




# State Library Webcast

   
CALIFORNIA STATE LIBRARY  
INFOPEOPLE  
WEBCASTS

**State Librarian's Quarterly Webcast**

**Susan Hildreth & Stacey Aldrich**  
**December, 2007**  
**Noon – 1pm**



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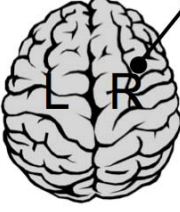
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**DANIEL PINK**



**A WHOLE NEW MIND**  
WHY RIGHT-brain Power is the Essential Skill for Tomorrow's Success  
DANIEL H. PINK



- inventiveness
- empathy
- joyfulness
- meaning
- High Concept
- High Touch

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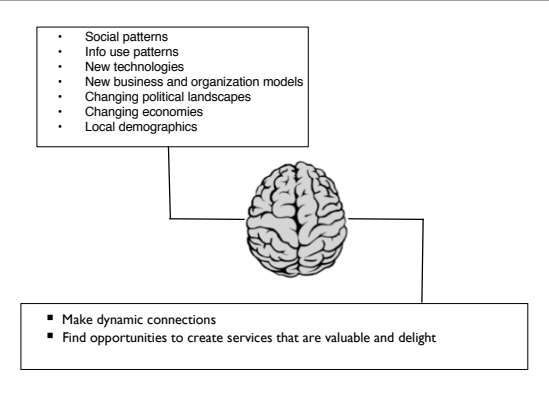
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- Social patterns
- Info use patterns
- New technologies
- New business and organization models
- Changing political landscapes
- Changing economies
- Local demographics

- Make dynamic connections
- Find opportunities to create services that are valuable and delight

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# State Library Webcast

## Transforming Life after 50: Public Libraries and Baby Boomers:

### Partnership with Libraries for the Future and California Library Association

- Announcement Letter:  
<http://www.library.ca.gov/grants/lsta/docs/TransLifeAnnounce.pdf>
- Participating Libraries  
<http://www.library.ca.gov/grants/lsta/docs/LSTATrainInstAwards0708.pdf>
- Lifelong Access Libraries  
[http://www.lff.org/LFF\\_Programs\\_LA.html](http://www.lff.org/LFF_Programs_LA.html)



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Institute for first cohort of participants

Held in Pasadena 11/27 – 29

Manual, presentations and other information  
<http://www.library.ca.gov/publications/index.html>



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- Relevance to Life of the Mind
- Successful aging is all about physical and mental fitness
- Dr. Walter Bortz, Stanford University School of Medicine
  - <http://www.walterbortz.com/>
- Heredity - 20% impact on life span
- Physical fitness - offset aging by 30 years
- Life style – significant impact on aging



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# State Library Webcast

Dr. Paul Nussbaum,  
University of Pittsburgh School of Medicine

- Brain health – critical for successful aging
- Five domains of Brain Health Lifestyle
  - Socialization
  - Physical activity
  - Mental stimulation
  - Spirituality
  - Nutrition
- <http://www.paulnussbaum.com/>



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Next steps:

- 45 participating libraries compile community needs assessment
- Participating libraries can apply for 2008/09 program grants
- Consider additional program activities in future
- Share information/best practices



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**California Emerging Technology Fund**

- <http://dev.cetfund.org/Default.aspx>
- Statewide leadership to minimize Digital Divide
- \$60 million over 5 years
  - hope to leverage \$240 million



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# State Library Webcast

- Key strategic priorities
  - Rural/remote areas
  - Urban disadvantaged neighborhoods
  - People with disabilities
- 1st proposal cycle completed/more to come



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## Board of Expert Advisors

- 1st convening – 12/7/08, San Francisco
- Two library representatives
  - State Librarian
  - KG Ouye, former SLC chair
- Chair Rachelle Chong, California PUC
- Provide advice/feedback, share best practices,
- Identify partnerships/collaborations



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- FCC grant
  - <http://www.fcc.gov/cgb/rural/rhcp.html>
- Rural Health Care Pilot Program
- \$22 million to California Telehealth network
- PUC, UC, health organizations, hospitals, CETF
- Network to connect 319 sites



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# State Library Webcast

- See if your community is involved
- Libraries - seen as key community partners
- Work with community technology centers
- Take a leadership role to bring broadband to your community



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## 2008/09 LSTA

[http://www.library.ca.gov/grants/lsta/lsta\\_app\\_08\\_09.html](http://www.library.ca.gov/grants/lsta/lsta_app_08_09.html)

- Competitive preliminary proposals due 12/28/07
  - Advice letters 2/29/08
  - Award letters 7/1/08
- Funding for 2008/09 competitive program not yet determined



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## Big Read

- Check it out at <http://www.neabigread.org/>
- Partnership of NEA and IMLS
- 2008 applications due February 12, 2008
- \$5,000 - \$20,000 grants for community reading activities
- 16 titles – My Antonia to Maltese Falcon
- Most recent cycle – 7 CA libraries applied and all funded
- Black Storytellers of San Diego to Mono County



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