

**State Librarian's Quarterly Webcast**

Susan Hildreth  
 March 21, 2007  
 Noon – 1pm





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**"Keeping Pace" Library Journal  
 January 2007**

- <http://www.libraryjournal.com/article/CA6403623.html&>
- Annual circulation per capita  
 National – 9.25, 3% increase from 05/06  
 California – 5.3
- Average open hours per week  
 National – 59  
 California – 37
- National library budget growth from 05/06 to 06/07  
 Materials – 4.6%  
 Total – 4.7%  
 Anticipated from 06/07 to 07/08 – 5.5%

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**Library Funding –  
 State Comparison**

- California - \$21 million/37 million population
- Maryland - \$35 million/5 million population

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## Gates Foundation

### ■ Your Public Library: Keeping Your Community Connected

<http://www.gatesfoundation.org/UnitedStates/USLibraryProgram/RelatedInfo/CommunicatingValue.htm>

### ■ Key Gates Priorities

- Increase percentage of libraries that regularly upgrade their computers
- Increase percentage of libraries with high-speed Internet connectivity
- Help library staff get technical support and training
- Support libraries in securing adequate/stable funding for computers and connectivity

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## Useful Resources

- *Value for Money: Southwestern Ohio's Return from Investment in Public Libraries*, available at <http://9libraries.info/>
- Urban Libraries Council, *Making Cities Stronger: Public Library Contributions to Local Economic Development*, available at [http://www.urbanlibraries.org/files/making\\_cities\\_stronger.pdf](http://www.urbanlibraries.org/files/making_cities_stronger.pdf)
- Urban Libraries Council, *The Engaged Library: Chicago Stories of Community Building*, available at [http://www.urbanlibraries.org/files/ULC\\_PFSC\\_Engaged\\_0206.pdf](http://www.urbanlibraries.org/files/ULC_PFSC_Engaged_0206.pdf)

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## 07/08 LSTA Proposal Information

- LSTA preliminary proposals
  - 65 received requesting over \$13 million
- Final proposal deadline – April 30, 2007
- Competitive proposals
  - 43 received requesting over \$8 million
- Priority/targeted proposals
  - 22 received requesting over \$5 million

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## Live Homework Help = Out-Of-School-Time Homework Assistance

- Tutor.com's Live Homework Help – 46 CA Library Systems
- Brainfuse – Being piloted at Santa Clara County and Palmdale
- March 23 – 07/08 application process opens/on CSL website
- 5-10 new libraries to be selected
- Key factors:
  - Evidence students will use
  - Aggressive marketing plan
  - Plan for sustainability of service
- More info: [cmediavilla@library.ca.gov](mailto:cmediavilla@library.ca.gov)

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## Early Learning with Families (ELF)

- 07/08 applications now open and on CSL website
- Continuing grants
  - Open to 39 current participants + 13 Advisory Committee libraries
  - Up to \$25,000 for innovative early learning projects
  - Due May 4, 2007
- New grants
  - Open to libraries not currently participating
  - Up to 20 libraries will be selected
  - Training and mini-grants up to \$5,000
  - Due June 4, 2007
- ELF resources on new ELF website coming Summer 2007
- More info: [sflint@library.ca.gov](mailto:sflint@library.ca.gov)

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## California of the Past

- 07/08 applications now open and on CSL website
- Up to 5 libraries will be selected to participate and receive:
  - Digital storytelling station
  - Onsite training in equipment use/promotion
  - Small grant to support promotion/operation
- Designed to engage new/long term community members to share/record their community memories
- Digital stories available on California of the Past website
- Applicants must partner with at least 2 community organizations
- Due April 9, 2007
- More info: [klow@library.ca.gov](mailto:klow@library.ca.gov)

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## Big Read

- Partnership of NEA and IMLS
- \$5- \$20,000 for reading promotion
- Selected organizations receive grant, training and lots of support
- 120 organizations to be selected for activities in Fall 2007
- More info: <http://www.neabigread.org/>

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## OST Out-of-School-Time Programs

- 25% K-12 population – 14 million – left alone during day
- 14% in after-school programs
- Successful OST programs
  - Philadelphia PL's Project LEAP  
<http://www.library.phila.gov/libserv/leap.htm>
  - Broward County's Afterschool@yourlibrary  
<http://www.broward.org/library/afterschoolatyourlibrary.htm>
  - Cuyahoga County's Homework Help Centers  
<http://www.cuyahogalibrary.org/StdBackPage.aspx?id=11001>

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## Elements of Effective OST Programs

- Consistent/well-structured
- Capable Staff
- Tie to curriculum
- Engage youth in planning
- Recognize needs of youth of differing ages

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**Positive Outcomes for Libraries with OST Programs**

- More/better youth services
- Community leadership role
- Partnerships with like-minded agencies
- More funding opportunities

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**Positive Outcomes for Kids in OST Programs**

- Better school performance
- Better skill development
- More positive relationships
- Increased knowledge/use of library

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More info:

Urban Libraries Council website  
<http://www.urbanlibraries.org/lil.html>

“Libraries can serve as key out-of-school time players,” American Libraries (Dec. 2006): 39.

“Straight Answers from Martin Gomez,” American Libraries (Dec. 2006): 31.

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## Public Library Directors' Orientation

Mark your calendars for Fall 2007  
September 2007 in Sacramento  
Date and time TBA soon

## Library of California Board

April 18, 2-4 pm, Room 500, Library and Courts I,  
Sacramento  
New reference model initial findings

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## Facility Needs Assessment Due

- Provides information to support SB 156, Simitian, Library Bond Act of 2008
- We have received information from 87 libraries, 48% of all
- Compiling information for CLA Legislative Day
- Deadline is today – please send asap to [lgibson@library.ca.gov](mailto:lgibson@library.ca.gov)

Next Webcast – Tuesday, June 19<sup>th</sup>

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