

Bookmarks for Using Web 2.0 Tools for Staff Training

Traditional Training

[“Fit the Training to Your Needs.” *Business Link*](#)

tinyurl.com/2r6t5w

Discusses different kinds of trainings and their best uses. Great for new managers and those new to planning trainings for staff.

[NLG Project Planning: A Tutorial](#)

imls.gov/project_planning/

A tutorial built with an IMLS grant that walks you through the process of planning a project, including planning staff training.

Web 2.0 and Library 2.0

[Pew Internet & American Life Study](#)

pewinternet.org/

A wealth of information and studies about how people are using the Internet and technology in their lives. Helpful for those who are planning technology training or need numbers to support technology training for staff and users.

[O’Reilly, Tim. “What is Web 2.0?: Design Patterns and Business Models for the Next Generation of Software.”](#)

oreilly.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html

An article on the origins and meaning of Web 2.0 from one of the men that coined the phrase.

[Crawford, Walt. “Library 2.0 and ‘Library 2.0’.” *Cites and Insights 6 2.*](#)

citesandinsights.info/civ6i2.pdf

Mr. Crawford gives an overview of the debate over the validity and meaning of Library 2.0.

[Sierra, Kathy. *Creating Passionate Users.*](#)

headrush.typepad.com/about.html

No longer updated, but worth reading for anyone interested in customer service and the changing expectations of consumers.

[Library 2.0 Squidoo Lens.](#)

squidoo.com/library20/

A wonderful pathfinder with readings and resources on Library 2.0.

[Radical Transparency](#)

en.wikipedia.org/wiki/Radical_transparency

Wikipedia article on radical transparency.

[Radical Trust](#)

en.wikipedia.org/wiki/Radical_Trust

Wikipedia article on radical trust.

Sites about Blogs

["Anatomy of a Blog"](#)

edtech.tennessee.edu/~set31/02_01.htm

As the title suggests, this article outlines the elements and features that make a blog a blog.

[Darlene Fichter. "Why and How to Use Blogs to Promote Your Library's Services."](#)

infotoday.com/mls/nov03/fichter.shtml

Some wonderful ideas on how blogs can be used for library services. Some of these ideas are easily transferable to promoting training and communication between staff.

[Greg Schwartz. "Blogs for Libraries"](#)

webjunction.org/do/DisplayContent?id=767

A basic overview of blogs and how they can be used in a library setting.

Sites about Podcasting

["Podcasting Legal Guide." Creative Commons](#)

wiki.creativecommons.org/Podcasting_Legal_Guide

A great guide from the Creative Commons folks which includes what special things to take into consideration when creating a podcast, distributing a podcast, adding music, interviewing people, and special rules for libraries and educational entities.

["The Real Beginner's Guide to Podcasting." Podcast Free America](#)

tinyurl.com/37f8ny

Very basic explanation of what a podcast is, tools to use when creating one, and some tutorials. Podcast Free America has a lot of other resources for podcasters, as well.

Sites about RSS

[Cohen, Steven. "RSS for Non-Techie Librarians" LRX.com.](#)

llrx.com/features/rssforlibrarians.htm

A nice overview of what RSS is and what it can do for non-techie librarians, includes information about tools and resources.

[Rosenburger, Luke. "Hot! Fresh! Delivered to You!" North Harris Montgomery Community College District Tutorial.](#)

dstc.nhmccd.edu/59927/

An extensive tutorial that explains what RSS is, how to subscribe to an RSS feed, how to use RSS to keep up with literature in your field, and how to incorporate reading RSS feeds into your daily routine.

["All About RSS" Fagan Finder.](#)

faganfinder.com/search/rss.php

Another resource with a nice explanation of what RSS is and what it does. This article includes resources, directories, search engines for feeds, and topical lists of RSS feeds.

Sites about Social Bookmarking

[Etches-Johnson, Amanda. "The Brave New World of Social Bookmarking: Everything You Always Wanted to Know but Were Too Afraid to Ask"](#)

blogwithoutalibrary.net/talk/brave_new_world.pdf

Explains what social bookmarking is and how it differs from other web bookmarking practices. Discusses the idea of tagging and controlled vocabulary and the benefits to social bookmarking tools.

