

Historypin: Using Local History for Community Engagement

3/9/2017



Welcome to today's Infopeople Webinar!

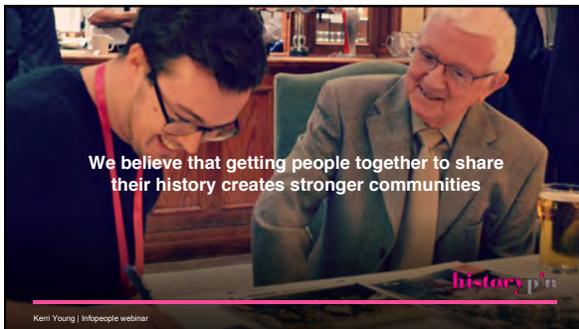
Infopeople is dedicated to bringing you the best in practical library training and improving information access for the public by improving the skills of library workers. Infopeople, a grant project of the Califa Group, is supported in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act administered in California by the State Librarian. This material is covered by [Creative Commons 4.0](#) Non-commercial Share Alike license. Any use of this material should credit the funding source.



historypin
Using Local History For Community Engagement

An Infopeople Webinar
March 9, 2017

Kerri Young, Engagement Manager



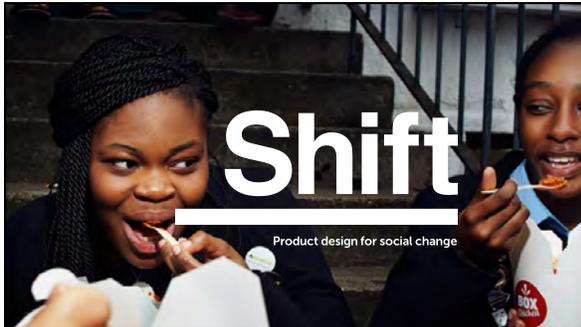
We believe that getting people together to share their history creates stronger communities

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What is Historypin?

 <p>Digital Platform</p> <p>Historypin.org is a free website where anyone can upload and create collections of historical photos, videos and sounds.</p>	 <p>Community</p> <p>65,000 individuals and community groups as well as 2,600 libraries, archives, museums, and schools in 2,600 cities are using Historypin.</p>	 <p>Local Engagement</p> <p>People around the world are running local Historypin activities with their communities.</p>
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What Can We Achieve?

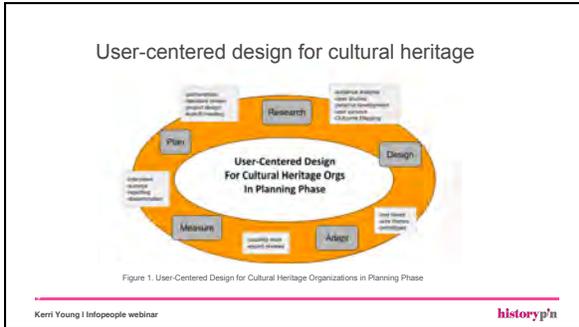
 <p>We Connect</p> <p>Cultural heritage institutions, civic organizations, and community groups can design projects that harness local history to build stronger communities.</p> <p>Old photographs spark fascinating stories. Young people engage with older generations for possibly the first time. History is recorded, new connections are made and communities get stronger.</p>	 <p>We Measure</p> <p>Historypin activities build connections between people to increase local social capital and reduce social isolation amongst older people. In previous projects, 70% of participants met new people and 28% became involved in other activities in their communities.</p>
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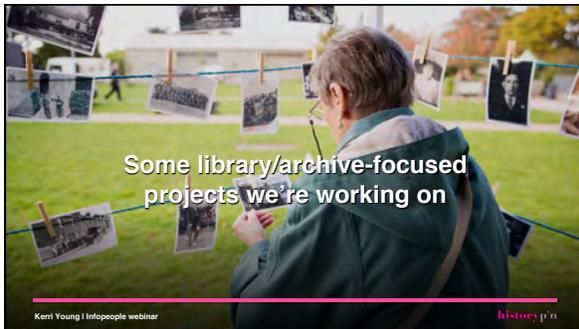
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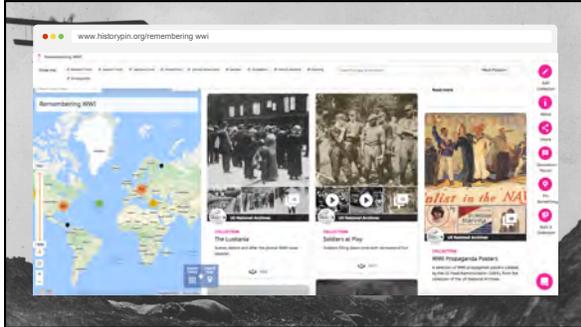




