



Stimulating Creativity

Workshop Agenda

Summer 2007

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Instructor

An Infopeople Workshop

Understanding the Creative Process

- ◆ Introductions
- ◆ Creativity Defined
- ◆ Creativity Made Simple
- ◆ Mindmapping in 8 Easy Steps
- ◆ Thinking Style Diversity

Expressing Your Own Creativity

- ◆ Aspire
- ◆ Wouldn't It Be Great If... ?
- ◆ Better Brainstorming
- ◆ Metaphorical Thinking
- ◆ Simple Convergence

Engaging Others in the Creative Process

- ◆ Idea Building
Exercise #1 Building Ideas into Concepts
- ◆ Strengths & Hazards of Group Think
- ◆ Brainwriting

Leading for Creativity

- ◆ Trust as the Foundation of Creativity
- ◆ Engaging the Dream Team
Exercise #2 Engaging the Dream Team
- ◆ The Grant Game

Summary and Evaluation

There will be two 15-minute breaks and an hour for lunch.