate to our

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Foundation.

Janet Coles:San Diego Public has a link for donations on their COHS web site <http://www.sandiego.gov/public-library/services/adulteducation/cohs.shtml>

tatiana:Hello Scott from Montecito.

Scott Love, Yolo County Library:hey Ms. Johnson

Heather Johnson:Hi, Scott Love

Kelly:you could even highlight a "non-party" event...they highlight that they won't have to purchase a special dress, get a sitter...etc Then add that money saved, donate to the cause and you get to stay home in your PJS!

Test:Giving tree, pancake breakfast, spaghetti dinner, and gift baskets.

Laura (Nevada County):Moveable Feast: different courses/foods at different tables; one local author at each table; attendees move from table to table at specific times; they get to eat and talk to the local authors about their books and process

LeAnn Gelskey:Please repeat the blog

Mary Augugliaro:<http://librarygrants.blogspot.com>

Janet Coles:<http://librarygrants.blogspot.com/>

Kim Taylor:We hold an annual book sale during the local Potato Days Festival

Laura (Nevada County):We get grants each year for ebooks and

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other projects that keep people from driving from our local Air Quality District

WPL:we should put a donate now button on our website

LeAnn Gelskey:K.I.S.S

Amy Sonnie:Baby steps

Mark Fink:nonparty event

Kelly:I am going to make sure that everyone on the team knows our wish list!

Diane Moseley:publicize our wishlist

guest:when writing a grant keep the passion

Ana Danielson:Love the "taste of soup" idea and wishlist on website and FB page

Test:It's all about the people!

Test:Determine needs/have a wish list ready.

Sheryl Thomas:Focus on the human connection and benefits to customers

nancy owen-hazard:Naming rights!

Angela Citizen:I LOVED the idea of focusing on the library's successes!

Test:Friend-raise

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Test:How to make an ask

Adam Packard:Emphasize the personal impact, not just the resource desired

Kelly:donate button

Lucy Sims:I learned that I was already doing the "simple ask" and didn't know it.

Susan Groux:Great simple programming ideas, the concept of transformation rather than information promotes more support

Kelly:thank you! loved this webinar!

Laura (Nevada County):Thank you, great presentation

Kim Taylor:thank you for all of the terrific ideas!

Stephanie Gerding:Great, thanks everyone for being here!

Lucy Sims:Thanks Stephania!

diane shimota:Thank you!

Lucy Sims:Sorry....Stephanie

Alissa Morrow:I lost sound

Laura (Nevada County):Just lost the audio

Susan Jones:me too

David Baker:call failed be right back

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Lucy Sims:No sound

carol:we lost sound

Test:No david. :(

Kim Taylor:he's calling back

Nick Schultz:he's calling back

sherry drobner:Ideas for the reluctant Foundation. I've approached them and they are split between those who want to take it on as a project and those that want to commit to a few scholarships

Janet Coles:hang in there everyone and definitely ask questions

Kelly:yes

Angela Citizen:yes

Susan Jones:yes

Nick Schultz:yes

Lucy Sims:got you

guest:yes

Alissa Morrow:Yes

sherry drobner:Please see question above. Thanks. I will be making the case again, next month.

Mary Augugliaro:Handouts are available here:

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LeAnn Gelskey:Will this be archived?

Infopeople Project:Yes

Amy Sonnie:That is awesome. Thanks David

Kylynn Chaney:Quick question- the "You Can Give Hope" page is something you suggest to use as a template for our specific needs/organization?

sherry drobner:We just started the project...I can use others

Janet Coles:CSL also has video

Lucy Sims:David, thanks for the script. I was thinking about wording for the ask, but your flyer: You Can Give Hope answered that.

sherry drobner:That would be great. Our ex congressman came forward with funding for a match, so I'm hoping to add that to the mix.

sherry drobner:Thanks.

Lucy Sims:Thanks

charlie trujillo:I am interested in the list of Winning Grants handout offered here. Is there anyone I could contact to weed through the list that would match up best with our small semi private library district. We are funded from local property taxes so we are not really a public library. The number of foundations out there up can be overwhelming and time consuming when going through the process, so I would like to narrow it down.

sherry drobner:Is this a handout you are referring to?

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Kylynn Chaney:Thank you!

Infopeople

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winifred walters:David, If donors asks, what does the scholarship pay for? What are Gale's costs to provide this service?

winifred walters:yes

winifred walters:thank you

Angela Citizen:Thank you!

Cathy Crosthwaite:Thank you....

Amy Sonnie:thank you!

Diane Moseley:this was a REALLY helpful webinar. Thank you so much

David Baker:Certainly!

Susan Groux:Thank you, David and Stephanie and Infopeople! This was really helpful

Vanessa Craig:Thank you!

Sheryl Thomas:Thank you!

David Baker:You're welcome! Please reach out with any questions.

David Baker:david.baker@[givingdesign.com](mailto:david.baker@givingdesign.com)