Emerging Tech Trends in Libraries – Part 5

Infopeople

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Emerging Tech Trends Part 5

October 25, 2016

An Infopeople webinar
with
Laura Solomon
@laurasolomon

Agenda

1. The Googly-Eyed Reminder
2. Augmented reality
3. Social
4. Bots
5. Realistic take-aways

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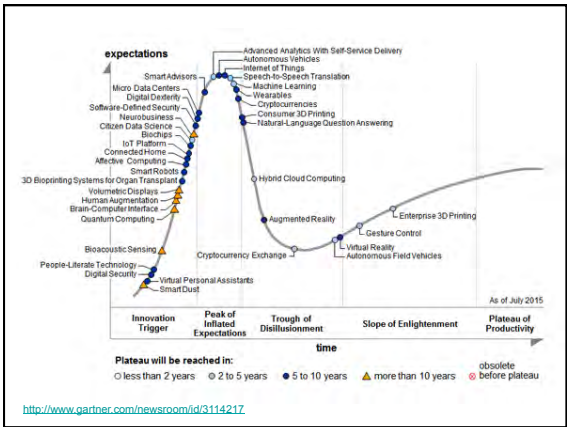
1

The Googly-Eyed Reminder

Image from http://www.huffingtonpost.com/impatient-optimists/cookie-monster-the-ultima_b_3103777.html



http://www.gartner.com/newsroom/id/3114217

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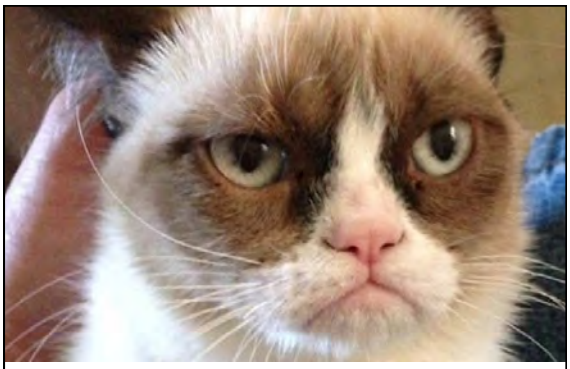

Photo from http://jezebel.com/grumpy-cat-gets-a-movie-deal-is-still-pissed-510399516

2

Augmented reality

Beyond POKÉMON GO

AR

Image from http://www.redbull.com/en/games/stories/1331809295145/pokemon-go-10-types-of-player

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AR versus HUDs

Images from http://readwrite.com/2015/08/04/augmented-reality-virtual-reality-defined/

AR versus VR

Image from http://opticsgamer.com/virtual-reality-headset-options/

http://www.theverge.com/2016/9/14/12913770/tim-cook-augmented-virtual-reality-apple-comments

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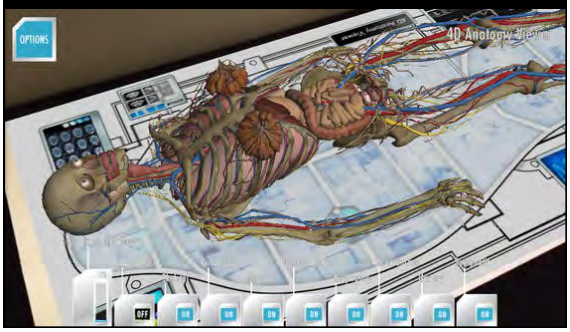
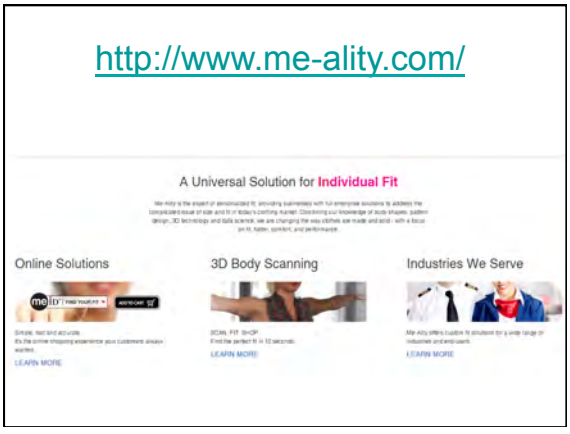
Image from http://mashable.com/2015/11/23/peanuts-augment-reality/

