

## Exercise #6

### Write Web Copy for Your New Collection

In this exercise you will review library web pages on e-content collections. You will look for elements that you like and write your own.

**Instructions:** Review the sample web pages and identify things you like for your own website.

**A. Review the following web pages.**

1. Contra Costa County Library [www.ccclib.org/researchcenter/ebooks.html](http://www.ccclib.org/researchcenter/ebooks.html)
2. Los Angeles Public Library [audiobooks.lapl.org/](http://audiobooks.lapl.org/)
3. San Francisco Public Library [sfpl.org/sfplonline/ebooks.htm](http://sfpl.org/sfplonline/ebooks.htm)

**B. What do you like about these pages?**

1. What do you like about the way they include (or don't include) free e-book services?
2. What do you like about the way they integrate different formats and platforms for the user?
3. What do you like about the supporting documentation (FAQs, etc.) that they have created?
4. What do you think of the terminology they use?

**C. Now write your own web copy for your new collection.**