

Exercise #5 Programming Ideas

In this group exercise you will plan one program for teens.

1. Brainstorm some program ideas with your group. Choose one to develop.
2. In Box 1, write the name of the program. List the activities that you would do in your program.
3. In Box 2, list the developmental assets that the program or service fosters.
4. In Box 3, list ways teens can be involved in the program and identify whether it is passive or active involvement. Will they be involved in the planning and/or execution of the program?
5. In Box 4, brainstorm marketing strategies for this program.

1.	2.
3.	4.