["Social Bookmarking" Wikipedia.](#)

en.wikipedia.org/wiki/Social_bookmarking

Wikipedia article on social bookmarking.

[Rethlefsen, Melissa. "Product Pipeline" Library Journal.](#)

libraryjournal.com/article/CA6344746.html

An article that looks at social bookmarking services (del.icio.us, Unalog, and Simpy). Each product is reviewed with librarians in mind.

Sites about Wikis

[Meredith Farkas. "Using Wikis to Create Online Communities." WebJunction.](#)

webjunction.org/do/DisplayContent?id=11264

This article covers many different uses of wikis in libraries and how they can create communities for users and staff.

[Brian Lamb. "Wide Open Spaces: Wikis, Ready or Not." Educause Review.](#)

educe.edu/pub/er/erm04/erm0452.asp?bhcp=1

An easy-to-read article that covers all the important things you need to know about wikis, including why they are useful, why they are "ugly," pedagogy challenges, and technology considerations.

List of Tools Relevant to the Training

[Google Reader](#)

google.com/reader

Free RSS feed reader that requires no download. Highly recommended.

[Bloglines](#)

bloglines.com

Free RSS feed reader that requires no download.

[Sage](#)

sage.mozdev.org/

Free, RSS feed reader that works as a plugin for Firefox.

[IE 7 RSS Reader](#)

microsoft.com/windows/rss/default.msp

This RSS feed reader is integrated into the newest version of Internet Explorer, version 7.

[Blogger](#)

blogger.com
Free, hosted blog platform.

[Wordpress.com](#)

wordpress.com
Free, hosted blog platform. Highly recommended.

[Wordpress.org](#)

wordpress.org
Free, open source blog platform. Requires server space and a domain. Highly recommended.

[WordpressMU](#)

mu.wordpress.com
Free, open source blog platform for thousands of users with one install. Requires server space and a domain.

[Movable Type](#)

movabletype.com
Free for individuals, graduated pricing for organizations and technical support. Requires server space and domain.

[Wiki Matrix](#)

wikimatrix.org
A website that allows you to choose the wiki features you need and gives you a list of wiki platforms that match your request.

[PBwiki](#)

Pbwiki.com
Free, hosted wiki platform. Highly recommended.

[Wiki Spaces](#)

wikispaces.com
Free, hosted wiki platform.

[Seed Wiki](#)

seedwiki.com
Free, hosted wiki platform.

[Wet Paint](#)

wetpaint.com
Free, hosted wiki platform.

[Media Wiki](#)

mediawiki.org
Free, open source wiki platform. Requires server space and a domain.

[PM Wiki](#)

pmwiki.org
Free, open source wiki platform. Requires server space and a domain.

del.icio.us

del.icio.us

A free tagging and bookmarking service with built in RSS feeds. Highly recommended.

[Flickr](http://flickr.com)

flickr.com

A photo-sharing website with free or pro accounts (which have an annual fee). Highly recommended.

[Blip.tv](http://blip.tv)

blip.tv

A free website that allows you to upload media content, like screencasts and audio, which you can then share with others. Blip.tv is similar to YouTube, but you retain the rights to your content.

[Slideshare](http://slideshare.net)

slideshare.net

A free service that allows you to upload PPT and PDFs and then share them with others. Slideshare gives you a unique URL for each uploaded item and the code needed to embed it onto your own website.

[Audacity](http://audacity.sourceforge.net)

audacity.sourceforge.net

A free, open source tool that can be used to record and edit audio files.

[Podcast.net](http://podcast.net)

podcast.net

A directory of podcasts organized by subject.

[iTunes](http://itunes.com)

itunes.com

iTunes, in addition to having music for sale, also has a very extensive podcast directory. Offering your podcast through iTunes will make it easy to find and easy to subscribe to because users can add your podcast to their iTunes library.

[Drupal](http://drupal.org)

drupal.org

An open source content management system for building web pages.

[Joomla](http://joomla.org)

joomla.org

An open source content management system for building web pages.

[Basecamp](http://basecamphq.com)

basecamphq.com

A project management tool that is free for individual use and limited projects but has graduated pricing for multiple projects and organizations. With Basecamp you can track projects, create to do lists, make timelines, edit documents, and have discussions with your team or the staff going through a training program.