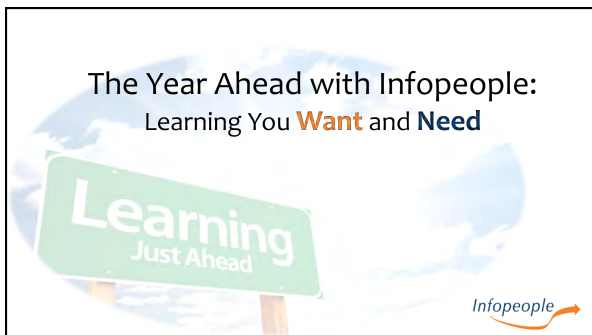
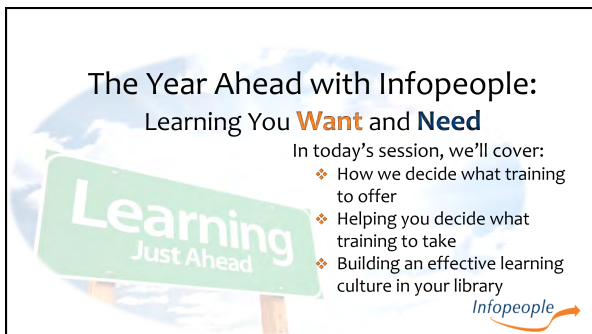


The Year Ahead with Infopeople: Learning You Want and Need





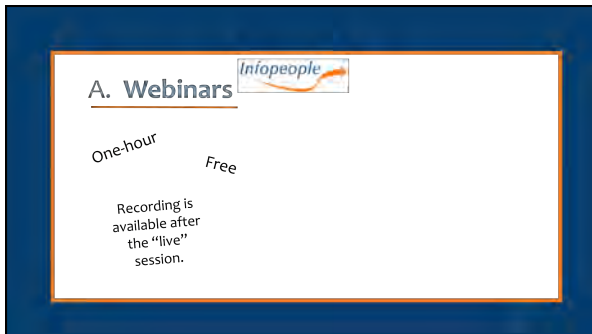


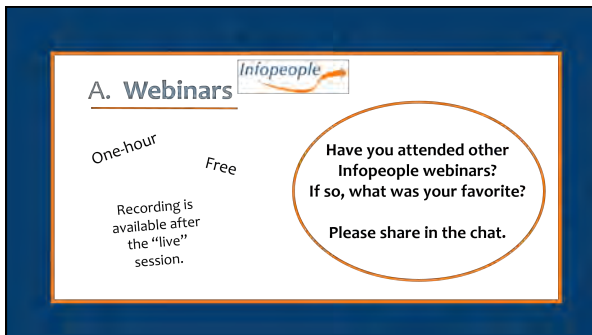
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A. Webinars	B. Online Courses
One-hour Free Recording is available after the "live" session.	2-weeks 4-weeks 6-weeks Fee May include readings, videos, online meetings, practical assignments with feedback from the instructor, and more.



New!
Deposit Accounts
(Purchase course seats in advance and get a discount!)




A. Webinars B. Online Courses

= AMAZING instructors!

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Infopeople Instructor
Laura Solomon

Effective Social Media Strategies for Your Library






Infopeople Instructor
Laura Solomon


“What’s your #1 priority when teaching **technology** topics to library staff?”





Infopeople Instructor
Penny Peck


Children’s Services Fundamentals



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Infopeople Instructor
Penny Peck

“What’s your #1 priority when developing and delivering professional development for library staff who work with children?”






Infopeople Instructor
Julie Ann Winkelstein


Library Services for Patrons Experiencing Homelessness





Infopeople Instructor
Julie Ann Winkelstein

“How do you effectively develop and deliver professional development related to important social issues, such as homelessness?”



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Infopeople Instructor
Cathy Hakala-Ausperk

- **Library Budgeting for Right-Brained Thinkers**
- **Strategic Planning that Doesn't Hurt a Bit**
- **Developing Effective Library Partnerships**





Infopeople Instructor
Cathy Hakala-Ausperk

“How do your **30 years of library experience** inform your approach to developing and delivering professional development?”



