The Year Ahead with Infopeople: Learning You Want and Need
The Year Ahead with Infopeople: Learning You **Want** and **Need**

In today’s session, we’ll cover:

- How we decide what training to offer
- Helping you decide what training to take
- Building an effective learning culture in your library
The Year Ahead with Infopeople:
Learning You **Want** and **Need**

Our **Needs Assessment** includes:
- Surveys
- Focus groups
- Course evaluations
- Training suggestion form
Have you seen it yet?
A. Webinars

One-hour Free

Recording is available after the “live” session.
A. Webinars

One-hour  
Free

Recording is available after the “live” session.

Have you attended other Infopeople webinars? If so, what was your favorite?

Please share in the chat.
A. Webinars

- One-hour
- Free
- Recording is available after the “live” session.

B. Online Course

- 2-weeks
- 4-weeks
- 6-weeks
- Fee
- May include readings, videos, online meetings, practical assignments with feedback from the instructor, and more.
= AMAZING instructors!
Effective Social Media Strategies for Your Library
Infopeople Instructor
Laura Solomon

“What’s your #1 priority when teaching technology topics to library staff?”
Infopeople Instructor
Penny Peck

Children’s Services Fundamentals
Infopeople Instructor
Penny Peck

“What's your #1 priority when developing and delivering professional development for library staff who work with children?”
Infopeople Instructor
Julie Ann Winkelstein

Library Services for Patrons Experiencing Homelessness
Infopeople Instructor
Julie Ann Winkelstein

“How do you effectively develop and deliver professional development related to important social issues, such as homelessness?”
Infopeople Instructor
Cathy Hakala-Ausperk

- Library Budgeting for Right-Brained Thinkers
- Strategic Planning that Doesn't Hurt a Bit
- Developing Effective Library Partnerships
Infopeople Instructor
Cathy Hakala-Ausperk

“How do your 30 years of library experience inform your approach to developing and delivering professional development?”
A. Webinars

B. Online Course

= AMAZING instructors
A. Webinars
B. Online Course

= AMAZING instructors

Meaningful Learning
Making the Most of Online Learning:

1.
2.
3.
4.
Making the Most of Online Learning:

1. Set aside **time** each week.
Making the Most of Online Learning:

1. Set aside **time** each week.
2. Make a learning **plan**.
Making the Most of Online Learning:

1. Set aside **time** each week.
2. Make a learning **plan**.
3. Make learning **cooperative**.
Making the Most of Online Learning:

1. Set aside **time** each week.
2. Make a learning **plan**.
3. Make learning **cooperative**.
4. **Share** what you learn.
Building an Effective Learning Culture

ew online learning initiative from people:

- Team focused
- Mentoring component
- New delivery methods
- Bite-sized learning

January-June 2017

Crystal Schimpf
Building an Effective Learning Culture

New online learning initiative from Infopeople:
- Team focused
- Mentoring component
- New delivery methods
- Bite-sized learning

January-June 2017

Crystal Schimpf
What is a Learning Culture?

- Less emphasis on formal training
- More opportunities for informal training
- Learning is integrated into strategic planning
- Organization supports learning & growth
Why build a Learning Culture?

Greater retention of new skills & knowledge
Staff actively seek learning opportunities
Staff apply new skills & knowledge on the job
Why build a learning culture?

Greater retention of new skills & knowledge
Staff actively seek learning opportunities
Staff apply new skills & knowledge on the job

Increase organizational performance
Building an Effective Learning Culture

The 70/20/10 Rule

Learning Source:

- On the Job
- Interactions with Others
- Formal Learning
Who should register?

Participants will register as a team
Teams will be of 3 to 5 people
Mix of administrators, managers, front line staff
Teams should be from the same library, branch, or department
Team makeup will be determined by the library
Building an Effective Learning Culture

What to Expect?

Learning Initiative will follow 70/20/10 rule
Content delivery will be non-traditional: videos, podcasts, interactive
Each team will be paired with a mentor
Assignments will be both individual- and team-driven
Assignments will focus on practical application
Online program format will be mostly asynchronous
Building an Effective Learning Culture

What Topics will be covered?

Assess organizational learning culture and identify gaps.
Create a plan for support and buy-in of organizational learning.
Overcome barriers such as time and motivation.
Build the capacity for rapid, continuous learning.
Share learning and knowledge in a meaningful way to others.
Contribute to a safe environment for risk taking.
Building an Effective Learning Culture

What is the **Time Frame**?

- **October 18:** Preview Webinar
- **November:** Registration Opens
- **January:** Learning Initiative Begins
- **February-May:** Learning Initiative Work & Mentoring
- **June:** Final Assignment & Program Evaluation
Building an Effective Learning Culture

Interested?

Sign-up to receive updates via email:
https://www.infopeople.org/belcupdate
Thank you for joining us today.
We’re looking forward to the year ahead!

- How we decide what training to offer
- Helping you decide what training to take
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Action Item
In the chat, please share something you plan to
Welcome to today’s Infopeople Webinar!

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