

Exercise #1 Opportunity Hunt Worksheet

Instructions:

A. While reading the Business 2.0 article, make notes as you consider the following three questions:

1. *What is it? What's here?*

2. *What does it mean?*

3. *How could libraries adapt, innovate, or create services around the concept?*

B. Discuss the three questions with your small group.

C. Share thoughts with the larger group.