Fostering Innovation and Creativity
September 8, 2016
Chat Transcript

Anne Sinclair: Nice choice of music!

Brenda Hough: Enjoy the tunes!

Nancy Herrera: Nancy Herrera in the house :-) lovely tunes...

Anne Sinclair: I am! I almost forgot I was waiting for a webinar and thought it was just my Pandora station.

Anna Yang: This music was amazing

Brenda Hough: More on NEXUS LAB here https://educopia.org/research/grants/nexus-lab-leading-across-boundaries

Brenda Hough: Are you on Twitter? Infopeople is @infotweets Brenda is @bckhough and Stephanie is @sgerding and the hashtag is #ifpwebinars

Stephanie Gerding: What do you think gets in the way of innovation in the library field? Are there any obstacles holding you back? How might you remove barriers?

Alexi Sprague: We don't know how to create time for innovation - people think of it as a barrier to get started

Alexi Sprague: *barrier

Stephanie: Collect data, regularly review it, and stop doing the things that you may be great at doing but is not giving you results.

Stephanie Gerding: I agree, better to focus on the positive!

Veronica L C Stevenson-Moudamane: I think some innovative or creative ideas are swept under the rug due to the negative comments one may have received by even mentioning the idea.

Stephanie Gerding: Good point, we'll talk about that today too

Anna Yang: It's actually the opposite for me. I'm expected to be innovated but I have very to little support for innovation......funny.

Stephanie Gerding: Please share examples – what examples of recent library innovation can you share?

Stephanie: Decentralizing customer services and decision making

Rebecca: I saw recently has a Tiebrary
Veronica L C Stevenson-Moudamane: Borrow professional attire for your upcoming job interview.

Carey Vance: A library in Texas is checking out date night kits.

Stephanie Gerding: Cheryl Lee did a fun Infopeople webinar on pop-up storytimes. 
https://infopeople.org/civicrm/event/info?id=491&reset=1
Cheryl Lee did a fun Infopeople webinar on pop-up storytimes. 
https://infopeople.org/civicrm/event/info?id=491&reset=1

Carey Vance: Or, a "Human Library" at Santa Monica.

Stephanie Gerding: Game Lab at North Carolina State. 
https://www.lib.ncsu.edu/spaces/game-lab-hunt

Stephanie: I would love to have a social worker, even for a couple hours a week.

Christina Walsh: We check out ukuleles :)

Brenda Hough: Ukuleles?! I love it!

Brenda Hough: (Sorry about the long quotes - we're sharing the slides after the session so wanted to have this good stuff in here).

http://www.libraryvision.org

Brenda Hough: Community Toolbox. 
http://ctb.ku.edu/en

Stephanie Gerding: How many of these happen in your organization? 3? 5? 7 or more?

Stephanie Gerding: How many of these happen in your organization? 3? 5? 7 or more?

Stephanie Gerding: Vote-- Are you familiar with Design Thinking?

Lisa 2: I haven't yet.

Stephanie Gerding: Design Thinking for Libraries. 
http://www.designthinkingforlibraries.com/

Stephanie Gerding: Has anyone used this already?

Chuck - Infopeople Project: You can download the presentation and resource document at: 
https://infopeople.org/civicrm/event/info?reset=1&id=601

Alexi Sprague: Book Recommendation for Design Thinking: The User Experience Team of One.
Stephanie Gerding: Great, thanks, Alexi!

Veronica L C Stevenson-Moudamane: Right! We had a neighborhood of persons in low income housing that was way off the City's mass transit system and who might not have had personal transportation, yet were missing out on their City's Public Library offerings, so we took services to them by using their facility's Community Services Room.

Stephanie Gerding: Fabulous example!

Stephanie: I love the reflection time idea. I love brainstorming but just dread it when I'm in a training or a group of people and the instructor says "now get into small groups and brainstorm". That just doesn't work for me for some reason.

Alexi Sprague: Encouraging people to work at their own pace and jumping back into the group when they feel appropriate tends to let people contribute positively and have more purpose in conversation.

Molly Matheson: Stephanie, Apparently, you're not alone: https://www.fastcodesign.com/3062292/evidence/brainstorming-is-dumb

Stephanie: Love these ideas! I'm going to use them in my group meetings.

Stephanie: thanks, Molly!

Stephanie: I think the prototypes help mitigate the risk. Plus, lots of hands are involved in planning, and this helps share the responsibility of executing the risk as there is more buy-in from people.

Sabah Eltareb: think about how it fits the goals, mission you are trying to accomplish; get feedback from your audience you are targeting - how is it going - then make adjustments

Monique Mason: You will have already explored lots of ideas (brainstorming) and tested them via prototyping - that will eliminate *some of the risk

Lisa: I think starting small (prototypes) helps minimize risk

Mary Augugliaro - Infopeople Project: The slides and handout for today's webinar are available here https://infopeople.org/civicrm/event/info?reset=1&id=601

Stephanie: I'm going to use this to solve the problem of our overflowing cabinets and messy workroom.

Marianne: Currently going through Aspen Institute workbook with board and staff.
Anne Sinclair: Walking/writing brain for brainstorm, anyone and everyone can have good ideas.

Padma Sree: Thank you!

Anna Yang: thank you!

Stephanie: Thank you! Learned a lot!

Sabah Eltareb: thank you.

Lisa 2: thank you

Lisa: thanks

Alexi Sprague: Grazie

Shangching: thank you!

Chanelle: thank you!

Marianne: Thanks!

Beth Royall: Thank you!

Alice Desrocher: Thank you for some great ideas.

Sharon Vaughan: Thank you!