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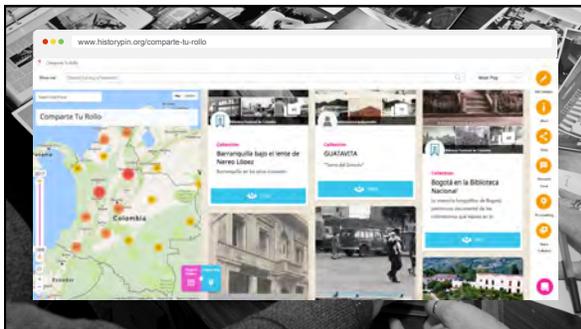
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Comparte tu Rollo

- A partnership with the National Library of Colombia and Ministry of Culture
- Designed a program that will help up to 1,000 public libraries across the country run community-collection events to help record and recover national memory
- Libraries are sharing the results of these collection events on Historypin





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Knight Foundation and IMLS Projects

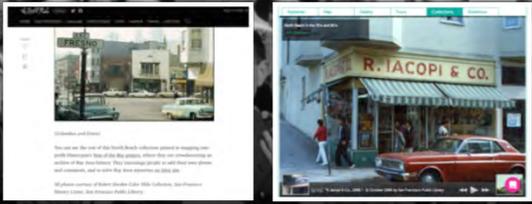
- Reimagining libraries to fit the information needs of the 21st century
- With an understanding that libraries are important gathering places in the community, and that the roles of librarians are continually evolving to fit the needs of their communities



Local examples - San Francisco Public Library



Local examples - San Francisco Public Library



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Cultural Heritage Technology Landscape – How We Fit In

There are:

- Collection Management Systems
- Online access tools



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Cultural Heritage Technology Landscape – How We Fit In

But there are also:

- **Programs and Projects:** activities with digital components set out to achieve a certain thing



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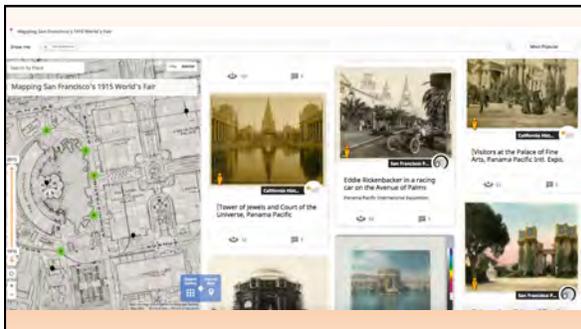
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Cultural Heritage Technology Landscape – How We Fit In

- **Programs and Projects:** activities with digital components set out to achieve a certain thing
- 1. Archives driven (PPIE project, etc.)

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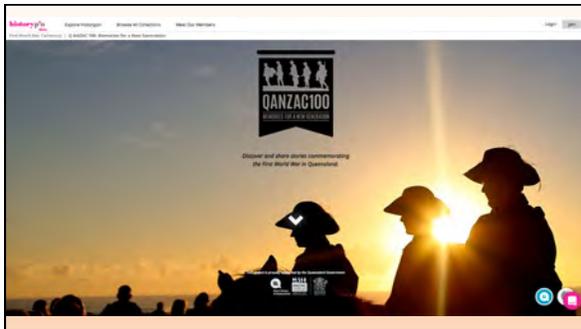
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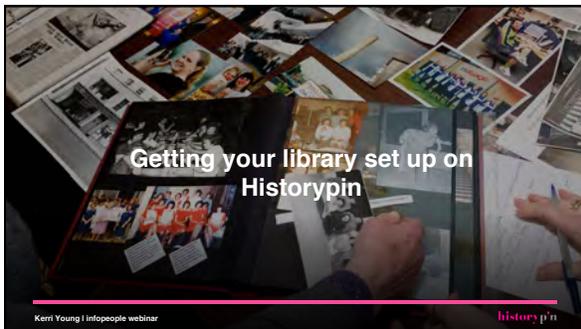
Cultural Heritage Technology Landscape – How We Fit In

- **Programs and Projects:** activities with digital components set out to achieve a certain thing

