



eBay Introduction

E-Bay Abbreviations

MIB or Mint in Box

The item's in the original box, in great shape, just the way you'd find it in a store.

MIMB or Mint in Mint Box

The box has never been opened and looks like it just left the factory.

MOC or Mint on Card

The item is mounted on its original display card, attached with the original fastenings, in store-new condition

NRFB or Never Removed From Box

Just what it says.

COA or Certificate of Authenticity

Documentation that vouches for the genuineness of an item, such as an autograph or painting.

OEM or Original Equipment Manufacture

You're selling the item and all the equipment that originally came with it, but you don't have the original box, owner's manual, or instructions.

OOAK or One of a Kind

You are selling the only one in existence.

NR or No Reserve Price

This is the price you set when you begin your auction. If bids don't meet this price you don't have to sell.

HTP, OOP or Hard to Find

Out of print, only a few ever made, or people grabbed up all there were.

Created by Enid Costley, with contribution by Deborah Johnson, for Hibbing Public Library with support from the IRRRA Do I.T. Community Technology Awareness Program, Created January 2003 Updated March 2004

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Websites Tutorials and Help

What is e-Bay?

<http://pages.ebay.com/education/index.html>

How to Search on e-Bay?

Found on the e-Bay homepage

How to Register on e-Bay?

Found on the e-Bay homepage

Learning Center

<http://pages.ebay.com/education/index.html>

Help or live help

Click on from any page



Auction Terms

Dutch Auction

An auction that allows a seller to put multiple, identical items up for sale instead of holding multiple, separate auctions. The seller must sell all items at the lowest winning price. You can bid on one, some, or all of the items.

Reserve-price auctions

Allows a seller to protect himself against selling an item for less than the amount they want for it.

Restricted-access auctions

Need to be over 18 and interested in bidding on items of an adult nature.

Private auctions

Run like traditional auctions except the bidder's identity is kept secret.

Ebay Stores

An eBay store is a platform to help you maximize your eBay business. It is meant to help create more sales, attract new buyers, build your business and get repeat customers.

Essential Reading



User Agreement

<http://pages.ebay.com/help/policies/user-agreement.html>

Frequently Asked Questions on User Agreement

<http://pages.ebay.com/help/policies/user-agreement-faqs.html>

Prohibited and Restricted Items

<http://pages.ebay.com/help/policies/items-ov.html>

Registration on e-Bay

A person must be 18 years old or older to register on e-Bay

A person needs to have an e-mail address as registration will be confirmed through your e-mail. Free web based e-mail are available

- <http://www.yahoo.com/> then click on mail
- <http://www.msn.com/> then click on hotmail

It is recommended that you have more than one e-mail. One for family and friends and one for everything else. You may consider having a e-mail address especially for e-bay.

When creating a password make it easy for you to remember, but hard to break. For example a word spelt backward and include a number. Write down your password until you learn it.

Secret Question—this question will be used if you forget your password. The answer should be easy for you to remember.

e-Bay Books and On-line course

How to Sell on eBay

381 GRAF

By Annette Graf

eBay for Dummies

381 COLLI

By Marsha Collier

Official eBay Bible

381.17 GRIFF

By Jim Griffith

E-Bay On-line Course

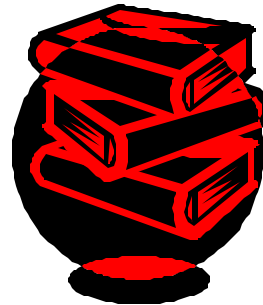
<http://pages.ebay.com/education/ebayuniversityonline/>

Requires registration and a fee of \$19.95

Attend a Class

<http://pages.ebay.com/university/classes.html>

A class will be held in Minneapolis on May 22



Half.com

This store carries an immense selection of merchandise that you can buy right now. Half.com does not charge sellers a listing fee to sell their items. The sellers pay a percentage of their sales when an item sells.

Safety

To ensure that people have a positive experience using e-Bay several services are offered

- Dispute resolution
- Escrow Service
- Trading Assistance
- Links to experts who can grade and authenticate items
- A system of feedback by both the buyer and seller is used

