Measure Your Impact: Getting Started with Outcome-Based Evaluation
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Webinar Archive: https://infopeople.org/civicrm/event/info?reset=1&id=632

Resources

Resources for demonstrating long-term impact:


Summer Reading: Program and Evidence (Chin & Krashen): http://www.worldcat.org/title/summer-reading-program-and-evidence/oclc/84838049&referer=brief_results

Outcome-based evaluation tools:

Impact Survey: https://impactsurvey.org/

Project Outcome: https://www.projectoutcome.org/

Survey design and administration tips: https://www.lrs.org/library-user-surveys-on-the-web/