https://edshelf.com/tool/anatomy-4d/



http://www.me-ality.com/



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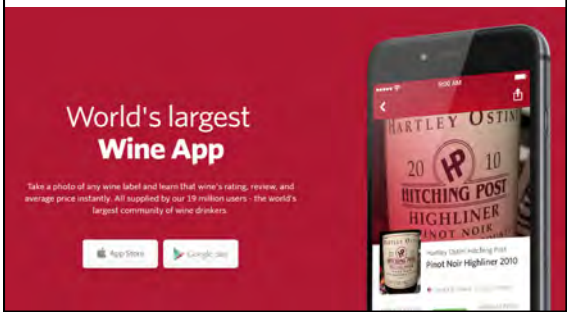
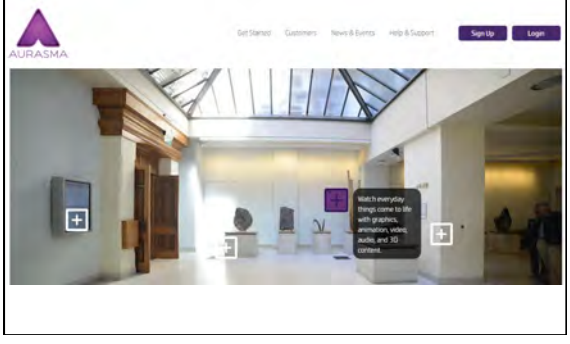
https://www.vivino.com/app



https://www.aurasma.com



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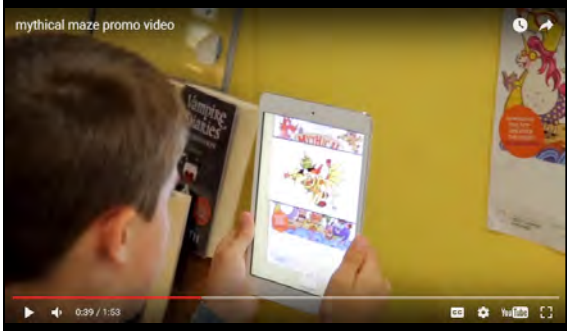
https://www.youtube.com/watch?v=IEscjARYwwg



Other library AR applications

- Guide people through the stacks
- Campus tours
- Library orientations
- Bibliographic instruction
- Games & scavenger hunts

E-Learning and the Academic Library: Essays on Innovative Initiatives (pp. 16-22)

Video at https://vimeo.com/143709971

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Is this the future?

http://sploid.gizmodo.com/this-augmented-reality-future-looks-like-a-living-hell-1777595401

What does **augmented reality** mean to me?

3

Social media

continues to mutate

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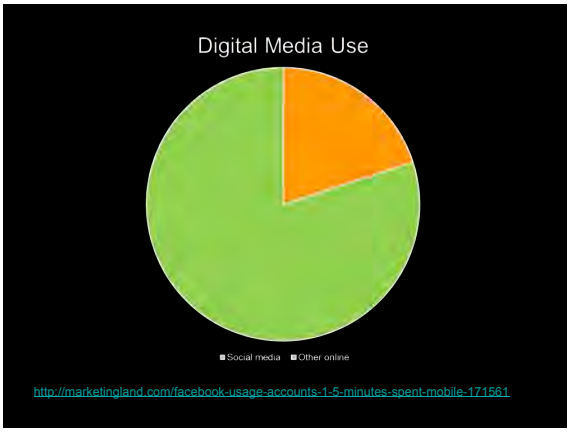
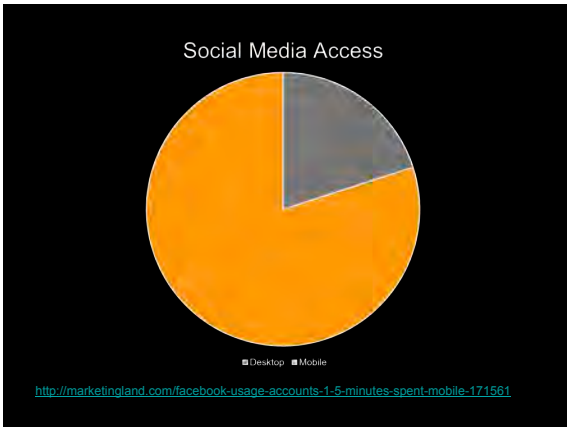
Mobile
changes huge chunks
of the landscape