1. Archives driven (PPIE project, etc.)
2. Community driven (Comparte tu Rollo, etc.)

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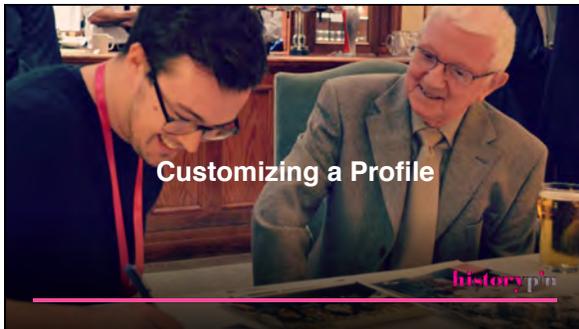
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Creating an account

- Click "Join" on historypin.org
- Choose a Google, Facebook, Twitter, or email to create an account

If you join with Google, remember to log back in the same way (as opposed to logging in with Email)

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Your Profile

- Your own hub on Historypin

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Collections
Library of Virginia has 14 collections which have 8 possible features, a total of 1458 pins and are about Virginia, state and historical events.

Your Profile

- On your profile page, view all of your Collections, Pins, and Tours
- Create new ones from this page, and also delete and edit items

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EDIT PROFILE

Name: Library of Virginia

Photo: [Profile Picture]

About: The Library is one of the oldest agencies of Virginia government, founded in 1823 to preserve and provide access to the state's irreplaceable printed and manuscript holdings. Our collections, which have grown steadily through the years, is the most comprehensive resource in the world for the study of Virginia history, culture and government. We acquire, preserve, and provide access to unique collections of Virginia's history and culture and

Your Home Town: [Dropdown Menu]

Website: <http://www.libraries.virginia.gov>

Facebook: <http://www.facebook.com/LibVirginia>

Twitter: <http://www.twitter.com/libva>

Google+: [Dropdown Menu]

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Notifications
Manage what emails you get from us

Alerts: Alerts Historypin newsletter

Send me an email when anything happens to my pins, tours and collections

Send me the occasional historypin newsletter

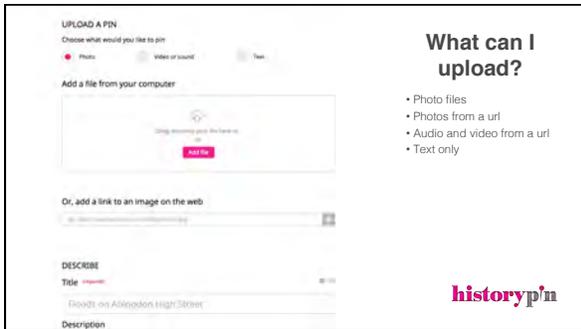
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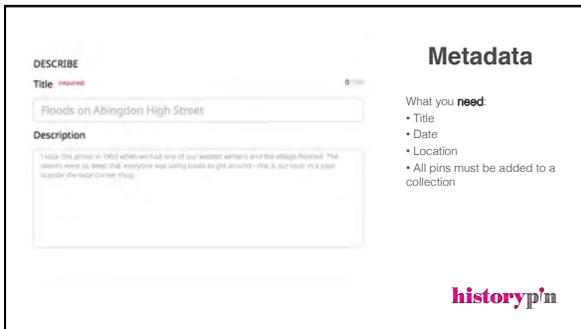
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HOW YOUR PIN CAN BE USED

Please select a license to let other people know if and how they can reuse your material.

If you need the rights to use your content for a license, it means you need to use the same license and rights holder that is currently on the record of using a Creative Commons license so other people can use your material. And our work about [Creative Commons](#).

License

Choose Creative Commons Attribution-NonCommercial 4.0 International

What does this mean?

Other people can't make, reuse, and build upon your item even for commercial purposes as long as they credit you and honor their own creations under the original terms.

Optional information you can add:

- Content licenses
- Tags
- Other information from your CMS

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If you need the rights to use your content for a license, it means you need to use the same license and rights holder that is currently on the record of using a Creative Commons license so other people can use your material. And our work about [Creative Commons](#).

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WHAT IS THIS ABOUT

Tags

Category: Author: Address: Location: Date: Identifier: Description:

Language: Year: Set location address: Add more tags

Optional information you can add:

- Content licenses
- Tags
- Other information from your CMS

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OTHER INFO [View additional info](#)

Rights statement

This license is provided by Creative Commons Attribution-NonCommercial 4.0 International. For more information, visit [http://creativecommons.org/licenses/by-nc/4.0/](#)

Creator

Link to source

Identifier

Optional information you can add:

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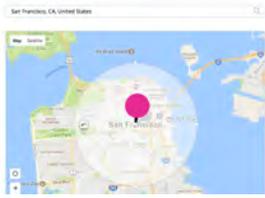
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WHERE IS THIS FROM?