A. Webinars



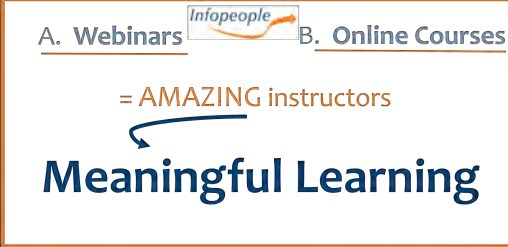
B. Online Courses


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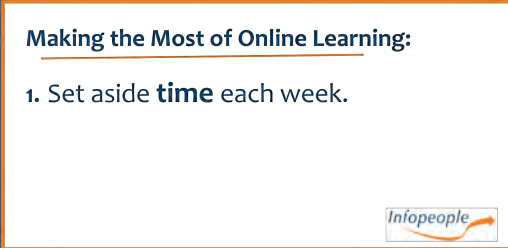
Meaningful Learning



Making the Most of Online Learning:


- 1.
- 2.
- 3.
- 4.





Making the Most of Online Learning:

1. Set aside **time** each week.




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Making the Most of Online Learning:

1. Set aside **time** each week.
2. Make a learning **plan**.




Making the Most of Online Learning:

1. Set aside **time** each week.
2. Make a learning **plan**.
3. Make learning **cooperative**.



Making the Most of Online Learning:

1. Set aside **time** each week.
2. Make a learning **plan**.
3. Make learning **cooperative**.
4. **Share** what you learn.



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The Year Ahead with Infopeople: Learning You Want and Need

8/25/2016

Building an Effective Learning Culture


A **new** online learning initiative from Infopeople:

- Team focused
- Mentoring component
- New delivery methods
- Bite-sized learning

January-June 2017



Crystal Schimpf



Building an Effective Learning Culture

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Building an Effective Learning Culture

What is a Learning Culture?

- Less emphasis on formal training
- More opportunities for informal training
- Learning is integrated into strategic planning
- Organization supports learning & growth



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Building an Effective Learning Culture

Why build a Learning Culture?

- Greater retention of new skills & knowledge
- Staff actively seek learning opportunities
- Staff apply new skills & knowledge on the job



Building an Effective Learning Culture

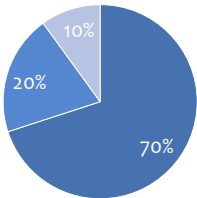
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- Staff apply new skills & knowledge on the job

Increase organizational performance




Building an Effective Learning Culture



The 70/20/10 Rule

Learning Source:

- On the Job
- Interactions with Others
- Formal Learning



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Building an Effective Learning Culture

Who should register?


- Participants will register as a team
- Teams will be of 3 to 5 people
- Mix of administrators, managers, front line staff
- Teams should be from the same library, branch, or department
- Team makeup will be determined by the library



Building an Effective Learning Culture

What to Expect?

- Learning Initiative will follow 70/20/10 rule
- Content delivery will be non-traditional: videos, podcasts, interactive
- Each team will be paired with a mentor
- Assignments will be both individual- and team-driven
- Assignments will focus on practical application
- Online program format will be mostly asynchronous




Building an Effective Learning Culture

What Topics will be covered?

How to...

- Assess organizational learning culture and identify gaps.
- Create a plan for support and buy-in of organizational learning.
- Overcome barriers such as time and motivation.
- Build the capacity for rapid, continuous learning.
- Share learning and knowledge in a meaningful way to others.
- Contribute to a safe environment for risk taking.



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Building an Effective Learning Culture

What is the Time Frame?

October 18:	Preview Webinar
November:	Registration Opens
January:	Learning Initiative Begins
February-May:	Learning Initiative Work & Mentoring
June:	Final Assignment & Program Evaluation



Building an Effective Learning Culture

Interested?

Sign-up to receive updates via email:

 <https://www.infopeople.org/belcupdates>



Thank you for joining us today.
We're looking forward to the year ahead!



- ❖ How we decide what training to offer
- ❖ Helping you decide what training to take
- ❖ Building an effective learning culture in your library




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The Year Ahead with Infopeople: Learning You Want and Need

Thank you for joining us today.
We're looking forward to the year ahead!



Action Item?
In the chat, please share something you plan to **do**.



Welcome to today's Infopeople Webinar!

Infopeople is dedicated to bringing you the best in practical library training and improving information access for the public by improving the skills of library workers. Infopeople, a grant project of the Califa Group, is supported in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act administered in California by the State Librarian. This material is covered by [Creative Commons 4.0](#) Non-commercial Share Alike license. Any use of this material should credit the funding source.

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