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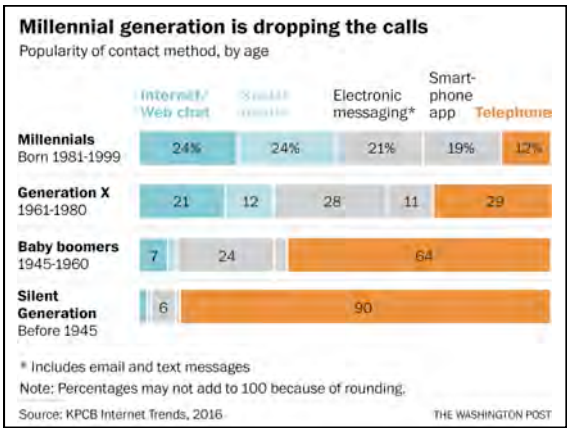

Will we need websites any more?

Visual is king, streaming is emperor

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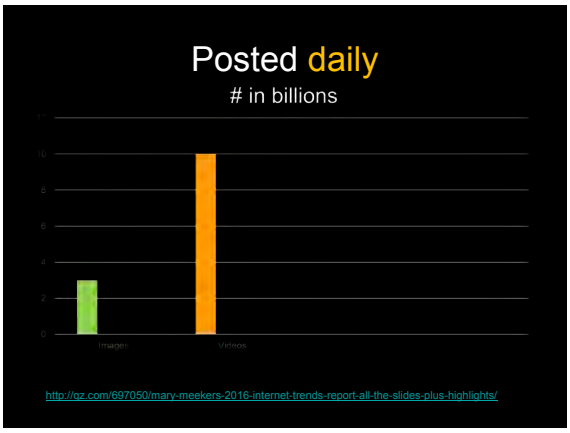

OUTCOMES
not
OUTPUTS

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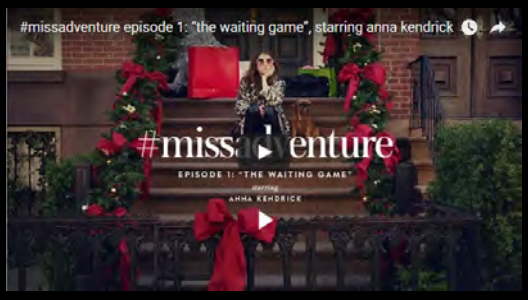
https://www.youtube.com/watch?v=rPhHTP2q-VQ



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http://www.msnbc.com/interactives/geography-of-poverty/index.html

What does **social media mutation** mean to me?

4

Bots

They've been here
(and are now evolving really fast)

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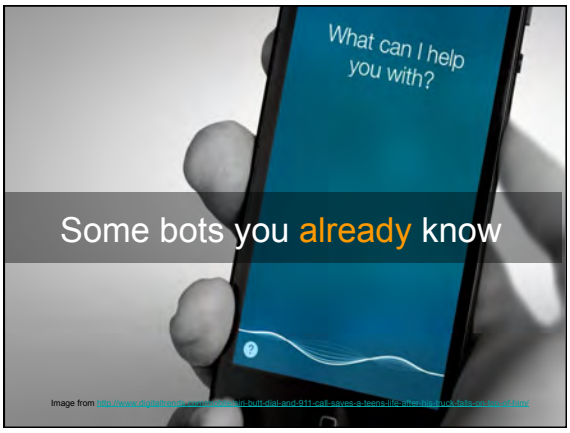

