



Web 2.0: A Hands-On Introduction for Library Staff

Workshop Agenda

Spring/Summer 2007

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Instructor

An Infopeople Workshop

What is Web 2.0?

- ◆ Definitions of Web 2.0, Library 2.0, and Social Software
- ◆ Introductions and Class Wiki with Necessary Links and Further Readings

Blogs

- ◆ What Are Blogs and How Are They Being Used in Libraries?
- ◆ Exercise #1 Start your Own Blog
- ◆ Exercise #2 Publish Your First Blog Post

RSS Feeds

- ◆ What Are RSS Feeds and Why Are They Useful?
- ◆ Exercise #3 Use Bloglines to Subscribe to Feeds
- ◆ Exercise #4 Working with Feeds in Bloglines

Social Bookmarking and Tagging

- ◆ What are Social Bookmarking and Tagging?
- ◆ Exercise #5 Tagging
- ◆ Exercise #6 Using del.icio.us

Wikis

- ◆ What Are Wikis?
- ◆ Exercise #7 Examine Wiki Examples

Selling Social Software at Your Library

- ◆ Some Tips and Some Possible Challenges
- ◆ Exercise #8 Create a Proposal to Bring Back to Your Library
- ◆ Summary and Evaluation

There will be two 15-minute breaks and an hour for lunch.