

# The Baker & Taylor Bible of Binding Terminology

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(BTB) Baker & Taylor Bound: Directly competitive with the Turtleback binding. Cased in with a strong, reinforced hinge and durable two-part, acid free folded endsheet. The flexible binding holds the pages in place and allows for maximum openability and readability. Binding comes with a lifetime warranty, as well as a typical discount from the list price. An example of a BT Bound Book would be *Animal Farm* by George Orwell, ISBN: 0881030074. See also, Econoclad and Prebinding.

(CAS or CMD) Spoken Word Audio (CAS, book on tape/CMD, book on CD): Primarily abridged materials designed for the general consumer, usually dealing with a subject matter having broad mass appeal. These titles can be either fiction or current non-fiction. An example of a primarily abridged spoken word audio would be *The Brethren* by John Grisham, ISBN: 055352.

Econoclad: see BT Bound

(ESP) Enhanced Service Program Titles: This category includes materials where Baker & Taylor receives no discount from the publisher, or prepayment is required by the publisher, or publishers which have restrictions on returns, or books of small or non-commercial publishers with limited sales volume based upon a semi-annual review. Any publisher that is not in compliance with Baker & Taylor's purchasing requirements would be in this category. Materials in this category may be of any binding. These titles will receive no discount and are subject to a service charge. An example within this category would be *Getting By*, ISBN: 0933087411.

(HRD) Trade Hardcover Editions: High demand materials from widely distributed publishers designed for the general consumer, usually dealing with a subject matter having broad mass appeal. These titles are typically released in hardback and can be either fiction or current non-fiction. Publisher promotional/media expenditures and print runs are customarily higher for these titles than for most others. An example of a trade edition would be *The Brethren* by John Grisham, ISBN: 0385497466.

(LIB) Library Editions: Fiction as well as non-fiction materials appealing to both juveniles and adults, designed with the rugged durability required of the environment typically found in a library setting. Publisher Library Editions are traditionally of the highest quality, usually fanned, sewn and glued to provide the greatest possible shelf life of any binding. These bindings are identified by the publisher to Baker & Taylor. An example of a publisher library edition would be *Berenstain Bears at the Teen Rock Cafe* by Stan Berenstain, ISBN: 0679975705.

(NLB) Net Library: Also referred to as E-book. Electronic form of a title. Available for download, versus the traditional print or audio medium. Title availability is limited but growing rapidly. B&T clients must be specifically set up to order/receive NLB titles. Baker & Taylor currently offers EBook titles from over 200 publishers and imprints. These include best-selling adult fiction, children's, "how-to" and instructional, travel, and a wide range of other non-fiction books covering computer, business, law, reference, and history. -

(PAP) Mass Market Paperback Editions: A standard rack size paperback typically found in bookstores or other retail outlets. An example of a mass-market paperback would be *The Girl Who Loved Tom Gordon* by Stephen King, ISBN: 0671042858.

(PAP) Quality Paperback Editions: High demand paperback materials from widely distributed publishers, other than the standard rack size paperback, typically found in bookstores and other retail outlets. An example of a quality paperback would be *Bridget Jones's Diary* by Helen Fielding, ISBN: 014028009X.

(PBD) Prebinding: The process of converting a paperback to a hardcover edition. If a client orders PAP titles and their account is set up for prebinding, those titles will be sent to an outside prebindery before returning to B&T for final shipping. If shipping from COM, the process takes aprox 2 weeks. SOM, REN and MOM may take longer.

(SAL) School & Library Binding or Single Edition Reinforced: A high quality binding designed to provide a long shelf life in a heavy use environment. Although the binding is fanned and glued it may not be sewn, which is typically found in the publisher library edition. Subject content can include both fictional and non-fiction works appealing to juveniles as well as adults. These bindings are identified by the publisher to Baker & Taylor. An example of a single edition

reinforced binding would be *Watch Out! Big Brothers Coming* by Jev Alborough, ISBN: 0763601306.

(TBK) Turtleback Books: Durable paperbacks in an economical hardcover binding. The rugged yet flexible new binding will neither dry nor crack. Currently there are approximately 10,000 titles available. Approximately 1,400 new titles are added each year. Currently, B&T clients receive no discount on Turtleback titles. An example of a Turtleback would be *Alice In-Between* by Phyllis Reynold-Naylor, ISBN: 060630732X.

(TXT) Textmount: Strong durable-fan adhesive binding, flex board reinforces spine, Title & Author are stamped on the spine, Flannel Cloth secures the binding, Hardback cover is constructed from durable binders board, colorful Kivar material cover the board, Original front & back covers of the paperback are mounted onto the Kivar cover.

Text, Technical, Reference, and Small Press: Category of materials includes, but is not limited to, text, technical, reference, small press, and some university press titles (excluding University Press Trade Editions). It includes titles purchased from publishers on a non-returnable basis, those publishers that extend little discount to Baker & Taylor, and publishers whose titles have limited sales volume based upon a semi-annual review. Additionally, any publisher that is not in compliance with some of Baker & Taylor's purchasing requirements could be in this category. Materials in this category are both adult and juvenile and may be of any binding. Examples within this category would be *The Merck Index*, ISBN: 0911910123 and *Murder Done to Death*, ISBN: 0810830345.

University Press Trade Editions: This category would include any University Press Trade Editions, both adult and juvenile, and are subject to publisher reclassification. An example of a university press trade edition would be *The Educated Mind* by University of Chicago, ISBN: 0226190366.

Vinabind: Strong durable-fan adhesive binding, flex board reinforces spine, Title & Author are stamped on the spine, Flannel Cloth secures the binding, retains entire original paperback cover, polyvinyl lamination protects cover and wipes clean, Davey Binders Board used to construct cover.