I have a rough location for my pin (eg. a town or region)

I have an exact location for my pin (eg. a full address or street)

San Francisco, CA, United States



Rough Locations

- If you don't know the exact location where a photo was taken or recorded, then use the "rough location" feature to choose an approximate location

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Rough Locations

- Any Historypin user can suggest better locations (and dates) for your content using our new crowdsourcing tools
- Changes are made automatically, but you'll get a notification when this happens and can change it back if you disagree

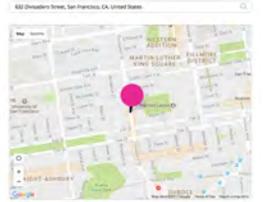
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WHERE IS THIS FROM?

I have a rough location for my pin (eg. a town or region)

I have an exact location for my pin (eg. a full address or street)

632 Divisadero Street, San Francisco, CA, United States



Exact Locations

- Choose "I have an exact location" if you know where your photo was taken or audio/video was recorded
- Type in the address, or move the pin on the map to find the location

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Google

If this is an outdoor photograph and you know exactly where it's from, try bring it up with the current Street View.

Yes, let's try!



Street View locations

- If you have an exact location then you can do a Google Street View overlay (if available in your area)
- Use the tools in the pop-up window to adjust size, crop, and move up and down the street using the Street View tools

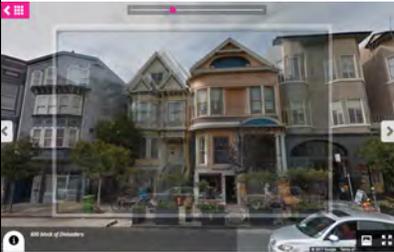
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Street View locations

- The final product

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Street View locations

- The final product

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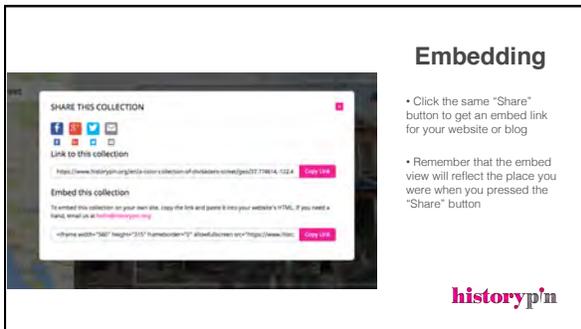
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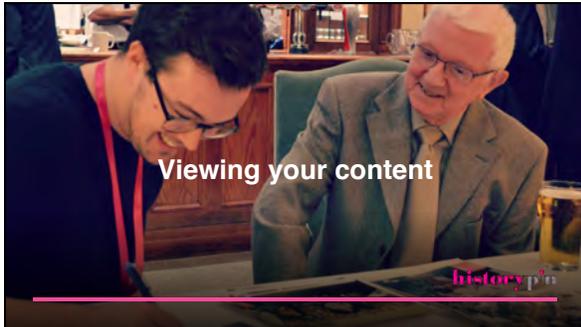


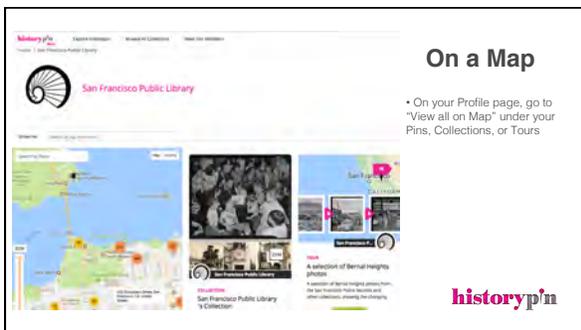


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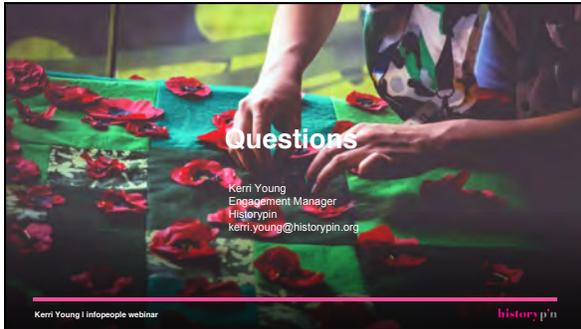




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