

Measure Your Impact: Getting Started with Outcome-Based Evaluation

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Webinar Archive: <https://infopeople.org/civicrm/event/info?reset=1&id=632>

Resources

Resources for demonstrating long-term impact:

Reading for Pleasure Study (The Reading Agency): <https://readingagency.org.uk/news/media/reading-for-pleasure-builds-empathy-and-improves-wellbeing-research-from-the-reading-agency-finds.html>

Summer Reading: Program and Evidence (Chin & Krashen): http://www.worldcat.org/title/summer-reading-program-and-evidence/oclc/84838049&referer=brief_results

Outcome-based evaluation tools:

Impact Survey: <https://impactsurvey.org/>

Project Outcome: <https://www.projectoutcome.org/>

Survey design and administration tips: <https://www.lrs.org/library-user-surveys-on-the-web/>