

## Exercise #3

### Exploring Cool and Less Standardized Search Engine Features

In this exercise you will answer questions to explore some of the more useful, less standardized features in major search engines.

**Instructions:** Use the search engines specified to answer the questions. Feel free to explore interesting and/or useful features in each search engine.

**A.** *What new, upcoming hybrid cars are hitting the market? Give me government or non-profit sites. Try to eliminate the big SUVs.*

- Start with **Yahoo! Search**. (If you do an OR search, remember that words joined by OR must be enclosed in parentheses in Yahoo! Search.)
- Try switching to **MSN Search** using the @MSN bookmarklet.
- What happens if you try to switch to **Google** with @Google?

**B.** *I want to look around the American Memory Project at LC for photos and other documents to prepare an exhibit and a lesson plan about Billie Holiday. (Hint: The URL of the American Memory Project is memory.loc.gov)*

- Start with **Google**.
- Try switching to **Ask.com**

**O V E R**

**C. Answer the question below using TWO of approaches in a, b, c, or d.**

*I want diets, recipes, and regimens focused on no-fat. I know there's a lot of junk out there, and so I want pages where eating no fat is pretty central.*

- a. Use **Google**. In your search use ~ and either **intitle:** or **inurl:**
  
- b. Try **Gigablast**. Construct a fairly simple search and use **Giga Bits** to focus.
  
- c. Try a fairly simple search in **Ask.com**. How helpful are the **Narrow/Expand search** suggestions?
  
- d. Try a fairly simple search in **Exalead**. How helpful are the **Related Search** suggestions?