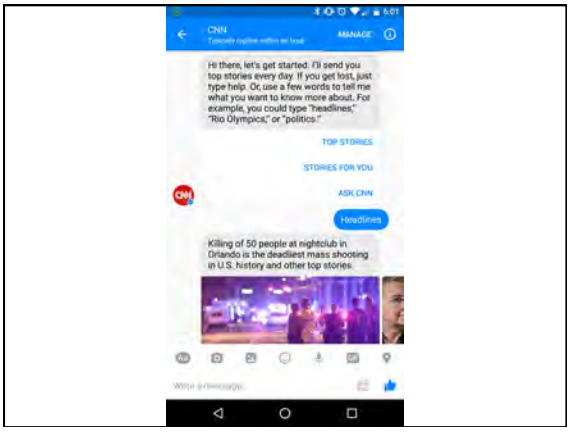

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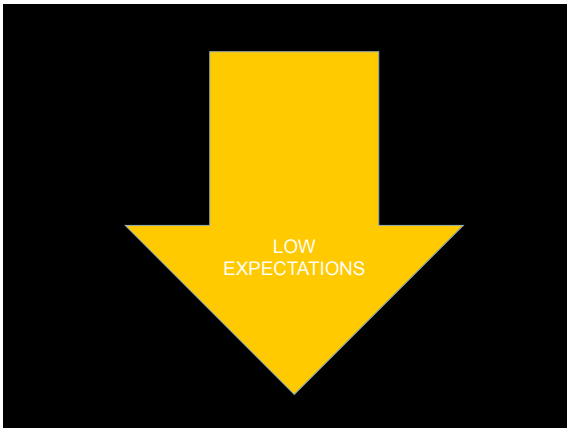
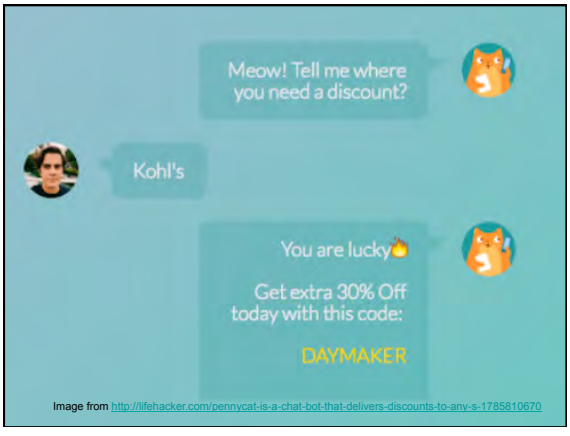
Why will bots continue to take off?

- No registration/app download
- Smart phones are everywhere
- Instant messaging





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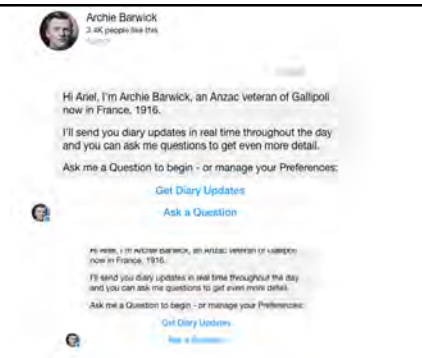

Image from http://mashable.com/2016/07/20/ww1-chatbot-australia/

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What do **bots** mean to me?

https://developers.facebook.com/blog/post/2016/04/12/bots-for-messenger/

5

Realistic takeaways

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- **Augmented reality** is beginning to be a realistic option for some library services
- Time to ditch apps and start thinking about a **bot**
- **Start experimenting with video, live streaming and episodic content**

Thanks for listening!

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@laurasolomon
laura@designforthelittleguy.com
Meanlaura.com

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