

Glossary of Media Terms

Ajax: Asynchronous Java Script and XML

AIM: AOL Instant Messenger

Anime: Animation originating in Japan

AV: Avatar

Blogroll: A blog's list of links to other blogs and websites

Del.icio.us: social bookmarking website/application

DDR: Dance Dance Revolution

FanFic: Fiction written by fans as an extension of the creator's work

Geofiltering: Limiting content access by geographic areas

IRL: Acronym meaning In Real Life

Klog: A private or Intranet knowledge blog

Machinima: Real world film-making techniques applied within an interactive virtual space

Mashup: An application which combines content and/or services from more than one source to provide an integrated experience or product

MMORPG: Massively Multiplayer Online Role-Playing Game

Newbie: A new user of an online service or website

Podcast: a digital media file used to deliver audio content to consumers

QuickTime: Apple's video and animation system/format.

SL: Second Life

Tag Cloud: A visual way of representing tags on a web page or blog

Tagging: Assigning a keyword or term to a piece of information or media

VoIP: Voice Over Internet Protocol

Widget: A programmable interface element which users interact with on a website or blog

Wiki: A collaborative website created using wiki software